



# FINANCIAL TIMES

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## NEWS SUMMARY

GENERAL BUSINESS

### Tehran demands reply on hostages

Iran yesterday asked the U.S. to give an immediate reply to its terms for the release of the 52 American hostages. But in Washington, it was expected that protracted talks would now take place.

The moves came as Americans went to the polls and 20,000 Iranians celebrated the first anniversary of the U.S. embassy takeover.

In the election, the early turnout was reported heavy and could upset predictions that only half of the 160m eligible to vote would do so. Final opinion polls gave Republican Ronald Reagan a narrow lead over President Carter. **Back Page**

### Codes undesirable

Liberal Party Commons select committee on employment said "management Secretary James Prior's industrial relations codes were 'constitutionally undesirable'." **Back Page**

### Cabinet talks

Cabinet Ministers will meet again tomorrow after failing in three hours of talks to agree on a new round of spending cuts. **Back Page**

### Poles accused

East Germany and Czechoslovakia renewed their attacks on Poland's new trade unions, accusing them of threatening the Warsaw Government. **Page 2**

### Tekere on trial

Zimbabwe minister Edgar Tekere went on trial for the murder of a white farmer after the Appeal Court ruled an Anti Terrorism Act did not nullify the charge. **Page 3**

### Basque shootings

Four Spanish civil guards and a civilian died in a gun attack on a San Sebastian bar. Political violence in the Basque country has claimed 100 lives this year. **Page 3**

### Thieves take £5m

Thieves broke open 250 safe deposit boxes in a Paris savings bank and escaped with an estimated £5m worth of cash and jewellery over the long holiday weekend. **Page 3**

### Boxer dies

British bantamweight boxing champion Johnny Owen, 24, died in Los Angeles, after being in a coma since a world championship fight six weeks ago. **Page 3**

### Pakistani fails

Pakistani, who claimed he was unlawfully refused re-entry into the UK after visiting his sick mother, lost his High Court bid to stay in Britain where he has lived for 10 years. **Page 3**

### Damages award

Widow and two children of a man who died from a perforated ulcer hours after being discharged from Southend hospital were awarded £30,000 damages in the High Court. **Page 3**

### Geneva bomb

Swiss police believe Armenian nationalists planted the bomb which exploded inside Geneva's Palace of Justice, slightly injuring one woman. **Page 3**

### New Dr. Who

Peter Davison, who stars as Trister in BBC's All Creatures Great and Small is to be the new Doctor Who when Tom Baker leaves the programme. **Page 3**

### Jaws for sale

Pellegrine Family of Rotherham put their pet piranha up for sale after it popped out of its tank and took a bite out of the hand of their 17-month-old daughter. **Page 3**

### Chief price changes yesterday

(Prices in pence unless otherwise indicated)

RISES	FALLS
Allied Lon. Props. 132 + 12	Evans Inds. 45 - 8
Barrow Rand. 502 + 16	Farwell Elec. 370 - 13
Catalin 50 + 4	GUS A 470 - 5
Martin (R.E.) 95 + 19	Hong Kong Land 194 - 8
Martinsair 214 + 4	Initial Services 197 - 6
Reynolds A 148 + 11	Jardine Matheson 235 - 11
Rush and Tompkins 224 + 4	Kearns and Scott 153 - 7
Tongaat 145 + 15	Law 105 - 8
Toray 501 + 20	NatWest Bank 402 - 8
Control Pacific Wos. 196 + 6	Pawson (W.L.) 30 - 7
Harrold Gold 198 + 12	Racal Electronics 335 - 11
North West Mining 192 + 12	Sketchley 230 - 4
Randfontein Estates 244 + 14	Staveley Inds. 204 - 6
Shim. Pacific Pet. 202 + 10	Sterling Credit 6 - 2

### House of Fraser leaseback deal

HOUSE OF FRASER is raising £40m in two sale and leaseback property deals with Legal and General Assurance. The department stores group, which in September announced a £5.5m drop in pre-tax profits, is selling its D. H. Evans store in London's Oxford Street for £22m and will lease back the 271,000 sq. ft. net building for 125 years, at an annual rent of £1.9m with five-year reviews. The purchase will show Legal and General's long-term fund a yield of about 6 per cent.

The insurance group is also paying £11m to buy out House of Fraser's interests—principally leasehold with 80 years to run—in the Rackmans store in Birmingham and in adjacent sublet shops and offices. The store will be leased back to House of Fraser for 80 years at the current market rent, also with five-year reviews.

The decision to sell the properties, which have a current book value of about £10.8m, was immediately attacked by Lomrho, which has a 29.9 per cent shareholding in House of Fraser.

Mr. Paul Spicer, a Lomrho director, said the deals would provide some short-term advantage to the stores group, but on a long-term basis "they could not have been worse."

"We are unhappy about the sale of a prime freehold in Oxford Street and the long-term implications of leasing it back for 100 years on a full repairing lease with five-year reviews."

House of Fraser said the £40m raised—which exceeded the open market valuations of the properties involved because of the improved value arising out of the merger of the joint interests in Birmingham—would be used to complete investment in computerised equipment and to bring forward development plans.

New stores will be built in Perth and Kirkcaldy and existing stores in six other locations will be extended.

Sir Hugh Fraser, chairman of House of Fraser, said last night the sales had been arranged with a view to "maximising the return on the group's assets" and that the "confirmed the substantial real value of the group's properties and thereby the underlying strength of House of Fraser."

Sir Hugh pointed out that the net book value of the properties being sold was less than 7 per cent of the book value of group properties. The transactions would enable it to maintain the momentum of its investment programme "without significantly increasing the levels of gearing beyond those appropriate to current economic conditions."

The ownership of high-class department stores would remain an important part of the group's long-term strategy, he said.

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## Healey with 29 lead faces knife-edge contest

BY RICHARD EVANS, LOBBY EDITOR

THE VOTING	
Denis Healey	112
Michael Foot	83
John Silkin	38
Peter Shore	32

The second ballot opened last night and closes next Monday at 4 pm. The result will be announced to the Parliamentary Labour Party at 6 pm.

MR. DENIS HEALEY, the former Chancellor of the Exchequer, faces a knife-edge contest for the leadership of the Parliamentary Labour Party in the next week, after edging ahead of Mr. Michael Foot in the first ballot, the result of which was declared last night.

The outcome, in which Mr. Healey gained 112 votes to Mr. Foot's 83, was closer than Mr. Healey's supporters had hoped. It leaves Mr. Foot with a very real chance of victory when the result of the second ballot is declared next Monday.

Both the other contestants, Mr. John Silkin, with 38 votes, and Mr. Peter Shore, with 32, were eliminated after the first ballot. Everything now depends on how their votes divide.

The supposition is that most, though by no means all, Mr. Silkin's votes will go to Mr. Foot, with Mr. Shore's votes dividing roughly 50-50 between Mr. Foot and Mr. Healey.

What is certain is that not only have Mr. Healey's original hopes of a crushing victory in the first ballot been dashed, but he seems likely at best to achieve a very narrow win next week.

This would considerably lessen his authority as undisputed champion of the Parliamentary Labour Party, and make inevitable continued turmoil within the Labour Party in the coming year.

Either as winner or close runner-up, Mr. Foot, as the representative of the Left, will be in a very powerful position. The prospects are not good for Mrs. Shirley Williams, Dr. David Owen and Mr. William Rodgers, the so-called "Gang of Three," and their supporters.

As Leader, Mr. Foot would without doubt gain the endorsement of the electoral college or some other form of the en-

larged franchise that the party is pledged to introduce next year.

As close runner-up Mr. Foot would come under immense pressure to stand against Mr. Healey, and probably win, under the new electoral system.

From the point of view of party unity this is the most damaging scenario of all, and would split the way to a fundamental split between the Parliamentary party and the rest of the party.

Mr. Healey's position as champion of the former would be considerably weakened because of the narrowness of his victory over Mr. Foot.

Mr. Shore, whose vote held up well despite the late intervention of his political mentor Mr. Foot, pledged his support last night to the deputy leader, Mr. Silkin, who also polled a respectable total, will vote for Mr. Foot too.

Mr. Shore, who before the advent of Mr. Foot stood as the leading unifying Centrist candidate, said he was pleased with the result. Having discussed the next stage with his supporters, who were drawn from all sections of the party, he realised that they would make up their own minds about the merits of the two remaining candidates.

My own view is this. The particular mix of qualities that are now needed to lead the party and the country—a Leader who is Left of Centre, who is prepared to give overriding priority to economic expansion and to reducing unemployment, and who has the capacity to inspire a depressed nation—point clearly to Michael Foot.

He will therefore get all the support I can give him.

Initial estimates of the way the Silkin-Shore votes will go cannot be taken at their face value because of tactical considerations.

A number of supporters of Mr. Anthony Wedgwood Benn, who did not stand for the leadership of the party because of his support for the conference decision to enlarge the franchise, might abstain on the second ballot on the grounds that they do not want Mr. Foot to win.

Their only chance of seeing Mr. Benn Leader in the foreseeable future would come from a narrow Healey victory followed by turmoil in the party, and the refusal of Mr. Foot to stand under the enlarged franchise. Mr. Benn would then become the leading Left-wing candidate in opposition to Mr. Healey.

Support grows for one member one vote and Healey picture

## Monetary growth remains above official target

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE RATE of monetary growth remains well above the upper end of the official target range, though there are tentative signs of a moderation in industry's demand for bank credit.

The ambiguous message of the latest monetary figures means that a change in Minimum Lending Rate remains unlikely until the Government completes its review of public spending plans and of the roller-coaster of the monetary target.

An economic statement is expected around the end of the month, though if the timetable slips and financial conditions change a change in MLR before then cannot be ruled out.

The banking figures, published yesterday by the Bank of England, indicate that sterling M3, the broadly defined money supply, grew by roughly 2 per cent in the month to mid-October.

Sterling M3, which consists of cash and bank current and deposit accounts, has risen by 24 per cent at an annual rate since the start of the current target period in February. This compares with an official range of 7 to 11 per cent.

Even if the distortions arising before February from the corset controls on the banks are excluded, the underlying rate of growth is still estimated at around 19 per cent.

The rise in sterling M3 last month principally appears to have reflected a further big rise in lending to the UK private sector and inflows from overseas, probably associated with the current account surplus. The public sector is not believed to have been a major expansionary influence after account is taken of the large sales of gilt-edged stock.

Officials believe the much-rumoured round-tripping—by which blue-chip companies borrow from their clearers to lend to the money market—was probably small though customers may have switched genuine borrowing to overdraft finance from the clearers on interest rate grounds.

Bank lending in October was also probably inflated by the sharp three-monthly increase associated with quarterly payments of Value Added Tax and with debiting of interest payments.

After allowing for these factors it is believed officially that the underlying growth of bank lending may have been about £750m a month recently compared with £900m a month earlier this year.

The banking figures show the eligible liabilities of the banking system, a large part of their deposits, rose by 2.5 per cent last month. The difference between this and the expected rise in sterling M3 can be explained by seasonal influences, by a change in bank lending to the discount market and by a rise in overseas residents' sterling deposits.

## Bundesbank eases curbs on capital imports

BY KEVIN DONE IN FRANKFURT

THE BUNDESBANK, the West German Central Bank, moved yesterday to encourage inflows of foreign funds by easing its restrictions on capital imports.

Foreigners may now buy domestic fixed-interest securities of only one year's maturity. Faced by a deficit on the current account of the balance of payments of around DM 27bn (£5.6bn) this year, the largest expected by any industrialised country, the Bundesbank has decided that capital inflows must be further encouraged to bolster its attempts to finance the deficit through the markets.

This latest action halves the maturity timescale of the previous restriction, which limited foreigners to holding securities of two years' maturity or more.

As late as March the Bundesbank was still trying to tighten restrictions on capital inflows. But the fundamental change in West Germany's financial circumstances over the last 12 months has forced the Central Bank to make conditions more attractive to foreign investors.

In March it made a first move in this direction by changing the then limit on foreigners' holdings from securities of four years' maturity to only two years' maturity.

The Bundesbank is concerned to finance the current account deficit without further drawing down its reserves of gold and foreign currency. Despite some success in this area, West Germany's reserves have been falling in recent weeks as Continued on Back Page

# NB

"The second half of the 1980s is really going to see a boom here in New Zealand... I don't think many British manufacturers have any real concept how good this market could be..."

— Mr. Cyril A. Holmes, First Secretary, Commercial of the British High Commission in Wellington, New Zealand.

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## EUROPEAN NEWS

## ANOTHER BROADSIDE FROM POLAND'S NEIGHBOURS

## Attacks on Walesa reach new pitch

BY LESLIE COLT IN BERLIN

EAST GERMANY and Czechoslovakia have renewed their attacks on the independent Polish trade unions. They accuse Mr. Lech Walesa, the head of the Solidarity union, of having close ties with Mr. Jacek Kuron, the leader of KOR, the dissident group which, it says, is an "anti-State organisation famous for its calls for arson and funeral pyres."

The two hard-line allies of the Soviet Union have been the most severe critics of political developments in Poland as both feel acutely threatened by the new trade unions.

A long article in Rude Pravo, Communist newspaper, contains the first direct mention in the Communist media of Mr. Walesa and his union. This is a departure from the practice of referring only to an "anti-Sovietist so-called trade union" in Poland. Personal attacks are regarded as serious in Eastern Europe where they often come before someone is labelled a "class enemy."

The Czechoslovak broadside has been reprinted verbatim in all East German Communist newspapers alongside another attack by the Slovak Communist newspaper, Pravda. It said attempts are being made by "counter-revolutionary forces" to carry out a long-range programme to "reverse Poland's Socialist development" by creating a union movement "in opposition" to the Communist party.

Mr. Harry Tisch, head of East Germany's government trade union, said at a meeting on "effective ideological work" that the United States and West Germany had "suddenly discovered their fondness for Socialism in Poland." They were giving advice and "impudently interfering in the internal affairs of our Socialist" fraternal country to the East.

He said that now especially in the "complicated situation in which Poland finds itself" East Germans must show themselves as "proletarian internationalists and true friends toward our Polish neighbours." Proletarian internationalism is



Mr. Walesa: Accused by name

a phrase used by Moscow and its allies to show the Warsaw Pact's deep concern over a development in one of the member

countries which is regarded as a threat to the others.

The article in Rude Pravo by its Warsaw correspondent marks the first time that one of the hard-line Communist newspapers has printed portions of an interview with Mr. Walesa in Gdansk.

The correspondent said Mr. Walesa did not extend his hand to him when he entered his office in the Hotel Morski and was buried in his correspondence. The Polish union leader was quoted as saying that he had no personal experience of the aid given to Poland by the other Warsaw Pact countries and that he had "no time" to read about the views on Poland held by the representatives of the Socialist countries.

After asking Mr. Walesa about his personal relationship with Mr. Kuron, the Czechoslovak correspondent wrote that, on the previous day, Mr. Kuron had attended negotiations by delegates of the Solidarity union which, he said, disproved the union's claim that it is "non-political" and rejects "anti-Socialist forces."

## Moczar returns to centre of political stage

BY CHRISTOPHER BOBINSKI IN WARSAW



Gen. Moczar: remarkable come-back

THE POLISH Communist Party's attempt to adopt a credible, reformist line has taken on an ironic twist with the re-emergence into public life of General Mieczyslaw Moczar. A former Minister of the Interior, he was the man most closely associated with the nationalist and anti-semitic outburst in 1968 and the subsequent suppression of student protest.

But his election as chairman of the Polish War Veterans Association this week and the fact that his acceptance speech was broadcast on television and re-printed in the national Press has signalled to the party and country at large that General Moczar has returned to the centre of the political stage.

The come-back is remarkable. From 1964 to 1968, General Moczar was Interior Minister and head of the Veterans' Association which he used as a power base for his political advance. His handling of student demonstrations in 1968 propelled him into the politburo

where he remained until mid-1971 when Mr. Edward Giersek, the incoming party leader removed him. He maintained a foothold in government circles as the chairman of NIK, a body empowered to check on the implementation of government decisions.

Gen. Moczar's speech on Monday suggests he is aiming to gain the middle ground in his bid for influence. Since the summer's strikes he has supported democratic reform inside the party which would limit the power of the leader. His supporters made clear that he favours a more general democratisation.

He was also spoken of by Mr. Jozef Ksiazka, head of the central committee's media department, at a recent news conference. Mr. Ksiazka is presiding over a loosening of what the Press, radio and television are permitted to report and which has amounted to a minor renaissance of the media.

However, many doubt Gen. Moczar's instinct for democracy,

although no one denies his fundamental honesty at a time when many of those prominent in the 1970s are accused, or suspected, of corruption. This puts him in a strong position in the present party in-fighting.

In his speech on Monday, Gen. Moczar spoke favourably of Solidarity, the new independent union, but he criticised increasing working-class demands and attacked

Disidents like Mr. Jacek Kuron or Mr. Adam Michnik, who played a prominent role in the events of 1968 and went to prison for it are Gen. Moczar's old adversaries and mutual hostility is unlikely to have lost its vigour.

In a gesture seeking to set aside at least some of the memories of 1968, Gen. Moczar referred in his speech to the 3m Polish Jews who died during the Second World War. "They had lived among us for many centuries and have helped to shape our history and played a great role in our science and culture," he said.

## Portuguese journalists start 4-day strike today

By Diana Smith in Lisbon

Most of Portugal's 1,300 journalists begin a four day strike today that will keep almost all daily and weekly papers off the streets until Sunday November 9th.

The journalists' union is pressing for a 27 per cent pay rise for its members and for improvement of their professional status. Many Portuguese journalists were swept into the public sector in 1975 when the banks, which owned the lion's share of the nation's newspapers, were nationalised.

Since then, the editorial content and staff of much of the written Press, as well as the state-owned radio and TV networks, has shifted with each successive change in political weight, from communist in 1974-76 to socialist in 1976-78 to conservative now.

Management, citing the crisis in an industry in which sales are dropping and cash flow is tight, will only offer a 20 per cent pay increase.

Moreover, the state-owned media claim that 20 per cent is the maximum increase permitted by the government's anti-inflationary policies, which have succeeded in lowering the inflation rate to 19 per cent this year against a forecast 23 per cent.

However, journalists have had only two pay increases since 1974 while other professions have had annual rises. Their 1979 increase of 30 per cent did not, they consider, restore lost buying power and they are the lowest-paid journalists in Europe, with a reporter earning £5,15,000 (£125) and a sub-editor £3,72,000 (£143) a month.

The union estimates this is just a quarter of rates commonly secured by journalists in the EEC.

Two right-wing Lisbon newspapers, as well as radio and TV, will not join the strike.

## Rome airport strike

Air traffic at Rome's Leonardo Da Vinci airport was yesterday disrupted for the second day in a row by a 24-hour walkout of Italian airline technical staff demanding higher wages. AP reports from Rome.

## BY-ELECTION IN DONEGAL

## First electoral test for Haughey's leadership

BY STEWART DALBY IN DUBLIN

MR. CHARLES HAUGHEY, Ireland's Prime Minister, has seen little of either of his homes recently. For the past six weeks he has eschewed home comforts to travel round the truly decrepit roads and small country towns of Donegal, rural county of Donegal.

Mr. Haughey's party, the ruling Fianna Fail, faces a by-election in the county because of the death of Mr. Joe Brennan, Speaker of the Dail (Parliament). The Fianna Fail has an unassailable overall majority of 16 parliamentary seats, but Donegal is Mr. Haughey's first electoral test since he became Prime Minister 11 months ago.

The county sends five deputies to the Dail. Two are Fine Gael members, the main Opposition party. Another two were Fianna Fail members, until the death of Mr. Brennan. The fifth seat is held by Mr. Neil Blaney.

## Arms trial

For parties are contesting the seat: Fianna Fail, Fine Gael, the Independent Fianna Fail, headed by Mr. Blaney, a former political associate of Mr. Haughey, and Sinn Fein, the workers' party, the political arm of the Official IRA. But the contest is really a clash between Mr. Haughey and Mr. Blaney, and can be seen as a test of their respective commitments to Republicanism and the re-unification of Ireland.

Mr. Blaney was involved, like Mr. Haughey, in the arms trial in 1970, where both were charged with conspiring to import arms into the Republic. Mr. Jack Lynch the then Prime Minister, dismissed both from his cabinet. Unlike Mr. Haughey, Mr. Blaney never rejoined Fianna Fail. He is considered, and considers himself to be, more Republican than Mr. Haughey.

Mr. Paddy Kelly is the Independent Fianna Fail candidate. Mr. Denis McGinley is running for Fine Gael, and Mr. Seamus Rodgers is the Sinn Fein candidate. Mr. Haughey's man is Mr. Clement Coughlan.

Mr. Haughey, since becoming Prime Minister, has been noticeably lower on Northern Ireland. He has kept the tight security arrangements with the

British organised by Mr. Lynch, and he has tried to start a new era of political co-operation with Britain by summit meetings with Mrs. Thatcher, the British Prime Minister.

Mr. Haughey hopes to persuade Mrs. Thatcher to change her mind about the guarantee to Ulster's Unionist majority that they can remain part of the UK. This would pave the way for political detente.

Donegal was one of the nine original counties of Ulster. It

He also has economic problems. Mr. Lynch, in 1973 and 1978, boosted the economy by cutting taxes, abolishing notes, and increasing public spending. This led to an unsustainable balance-of-payments deficit and a huge borrowing requirement. It was Mr. Haughey's lot both to deflate the economy and to puncture the high expectations Mr. Lynch created. There is no growth in the economy this year, and inflation is still running at 18.8 per cent.

More pertinently for the by-election, farmers' incomes have fallen by as much as 20 per cent in the past year, because of a combination of modest price rises in Brussels and soaring costs. Farming and fishing are the main occupations in Donegal. Mr. Haughey, as well as at one time or another all the rest of the Cabinet, have promised all kinds of aid and assistance to the farmers and fishermen of Donegal. An airport has been promised, roads will, apparently, be improved, and last week £248,000 (£284,000) was promised to provide proper berthing facilities on Aranmore Island. A brand-new ferry has been laid up on the mainland for 18 months because it cannot dock at the island.

## Rich irony

Ireland has a system of proportional representation with multiple transfers. In this election, the voters will therefore get four preferences. Even if the Fianna Fail candidate tops the poll on the first ballot, he is by no means sure to win the seat. A great deal would depend on how the supporters of all the other three parties cast their preferences.

Mr. Haughey badly needs to win, to demonstrate that he controls the party, manages the economy and can keep his Northern Ireland policy intact. It would be a rich irony, indeed, if Mr. Haughey is denied the victory because his old political friend, Mr. Blaney, believes he has gone soft on Northern Ireland.

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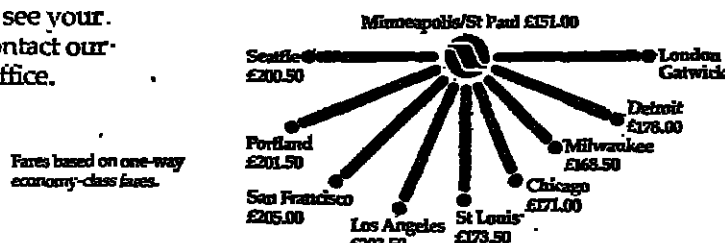
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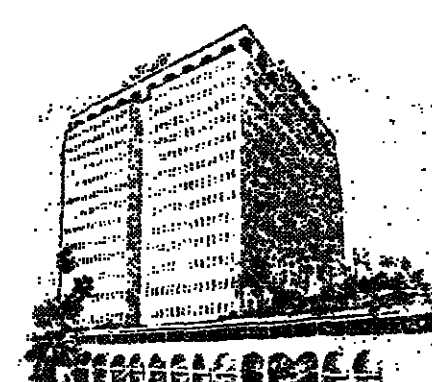
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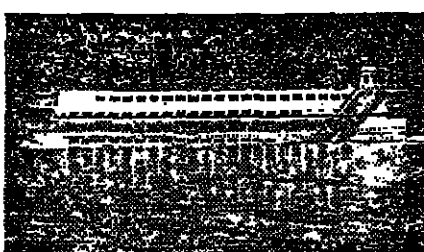
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## EUROPEAN NEWS

## Bonn coalition agrees common programme

BY ROGER BOYES IN BONN

WEST GERMANY'S ruling coalition of Social Democrats (SPD) and liberal Free Democrats (FDP) has managed to agree on a common legislative strategy for the newly convened Parliament despite lingering discord over the workers' role in steel company decision-making.

Over the past week, negotiations between the leadership of the two parties has become increasingly intense as both have tried to reach agreement before the inauguration of Parliament, which met yesterday for the first time since the October general election.

The major sticking point has

been the issue of workers co-determination (Mitbestimmung) in coal and steel companies. Large sections of the SPD have opposed a merger of the Mannesmann engineering concern's pipe and steel divisions on the grounds that this would allow the company to escape strict labour-capital parity rules. The FDP, however, argued even before the elections that the company was free to restructure itself as it wished.

The parties still cannot agree on the issue and although the party leaders came close to an interim solution, the rank-and-file has kept the issue open. It

is hoped that an agreement in principle can be reached by the time Chancellor Helmut Schmidt outlines the Government's programme on November 24 and senior politicians are confident that a solution will be found during the next year.

The SPD's deliberations on a compromise clearly still centre on new, or at least amended, legislation. This would impose strict parity in supervisory boards on those companies with more than 30 per cent of their turnover in coal and steel. The present threshold is 50 per cent. Companies such as Mannesmann—whose steel share was less

than 30 per cent would be bound by more flexible legislation, giving shareholders the balance of advantage over workers in the supervisory board.

This move, although broadly acceptable to the opposition Christian Democrats, is regarded sceptically by the Free Democrats. The coalition thus will have to bridge this gap and above all, avoid a situation in which the SPD votes with the opposition against its smaller coalition partner.

However, the two parties appear to have ironed out or

sidestepped many of their other differences. The overall budget is unlikely to grow by more than 4.1 per cent, though Herr Hans Matthöfer, the Finance Minister, still has to find some DM 500m (£106m) largely by passing ministerial budgets further, before the budget is formally concluded in December. Both parties have agreed on a way of financing the raising of pensions, on an increase (from April 1 of petrol and diesel tax, on dropping oil subsidies for public transport and on maintaining building subsidies.

## New basis sought for EEC-Japan trade

By Giles Merritt

THE EUROPEAN Commission is due this morning to put the finishing touches to the trade strategy that it wishes to negotiate with the Japanese Government. But there are persistent doubts whether or not a number of EEC member governments are prepared to grant the 13-member Commission the necessary negotiating mandate.

The Commission's review of a six-point plan for dealing with Japan's mounting trade surplus with the Community—expected to be close to \$10bn for 1980—is understood to coincide with further bilateral talks on the subject between West Germany and France this week.

The Brussels Commission is concerned that such independent trade discussions might trigger demands for protectionist measures against Japanese exports and could damage the chances of establishing a Community-wide trade relationship with Japan. One of the Commission's chief reasons for urging its new trade strategy has been that Tokyo's preference for dealing with EEC governments piecemeal has weakened the Community's position.

The six-point negotiating framework, subject to modification, will be sent to the EEC Council of Ministers on November 25. In the Commission's proposals, the moderation of Japanese exports of such sensitive products as motor vehicles and electronic goods under a new self-restraint pact is coupled with a demand that such restraint must be uniform throughout the EEC and not selectively greater in some EEC States.

Points Three and Four deal with Japan's policy towards the yen, which should reflect the condition of the Japanese economy, and with Japan's approach to hardening-sharing on the costs of oil imports by industrialised countries. The fifth and sixth items deal with the need for Japan's domestic markets to be opened to exports from elsewhere and for Japan to deal even-handedly with the EEC and the U.S. on trade arrangements.

## Libya may seek changes in Spain oil deal

BY ROBERT GRAHAM IN MADRID

SPAIN will soon be obliged to renegotiate a highly advantageous and unusual oil deal with Libya that has lasted for five years. The arrangement has meant an effective Libyan loan to Spain, which this year will be \$250m at below market rates, according to bankers in Madrid.

The agreement was made in 1975 when Spain sought to use its historic ties with the Arab world to obtain discounted crude. Spain was and still is the sole Western state with no formal diplomatic relations with Israel.

The Libyans agreed to sell oil to the Spanish state oil concern, Hispanoil, on terms under which Hispanoil only paid directly for 65 per cent of the crude. The remainder was treated as discounted crude on extended credit. At the end of the year, the amount outstanding was converted into a formal dollar loan to Spain for five years at 1.5 per cent below

the London Inter-Bank Offered Rate (LIBOR).

This arrangement has so far worked smoothly but it expires in December. The loan figures in Spanish national accounts as part of the country's foreign debt and is handled directly by the State-run Instituto de Crédito Oficial. When the arrangement started, the year-end Libyan loan was \$60m. However, already this year the loan has reached \$240m and could go as high as \$280m.

Libya is contracted to supply some 5m tonnes (100,000 barrels a day) to Hispanoil this year, just under 10 per cent of total Spanish crude purchases. The Libyans are understood to feel that the financial arrangement has become too favourable to Spain and are almost certain to press for a change. The Spanish Government for its part, with its new emphasis on security of crude supply, is in little position to bargain.

## SEAT and Talbot seek short time for 40,000

BY OUR MADRID CORRESPONDENT

SPAIN'S two leading car manufacturers, SEAT and Talbot, have applied to the Government to place a total of nearly 40,000 workers on short time during the coming year.

SEAT's move would affect some 26,000 of its 32,000 workforce, while Talbot's would affect 11,800 of its 13,800 strong labour force. Both applications, lodged separately, will be judged in the next 15 days.

SEAT's losses this year are expected to exceed its Pta 15bn (£81.5m) loss in 1979, while Talbot also faces a bad year in 1980.

Elsewhere in Spain, the danger of renewed civil strife in the Basque country has grown with 10 killings there in the past 12 days.

The worst incident occurred late on Monday night in Zarautz in Guipuzcoa province, when two unidentified gunmen entered a bar, killing four off-duty civil guards and one civilian and wounding four others.

The gunmen raked the bar with some 35 shots, shouting "Long Live ETA" and escaped in a waiting car. No one has yet claimed responsibility but ETA, the militant Basque separatist organisation, has only rarely acted indiscriminately—and Monday's killings were considered indiscriminate.

The attack followed a 50,000 strong protest march in San Sebastian on Sunday, backed by both the major Spanish and Basque political parties, against the killing of three Basque members of the ruling Union de Centro Democrático by ETA during the previous ten days.

It was the first time the Basques had staged such a large protest against ETA violence. The past fortnight has seen ETA concentrate its assassinations on politicians, as opposed to the traditional "military" targets. It is also trying to weaken the UCD presence in the Basque country.

## Trade gap widens in Italy

By James Buxton in Rome

ITALY RECORDED another record trade deficit in September, indicating how much the economy, still more buoyant than that of most other Western countries, is continuing to sink in imports while exports remain depressed.

Imports totalled L7,733bn (£3,49bn) and exports L5,308bn (£2,4bn), producing a deficit of L2,425bn (£1,094bn).

Italy's cumulative deficit for the first nine months of 1980 totals L13,612bn (£6,14bn), more than the L13,000bn officially projected for the full year. In 1979 the cumulative deficit was L4,725bn.

The September deficit is partly due to the rebuilding of stocks, especially of petroleum products, before the seasonal autumn economic upturn.

Italy's economy is out of phase with its immediate competitors. The authorities have failed to restrain domestic consumption, allowing imports to increase, while domestic inflation (running at an annual rate of 21 per cent) has hindered exports.

Measures passed in July to restrain consumption and assist exporters lapsed with last month's fall of the Francesco Cossiga Government. Since then there has been a credit squeeze, while the new Government of Sir Arnaldo Forlani last week-end brought in a package of revenue increasing measures. The Government is next expected to lighten industry's tax burden by restoring concessions on welfare payments.

## Yugoslavia ends price controls on many consumer products

BY ALEKSANDR LEBL IN BELGRADE

THE YUGOSLAV authorities' inclination to make greater use of the price mechanism to restore balance to the economy has been taken a step further with the decision to lift price controls on many consumer goods. At the same time, hire purchase conditions have been tightened by raising the down-payment on cars and other consumer durables from 67 per cent to 75 per cent of the price.

A wide range of consumer items has been affected by the abolition of price controls. They include cars, white goods, televisions, radios and other sound equipment, records, films, paper, footwear, leather and fur, furniture and some foodstuffs, like sugar and alcoholic drinks, as well as public transport fares, tele and telephone charges.

The aim of the new policy is

to stimulate supply at the same time as depressing demand for goods currently in short supply. In the short run, however, the move is expected to increase inflation well beyond current rates of around 30 per cent on an annual basis. High inflation is partly a consequence of last June's 30 per cent devaluation of the dinar, although this has contributed to a significant improvement in the balance of payments situation.

The volume of exports rose 11 per cent over the first 10 months of this year while import volume was down 12 per cent. This trend is reflected in a reduction of the trade deficit to \$4,79bn over the first nine months compared with \$5,46bn over the same period last year. The improvement will not be sufficient, however, to

reduce the overall payments deficit to the target figure of \$2bn by the end of the year.

Meanwhile, it has now become clear that disagreement between Yugoslavia's six republics and two autonomous provinces has delayed agreement on the targets for the 1981-85 five-year plan. The Federal Government has demanded that a draft plan for 1981 be submitted to Parliament by the end of this year. It is expected to show greatly reduced targets with industrial production rising only 3.5 per cent, less than half the average rate over the past three years. Raising exports and cutting imports further at the expense of domestic activity and living standards remain the top priorities for next year as part of the medium-term economic stabilisation programme.

## UK anxious for Norwegian gas

BY FAY GJESTER IN OSLO

THE BRITISH GAS Corporation is still in the running to receive the large quantities of gas from Norway's part of the Anglo-Norwegian Statfjord field in the North Sea.

Mr. Hamish Gray, the British Energy Minister, said in Oslo yesterday that British Gas was "still in a negotiating position" over the price.

Mr. Gray, who had spent the morning reviewing oil and gas topics with Mr. Arvid Johanson, Norwegian Energy Minister,

said Britain was keen to buy Norwegian gas, "not only from Statfjord," and anxious to ensure that its offer was acceptable.

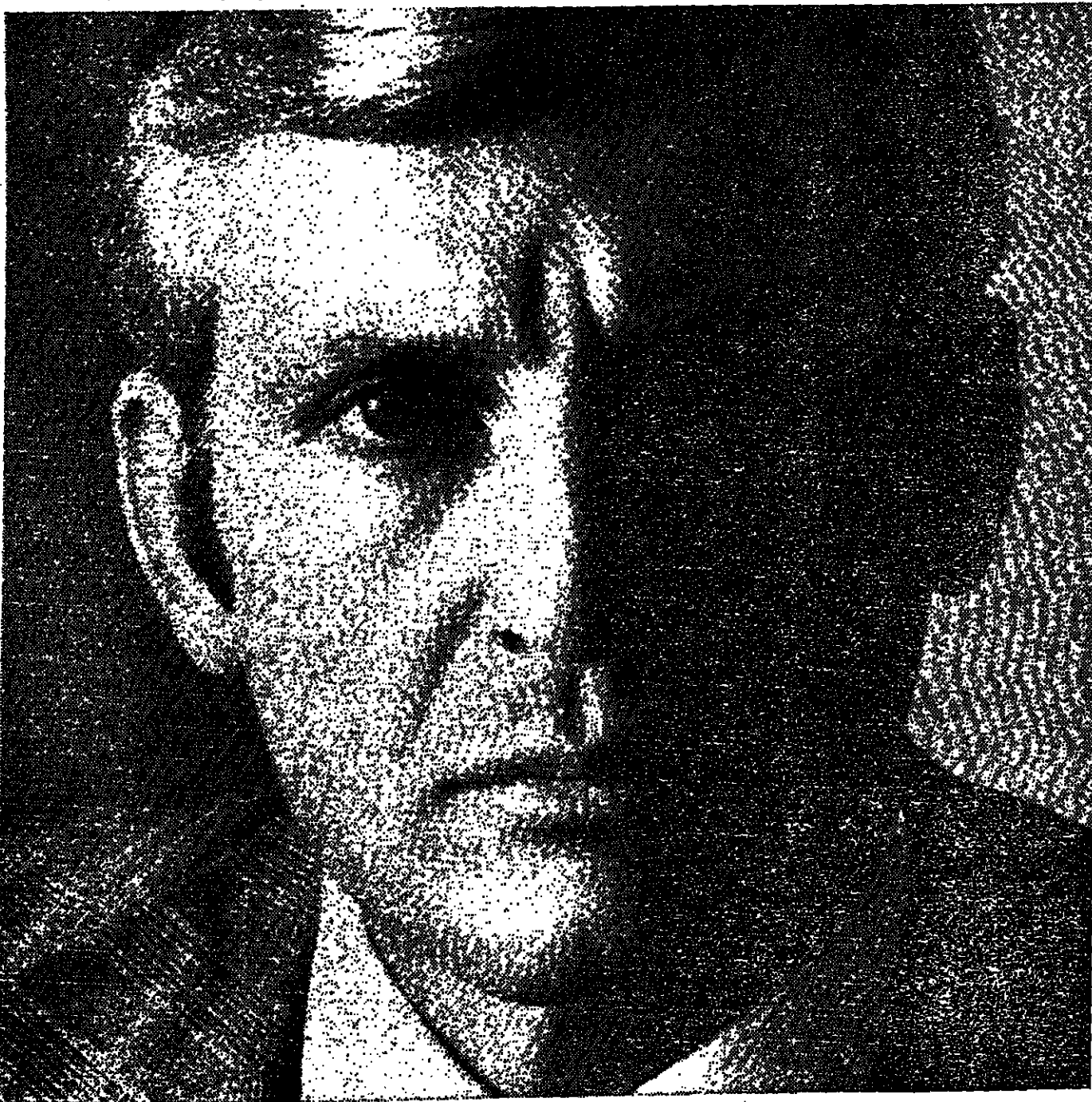
Both Ministers stressed that price negotiations were a matter for the companies concerned. It seemed clear that the Norwegian Government has not decided where it would prefer the gas to be landed—in Britain, Norway, or on the Continent. Mr. Johanson said the Government expected to reach a

decision early next year. This would then have to be approved by the Storting (Parliament).

Mr. Gray said Britain would go ahead with plans to lay a line to Statfjord whether or not it succeeded in buying Norway's share of the field's gas. "We have gas of our own to take from Statfjord," he explained. Britain would not consider selling its share of the Statfjord gas whatever price a foreign buyer might offer.

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## OVERSEAS NEWS

## Strong upturn in Egypt's balance of payments

BY ALAN MACKIE IN CAIRO

EGYPT'S BALANCE of payments has made a remarkable recovery in the past year despite the Arab boycott following the signing of the peace treaty with Israel and despite an annual 3 per cent growth in the population, according to a Central Bank report recently submitted to the Egyptian People's Assembly.

There was a small deficit of £11.2m (£6.5m) on the current accounts for the first half of this year, compared with a deficit of £153.7m for the first six months of 1979. Another encouraging pointer was that for the first time recently exports are rising at a faster rate than imports — thanks largely to a big rise in oil revenues.

These helped to clip the rise in the trade deficit. When foreign aid, running at over U.S.\$2bn a year, is added in, Egypt can be said to have more money than it needs to cover its daily needs for the first time in well over a decade.

Egypt is not a big oil producer — production is about

630,000 barrels a day, of which about 200,000 barrels a day are available to the government for export. Production has risen but the main reason for the near threefold increase in oil revenues to £153.7m compared with £50.6m for the same period of 1979, is the rise in international oil prices.

Despite Egypt's cool relations with its Arab neighbours, workers' remittances are still rising strongly. They came to £193.6m for the first six months of the year, compared with £168.3m for the first half of 1979.

Suez Canal revenues are up over 25 per cent at £220m, and tourist revenues 16 per cent at £220m for the first six months of 1980. Suez Canal revenues are expected to jump again to an annual rate of over \$1bn when the widened and deepened canal becomes operative in the New Year.

The authorities have also had some success in persuading returning workers to change their remittances into Egyptian pounds. Central Bank and com-

mercial bank deposits at June 30 stood at £28,664m, over 20 per cent higher than six months previously. The growth of local currency deposits is keeping pace with hard currency deposits, which account for one-third of the total.

Increasing local currency deposits is considered essential in the battle to damp down inflation now running at around 30 per cent a year. The Government has had some success in stemming inflation, which in the first quarter was running at an annual rate of about 50 per cent. But this has been at the cost of increased subsidies and setbacks to the IMF-inspired monetary reform programme.

Plans for a new IMF extended fund facility have been shelved for the time being, as Fund officials, in Cairo on a fact-finding mission, grapple with the new accounting required by the recent change in the fiscal year, which now ends mid-year. Egypt no longer needs the funds urgently, even though it would dearly like the IMF's seal of approval.

THE DECISION of the Iranian parliament to agree terms for the hostages' release is a measure of the control the clergy of the Islamic Republican Party exert over all political institutions in Iran.

Having used the hostage issue as the ladder by which they rose to power over the last year they want to kick it away.

Almost as soon as the hostages in Tehran were taken by the militant students, the U.S. began to search for somebody in Tehran capable and willing to negotiate their release.

It was a frustrating search. In February Mr. Abolhasan Bani-Sadr, the newly-elected President, and Mr. Sadeq Othman, the Foreign Minister, both billed as moderates, appeared on the verge of concluding a deal. They did not succeed and in failing severely damaged their popularity in Iran.

Ayatollah Khomeini said that the Majlis (parliament) would decide the hostages' fate. This in turn meant that the future of the diplomats would be decided by the Islamic Republican Party (IRP), the clergy dominated group, which won a

Why has the Islamic Republican Party, led by Ayatollah Beheshti (right), shown a moderate face? Patrick Cockburn reports



majority in the parliamentary elections. Why has this party suddenly shown its moderate face? The clerical hardliners have been amongst the chief beneficiaries of the embassy take-over. It

enabled them to crush the moderate nationalists and compete with the Left in their anti-Americanism.

The timing of the parliament's decision to produce the terms for the hostages' release is a

measure of the degree to which the Islamic Republican Party feels secure in power.

They have 70 members of their party in the Majlis and another 60 who normally follow their line according to their party chief Ayatollah Beheshti. This gives them a majority of the 236 members in the assembly.

During the first half of the year they fought a long and bitter battle with President Bani-Sadr, which concluded with the IRP nominating their own prime minister and most of the cabinet. The President has moved from Tehran to the battlefield in Khuzestan from where he writes attacks in his newspaper on the new government.

It is significant that the softer line on the hostages now being pursued has coincided with a purge of the left. The progressive Moslems of the Mujaheddin movement, an extremely powerful force who have opposed the hostages' release, are now under sustained attack. Their newspapers are banned and their members arrested.

In other words, the Government is using the exigencies of war to secure their own power. They need to do this rapidly since the clergy have taken over the levers of power at a time when their own popularity is diminishing. Bad news from the battlefield and the prospect of the inhabitants of Tehran facing a winter without heating oil makes it all the more necessary for the new regime to secure its position.

The need to secure their own power has thus weighed heavily in the minds of the IRP leaders such as Ayatollah Beheshti and Hujatolislam Hashemi Rafsanjani than the need to end Iran's diplomatic isolation or secure military supplies from the U.S.

The army fighting the Iraqis has been crippled by the collapse of its own logistical system rather than lack of tank tracks. Re-opening of the supply lines will not turn the scale on the battlefield. At the same time the release of the hostages — and the release of all of the money — will significantly improve Iran's international position.

## Kuwait to limit oil flow increase

BY LESLIE DE QUILLACQ IN KUWAIT

KUWAIT intends to produce about 300,000 barrels a day more crude oil in the fourth quarter of this year in order to compensate for crude shortages due to the war between Iraq and Iran.

The amount is about 200,000 less than predicted. The news comes at a time when Saudi Arabia is cutting back its oil output to a maximum of 10m barrels a day, rather less than the 10.4m it was said to have produced at the start of October when there were fears of the impact that the Gulf war would have on oil markets.

Kuwait has already begun signing contracts, both long- and short-term, with companies and countries which were heavily dependent on the warping Gulf states. Developing countries will be sold Kuwaiti crude at official

prices, while larger oil companies will be charged according to the formula by which Kuwait's pre-war customers were charged.

Under that formula, old and large customers purchased some crude at official prices and some at a premium, usually \$5-50 a barrel. New, small customers generally pay a premium on all the crude they buy.

The formula also includes stipulation that Kuwait has the right to demand that half the crude be carried in Kuwaiti tankers and that Kuwait has the right to refine, for its own account, a quantity equal to 25 per cent of the contract amount in the customers' refineries.

The French, who for about nine months have been negotiating long-term contracts of 25,000 b/d for Elf Aquitaine and the same

amount for Compagnie Francaise des Petroles, reportedly found that their recent request for some replacement crude for Iraqi supplies is being considered as part of the negotiations for the long-term contract. They are said to have left Kuwait without signing any agreement and apparently confused, as they had been referred to Kuwait by the Iraqis.

Saudi Arabia plans to produce 500,000 b/d more, taking its total production to 10m b/d, and Qatar has offered 20,000 b/d. The United Arab Emirates plans seem uncertain. Abu Dhabi has promised 50,000 b/d more to the French from offshore wells and has reportedly promised another 20,000 b/d to Japanese customers whose supplies were reduced in August.

## Baghdad Fair goes ahead despite conflict

BY ROGER MATTHEWS IN BAGHDAD

THE BAGHDAD International Fair, at which foreign companies need to exhibit if they are to be considered for substantial government contracts, is to open as scheduled on November 15, it was announced yesterday.

The only change imposed by the war with Iran is that Government Ministers will not visit the fair and the public will be barred. But it has been stressed that the special government import committees will be there and that foreign companies should send their representatives to Baghdad by November 15. The fair closes on November 30.

Iraq's non-military imports are estimated to have been worth in excess of \$5.5bn last year and with its substantial revenues and reserves is perhaps the fastest growing market in the Middle East. Before the war, Iraq's oil revenues for this year had been expected to top

\$30bn. The Government's announcement that the fair is to go ahead poses a dilemma for foreign companies. A few staff who were evacuated at the start of the war more than six weeks ago have returned but the majority have remained outside the country and many major projects have not yet resumed.

This week's decision by a subsidiary of GKN to pull out its staff who were building poultry slaughter-houses and cold stores in a deal worth around \$30m has caused fresh anxieties among the foreign business community. With Iranian air raids over Baghdad having declined sharply it was assumed that companies would be returning rather than leaving.

President Saddam Hussein has also tried to ally some foreign anxieties over rapidly rising costs by issuing a decree providing for the formation of a special committee

under the chairmanship of the Minister of Trade. This committee will examine "the abnormal conditions" caused by the war and is expected to set compensation terms and amend fixed price contracts. All costs have increased as a result of the war and virtually every major project is delayed.

But with the fighting showing no signs of halting the squeeze on companies, especially those which had secured large civil engineering projects by submitting bids that allowed for only very narrow profit margins, is becoming steadily tighter. This affects most seriously South Korea and also Japan, Iraq's biggest trading partner, and France and West Germany.

The nine members of the European Common Market have offered to assist the Minister of Trade's special committee in examining the effects of the war on foreign

contracts. Preparatory work for the trade fair is intensifying with West Germany also having to make good the damage to its pavilion caused by a missile which also injured two workers during the early days of the war.

A senior Government official, challenged about the risks involved in coming to Baghdad, retorted: "Is not all trade a risk?" He added that it was entirely up to each company to decide whether it was afraid to come to Baghdad or whether it wanted to sell its goods.

The basis for an improvement in trade and diplomatic relations between Iraq and Britain has been laid with the release of businessman Mr. Christopher Sparks who had served two years of a life term in a Baghdad jail. Another British businessman, Mr. John Smith, who is serving a similar sentence, is still being held.

## Islamic states seek economic co-operation

By Metin Mamlir in Ankara

EXPERTS and diplomats from 13 Islamic states met in Ankara yesterday to prepare a plan of action to be submitted to the conference of Islamic heads of states in Jeddah, Saudi Arabia. The meeting, which ends tomorrow, has been organised by the Islamic Conference of Foreign Ministers and is the first of its kind.

The draft of a "plan of action towards economic co-operation" will determine the debate. This proposes further co-operation in fields ranging from trade to tourism. Among those represented at the meeting are Algeria, Indonesia, Iran and Iraq (whose representatives were seated far apart), Jordan, Libya, Malaysia, Morocco, Oman, Pakistan, Senegal, Saudi Arabia, Sudan, Tunisia, Turkey, and the Palestine Liberation Organisation.

## Lack of fuel 'hits Indian growth'

BY K. K. SHARMA IN NEW DELHI

PRIVATE INDUSTRY does not share the Indian Government's optimism over economic prospects. Instead it believes problems over power and coal supplies will hamper industrial production.

In a mid-year review of the economy, the Federation of Indian Chambers of Commerce and Industry expects the Gross National Product to rise by around six per cent in 1980-81, with agriculture growing by about ten per cent and industry by just five per cent.

The review points out that the growth expected starts from a low base, since GNP is estimated to have declined by about three per cent in 1979-80, mainly because of drought and shortages of power, oil and coal transport last year.

In the first six months of 1980, industrial production is estimated to have fallen by 3.2 per cent compared to the same period of 1979. However, conditions should improve in the rest of the financial year with the result that overall industrial growth should be around five per cent in 1979-80.

Noting that there are hardly any grounds for optimism on the industrial front, the review says there have been "heavy drops" in capacity utilisation in such key sectors as cement, aluminium, electric motors, machine tools and caustic soda.

In most industries, these falls are attributed not to creation of excess capacity or fall in demand, but to constraints on the production and lack of basic inputs. Availability of power

and coal continues to be major problems.

The industrialists are more hopeful about prices. The review notes that after continuous increases since March, 1979, prices showed a tendency to stabilise last August. It expects that, subject to minor fluctuations, prices may not rise over the next six months.

The review does not think much of the 41 per cent increase in the issue of letters of intent and 39 per cent rise in licences to medium size enterprises between January and June.

It says implementation of the licences has been slow, mainly because many of the enterprises "are unable to mobilise adequate finance from the capital market or the financial institutions."

## Minister predicts acceleration of Malaysia's economic growth

BY PHILIP BOWRING IN KUALA LUMPUR

TUNKU RAZALEIGH HAMZAH, Malaysia's Finance Minister, yesterday forecast that Malaysia's economic growth rate should continue to accelerate during the fourth Malaysia five-year plan beginning next year.

Speaking at a conference on investment in Malaysia, organised by the Financial Times and Bumiputra merchant bankers, the minister noted that Malaysia's economic growth had risen from 4.45 per cent annually during the 1950s, to 5.55 per cent in the sixties and 7.1 per cent in the 1970s. Over the last five years it achieved an average of 8.5 per cent.

Given favourable international conditions a rate of growth of 10 per cent or more was within reach. Tunku Razaleigh said he particularly looked forward to the period after social and economic restructuring was achieved.

He said that once the government's stated objectives in reducing economic inequalities among the races had been achieved—the target is 1990—full rein would be given to the private sector and free enterprise would no longer be restrained by government social policies.

Tunku Razaleigh's commitment to the 30 per cent Malay ownership goals laid down in the government's plan was seen as significant at a time when some Malays have been urging that target for Malay ownership be raised to 51 per cent. That call has seriously worried many Malaysian Chinese.

He said that Malaysia had achieved radical social and economic change through evolutionary progress. Malaysia's unique racial diversity was a source of strength not weakness. Meanwhile, economic progress had been helped by the discip-

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line needed to maintain a low rate of inflation and achieve a rising savings rate. National savings were now 27 per cent of GDP compared with 17 per cent in the 1950s.

Earlier, Tan Sri Abdullah Salleh, chief executive of Petronas, Malaysia's national oil company, told delegates of the opportunities for investment in gas-based industries in Malaysia. Gas reserves of 30 to cubic ft were three times greater in energy value than oil reserves. So far about half has been committed for export as LNG. But the rest of both associated and non-associated gas deposits would be for domestic usage.

Prices to consumers would be below international ones but would not be a give-away. He said that oil usage in Malaysia was expanding at 9 per cent a year compared with 8 per cent for GDP. This was too high and there would have to be a shift to gas and hydropower.

He mentioned steel, aluminium smelting and methanol production as industries which might be based on the gas found offshore the states of Sabah, Sarawak and Trengganu.

trial projects, complementation schemes and preferential tariffs within the five-member Association of South East Asian Nations (ASEAN) should be a magnet for investment in Malaysia.

Datuk Jamil Jan, chairman of the Malaysian industrial development authority emphasised the importance that Malaysia in the 1980s would attach to the development with government equity backing of heavy and engineering industries.

Overseas investors should see Malaysia as being in the longer term a provider of skilled, not unskilled, labour, he said.

Dr. M. Saeed, of Robert Bosch, also said that labour was easily trained and quality of work was high. However, labour turnover of 30 per cent a year was very high.

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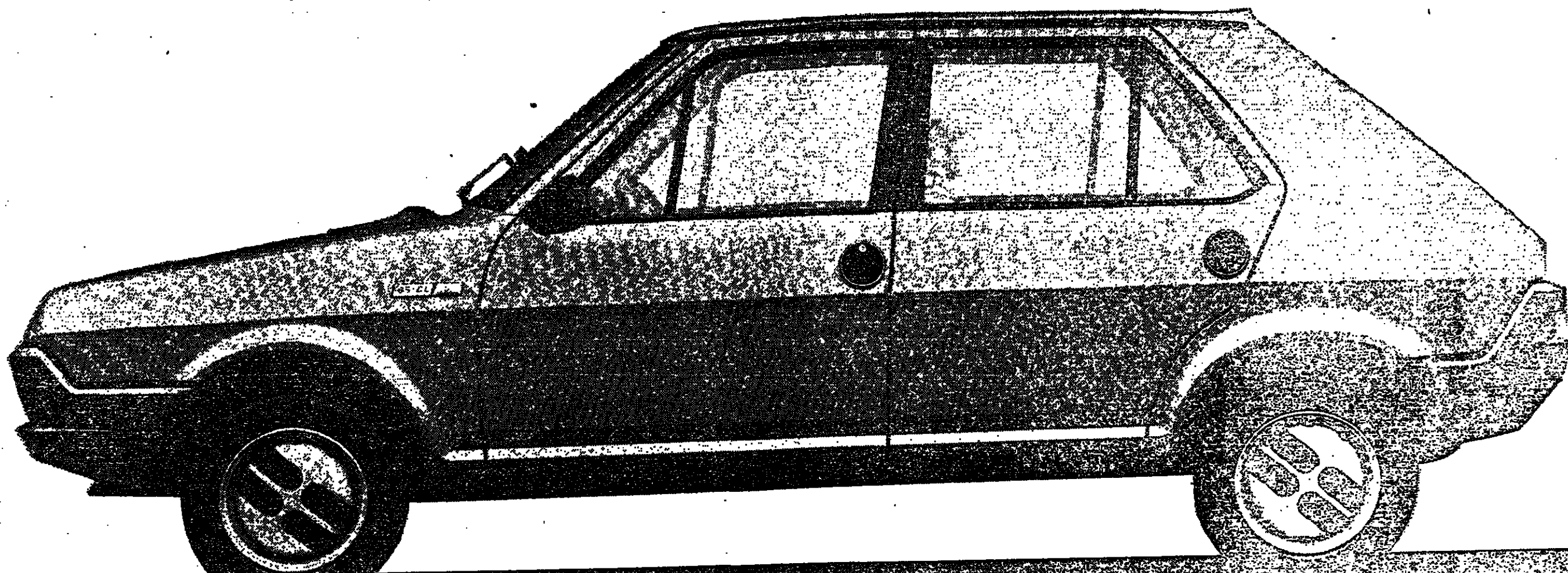
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## AMERICAN NEWS

## Spending on homes shows strong rise

By Ian Hargreaves in New York

U.S. CONSTRUCTION spending continued to rise strongly in September, in spite of repeated warnings from the housing industry that a sharp run-up in mortgage lending rates would choke off the recovery.

At a conference in Washington a few days ago, housing economists from the public and private sector said again that with home loan rates now over 14 per cent in many parts of the country and still climbing, the recovery in the housing market would be set back in the current quarter.

But the desire of more Americans to own homes as a hedge against inflation appears for the moment to be outweighing high interest rates.

The 3.2 per cent rise in construction spending for September over August just reported by the Commerce Department was almost entirely due to growth in house construction activity.

The department also revised its August figures to show a gain of 0.4 per cent over the previous month, rather than a decline of 0.6 per cent, which was the original estimate.

During September, housing starts proceeded at a 1.54m annual rate, which is still depressed compared with the actual total of 1.7m units in 1979 and over 2m units in 1978.

It is a big improvement, however, on the less than 1m annualised rate in May this year, when interest rates were soaring to their spring peak.

The National Association of Home Builders, like Government economists, expects next year's starts to total 1.5m units—reflecting general expectations of a rather feeble, inflationary period for the U.S. economy.

Canute James in Kingston assesses the economic and political problems facing the Seaga Administration

## After the landslide, Jamaicans wait for a miracle

"SAVED BY the bell," said the full-page newspaper advertisement placed by the Jamaica Labour Party, whose election symbol is the Liberty Bell. "Jamaica's future starts," it continued. "The nightmare is all over... our future starts today."

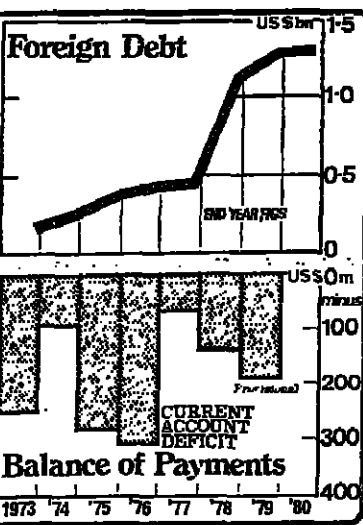
But after the celebrations of Labour's landslide victory last week over Mr. Michael Manley's People's National Party—Labour took 51 of the 60 seats in the Lower House—much more than the bell will be needed for Jamaica's economic salvation.

Mr. Edward Seaga, the new Prime Minister, has inherited a bewildering array of economic problems from the eight and a half years of Mr. Manley's Administration. He has the advantage of having once been Finance Minister, a portfolio to which he has re-appointed himself. But unlike his golden years at the Finance Ministry, when foreign investment flowed into the bauxite and tourism industries and cheap oil was taken for granted, present-day Jamaica confronts him with an economic game in which the rules are very different and the playing field is littered with hurdles.

He faces, for example, the cumulative 16 per cent drop in gross national product over the past six years, a trade gap this year expected to be about \$350m, a foreign debt of \$1.3bn, and the social tensions arising from an unemployment rate officially estimated at 31 per cent.

Mr. Seaga has claimed his Government is the first in Jamaica's history to take office with an empty treasury. The Central Bank ran out of funds last Wednesday, the day before the elections he said, but the situation had been saved, until today, by a \$10m loan from Iran negotiated by the previous Government.

The immediate problem, he said, was to close the foreign



exchange gap of \$155m for the rest of this year. He did not elaborate, but reports from New York and Kingston say the new Government can get as much as \$700m in credit from the International Monetary Fund, spurred by Mr. Manley because of the conditions attached, but regarded by Mr. Seaga as vital to economic recovery.

Jamaican private sector spokesmen, close to Labour Party economic policy-making, say they expect an early start to negotiations with the Fund, and agreement within two months.

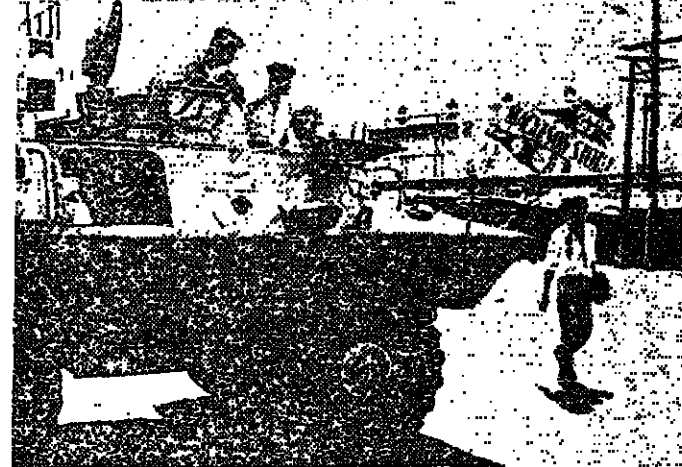
The Government is looking at other ways of financing a projected foreign exchange deficit of between \$500 and \$550m a year over the next three years. It plans to encourage exports of manufactured goods (which themselves depend on foreign exchange being available to buy raw materials, machinery and spares), reschedule debt repayments, and what it calls "structural adjustment and balance of payments loans" totalling \$585m over the next three years. The only source of such large loans over such a short period is the International Monetary Fund.

Mr. Seaga accused Mr. Man-

ley's Government of turning away foreign investment. To correct this, the new Government intends to establish a "Capital Development Bank" which, according to a party statement, will have an initial share capital of \$100m and will encourage "joint ventures and new projects." The Government will invite the Inter-American Development Bank, the International Finance Corporation, the Caribbean Development Bank, the Commonwealth Development Corporation, the Kuwait Investment Bank and the Venezuelan Investment Fund to subscribe to the development bank's share capital.

"The bank, with its international participation and flavour, will be in a better position to attract foreign investors who are at present unwilling to start projects in Jamaica."

Most investors are expected to come from the United States and Canada, with a few from West Europe. Mr. Seaga has spoken of attempting in Jamaica a "Punto Fijo" economic model, in which foreign companies would be attracted by lower production costs. This he



Soldiers in armoured cars keep watch in Kingston after the general election last week

sees as exploiting the island's greatest economic asset—its proximity to the U.S.

Local businessmen pleased with the Labour victory, say they want to reopen the many factories which had to close because they lacked raw materials and spares. Plants still running are working at only about 30 per cent of capacity, said Mr. Winston Mahood, president of the Jamaica Manufacturers' Association.

However, the new Prime Minister's efforts at economic reconstruction are threatened by another legacy. "The criminal gunmen are driving us mad," complains a city businessman whose furniture factory has been closed for two months because armed gangs have been robbing and murdering his workers.

"We can have the best plans and all the money in the world, but if we do not get rid of these hoodlums, we will never turn this economy around," said an influential member of the Private Sector Organisation of Jamaica at an election victory celebration. Last week, while

Jamaicans voted, 59 people were killed, 37 of them by gunmen

and gangs, the others shot by the security forces. The violence which made the election campaign such a bloody affair, and which has claimed over 500 lives this year, shows no sign of abating. The tourism industry is centred on the north coast, well away from the Kingston trouble spots, but it is threatened.

Mr. Seaga's conservative Government has already brought about changes in foreign policy. The first evidence came when Sr. Ulises Estrada, the Cuban ambassador, left Kingston for Havana early on Monday, fulfilling Mr. Seaga's pre-election promise.

Mr. Manley's supporters say "threat." The ambassador and the Labour Party last year locked horns over statements by the pro-Labour Party Gleaner newspaper and the party, which the ambassador said were threats to his country. The party and the newspaper said the ambassador's replies constituted threats. The links Mr. Manley had with Cuba will be reduced, although Mr. Seaga has said he wants to maintain friendly relations with Cuba. But the Cuban doctors and

construction workers, here under agreements between Mr. Manley and President Fidel Castro, are expected to be asked to leave.

Mr. Seaga said his party's win was a victory over communism. He has also said his Government will be moderate, and recognise the right of freedom of association and expression. Local Communists, like Dr. Trevor Munro, leader of the small but vocal Workers Party, are unconvinced.

Mr. Seaga's effort to take Jamaica closer to the United States could also affect the island's relations with other countries in the Caribbean Common Market (Caricom). Mr. Seaga started his term by freeing relations with Dr. Com. Williams, the Prime Minister of Trinidad and Tobago, Dr. Williams had attacked the International Monetary Fund for entertaining Mr. Seaga in June while he was Opposition leader. Mr. Seaga has said he regards Dr. Williams's intervention as interference in Jamaica's affairs.

Officials of Mr. Manley's party, dazed by the election result, concede that they expected a close fight and possible defeat by only a few seats. Much soul-searching is now going on, although reports of a rift between Mr. Manley and Dr. D. K. Duncan, the party's general secretary, have not been confirmed.

The overwhelming victory for Mr. Seaga suggests that Jamaicans are impatient for change, and Mr. Seaga will have to act quickly. "Deliverance has come," shouted a Labour Party supporter, echoing a party slogan. But the sceptics remain.

"We can say deliverance has come when Mr. Seaga and his Government have delivered," said one on a phone-in radio show. Most of Jamaica's 2.1m, a fair share of whom are hardened cynics, will be more than marginally interested in Mr. Seaga's attempts at an economic miracle.

## Oil chiefs 'reject Trudeau policy'

By Robert Gibbons in Montreal

MAJOR foreign-controlled integrated Canadian oil companies do not want to sell their companies to meet "Canadianisation" objectives set by the Trudeau Government in Ottawa. This has been made clear by Mr. Wilbert Hopper, president of Petro-Canada, the Canadian national oil company.

There have been reports that Petro-Canada wanted to buy into Petrofina Canada, an integrated oil company which is based in Montreal with production in Western Canada and has an interest in Synkrude, the Alberta tar sands oil producer.

Petro-Canada is said to have made three offers for Petrofina Canada through the largest parent company in Brussels.

The last offer, said to be around C\$120 a share, was rejected, along with the others. Mr. Hopper suggested that if the federal government wishes to pursue its goal of acquisition of major foreign-owned firms, it might have to consider nationalisation.

Petro-Canada took over the Canadian subsidiary of Phillips Petroleum of the U.S. two years ago in the largest takeover bid in Canadian business history, involving nearly C\$1.5bn (\$520m).

Ironically, last week the Foreign Investment Review Agency in Ottawa refused Phillips permission to buy a relatively small Canadian exploration and production firm.

Foreign companies have explained privately their fears that if they sell to Petro-Canada or any other Government agency they will not be allowed to return to Canada because of the federal Government's Canadianisation policy.

The goal of the policy is at least 50 per cent ownership by Canadians of the oil and gas industry in this decade. The Budget proposed higher federal taxation on the oil and gas industry, but the total weight of federal and provincial taxation and royalties will not be clear till Ottawa and Alberta settle their disputes.

Reuter adds from Edmonton: The Alberta legislature yesterday passed a resolution recommending that the provincial Cabinet use its authority to fix maximum oil production levels in the province.

Premier Peter Lougheed announced last week that he would propose to the legislature a 15 per cent cut in oil production in retaliation against federal measures affecting the oil industry.

## Oil wells hit by flooding

MEXICO CITY—Torrential rains have caused severe flooding in south-east Mexico, killing at least four people, leaving thousands homeless, and closing some oil operations.

Bad weather has caused the closure or reduced operations of 31 oil wells in the Bay of Campeche, which produces 850,000 barrels of crude a day. Officials expected them to be back in operation shortly. AP-DJ

## U.S. backs Belize independence move

By Hugh O'Shaughnessy, Latin America Correspondent

THE PROSPECTS for a rapid transition by Belize to full independence next year, behind a continuing British defence shield against possible aggression from Guatemala, have been greatly strengthened by the vote in the UN Decolonisation Committee on Monday.

The motion calling for independence for Britain's Central American colony was approved by 150 votes to one, that of Guatemala itself. Eight abstentions included some Latin American dictatorships and Israel.

In a move which will perturb the Guatemalan authorities, the U.S., which had hitherto refused to commit itself to Belizean independence, for fear of further Left-wing infiltration in the region, voted for the first time in favour of Belize. Guatemala claims sovereignty over most of Belizean territory.

The motion called for Britain to continue to ensure Belizean security. The fact that Britain co-sponsored the text indicates that Whitehall has withdrawn its objections to the maintenance of a British force in the territory after independence.

Meanwhile, reports from Guatemala City indicate that the long-standing breakdown of law and order continues. Political murders, principally of oppositionists of the military regime of



General Romeo Lucas, are estimated to be running at about 20 a day.

Among recent victims has been Sr. Irma Flaquer, a noted journalist and human rights activist. One of the few opposition deputies, Dr. Carlos Gallardo Flores, a social democrat, was last month stripped of office because he had stayed longer than expected outside the country.

Dr. Gallardo had sought extended leave of absence from Congress because he feared for his life if he returned to Guatemala.

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SAN FRANCISCO	PA 125	11:45	14:30
	PA 125	12:45	15:30
	PA 125	12:45	18:05
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By: MORGAN GUARANTY TRUST COMPANY

October 30, 1980

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## WORLD TRADE NEWS

## British importers attack call for tough textile pact

BY RHYS DAVID

DEMANDS BY the textile industry for a tough replacement for the present GATT Multi-Fibre Arrangement (MFA) when it runs out at the end of next year, come in for a formidable barrage of criticism in a submission published yesterday by the British Importers' Confederation.

The present tight controls, it argues, are not in the wider interests of the UK economy or consumer, are positively harmful to UK relations with developing countries, and in particular the export efforts of other industrial sectors and may not even be doing the textile industry very much good.

With the textile industry's own views on the MFA already on Government desks for several months, the BIC has turned to Third World economic expert, Dr. Vincent Cable of the Overseas Development Institute and his colleague Mrs. Mary Sutton, to provide the intellectual grounding for its case.

Their basic assumption is that another MFA will be negotiated, and indeed they argue that it would be in the interests of neither importing nor of net exporting countries to revert to the "anarchical" unilateral quotas outside an overall framework such as the MFA.

The BIC argues instead for a four-year extension of the agreement with a commitment to subsequent phasing out of controls. It also opposes textile industry demands for a reduction in the overall 6 per cent import growth rate under the MFA, and wants a simplification and reduction in the number of quotas.

The "reasonable departures" which has enabled the EEC to impose a below-6-per-cent growth rate on certain sensitive items, should be scrapped, and in general the next agreement should revert to the somewhat more liberal principles which governed the first MFA from 1974-77.

It also urges stronger powers for the GATT Textile Surveillance Body and a monitoring of the effect of quotas on consumer prices. The "social clause" advocated by the textile industry, laying down employment standards to be observed by developing country suppliers, is rejected as impracticable.

At the same time the UK industry should be given a range of non-protectionist assistance, suggests Mr. Basil Marcuson, the BIC chairman. This might include a stimulus to the "anarchical" unilateral quotas on clothing and household textiles; cash assistance for

diversification projects; and generous retraining and regional assistance.

An extended temporary employment subsidy to cushion the effects of the recession on jobs would also be preferable to semi-permanent trade measures.

The submission lists three main reasons for importers' opposition to the present MFA. First, import competition is valuable in containing inflationary pressures; second, Britain maintains a favourable balance of payments with developing countries and risks losing business if it denies them the opportunity to expand exports.

Finally, textile protection has grown from modest temporary arrangements 20 years ago into a panoply of controls and threatens to extend into EEC-US or even intra-EEC trade. Other industries, too, are now demanding similar treatment.

The MFA, it argues, already goes beyond what is needed to counter export subsidies, other forms of dumping or serious provable cases of market disruption, and stretches the notion of unfairness to the point of absurdity.

"Underlying much of the sense of grievance about textile imports is that they are produced in countries where wages are much lower than in Britain. To argue that trade is unfair because wage differentials exist is without any economic justification."

## Italians in multifibres protest

By James Buxton in Rome

THE ITALIAN Chemical Industries Association is protesting against the high level of textile imports from developing countries into the Common Market this year.

It says that when the GATT Multi-Fibre Arrangement between the EEC and developing countries is renegotiated next year, it must take into account the level of penetration of the European market by products from low-cost producers in the developing countries.

When the agreement was formulated increasing European demand had been expected to absorb without much difficulty expanded imports from outside the EEC, the association says in a study. But in fact the trade cycle has turned down and imports, which were up by 14 per cent in the first half of 1979 compared with the first half of 1978, were partly at the expense of domestic production. In Italy imports were up by 16.3 per cent in that period.

It wants the EEC to reduce textile imports in time of crisis and it calls on other industrial countries, notably the U.S., to take a greater proportion of developing countries' textile exports. But the association fears that the hard line on textile imports taken by Britain will encourage the U.S. to be equally stern.

Solution to India-U.S. trade row could set important precedent  
GATT faces test on subsidy code

BY BRIJ KHANDARIA IN GENEVA

THE U.S. and India are in the middle of a dispute over whether Indian sales of industrial fasteners and manhole covers should attract extra U.S. duties because they are subsidised.

The way in which the row is resolved will help determine the effectiveness of the trade liberalisation measures agreed in General Agreement on Tariffs and Trade (GATT) Tokyo Round package.

"The solution to this dispute will set an important precedent," said Mr. Arthur Dunkel, GATT's new Director General. "The Tokyo Round package's implementation is bound to cause arguments. It is a good thing existing complaints are being handled through GATT. That can only help to improve the world's trading system."

The argument in this case hinges on the interpretation of a subsidies code—part of the Tokyo Round package—and the relationship of this code to basic principles of the GATT.

The subsidies code lays down rules to govern the use of subsidies of manufactured exports and the way in which importers can offset these by the use of countervailing duties.

If an importing country wants to charge countervailing duties it is obliged to prove, first, the existence of the subsidies, and second, the fact that domestic producers have been harmed because of them.

The Indian case hinges on the

charge that the U.S. has refused to prove injury to its domestic industry before applying the countervailing duties against subsidised Indian exports.

A round of informal talks between the two countries ended inconclusively in late October. A special session of the managing committee, set up by GATT to manage the subsidies code, will be called next month to consider the matter.

And the GATT Council, which groups together the GATT signatories, will also consider on November 10 whether to establish a panel to arbitrate between the two sides.

The U.S. is in an uncomfortable position, according to one EEC official, because it is appearing to damage the trade interests of poorer countries. This could delay acceptance of the Tokyo Round codes by developing countries, most of which have shunned the package so far.

Several developing countries were expected to follow India when, after long hesitation, it signed the subsidies code last July. But they have postponed their plans and are awaiting the outcome of the dispute.

All the industrialised countries belong to the code, but the only Third World members, apart from India, are Brazil, South Korea and Pakistan.

The U.S. is the only member of the code to have denied India its rights, and the reason, U.S.

officials say, is a rider which Congress put on the legislation last year when President Carter was authorised to sign the code.

This rider states that the U.S. can apply the provisions of the subsidies code only to countries which first pledge to remove export subsidies according to a mutually agreed timetable.

Early this year, the U.S. changed its countervailing duty laws to conform to the subsidies code. The previous laws, enacted before GATT's creation in 1948, allowed imposition of duties without proof of injury to local manufacturers.

But, because of the Congressional rider, trading partners must still set a timetable to end export subsidies if they are to avoid countervailing duties.

India refused to make the pledge. It argued that, as a developing country, it has a right to be treated better than industrialised countries. The subsidies code does contain a clause absolving developing countries from such pledges.

As a result of India's refusal, the U.S. in September applied countervailing duties ranging from 15 to 20 per cent on Indian-made imports of industrial fasteners (nuts, screws and bolts) and manhole covers worth about \$20m (\$8.2m).

The duty on fasteners bit particularly deeply because it came on top of a 15 per cent import tariff imposed by the U.S. two years ago, in line with GATT rules, to protect domestic

producers against a flood of imports from Japan.

Several labour-intensive manufacturing units in India, such as the National Small Industries Corporation of New Delhi and Sundaram Fasteners of Madras, face damage.

Experts on GATT law say the U.S. cannot apply countervailing duties even if it denies India benefits of the subsidies code, because a separate article in GATT, outside the code, also stipulates that injury to domestic producers should first be demonstrated.

"It's a case of the U.S. Administration not being allowed to obey GATT rules by Congress," one expert said.

India claims that the U.S. has also violated GATT's most favoured-nation clause—under which any benefit given to one member of GATT must be extended equally to all other members.

In reply, the U.S. points to a provision in each Tokyo Round code, saying that both obligations and benefits should apply only to other signatories. Each signatory also has the right to refuse application of the code's provisions to any new member (as the U.S. has done).

Because the Tokyo Round codes have been grafted onto GATT, this provision apparently contradicts the most-favoured-nation clause.

## Trade barriers 'will not alleviate UK's problems'

BY PAUL CHEESERIGHT

GENERAL IMPORT restrictions will not alleviate the UK's economic problems, according to a report published in London today.

If the country does look to import restrictions for salvation, "it will be like the man who has failed to hold down a succession of jobs and finally, in desperation, takes to the bottle," three economists conclude.

Mr. M. P. G. Scott of Nuffield College, Oxford, Prof. W. M. Corden of the Australian National University and Mr. I. M. D. Little, a World Bank consultant, offer a firm re-statement of the case for the UK to hold its place in the open trading system.

Their general case is that the UK's problems require more deep-rooted remedies than import restrictions. Slow productivity growth is not due to foreign competition, and import restrictions could actually increase inflation and unemployment.

The authors' intervention in the debate about the means to secure sustained economic growth comes at a time when the Government is under severe pressure further to restrict imports of sensitive products like textiles, electronic goods, chemicals and cars.

They seem to be trying to check the move within the Labour Party for greater use of import controls as a normal tool of economic policy.

They criticise in detail the ideas of the Cambridge Economic Policy Group, led by Mr. Wynne Godley and Mr. Francis Cripps, whose advocacy of general restrictions to promote growth has struck a chord

in the Labour Party. These ideas were first advanced in 1975 when the UK was running a large current account deficit. "In their laudable desire to see the UK escape from stagnation and unemployment, the Cambridge Group have addressed themselves to the wrong problem (the balance of payments) and come up with an irrelevant solution (import restrictions)," the Scott-Corden-Little report says.

A policy of general import restrictions would reduce consumers' real income, the authors argue, because:

● Consumers would be forced to buy domestic substitutes which are more expensive and of lower quality than comparable imports;

● If producers are forced to buy more expensive domestic substitutes for imported machinery, their costs will rise;

● Producers would be confined to a smaller domestic market, losing economies of scale and, hence, raising their costs; and

● Producers would be faced with less competitive pressure to improve their products and methods of production.

The authors also contend that, with less foreign trade, the bargaining strength of labour in some industries would increase. This would allow wages to increase more quickly. The Government would then have to reduce demand and increase unemployment to prevent inflation from accelerating.

The Case Against General Import Restrictions by Mr. M. P. G. Scott, Mr. W. M. Corden and Mr. I. M. D. Little; Trade Policy Research Centre, London; £5.

## Kuwait calls for bids to modernise refinery

BY LESLIE DE QUILLACQ IN KUWAIT

THE KUWAIT Government is now calling for prequalifying bids for modernisation of the Old Topping refinery at Mina Abdullah, which was owned by Aminol of the U.S. before that company was nationalised in September, 1977.

The project, which is expected to be tendered before the end of the year, will increase the capacity of the refinery from 110,000 b/d to 250,000 b/d and will add cracking processes so that the refinery will produce gasoline and premium distillates.

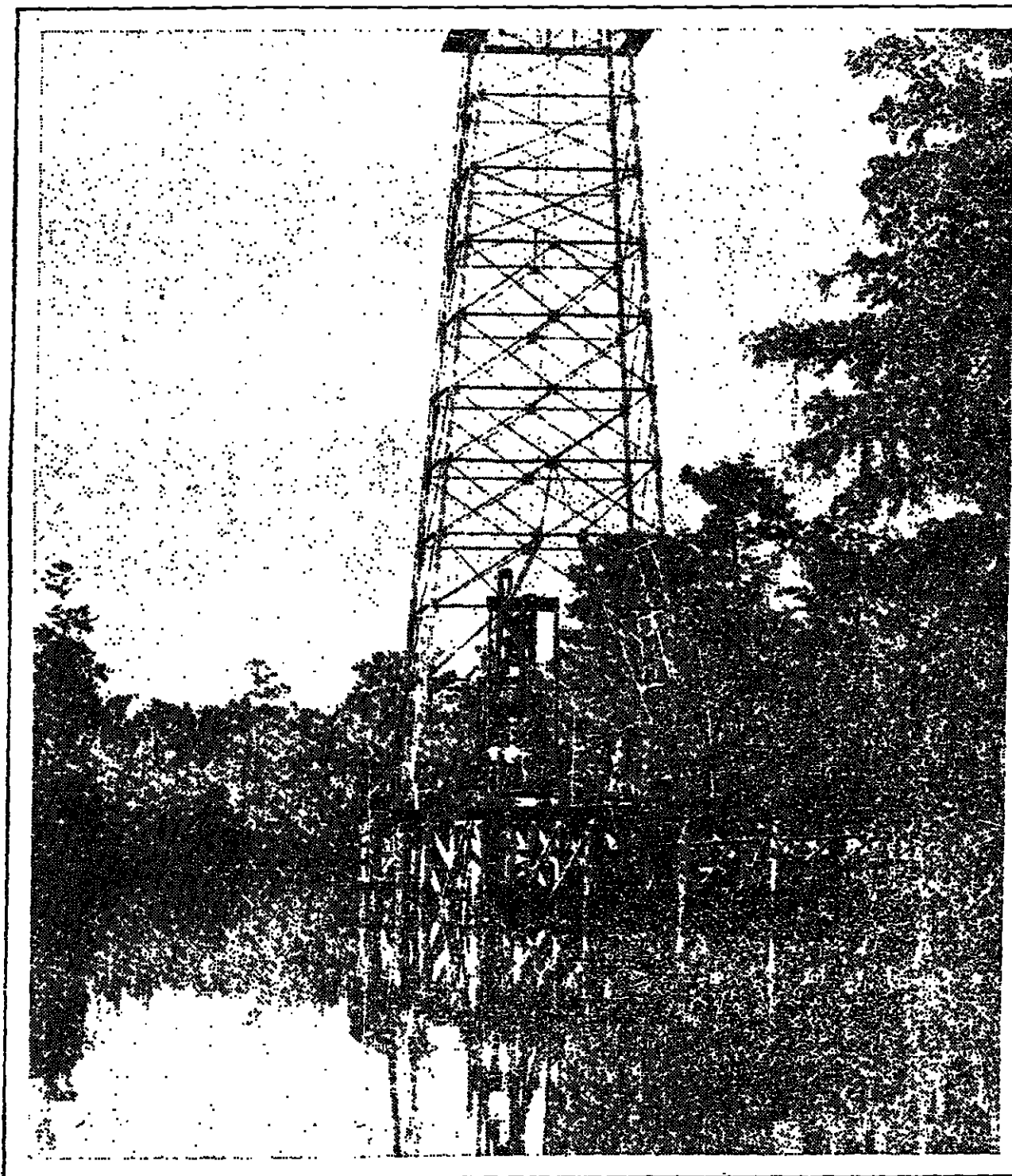
The Kuwait National Petroleum Corporation is still carrying out a study to define the final details of the modernisation projects, but these processing units will probably be included: crude distillation, vacuum distillation, residue conversion process-cooking, hydrocracking, fluid catalytic cracking, hydro-treating and H<sub>2</sub> manufacturing. Also in the project will be storage and control buildings, office and maintenance buildings, roads, pipelines and drainage and power generation systems.

The prequalification applications are due December 15.

● Redler Conveyors, part of the Brockhouse Group's handling and process plant division, are to supply more than £1m worth of bulk handling equipment to a new grain silo being constructed for Kuwait Flour Mills. The contract is for Redler to supply conveyors, elevators, chutes, supports, ducting and other ancillary equipment.

## Japan bicycles boom

Japan's bicycle shipments to the U.S. rose by 127 per cent to 508,413 units in the first nine months of this year compared with the same period last year. AP-DJ reports from Tokyo. The increase corresponds with a 3 per cent fall in U.S. domestic sales in the first half of the year to 4.7m units. Sales of U.S.-made bicycles fell 12 per cent in the period to 3.6m units. Japanese producers say their bicycles sell at premium prices and are cutting in to the top end of the U.S. market.



"Offshore Oil Rig, 1935"

The earliest offshore oil rigs were barely offshore at all. And though mosquitoes, quicksand and even alligators were common hazards in the search for oil beneath tropical swamps, there were compensations. The water was seldom more than waist deep and shore-leave for oil pioneers was as simple as a walk along the wooden pilings.

Today, we're out of their depth.

As oil becomes harder to find and produce, newer and more expensive technology is needed. Mobil's revolutionary Beryl A platform in the North Sea stands in 400 feet of water, tapping an oil reservoir nearly two miles below. And that's only part of Mobil's activities off

Britain's shores. Work has begun on a second platform, Beryl B, which will be capable of producing 85,000 barrels a day.

Beryl B alone will involve an investment of more than £600 million by Mobil and its partners. Such large-scale investments are vital to help secure the supply of energy Britain will need tomorrow.

**Mobil**

**CONSIDERING  
A MAJOR  
EXPORT PROJECT?**

**See page 13.**

Midland Bank International



# U.S. bidder for Times unlikely-Rees-Mogg

By John Lloyd

MR. WILLIAM REES-MOGG, the editor of The Times, told his staff yesterday that he believed it unlikely that a bid for the newspaper would come from a U.S. company.

Mr. Rees-Mogg recently returned from a trip to North America, where he held talks with Mr. Kenneth Thomson, the chairman of International Thomson, which owns Times Newspapers, and with senior executives of the Washington Post and Time magazine.

"The view in America is very much that Fleet Street is a bad place in which to do business."

"On the whole, a solution based on a U.S. company which doesn't have any commitment to Fleet Street is remote at present," he said last night.

He said that International Thomson had received "with sympathy" his plan for a consortium, composed largely of journalists and management at The Times, taking over the paper.

However, the company had made it clear that it would not give preference to the idea over other bids for the paper.



Roger Taylor

# Bill of 4,000 great names in Lloyd's bout

John Moore finds a few pugilistic aspects to a sedate assembly

TAXIS, Daimlers, Bentleys, Rolls-Royces, coaches and sober-looking saloons disgorged the richest people in the land at the Royal Albert Hall yesterday morning.

The hoarding outside the hall in London's Kensington Gore proclaimed a future wrestling bout between "Big Daddy" and his partner Steve Grey, and a duo called the "American Dream and the Big Baron."

But the combined wealth of yesterday's near-4,000 audience — worth an aggregate of about £400m — had their minds on even weightier matters.

They were the private members of Lloyd's of London, the insurance market, who had come to vote on Lloyd's planned reforming legislation, its first in 30 years and the first major change proposed in more than a century.

The private members include sportsmen, politicians, television personalities, musicians, landed gentry, and successful businessmen.

They usually have to show individual wealth of £100,000 before they are admitted to the

club. They are personally liable to the full extent of their wealth for insurance losses which hit Lloyd's.

The meeting was run on club lines. No journalists were admitted and Lloyd's market officials were promenading the perimeter of the Albert Hall with walkie-talkies linked to someone called "Control."

Outside, red-tinted gentlemen in black silk top hats — the waiters of Lloyd's — were showing people into the hall.

Water Bert Wigley is shown here escorting Lloyd's member Mr. Henry Cooper, the boxer. Inside, an organist was playing melodies from the Beethoven's greatest hits and selections from Aida.

"It was a pleasant day out," said one member, "and the odd cheer greeted the organist." Mr. Peter Green, Lloyd's chairman, arrived on the platform, proposed a vote of thanks to the

organist, and launched into the main business.

After a formal speech explaining the resolution and why reforms were necessary, Mr. Green took questions from the membership.

About 20 were fired from the floor — from a member of the Sasse syndicate, which faced £21.5m of losses, and one from a syndicate which forms part of the Christopher Moran Group. Lloyd's working members, who probably represented 1,500 of yesterday's meeting, had questions as well.

"Was the new council being elected by undemocratic election procedures?" with 3,000 or so members having the right to vote for 16 members while 15,000 members could only vote for six members, asked one.

But the most positive suggestion of the day, and one which is being taken seriously by Lloyd's, is the idea that the 15,000 or so members who do

not work at Lloyd's but who provide the capital for it to function should be able to form an association representing their interests.

Members are growing restive and want more information about their affairs. They do not want to read about it in the Press first and be told by Lloyd's later: this was the message communicated by one disgruntled member.

On the controversial issue of whether brokers should remove their conflicts of interest by selling off their shareholdings in underwriting agency companies, arguments suggested that the Bill had gone far enough already.

A member of the Sasse syndicate reportedly asked whether the new council would have enough power to prevent future misdeeds in the market. But recollections of the answer remain vague.

The members present granted approval of the Bill with the exception of a lone dissenter. Everybody else, as one underwriter said, "did their duty."

# Redundancy for 450 at Saunders Valve

By Robin Reeves

Saunders Valve, the second largest UK valve manufacturer, yesterday announced 450 redundancies at its three manufacturing centres. About 280 are at Cwmbran, South Wales, the company's main factory, 90 at its Hereford factory, and 80 at its Newport, Gwent, foundry.

The company blames a severe drop in UK valve sales, which reduced its order-book to 80 per cent of the predicted level. Although export sales are holding up better than expected, the company said exports to Europe had flattened out and the high level of the pound was squeezing severely margins in overseas markets.

The company makes valves for the chemical-processing, food and drink manufacturing and pharmaceutical industries.

Elsewhere in Wales, Relex International, the cosmetics maker, announced the closing of 30 jobs at its Masing factory and a further 40 redundancies at its Port Talbot warehouse.

GKN closure

BLK Extrusions, a GKN subsidiary, is to close its aluminium-product factory at Bridgend, South Wales, with 76 redundancies. The company sees no improvement in demand for aluminium doors and windows. The factory has been on short-time since September.

Dyers shut down

CAWDAY DYERS are to close two dyeing works — S. Smethurst and Son, Bury, Lancs, and a Turnbull Dyers factory at Hawick, Borders — with the loss of about 230 jobs.

The company, a subsidiary of Cawdaway Industrial Holdings, said further deterioration in the textile trade contributed to the decision.

Unlisted securities

TEN COMPANIES have applied to the Stock Exchange to join the new Unlisted Securities Market, opening on Monday.

They are Air Call, Cluff Oil, Clyde Petroleum, Fuller Smith and Turner, Hesketh Motors, London and Continental Advertising Holdings, McLaughlin and Harvey, Scan Data International, Sovereign Oil and Gas, and United Electronic Holdings.

All but Scan Data, a computer services group planning its debut on the unlisted market, have traded without regulation under rules 163 (2) and 163 (3). They still have to get final permission from the Stock Exchange Quotations Department to transfer to the new market.

Adjournment granted

HEARING OF the petition for the compulsory winding-up of the UK business of Underwriters National Assurance Company was adjourned, pending a report by an independent actuary instructed by the Policyholders' Protection Board.

Mr. Justice Slade, in the High Court on Monday, granted an adjournment until the New Year after hearing that a rescue scheme envisaged by the Board could only be promoted if the company was not in liquidation. The petition was brought by the Department of Trade under Section 35 of the Companies Act. This enables the Secretary of State to petition "in the public interest." The company is in provisional liquidation.

£16m power loses

NEARLY £16m has been lost in power production since the nuclear power-station at Trawsfynydd, North Wales, was shut down in June after water leaked into the core of a reactor.

The plant is unlikely to restart generating for about five weeks, Mr. Ken White, station superintendent, said. The extent of the problem was outlined yesterday at a meeting of the station's liaison committee, comprising local councillors and representatives of police, fire service and other public bodies.

# Shell, Esso and BP face price query

By Sue Cameron, Chemicals Correspondent

SHELL, Esso and British Petroleum are being called in to explain to Mr. David Howell, Energy Secretary, why heavy fuel oil prices are higher in the UK than on the Continent.

The three are expected to say that rising spot market prices will quickly wipe out the cost advantage enjoyed by Continental manufacturers during the summer.

The meetings come on the eve of the Confederation of British Industry conference where leading manufacturers will strongly attack the disproportionately high cost of

UK energy. Shell, Esso and BP are expected to defend their fuel oil prices on a number of grounds. They will say:

● The UK duty of £8 a tonne on heavy fuel oil is far higher than in almost every other European country;

● Many Continental manufacturers buy only part of their fuel oil requirements on fixed price contracts from the big oil companies. They often buy a substantial part of their fuel oil in the Rotterdam spot market. They can do this — particularly in Germany and Holland — because they have

their own distribution networks.

● When spot market prices are low — as they were this summer — Continental manufacturers can obtain some of their fuel oil at bargain prices. But the system works against the Continental industrialist when spot market prices start rising, which is what they are doing now.

● UK manufacturers rely on the road tanker fleets of the major oil companies to have their fuel oil brought to their factories inland.

At present the oil industry has around 500 tankers — cost-

ing about £40,000 each — in the UK.

The oil companies say they bear the full cost of maintaining a fuel oil distribution network for British industry and this must be reflected in their prices.

The oil industry would cut its specialised tanker fleet and force UK companies to buy their own UK British industry wanted to buy sizeable amounts of fuel oil on the Rotterdam spot market.

● These factors mean that over a period of time overall average UK prices and average Continental prices for heavy fuel oil are on a par.

The three oil companies may suggest to Mr. David Howell, that it would be better to shift the present £8 a tonne duty away from heavy fuel oil and on to petrol. They could argue that temporary distortions in fuel oil prices are grossly exaggerated by the heavy duty imposed in the UK.

Shell, Esso and BP are likely to tell Mr. Howell that if all the fuel duty were shifted onto petrol prices would go up by only 3p a gallon at the pumps. Such an increase would still leave UK petrol prices much lower than those on the Continent.

# Rate grants reprieve for 3 councils

By Lisa Wood

THREE OF the 14 local authorities which were to be penalised by the Government for overspending will not now have their grants reduced this year.

Two other local authorities, Sheffield and Newcastle-upon-Tyne, will probably also come to a satisfactory arrangement with the Government.

The three which have escaped punishment are the Conservative-controlled Hammer-smith and Fulham council, and Labour-controlled Afan in Wales and Islington in London.

They were among 14 singled out by Mr. Michael Heseltine, Environment Secretary, because of "profligate" spending this year.

In September, Mr. Heseltine said they would lose a total of £18.42m in grants as a penalty for overspending and failing to make adequate attempts to meet Government targets.

This was in addition to £200m to be withheld from local authorities in England and Wales as a precaution against possible overspending in 1980/81.

The Department of the Environment said yesterday that figures for spending this year provided by council officials in Sheffield and Newcastle appeared to be in order.

But the Department will not confirm that the arrangements are satisfactory until the respective councils' members, Afan, Islington and Hammersmith had been "definitely cleared," the Department said.

Meanwhile, other local authorities on Mr. Heseltine's hit list are still examining the legality of the Government's action.

These include Tower Hamlets, Lambeth, Lewisham, Camden and Hackney.

Tower Hamlets said yesterday that it could cut from its rate support grant this year by using its balances.

"There is no threat in this borough of a supplementary rate being made this year," the council said.

● House improvement grants are being cut hardest in the most deprived parts of Britain, according to Shelter, the national campaign for the homeless.

The most severe reductions are in the North of England, where the cut is 19 per cent, and Wales, 18 per cent, according to preliminary results of a survey.

Other areas with high reductions are the South-West, 17 per cent, the West-Midlands, and East Anglia, 16 per cent, and the South-East, 13 per cent.

More fliers

BRITISH AIRWAYS' Manchester to London shuttle service carried 486,000 passengers in its first year of operation. This was 80,000 or 21 per cent — up on the previous year when a conventional scheduled service operated.

Evidence for this belief in advertising's new status is still subjective, but in Mr. Lind's view: "When that feeling penetrates as far as a company chairman, the pressure to slash advertising budgets in bad times is markedly reduced."

If television revenues hold up for the rest of this year, they will total about £531m, a remarkable performance when compared with the strike-depressed total of £347m last year and a gain of something like 46 per cent on 1978's extremely buoyant total.

Against a background like that, reports that ITV's programme researchers are being ordered to travel by bus instead of taxi begin to sound surreal.

# September beer output rises 5.9%

By Our Consumer Affairs Correspondent

BEER PRODUCTION in September rose almost 6 per cent compared with the corresponding month last year. But output for the year is still down and the slump in beer sales has continued.

The September output figures, released yesterday by the Brewers' Society, shows 2,438m bulk barrels were produced in September, a rise of 5.9 per cent. This brings production this year to 29,781m barrels, a fall of just over 3 per cent.

The society made clear, however, that the higher September production level was mainly to replenish stocks run down in the depressed summer months. Trade reports indicate that retail sales were down in September compared with the previous year and this trend continued in October.

The society says better weather in September helped prevent a more serious decline, and that two extra brewing days, compared with 1978, also helped production figures.

# ICI staff challenge Revenue

By Raymond Hughes, Law Courts Correspondent

TWO EMPLOYEES of Imperial Chemical Industries yesterday challenged in the High Court the Revenue's right to tax them on awards made to their children by an educational trust set up by the company.

The Revenue regards the provision of such an award as a taxable benefit of the employee.

It included in the £11,413 Schedule E assessment on Mr. James Wicks for the year 1978/79 an award of £600 to his

son, a student at King's College, Cambridge.

An award of £480 to Christine Johnson, a medical student at Newcastle University, was included in a £10,168 Schedule E assessment on her father, Mr. Maurice Johnson.

The two men's appeals from the Special Tax Commissioners' confirmation of the assessments are being treated as a test case that will determine the Revenue's policy towards the large number of other ICI employees

whose children have received or may receive in the future, similar awards.

ICI established the trust in January, 1977, with an initial fund of £15,000. Since then the fund has been increased by more than £3m.

Its purpose is to provide scholarships for full-time further education, preferably at university, for the children of employees of ICI and certain of its subsidiaries.

The hearing continues today.

# AA plea over hotel standards

By James McDonald

RISE IN PRICES and falling standards of service should not be tolerated in the British hotel and catering industry, it says in the 1981 AA Hotels and Restaurants in Britain Guide, published today.

"Poor value is often provided because management is greedy, incompetent, or both," says Mr. Ian Tyers, the AA's hotel and information services manager.

"Very often staff are not suffi-

ciently well trained and supervised and find it difficult to differentiate between service and servility on too many occasions."

"That the industry is able to satisfy the majority of people much of the time is a tribute to the persevering efforts of the skilled hotelier and restaurateur. But even greater efforts and skills will be necessary as they find themselves in a buyers' market. Only those providing value for money will sur-

vive."

The guide says, however, that inspectors found a countryside improvement in accommodation standards. This was reflected in the growing number of Red Star hotels — classified as the best of their kind.

● A call for greater public use of university and school facilities during vacations was made in London yesterday by Mr. Michael Montague, chairman of the English Tourist Board.

It is too early to discern a lasting downturn in airtime demand, writes Michael Thompson-Noel

# ITV prosperity will be back after commercial break

THERE ARE some who foresee an arduous year ahead at Independent Television. Hit by a "dramatic drop in advertising revenue," the ITV companies are planning economies that could remove £5m from programme budgets in the next three months.

For viewers — runs the script — this will mean more repeats, more cheap American soap, less home-produced drama and fewer documentaries. For the network: a questionable future for Channel Four, whose start-up and running costs are expected seriously to deplete network profits until the mid-1980s.

The cuts may be real, but the script is overblown. "If the script is in recent weeks demand for advertising airtime has fallen off, and that television revenues are under some strain. But after its strike last autumn, ITV — over most of this year — has enjoyed near-record revenues, and there are signs that its current downturn in advertising, though sharp and unpleasant, will be nothing like as severe as the prophets of gloom suppose."

The trend will become clearer in two or three weeks, with publication of ITV's net revenue for October.

According to Mr. Harold Lind, one of Britain's top advertising forecasters: "If the figure for October is much under £50m, it will be taken as a sign that the slump has really

hit. But at £50m-plus, it will be possible to say it is riding the downturn."

The picture is made hazier by last autumn's strike, which for 11 full weeks blanked out the commercials. But in the first half of this year, revenue boomed: £135m in the first quarter, a 50 per cent gain, and £138m in the second quarter (up 29 per cent).

Because of the strike, the best way to judge ITV's second-half performance in the current year is against that of 1978 (itself a very strong year for TV advertising).

On this basis, July and August, 1980, were difficult, and September much worse. ITV revenue in September was

£38.6m — a gain of only 18 per cent on September, 1978.

For some, this was a positive sign that the downturn in advertising, which had already hit the Press, was similarly affecting TV.

But one month's revenue does not make a trend, particularly in a market as susceptible to technical interpretation as television airtime.

Hence the importance some commentators place in waiting for the figures for October, a much heavier month for television advertising than the preceding three. The net ITV revenue figure in October two years ago was £37.6m, so that a figure of £50m for October 1980 would mean a gain of 32

per cent.

There are some who believe it will prove as high as £55m (up 40 per cent on October 1978) and that the cash figure for November 1980 will be roughly the same (up 33.5 per cent).

Mr. Clive Leach, Trident Television's sales director, says the signs are that the October figure will exceed £50m. He says short-term demand is holding up and there are clear indications of big money being spent.

The outlook for next year is much less certain, but there is a strong view in advertising that current budget cuts on ITV have far more to do with escalating wage costs and the preparation of costly "franchise fodder" as

the companies seek renewal of their licences, than with any downturn in advertising.

In addition, the companies know they will need all the funds at their disposal in the run-up to Channel Four.

Viewed more broadly, one of the keys to ITV's prosperity is its success in recent years in attracting newer forms of advertising.

Between 1975 and 1979 (when total net ITV revenue rose from £177m to £347m), the network's former reliance on packaged goods advertising was steadily reduced, so that the share of total revenue accounted for by "consumables," a category that includes packaged goods, fell from 62 per cent to 54 per cent.

Durables, in contrast, showed a gain from 16 per cent to 21 per cent, and there were other significant improvements over the five years in the financial, Government and services categories.

In addition, there is a feeling in some circles that advertising (particularly television advertising) is again in greater favour as a constructive form of corporate expenditure.

This stems from a belief that in the advertising slump of 1975-1976, manufacturers so debilitated their brand sales by panic rans on advertising that the subsequent cost of regaining lost ground far outweighed the cuts.

Evidence for this belief in advertising's new status is still subjective, but in Mr. Lind's view: "When that feeling penetrates as far as a company chairman, the pressure to slash advertising budgets in bad times is markedly reduced."

If television revenues hold up for the rest of this year, they will total about £531m, a remarkable performance when compared with the strike-depressed total of £347m last year and a gain of something like 46 per cent on 1978's extremely buoyant total.

Against a background like that, reports that ITV's programme researchers are being ordered to travel by bus instead of taxi begin to sound surreal.

# Authority frowns on 'unmemorable' year of comedy

By Arthur Sandles

THE Independent Broadcasting Authority is critical of its network's light entertainment efforts for a year in which the proportion of sport on Independent Television was reduced appreciably, and the time given to plays and films rose.

The IBA's annual report, the last before the retirement of Lady Plowden as chairman and the last before the award of new television franchises,

is cautiously worded. It says, however, that the 12 months to the end of March 1980 have "not been the most memorable year for comedy and light entertainment."

In praising Thames Television for providing "an excellent core of situation comedy," the authority goes on to suggest that even the success of the Thames shows was not due to innovation or social comment but "funny writing, good casting and

highly polished production."

The report comments on the growth of quiz shows, and on their success on U.S. television. It says, however, that "it is some years now since Independent Television has generated a new quiz programme which consistently maintains a universal appeal."

The report reveals a drop in the amount of ITV time given to the arts and to information programmes for

children. There were rises in the proportion of time given to plays and feature films. Sport showed a large drop from 10.5 per cent of TV hours to 8.25 per cent.

The increase in the amount of film time has brought problems in excluding "potentially harmful or offensive material," it says.

Independent Broadcasting Authority Annual Report and Accounts 1979-80, HMSO, 22.

# INSTITUTE OF DIRECTORS

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## UK NEWS

## Japan asked to share big telecom orders

BY GUY DE JONQUERES

THE BRITISH Government is pressing Japan to give UK telecommunications equipment manufacturers a share of major orders won by Japanese companies in third countries, particularly in the developing world.

Britain hopes to reach a firm understanding with the Japanese Government in the next few months and has already invited a Japanese industry delegation to visit the UK next year to discuss possible purchases.

In exchange for the proposed arrangement, Britain would be prepared to open up its home market for telecommunications apparatus to Japanese exporters after the Post Office's telecommunications monopoly is relaxed.

But it is emphasised that Japanese companies would not be given full access to the British market until it was clear that they were genuinely fulfilling their side of the bargain by purchasing significant amounts of equipment from British suppliers.

When Sir Keith Joseph, the Industry Secretary, announced plans to relax the Post Office monopoly last July, he said that foreign companies would be allowed to export equipment to the UK only if their home markets were equally accessible to British telecommunications exporters.

Legally, Japan's market is open because its national telephone authority does not exercise a monopoly over apparatus. Indeed, several British companies, notably Plessey and Standard Telephones and Cables, already sell to Japanese telecommunications manufacturers.

But the volume of these exports is small, less than £5m a year, and prospects for increasing them significantly in the face of fierce competition from Japan's own big telecommunications suppliers seem slim. Hence the proposal that Japanese companies should share orders won in third countries.

The risk that Britain will be immediately flooded by imports of Japanese equipment after the Post Office monopoly is relaxed seems small. Most of Japan's bigger manufacturers have said that they do not plan to export in quantity until they have built up sales and maintenance networks in Britain, which would take several years.

The task of implementing the reciprocal trade policy laid down by Sir Keith Joseph is proving more complex than first envisaged in several other ways.

Several countries which do not have a domestic telecommunications monopoly, including the U.S. and France, have pointed out that in their cases the policy has no legal basis. Britain's room for manoeuvre in dealing with non-EEC countries is also circumscribed by the fact that overall responsibility for external trade policy lies with the Community and the UK Government is not entitled to act alone.

## Treasury to reconsider Manx oil tax claim

By Anthony Moreton, Regional Affairs Editor

THE TREASURY has agreed to look further at the Isle of Man's claim that it is entitled to a share of the funds raised from petroleum revenue tax after a meeting in London recently between UK ministers and Manx politicians.

The Manx Government has been petitioning Whitehall for a number of years to get a share of petroleum revenue and basis its case on the wording of its position in the Continental Shelf Act.

During discussions in the 1960s about the rights to oil within the continental shelf the two governments agreed to avoid defining the shelf belonging to the Isle of Man, an issue that could have led to long and contentious litigation had it been pursued at law.

Instead they agreed that UK receipts from oil found in the continental shelf would be divided between the two countries in proportion to their resident populations.

At the time of the original agreement the only receipts coming from the North Sea were licensing fees and royalties and the Isle of Man has always received its share of these. This year's share will be about £700,000.

The Manx authorities accept that, according to the letter of the law, they cannot claim a share of petroleum revenue because this had not been introduced at the time of the agreement. Their contention is that the spirit of the agreement relates to the income from the oilfields.

If they were to receive a share of petroleum revenue tax based on their population they could expect another £2.5m a year in addition to their national income of just over £100m.

## Environment Department apology over old cottages

BY ANDREW TAYLOR

A FULL and unreserved apology has been made by the Department of the Environment over its involvement in the demolition of 14 terraced cottages in a conservation area in Salisbury.

The apology follows strong criticism by the Parliamentary Ombudsman.

A report by the Parliamentary Commissioner for Administration yesterday criticised the Department for failing to prevent the demolition of the cottages by the city council, despite repeated warnings and complaints from local residents.

The report said the Department had mistakenly told residents that the cottages were to be subject of a public inquiry and that further demolition could not take place without the Environment Secretary's consent.

Despite repeated assurances no public enquiry had been held. The remaining cottages were demolished without Ministerial approval.

Mr. Cecil Clothier, QC, Parliamentary Ombudsman, said the affair "any opportunity residents might have had to make representations against the demolition by way of a public enquiry had been lost for ever."

He found "nine separate examples of maladministration in the Department's handling of the case. The report criticised the Department's 'initial confusion and lack of frankness about whether there would be a public enquiry'."

Mr. Clothier was critical about statements made in 1977 by a then Parliamentary Under Secretary for Environment that the city council had in demolishing the cottages "met all the statutory requirements."

The report also criticises officials for holding out the hope that Ministerial approval would be needed before further demolition could take place "although by then it had been agreed that such consent would in fact not be required."

Mr. Clothier said because of the Department's handling of the affair "any opportunity residents might have had to make representations against the demolition by way of a public enquiry had been lost for ever."

The report said that the cottages had "formed part of the setting of a 17th century merchant's house which, as a Grade II listed building of special architectural or historical interest, had been the subject of a substantial Exchequer grant."

The report criticised the delay by Department officials in seeking information from Salisbury City Council and the "frequent failures to reply with reasonable speed and adequacy to the points which the complainant made in her various letters."

Mr. Clothier said the Department had made a full and unreserved apology over its handling of the affair.

Ninth Report by the Parliamentary Commissioner for Administration SO. Price £4.20.

## Record British sales by Mint

By Tim Dickson

THE Royal Mint had a "remarkable" year for new business in the 12 months to March, 1980, but overseas sales were down on 1978-79.

According to the 1980 annual report published today, total sales were more than £70m (£68m the previous year) including £42m (£45m) to overseas customers.

"United Kingdom sales of £28.5m were substantially higher than in previous years due to the exceptional demand for UK standard coins and the sale of proof sovereigns," the Mint says.

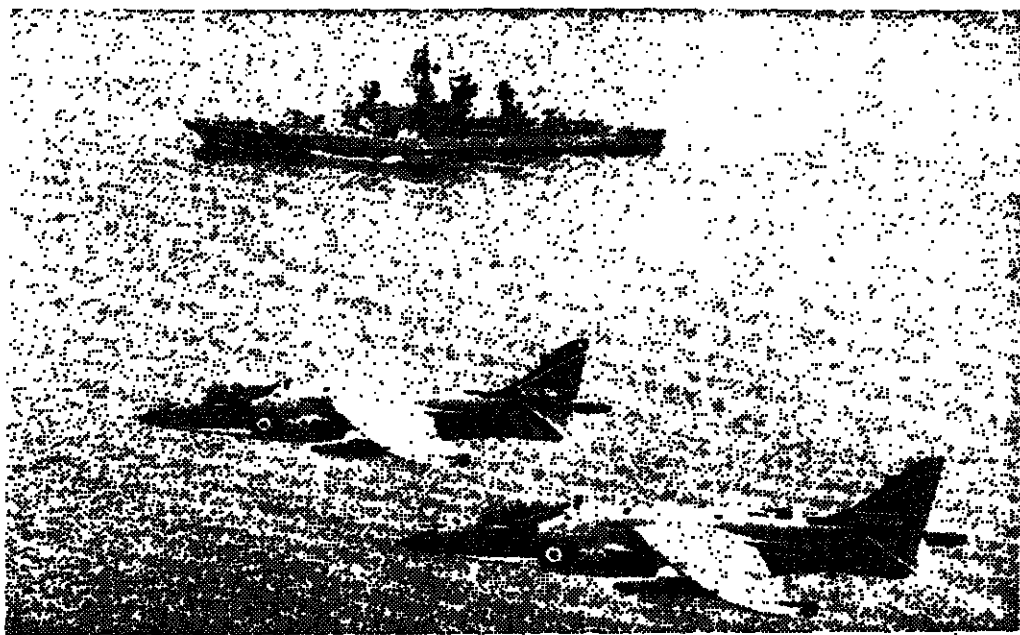
The 1979-80 trading results complete the Mint's first five years of operation under the Government Trading Funds Act of 1973, which requires it to conduct its affairs in a manner similar to a private company.

Dr. Jeremy Gerhard, the Mint's deputy master and chief executive, writes that sales over the period amounted to £278m of which two-thirds were exports to some 80 countries.

"With profits on the UK circulating coinage strictly controlled, as is proper to monopoly business, the overall earnings of the Royal Mint, amounting to some £25m or an average return of 25 per cent on funds employed, has had to be substantially achieved in open markets."

Dr. Gerhard warns that due to the strength of sterling and increased competition, the Royal Mint faces a difficult period overseas. But he adds: "Our firm intention is to sustain our market share by keen pricing and further increases in productivity."

In the report the Mint apologises for underestimating demand in 1979 when a limited issue of 50,000 proof sovereigns was sold.



Where East meets West. These V/STOL Sea Harriers from HMS Invincible, the first of the Royal Navy's new anti-submarine cruisers, are put through their paces in full view of a Soviet Kresta 2 cruiser in the Western Mediterranean. The photograph was taken from a third Harrier.

## Backdating of tax law clarified

BY JAMES McDONALD

MR. PETER REES, Minister of State at the Treasury, has clarified Government procedure in the rare circumstances under which it would consider retrospective legislation against tax avoidance.

He said a Ministerial statement in the House of Commons would be accompanied or followed by a consultative draft clause. The new provisions would be introduced in the next Finance Act and would have retrospective effect only to the date of the Ministerial statement.

In an interview with the editor of Tolley's Practical Tax, published today, he said similar Ministerial statements in the past might not have been sufficiently precise to give taxpayers and their advisers an accurate indication of what the new law was to be. It was hoped that a consultative draft clause would remedy this.

Mr. Rees also pointed out that the Government had no political commitment to abolish Capital Gains Tax and no plans to do so. The Government considered there was a theoretical basis for the tax, if only to avoid a return to the position before 1985 when much valuable professional effort was spent in attempting to convert income into capital gains.

Some form of index-linking would clearly be desirable, so that tax is not charged on paper gains brought about solely by inflation, but Mr. Rees said the practical difficulties were great.

Capital Transfer Tax was regarded by the Government as too onerous and in "crying need" of attention. The original legislation, introduced by the previous Government, required technical amendment. But abolition of the tax was not yet part of Government policy.

The Minister said that, considering the extensive exemptions from VAT and zero rating, the burden—even at 15 per cent—was low. European standards and cuts in direct taxation were a much higher priority.

BL's going back to ask for more than the £300m promised for 1980.

Presenting the half-year statement, Sir Michael said: "Our priority this year has been to manage cash as tightly as possible even where this has prejudiced our profit-and-loss account."

This involved getting car stocks down from a peak 130,000 to the present level of 80,000 by the major promotional campaigns early this year, when cars must have been sold at very slim margins, if any profit was made.

BL Cars has also lost sales because it cut stocks right back. BL speeded its streamlining operation because of the more difficult economic climate. By the New Year some 30,000 jobs will have gone against 25,000 first forecast.

In first-half 1980 "manpower reductions" cost £17m and "closures and transfers" £23m, mainly because of transfer of Rover saloon bodywork from Castle Bromwich to Cowley and of Triumph TR7 from Canley to Solihull.

Sir Michael also concentrated on keeping the product development and capital expenditure programmes on course.

His broad strategy involves getting down fixed costs via the streamlining operation while pushing up car output as new and more attractive products come on stream. He expects the two lines to cross in about 1983-84, at which stage he hopes BL will be back in the black.

This can be achieved only if BL gets the funds it requires. Those funds must come mainly from the Government.

BL has borrowed from outside sources and will continue to. If Sir Keith Joseph insisted, it could sell off some periphery businesses.

BL's new product programme

Bounty (made with Honda)

Launched 1981 Approx. cost £m\* 42

"Facelifted" Land Rover 1982 5-10

"Facelifted" hatchback Princess 1983 10-15

LC10, a medium-sized hatchback 1984 100

New Jaguar engine 1984 20

AM2, LC10 based version 1984 100

AM2 luxury version 1984 100

Jaguar saloon code named XJ40 1984 70

\* FT estimates.

## BL makes its money plans carefully in wake of losses

A CLEARER picture is emerging of what BL has included in the 1981 corporate plan being considered by Sir Keith Joseph, the Industry Secretary, probably a worried frown.

The BL management has given details of the group's financial position to various union officials in the negotiations on pay. Some of these details are leaking out, as might be expected when so many more people become privy to a "secret."

It is known that BL's net loss for 1980 will be about £400m. If all goes to plan this will be significantly reduced in 1981.

Cash outflow from BL Cars, biggest "cash-user" in the group, will be about £47m this year and higher in 1981.

So one can judge that BL will need about £100m more working capital from the Government for 1981 and 1982 because Leyland Vehicles, the bus, truck and agricultural tractors subsidiary, will require cash.

The BL Board would prefer most of the new money to be by way of fresh share capital. BL would not be expected to pay dividends on the share capital for some time, whereas new loans would involve payment of regular interest almost from the outset.

All this provides ammunition for those who consider BL something like a cuckoo growing bigger the more you feed it, and therefore demands even more food.

Since the financial collapse of the group in 1975 losses, including extraordinary losses and the half-year net loss of £188m for 1980, have totalled £400m.

Public investment in BL in the five years was £1,321bn, including £264m spent on the group in 1975, before the £1bn Ryder plan was put into operation, and £200m for 1980.

Sir Michael Edwards, the chairman, says that in real terms BL's cash needs have not

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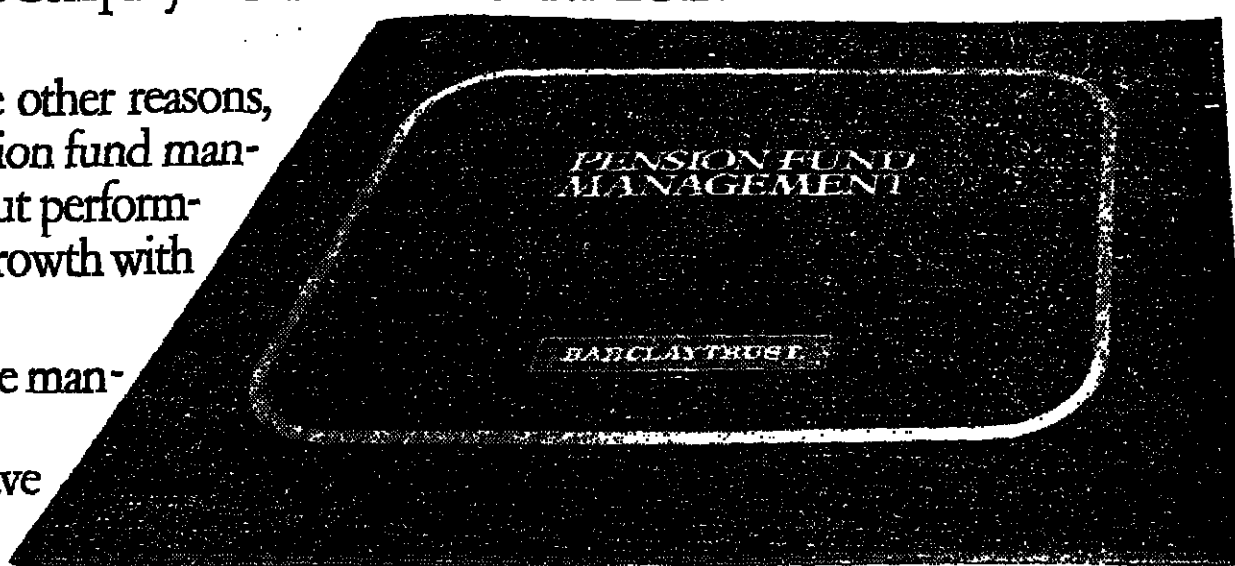
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## UK NEWS = LABOUR

# Landslide victory for Duffy

BY PHILIP BASSETT, LABOUR STAFF

LEADING trade union right-winger Mr. Terry Duffy scored a spectacular personal victory yesterday when he was re-elected outright in the first ballot for the presidency of the Amalgamated Union of Engineering Workers.

Mr. Duffy's success which follows the signing last week of the AUEW and other unions of a single-figure national level pay deal for the engineering industry, is likely to be warmly welcomed by Ministers.

The result will be seen in whitehall as support for the Government's belief that postal balloting in trade union elections should be increased. Further, it is likely to be viewed as an indication that despite the present harsh economic conditions, trade union members are not turning to the Left for leadership.

Mr. Duffy's result will strengthen the hand of the already dominant Right-wing of the AUEW, even though the results of other elections in the union declared yesterday were more mixed.

It means Mr. Duffy, who succeeded to the post two years ago following the retirement of Lord Scanlon, will hold the presidential office until his retirement at 65 in 7½ years' time.

Mr. Duffy said he was "elated". He felt the result was a "complete vindication" of the decisions he and the union's seven-man Right-wing executive had taken in the past two years.

Some of the union's decisions, such as its refusal to support strike action over BL's sacking

of Mr. Derek Robinson, then convenor at its Longbridge plant, have been seen as contentious.

Victory in the first ballot for almost any contested post in the AUEW, let alone the presidency, is rare.

In a low 24.7 per cent poll, Mr. Duffy secured 126,135 votes, or 54 per cent of the votes cast, giving him a majority of 19,237 votes over the rest of the candidates combined.

His main rival, Mr. Bob Wright, the union's Left-wing assistant general secretary, won only 58,826 votes, or 25 per cent of those cast. Mr. Duffy's majority over Mr. Wright was therefore 67,309.

In the other results, Left-wingers managed to retain the local seats they were defending, but the dominant Right-wing

## Unions demand assurances on air defence orders

BY OUR LABOUR EDITOR

UNION LEADERS demanded Government assurances yesterday that British Aerospace would be given orders for replacement defence aircraft, in particular the Jetstream 31 and the Harrier jump-jet Mark V, despite the "stringent discipline" which is to follow the moratorium on defence contracts.

They fear that the orders will go to the U.S. by default.

But the unions emerged from a meeting with Lord Strathcona,

Minister of State for Defence, apparently disappointed that no pledges were given.

A delegation from the Confederation of Shipbuilding and Engineering Unions was led by Mr. Ken Gill, general secretary of TASS, the white-collar section of the Amalgamated Union of Engineering Workers.

Mr. Gill afterwards accused the Government of "utter hypocrisy". Cabinet Ministers were constantly exhorting people to buy British, but the

Ministry and the RAF were dragging their feet.

"On the pretext of restricting the State's role in industry, it denationalises and refuses aid to firms in difficulty. And then with a misguided purchasing policy it puts the boot into successful ones like British Aerospace."

Lynton McLain writes: British Aerospace was not about to "shelve" the Jetstream 31 project, the corporation said last night.

## Ford discipline meeting cancelled

BY NICK GARNETT, LABOUR STAFF

FORD UNIONS have withdrawn their offer to hold a national level meeting, scheduled for next Monday, on production disruptions and discipline. The move follows management's decision to issue letters this week to all employees on the introduction of new disciplinary measures.

Mr. Ron Todd, Transport and General Workers' Union national organiser and chairman of the trade union side of Ford's national joint negotiating committee, said the unions asked the company to delay issuing the letters in the light of the meeting. The

company refused.

As the management was pressing ahead on its own, it was pointless to hold the meeting, he said.

Ford is to introduce new disciplinary measures in the middle of this month. They are designed to help rectify what the company says is an accelerating incidence of unofficial stoppages.

Workers who refuse to carry out their jobs normally in defiance of procedures are now liable to be sent home for the remainder of their shift. Under the new measures they will be suspended for a further day.

The company will maintain its policy of asking other workers to do the jobs of those who have been sent home for not working normally. The management will also be more willing to lay off workers whose operations have been affected by a dispute.

The measures have been designed largely to meet problems at the Halewood plant on Merseyside, but they will be introduced at the company's other plants.

The company told the unions it felt it necessary to inform the workforce this week about the measures.

## Esso splits offer on pay and productivity

ESSO yesterday separated its basic pay offer of 14.1 per cent to tanker drivers and depot workers from the productivity related increases which it had also offered.

The workforce had rejected the linked basic pay and productivity offer in a 10 to 1 ballot vote.

Transport and General Workers' Union negotiators told the company yesterday they still could not recommend acceptance of the offer.

**Prison talks fail**

LEADERS of the Prison Officers' Association said industrial action would continue in Britain's prisons. Talks with Home Office officials yesterday failed to produce a solution to the dispute over meal-break payments.

Mr. Peter Rushworth, deputy general secretary of the association, said it had agreed to further talks tomorrow, but he held out little hope of progress.

**No mandate**

THE PROSPECT of a pay settlement for 180,000 workers in the clothing industry has been put in doubt following the failure of the British Clothing Industry Association to get a mandate from its member companies on the offer.

Union negotiators were prepared to accept a rise of 9.5 per cent on basic rates, together with an extra one day's holiday and a working party to study the working year. The association made the offer on the understanding that had to be ratified by member companies.

**Settlement 'close'**

MR. SIMON GOURLAY, leader of the farmers' negotiating team in farmworkers' pay talks with the Agricultural Wages Board, said yesterday a wages settlement was "very close" when talks were adjourned on Monday night after union rejection of an 11 per cent offer.

**One-day strike**

ABOUT 400 staff at the Public Record Office in Chancery Lane, London, are starting a one-day strike today in protest at the Government's decision to close the reprographic unit by Christmas with the loss of 17 jobs.

## TUC support expected for plans to mobilise jobless

BY JOHN LLOYD, LABOUR CORRESPONDENT

THE TUC is likely to support a regional network of centres to help the unemployed and mobilise them in support of TUC policies.

Delegates to yesterday's TUC consultative conference on "services for the unemployed," who included several senior trade union officials, stressed a third reason for the project: to stop out-of-work young people being attracted to extremist organisations of the far Right.

Although no vote was taken, delegates favoured developing local centres which would probably rely largely on trades councils and existing community and local authority facilities.

Mr. Larry Smith, the executive officer of the Transport and General Workers' Union, put his union's massive weight behind this suggestion when he called on the TUC to support the establishment of "jobs action centres" to provide advice and support.

"A jobs action centre would provide a meeting place and a

base for mobilisation. Only by bringing them together can we get mass action to resist closures and to campaign for improved benefits," he said.

These centres would require staff, and would entail an extra financial commitment from the TUC's affiliated unions.

Another delegate, Mr. Stewart Hill of the TUC's Northern Council, said 100 centres would cost at least £1m a year.

Much of the drive towards organising the unemployed has come from Mr. Clive Jenkins, the general secretary of the Association of Scientific, Technical and Managerial Staffs. But Mr. Jenkins' plan for the out-of-work, the disabled and pensioners to become individual members of the TUC attracted little support.

Mr. Jenkins warned that there would be a "massacre" of medium-sized companies in the next year because of a collapse in profits. There would be cuts in unemployment pay and in other social security benefits in real terms.

## Seamen reject 9% wage offer despite shipowners' warning

BY PAULINE CLARK, LABOUR STAFF

UNION leaders of Britain's 40,000 seamen yesterday rejected a 9 per cent pay offer despite shipowners' warnings that ships cannot be run indefinitely at a loss and that they must remain competitive with foreign ships to survive.

The warning by employers' representatives in the General Council of British Shipping was also intended to dissuade the National Union of Seamen from carrying out its threat to extend industrial action in the dispute over flags of convenience.

The executive of the union met yesterday to consider the effects of its one-day national strike on Monday. It halted cross-Channel ferry services and kept British cargo ships in ports throughout the country for 24 hours. But the executive put off making a decision on whether to call for further action by British seamen.

Mr. Jim Slater, general secretary of the NUS, said after yesterday's pay talks that the dispute was no longer confined

to the row over Cunard's moves to use flags of convenience but had become international.

He said the union was seeking early talks with the International Transport Workers Federation on a strategy for international action by seamen against flags of convenience. The problem would be debated in a resolution to be put to the European Parliament at Strasbourg in two weeks' time by European affiliates.

The next action, he said, would be on a "far broader international basis".

In Britain the union is seeking dockers' support to ensure that any further action by seamen is more effective. Mr. Slater believed dockers could be involved without losing earnings.

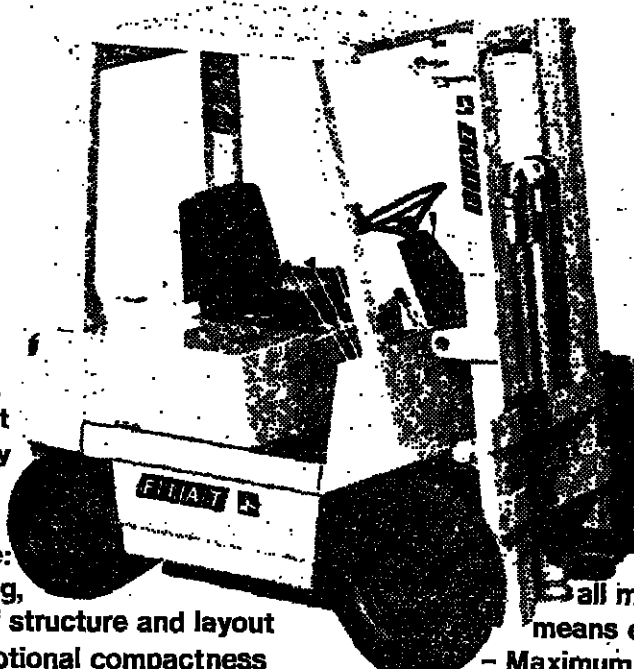
Mr. Slater said despite reports from Cunard of a split among NUS crewmen aboard the QE2 over industrial action, support for the union was solid. The 800 crewmen have been instructed by the union not to

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## UK NEWS — POLITICS

# Inside the Labour Party—an MP under threat

## Silent conservatives subvert Sandelson

BY ROBIN PAULEY

MR. NEVILLE SANDELSON, Labour MP for the London constituency of Hillingdon, Hayes and Harlington, insists he has the support of most of the 56,000 electorate and certainly most of the 20,000 Labour voters who returned him with a 3,300 majority at the last election.

But if a vote had been held at last Wednesday's monthly meeting of the constituency's general management committee, on whether he should continue as MP, he would have received one solitary vote from among the 43 members there. At a fully-attended meeting of all 73 GMC members he might receive six or seven.

Mr. Sandelson says this indicates the unrepresentative nature of the committee which, he says, has been "captured by a Leftist clique." The clique had "corruptly gained a majority on the committee," some of whose members "have no right to be in a democratic Labour Party."

But proving such allegations turns out to be more difficult. The deep and serious divisions within Hayes Labour Party are complex. They go back to before Mr. Sandelson's election in 1971 following the death of Mr. Arthur Skeffington.

Hayes and Harlington is a predominantly working-class constituency, squashed between Heathrow Airport and the A40. It is a relatively prosperous area and although the recession is starting to bite into the traditional industries the unemployment rate of about 3 per cent is still one of the lowest in the country.

But the employment base is under definite threat. The factories of EMI, T. Walls and Sons, Fairway and Nestle are closing, moving or cutting back. The large industrial workforce, a large proportion descended from substantial Irish and Welsh groups which moved to the prosperity of the area before and after the Second World War, is increasingly looking for work in the more poorly-paid replacements—warehousing, hotels and small trading estates.

On the site of Fairway Aviation, which once employed 300 to 400 people, stands a Mercedes-Benz warehouse employing perhaps 20. More and more of the available jobs depend directly or indirectly on the airport.

The working-class population which dominates the constituency has traditionally been politically inactive, even

apathetic, but has usually voted Labour while being distinctly conservative.

There is a high incidence of church-attendance — especially among the Roman Catholics, who comprise perhaps a third of the population and there is a high level of home-ownership. The black population, 4,000, fits equally well into the moderate Labour profile.

Hayes and Harlington might be thought to be just the area in which to find Labour supporters who back Mr. Sandelson's Manifesto Group views and even his declared intention to vote with the Tories on defence issues. But if indeed it is, they are

is Mr. Chris Rogers, a 28-year-old assistant in the airport's air-traffic control centre. He is a supporter of Militant Tendency and a seller—the euphemism for member—of the Militant newspaper.

The committee is not packed with extremists. Its size has increased from about 60 a year ago to 72. The local party membership has increased from 600 to 800 in two years. Militant supporters appear to account for about a quarter of the committee—certainly the most active, vocal and strident, almost hectoring, quarter—with other shades of the Left making up another quarter or more.

### Management structure

THE management of constituency Labour Parties is entrusted to general committees of delegates who must be individual members of the party.

Up to four different categories of delegates are sent to the GMC: affiliated organisations (including trade unions and co-ops, and others which the national executive committee of the party recognises), branches of individual members plus their secretaries, women's sections, and Young Socialist branches.

Labour clubs may also affiliate.

The number of delegates for each section is determined by the size of the affiliated group, but is subject to scrutiny by the regional Labour Party. The GMC elects an executive committee and a chairman, two vice-chairmen, a treasurer and a secretary. Two auditors are also elected.

The ratio of delegates to members differs from place to place, as does the size of the GMC. There can be up to 200 delegates in all.

staying silent and well-hidden even though this means the MP's career in the constituency is dead. Why?

First, the charge that the moderates have been swamped and intimidated by the Left is not borne out. As in so many constituencies the centre-ground supporters are not sufficiently motivated to participate.

In recent years they have become noticeably less active while the Left, from the Trotskyist right through to the Trotskyist Militant Tendency, has become more energetic, is prepared to attend long meetings, to speak, and to stay to the bitter end to make sure of a vote.

The Left in Hayes is much further Left than 10 years ago and it holds many official positions in the constituency. But there is no evidence that it has achieved that by corrupt or subversive tactics.

The acting chairman of the constituency Labour Party general management committee

The moderates are less tied philosophically and often vote with the Left. Those that could be firmly identified with the Williams-Rogers-Owen camp number about five.

The committee members are predominantly working-class trade unionists, with one university lecturer and one TUC bureaucrat. They include about 20 women. Nearly all the members have lived and worked in Hayes and Harlington for a long time. There is no evidence of incomers (entrists or infiltrators).

Mr. Rogers denies there has been a Left-wing coup on the committee but agrees that the Left has become more influential since the party dropped the list of organisations whose members were proscribed from Labour Party membership in 1972. Since then, Marxists, Trotskyists and members of other minority Left groups have moved into the party and are identifiable on the committee.

The militant wing is also

clearly more organised than it cares to admit. It sells Militant newspaper after party meetings, collects for the "fighting fund," distributes leaflets, and canvasses the area. It invites only speakers of similar persuasion to visit the constituency and maintains careful, discreet but very extensive contact with other Militant Tendency people in other constituencies.

Militant members are also working towards a long-term goal of a Socialist-planned economy, extensive nationalisation and massive centralisation although with as "much power as is practical delegated to the workers in the unions on the shop-floor."

In this they seem to be hopelessly out of step with the wishes of the traditional Labour voters in the area. Random interviews in the constituency brought descriptions of the Left and its activities ranging from "lunatic fringe" through "mad misfits" to "dangerous."

But not one person with such views was prepared to join the party and attend meetings. This is why the Left can maintain a disproportionate representation on the committee without needing to resort to undemocratic methods. This then puts it in a position to influence the agenda and the tenor of the ensuing debate. But no meeting is closed to people of opposing views—they just fail to turn up.

"This is not my battle or Hayes'. It is everyone's. In June one member of the GMC told me I should be working for a one-party Socialist State because there was no room for a second party in this country. That is not what I have been in the Labour Party 40 years for. It is the view of the lunatics and not the people of Hayes," Mr. Sandelson says.

But the fact remains that of all the people of Hayes only one was around on Wednesday to back Mr. Sandelson's line at the committee.

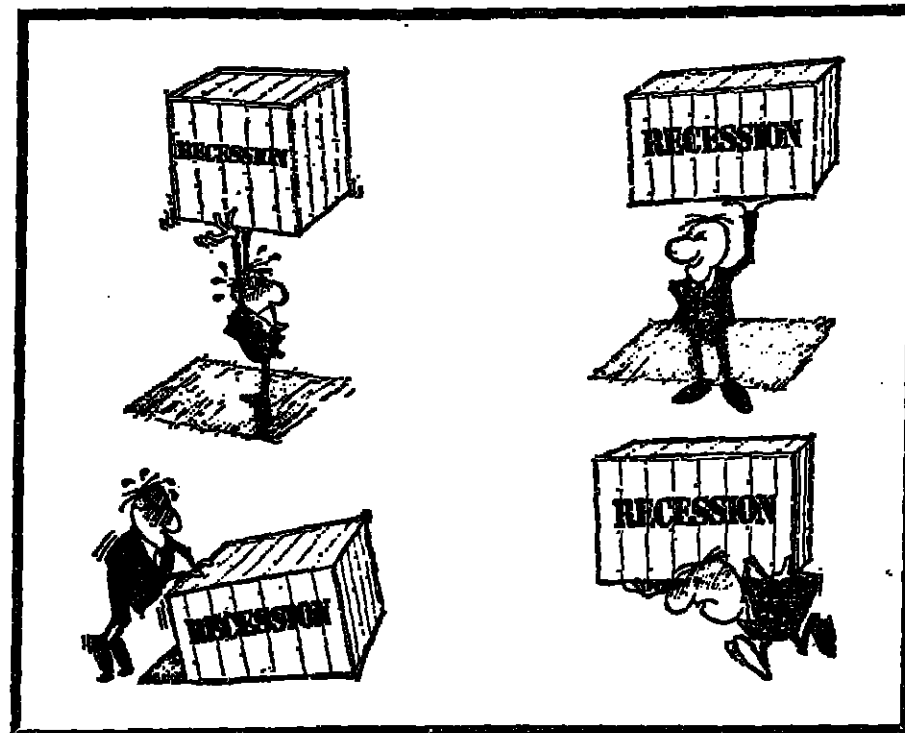
It is that level of inactivity which, more than anything, has helped to change the complexion of the Labour Party in Hayes over the past decade and which will see Mr. Sandelson out of Parliament.

His supporters, assuming they exist, could win every vote in Hayes and Harlington if they really wanted to by activating themselves and taking a mere 35 to 40 seats on the committee. It cannot be an indictment of the Left if those supporters do not care to do it.



Hugh Routledge

NEVILLE SANDELSON: "This is not my battle or Hayes'. It is everyone's. In June one member of the general management committee told me I should be working for a one-party Socialist State because there was no room for a second party in this country. That is not what I have been in the Labour Party 40 years for. It is the view of the lunatics and not the people of Hayes."



## Wrestling with Recession

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The Financial Times published a series of articles between September 29 and October 17 looking at how 15 British companies are facing up to recession.

These articles have now been reprinted as a booklet and are available at a cost of £2.50 (includes p & p).

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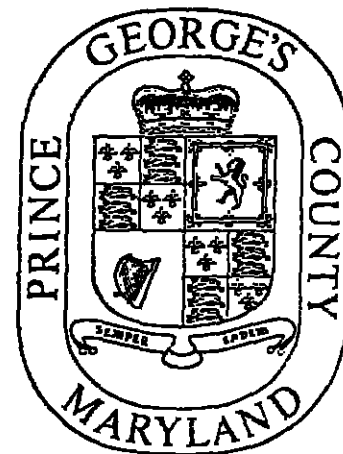
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## UK NEWS - PARLIAMENT and POLITICS

## BL strike 'would be a tragedy' Concern on cash boost for Euro Parliament

BY IVOR OWEN

A STRIKE by BL workers would be "a tragedy," the Prime Minister told the Commons yesterday, but she declined to be drawn on into commenting on the likely effect of industrial action on the Government's attitude to the provision of further public funds for the company.

In the course of Question Time exchanges, Mrs. Thatcher again emphasised the importance of restraining the level of public sector pay settlements. She gave a broad hint to local authority leaders not to concede the full 18.8 per cent increase being sought by Britain's 35,000 firemen.

Mrs. Thatcher dismissed the suggestion by Mr. Michael Foot, the deputy leader of the Opposition, that the "rapidly intensifying economic crisis" might require an emergency Budget next month.

But she was more cautious when Mr. John Watson (C, Skipton) urged that a tax on the windfall profits made by the major clearing banks could make a contribution towards reducing the Public Sector Borrowing Requirement.

The Prime Minister was content to rely on an assurance that Sir Geoffrey Howe, the Chancellor of the Exchequer, would be considering all methods of getting the PSBR down.

Mr. James Pawsey (C, Rugby) asked her to indicate what effect a strike by BL workers would have on the Government's attitude to the provision of more public funds for the company.

Mrs. Thatcher emphasised that since BL became part of the public sector, the British taxpayer had already provided £1bn to enable the company to get on its feet again.

She also confirmed that all but £25m of the £300m authorised for the company last December by Sir Keith Joseph, the Industry Secretary, had already been drawn.

To cheers, the Prime Minister declared: "I think it will be a tragedy if a strike by BL takes place—a tragedy for those who work there, a tragedy for the company, and a tragedy for Britain."

She predicted that if there were a strike, people overseas would say "there—Britain gets

a super car and just as she does if Britain goes on strike."

But, as when first questioned about the possibility of a strike last week, the Prime Minister insisted that Sir Michael Edwards and the BL board should be left to handle any negotiations.

In a reference to the further consideration given by the Cabinet earlier in the day to cutting back public expenditure programmes, Mrs. Thatcher again emphasised that the objective was to contain the totals for next year within the figures already published by the Government.

Mildly reproving Mr. Foot for his suggestion that the numerous Cabinet sessions earmarked for this purpose pointed to a rapidly intensifying economic crisis, she reminded him that reviews of public expenditure were customarily undertaken by all Governments at this time of year.

"These things do take quite a time," she said.

The significance of the firemen's pay claim was underlined by Mr. John Townend (C, Bridlington) who argued that

if a settlement approaching 19 per cent were to be authorised, the Government's policy of limiting public sector pay increases to single figures would be undermined.

He maintained that as the Government had abolished the Clegg Comparability Commission and suspended the Civil Service Pay Research Unit, it was now incumbent on the local authorities to act to stop a comparability increase for the firemen.

Mrs. Thatcher replied that the Government had no standing in the negotiations between the local authorities and the firemen.

But she hoped that the local authorities would have "due and proper regard for the sacrifices that have to be made now by the private sector."

The Prime Minister was again adamant that a reduction in public expenditure and public borrowing was a prerequisite for a fall in interest rates.

And she pointed out that interest rates would now be even higher but for "a certain amount of funding" to keep them where they were.

By David Marsh

THE SIZE of the EEC budget allocation for the European Parliament next year was "a cause for concern," Mr. Nigel Lawson, Financial Secretary to the Treasury, said yesterday.

Answering questions at a Commons hearing of the Select Committee on European Legislation, Mr. Lawson said the size of the Parliamentary budget increases had been "very considerable." He had already expressed concern to other Ministers on the EEC budget council and he believed that some British MEPs had also made the same point.

According to the Community's draft budget for next year, spending on the Parliament will rise to about £122m from roughly £110m this year. Sir Ronald Bell (C, Beaconsfield) said the cost compared with about £17m for the equivalent sum spent on the House of Commons, and worked out at about £330,000 per member per year—for an assembly that had "no power and very little utility."

Mr. Lawson said that under a gentleman's agreement between the Parliaments and the EEC Commission, neither body challenged each other's accounts. Parliament was meant to scrutinise its own budget and some MEPs believed in this.

The Parliament is the only EEC body for which 1981 spending allocations were not reduced compared with the preliminary draft budgets first drawn up. Mr. Lawson said he could "conceive of a time where if the agreement is abused it could go to an end."

Mr. Lawson agreed with Mr. Tam Dalyell (Lab, West Lothian) that a prime reason for the high cost of the parliament was its necessity to move around Europe among its three seats.



Mr. Denis Healey arriving at the Commons yesterday before the first ballot on the Labour party leadership. Mr. Healey gained 112 votes and faces a knife-edged contest with Mr. Michael Foot who polled 83 votes.

## Support grows for one member, one vote in Labour leadership

BY ELINOR GOODMAN, LOBBY CORRESPONDENT

AS LABOUR MPs waited for the result of the first ballot under the existing rules for electing the party leader, it was clear yesterday that support was growing—both in the Shadow Cabinet and the Parliamentary Labour Party—for the idea of widening the electoral franchise to include all the paid-up party members.

At a meeting of the PLP yesterday, there was no obvious consensus about precisely how to implement the conference decision to widen the franchise. But it was clear that MPs are not prepared to go along with some new variation on the electoral college, proposed by the national executive committee, without protest.

A number of different motions were moved at yesterday's meeting, but no votes were taken. The debate suggested, however, that the idea of giving all party members a say in the proceed-

ings could have considerable support in the Parliamentary Party. It was acknowledged, however, that the trade unions—whose block votes would ultimately decide the outcome of the special January party conference on the leadership issue—might not be particularly keen on the idea, as, unlike the electoral college, there would be no role for them in it.

The Shadow Cabinet is to meet again tonight to decide its position on the subject. Yesterday, some members of the shadow Cabinet were claiming that there was a majority for the idea of "one member, one vote."

The question was whether the Shadow Cabinet would decide to go for this single solution, or whether they would leave their options open in the hope of finding some idea which would be satisfactory to both the unions and the Parliamentary party.

One possible compromise might be incorporating the idea

of giving all party members a vote into the existing framework of the electoral college. At yesterday's meeting of the PLP, Mr. Eric Heffer, a member of the executive, said it might be possible for constituencies to ballot their members' views on the subject.

It was clear from the meeting that Labour MPs are feeling increasingly antagonistic towards the executive. Mr. Heffer was barracked during his speech. In reply he said that "the sneering attitude of some of his colleagues would be noted."

Nevertheless, he emphasised that the NEC was not trying to be dogmatic. But while he thought the idea of a national ballot of Labour members was impractical, the executive did want to get the broad support of Labour MPs for any amendment it put down for the special conference.

## What is the outlook for employment?

How far is organised labour responsible for diminishing employment?

Can employment problems be solved by a monetarist prescription?

These and many other important questions will be analysed at a conference to be organised by the Financial Times on 'Employment in the '80s' in London on 20 & 21 November 1980.

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Joint Parliamentary Under Secretary of State for Employment.

**Mr K Gill**  
General Secretary  
Amalgamated Union of Engineering Workers (TASS)

**Sir Terence Beckett**  
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This conference will provide an opportunity to debate and exchange views on the causes of unemployment, the effects on industry and society and to examine the solutions that may be available.

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## Safeguards vital in liability code

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

BRITAIN IS prepared to see the EEC adopt a strict regime on product liability but it must contain reasonable safeguards for industry and commerce, Mrs. Sally Oppenheim, Consumer Affairs Minister, indicated in the Commons last night.

In particular, the Government would be pressing for the inclusion of a "state of the art" defence. Under this clause companies could plead that although a product was defective or caused injury it was the best that could be produced by the state of technology at that time.

Mrs. Oppenheim emphasised that such a clause was essential to encourage innovation and efficiency in British industry.

The Minister also stressed that, in any event, final agreement on a product liability code was still some years away.

The House was debating the European Commission's draft directive on the approximation of laws and regulations in member states concerning liability for defective products.

The Government had put down a motion stating that further consideration of the proposal should take full account of the need for adequate and prompt compensation for people injured by defective products, but that undue burdens should not be imposed on industry.

Full product liability would mean that retailers and producers would be fully liable in law for the quality and safety of their goods. They would be open to claims for damages even from a third party who had not originally purchased the products from them.

The possibility of such a regime being introduced in Britain has caused considerable concern in industry and hundreds of representations have been made to the Government on the subject.

Mrs. Oppenheim told the House that the Government was willing to negotiate constructively with our European partners on the basis of the Commission's present draft.

But in the Government's

opinion, the draft could not be accepted as it stood because it did not strike a proper balance between the interest of injured victims and the interests of producers.

One of the most important improvements the Government would be seeking was the inclusion of a "state of the art" defence.

"Subject to our getting satisfaction on a number of important conditions, we would accept the introduction of a Community regime for strict liability," she went on.

"We cannot take a final view on this matter until the precise nature of the regime has been clarified in further negotiations."

Consumers have a right to expect that products which are bought and which are used carefully will not kill or injure them. At the same time, I am aware of the need to strike a balance wherein the burdens on industry are not excessive or inhibiting or outweigh the benefits to consumers."

Mrs. Oppenheim acknow-

ledged that a number of Conservative backbenchers were deeply concerned about the draft directive and felt the costs would place an unbearable burden on industry and inhibit innovation and efficiency.

"I can assure them and those in industry that no directive would be acceptable to the Government which had these consequences," she added.

At the same time, she felt that a common product liability regime throughout the Community was a highly desirable prerequisite to any advance in product reliability legislation.

"To those who fear that a directive may be in conflict with or replace existing law in this country, I can also give reassurance," she told the House.

"A draft directive does not represent a basic alteration in our law but a complement to it. In no way would I wish to see any regime that undermined the law of tort in this country."

She also pointed out that the draft directive was not proposing a regime, like the "disastrous American experience."

## Call for less regulation in civil aviation

BY LYNTON McLAINE, TRANSPORT CORRESPONDENT

MORE EFFECTIVE and healthy competition in the "closed and protected world of civil aviation" was needed, Mr. Norman Tebbit, Under Secretary of State for Trade, said yesterday.

Mr. Tebbit made his call for less regulation two weeks after the Government rejected bids by Sir Freddie Laker and British Caledonian Airways for new cheap-fare routes to the Continent.

Sir Freddie, chairman of Laker Airways, wanted to start 36 new routes from Gatwick Air-

port and right to fly between many Continental cities. Laker may now take his case to the European Court.

The applications were rejected because Continental countries had so far refused to allow extra UK airlines offering cheap fares on to new and existing routes.

Mr. Tebbit accepted that civil aviation was "overregulated."

He told the Chartered Institute of Transport at its annual dinner in London that aviation should be liberalised, but not "de-regulated."

The regulatory framework should be made more flexible "to allow airlines to make innovative proposals on fares and routes."

One of the main reasons for arguing for more open competition in civil aviation was that the industry was now "so far out of line with other industries as to be one of the most regulated in the world."

The absence of competition had proved to be detrimental to the consumer whose interests had too often been ignored, he

said. It had also been detrimental to the industry by keeping down the volume of passenger traffic.

However, the British Government could not act unilaterally because airlines could not operate to other countries without their consent.

The result was that the Government was obliged to move "very slowly" towards what it believed would be a better service for air travellers and a healthier commercial climate for airlines.

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# Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CANE

## COMMUNICATIONS

### Thyssen-Bornemisza moves in information

THE EUROPEAN-BASED multinational Thyssen-Bornemisza (T-B) is rapidly building a strong presence in information technology.

Latest addition to its group of information-based companies is Communications Studies and Planning (CSP), a small (turnover last year of about £0.5m) British company specialising in telecommunications technology.

CSP has been bought 100 per cent for an undisclosed sum by Information Handling Services (IHS) of Denver, a Thyssen-Bornemisza subsidiary. The company announced yesterday.

The group now owns Bibliographic Retrieval Services (BRS), a major U.S. on-line database specialist, the German company Zeit Verlag and Predicasts International, a company specialising in business studies. Observers see these acquisitions as moves by the Thyssen-Bornemisza group out of its traditional interests in shipping, petrochemicals and heavy engineering. IHS is, in fact, owned by the T-B subsidiary Indian Head, a major U.S. glass manufacturer.

According to Mr. Barry Stapley, managing director of

CSP, the group is prepared to put significant finance behind its move into the newer technologies, and with sales last year in excess of U.S.\$1.6bn, it clearly has the resources.

CSP was established four years ago and grew out of the Communications Studies Group at University College, London.

Among its achievements are consultancy on the telecommunications links between London and Frankfurt for the Financial Times, and a North American defence contract dealing with the essential facilities which chief executives would require in the event of a major catastrophe — such as a war.

Under the terms of the deal with Information Handling Services, CSP will still be able to seek at least 75 per cent of its work from the open market.

Mr. Stapley believes that T-B is interested not only in the provision of information but in seeking new ways to deliver the information to the customer — hence the interest in on-line computer database and telecommunications.

## AGRICULTURE

### Stores spuds safely

LOOKING AFTER the potatoes — English varieties only — at a Lincoln farm is what is claimed to be the most advanced potato store of its kind in the world. This contains an environmental control system custom-designed by Venter (Agricultural), Lamarsh, Suffolk (0787 227709), which continuously monitors temperature both above and within the crop, maintains 10 deg. C and ensures that dewpoint is never reached, thus obviating condensation.

Lance-type sensors which are said to only minimally disturb the potatoes are inserted inside the crop to enable the "Climatrol" to measure and control the temperature.

System emits both digital and printed readout of sensor location and temperature and, because it uses individual sensors rather than an averaging method, the company says hot spots are easily prevented.

## DATA PROCESSING

### Tiny data collector

THE LATEST microterminal from Burr-Brown International measures only 8.5 x 4.5 x 0.6 ins but is equipped with "multi-drop" facilities that enable up to 10 of the data collection units to be connected to a computer through a single serial data link. In such an arrangement, each of the terminals has its own address so that the central processor is able to select individual units for input or output.

These tiny terminals have seven function lamps, keyboard and seven programmable function keys, mounted on a waterproof front panel. Data entry is buffered (that is, temporarily

stored) permitting data verification before transmission and minimising the amount of mainframe time needed for interaction between host and terminal.

Known as TM25 Multidrop, the microterminal is expected to find wide application on factory assembly lines where quality control inspections are carried out at intervals along the line.

The mainframe could also instruct the inspector to take special actions by illuminating the TM25 function lamps.

More from the company at 11 Station Road, Watford, Herts WD1 1EA (0923 33837).

# Inertial navigation is on the move again

BY ALAN CANE

CIVIL ENGINEERS faced with the task of surveying roads in a country the size of, say, Scotland, used to have no choice.

They sent out teams of men equipped with poles, tape measures and theodolites and several months and several hundred traffic jams later they sat down to compile their results.

Late last year, however, the Scottish Development Department surveyed all 2,000 miles of trunk road in Scotland in a mere three weeks — and produced information which could be put instantly to use to improve traffic flow and road safety.

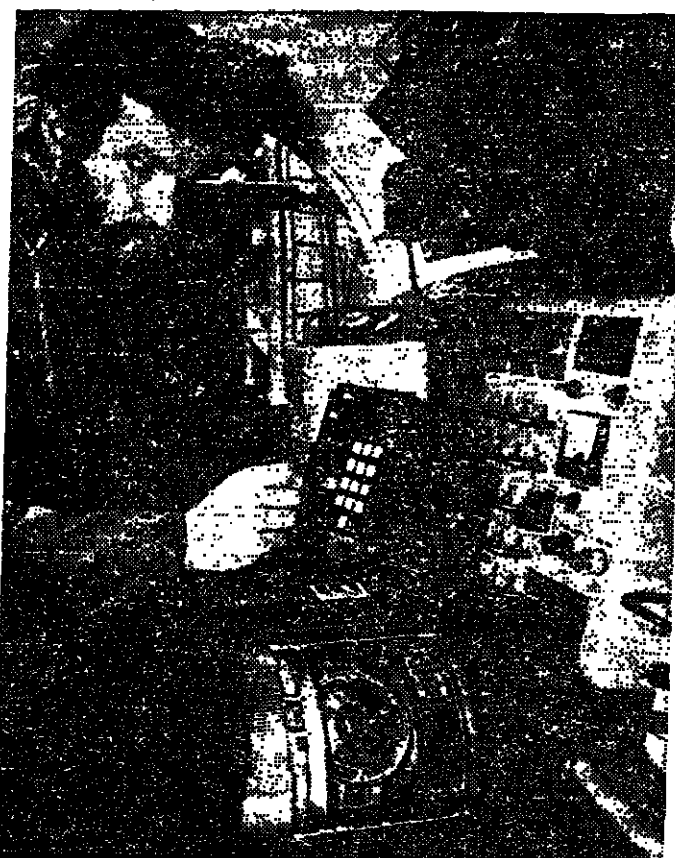
What made this possible was the development of a device — the Inertial Navigation System (INS) — built originally to guide military aircraft with pinpoint accuracy — at least to an accuracy better than one nautical mile for each hour's flying time, which, in a super-sonic aircraft, passes for the same thing.

The Scottish Development Department used a system built by Ferranti; the company's device, presently, provides guidance for the Tornado, the anti-submarine Nimrod Mk II and the Mitsubishi F-1; they will be installed in the RAF's Jaguars this year. Now Ferranti has developed inertial navigation for land sea, under-

sea, space and satellite systems. And with the latest technology applied to the device, Ferranti stands a good chance of breaking into the one navigation market that has so far eluded it — commercial aircraft.

That market is securely sewn up by the U.S. companies Litton Industries, Delco (the General Motors subsidiary), and to some extent Sincor and Honeywell. The reason is that the Americans poured large sums of money into the early development of inertial navigation and were able to set world standards before Ferranti and other electronics companies were properly into their stride. With the successful development of the second generation of inertial navigation equipment now only a few years away, Ferranti is hoping it can turn the tables.

Given a known starting point and the speed of travel, an inertial navigation system



A technician sets a Ferranti INS in a pipeline surveying submersible, above; how the system is put together, right

records the directions in which it moves both horizontally and vertically. It comprises three essential components, gyroscopes which detect movement round corners, three accelerometers which detect movement laterally, horizontally and vertically and a very fast computer to integrate and display the information.

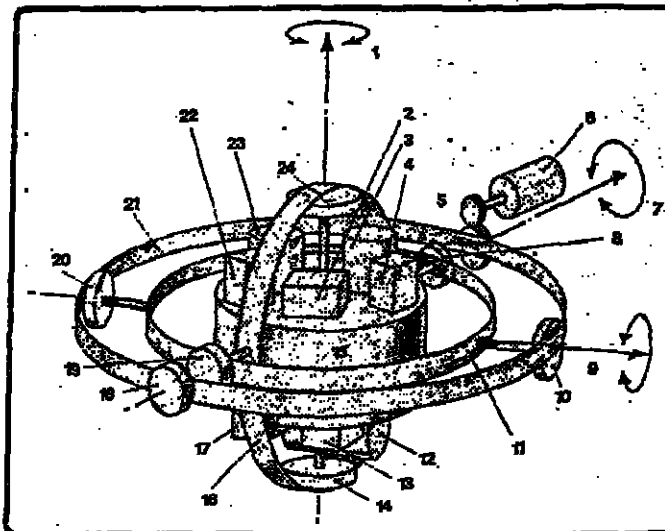
Gyroscopes are an old habit at Ferranti; the company manufactured gyroscope gun sights in Scotland during the Second War and at its end, Ferranti began a programme to develop high quality vertical and rate gyroscopes.

It is in the design and manufacture of the gyroscopes of tomorrow that Ferranti hopes to break the U.S. hold on the market and in doing so to utilise two of its chief skills — design of gyroscopes themselves and the use of lasers.

Gyroscopes, of course, are simply devices spinning at a high speed; the laws of physics dictate they will offer marked resistance to any force which attempts to alter the alignment of the spin axis — thus they give very precise information about, say, the way a road bends if mounted in the back of a lorry travelling along that road.

The latest idea is to develop a gyroscope with effectively no moving parts. The ring laser gyroscope, as it is called, consists of a triangular cavity around which two laser beams are reflected in opposite directions. If the gyroscope is moved, slight changes in frequency mean that one beam interferes with the other — and the magnitude of that interference is a measure of the way the gyroscope has been moved.

According to James Brumfit,



- 1 Azimuth axis
- 2 Vertical accelerometer and pre-amplifier
- 3 North/South gyro
- 4 East/West accelerometer and pre-amplifier
- 5 Gear train
- 6 Outer roll motor
- 7 Roll axis
- 8 Inner roll motor
- 9 Pitch axis
- 10 Pitch synchro
- 11 Pitch gimbal
- 12 Azimuth gyro
- 13 Azimuth fan
- 14 Azimuth motor
- 15 Azimuth cluster
- 16 Inner roll gimbal
- 17 Temperature control unit
- 18 Outer roll synchro
- 19 Inner roll synchro
- 20 Pitch motor
- 21 Outer roll gimbal
- 22 North/South accelerometer and pre-amplifier
- 23 East/West gyro
- 24 Azimuth synchro

a senior executive at Ferranti, inertial navigation systems using ring laser gyroscopes are likely to be available commercially by 1985.

The accelerometers, devices which give accurate information about movement in a horizontal, lateral and vertical sense, are already highly developed. Each consists of a heavy pendulum held stationary by an electric motor. When the system is moved, the work the electric motor has to do to maintain the pendulum in position is a measure of the acceleration.

Thus the name; it is the inertia present in the accelerometer pendula and in the gyroscope that provides the navigational information.

The whole device is, of course, mounted in gimbal; inertial navigation systems are intended for use in fighter aircraft where smooth, level flight can hardly be guaranteed.

Over 90 per cent of Ferranti's inertial navigation system production goes to military use, but the company has devised

some novel applications which suggest a sound commercial future as well.

The land survey system used for the Scottish roads is now marketed as a package called the Ferranti Inertial Road Surveyor (FIRS) and has been sold to the National Geographical Institute of Belgium in Brussels. Plans are also being laid to survey the trunk roads in England and Wales.

During the Scottish experiment it was discovered that the system was sufficiently accurate to produce separate tracks for each side of a single road, and the camera across the road.

The prospects in surveying seem excellent. Classical techniques are tedious; a set of surveying points might be established in ten days. Using newer

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techniques of satellite observation the time can be cut by more than half, but using INS, after the first point has been established by satellite methods, 100 points a day can be surveyed.

The system has also been sold to Shell for surveying in Canada, and there is interest from the U.S. and Australia.

INS can also be used in the offshore oil business. Perhaps the most novel use is in plotting the course of boreholes under drilling rigs; the drilling platforms do not sit over a single drill hole, but dozens — and knowing where each goes is a major surveying task.

The Ferranti answer was to compress an INS into a torpedo-like cylinder a few feet long. Dropped down a tube running down the borehole, the INS records its position continually using semi-conductor memory on board, and when hauled out of the hole, allows an accurate picture of the borehole to be drawn.

The system clearly has a multitude of applications in tracing severe mapping railway lines and the like. Depending on the exact application, a system could cost anything between £60,000 to over £100,000.

The major commercial market Ferranti sees is in satellite guidance systems.

It already has systems guiding telescopes aboard Spacelab and has just secured its third contract for systems for the Ariane programme. The first Ariane satellite, launched in 1979, carried a Ferranti system; the potential for satellite systems in the future runs into hundreds.

## MATERIALS

### Everest climbers should be warm and free

THE EIGHT-MAN British mountaineering team, which will leave this month to attempt the first winter ascent of the long and difficult west ridge route up Everest, will be including among its gear clothes made with a new synthetic thermal insulation.

"Thinsulate," made and marketed by 3M, uses extremely fine micro fibres which are more efficient at trapping a layer of still, insulating air than the much larger polyester fibres

used in most synthetic insulating materials.

The company claims that Thinsulate gives up to twice the thermal insulation of other commonly used materials such as down, pile, wool or polyester fibrefill. In a 1 cm thickness, 3M says that Thinsulate gives 1.8 CLO (the unit of insulation commonly used in the U.S.) compared with 1.0 CLO for goose-down and 0.9 CLO for fibrefill and pile.

The advantage to mountain

climbers and other outdoor sportsmen such as skiers, walkers, and so on is that protective clothing need not be bulky to be warm, giving much more freedom of movement. The current advertising for "Thinsulate" shows Alan Rouse, the 28-year-old climber who will be leading the Everest expedition, looking pneumatic in conventional down-filled clothing and far slimmer and free to move in the "Thinsulate" garments.

The material is currently being used in clothes made by 80 U.S. manufacturers and several in the UK, including

Berghaus, Blacks of Greenock, Mountain Equipment, Phoenix Mountaineering, Westroft and Wintergear. There are two types currently available, type C, for use where low weight, drape, softness, compressibility and flexibility are important, as in climbing and ski wear, and type M, where thickness and resistance to compacting are required, such as in gloves and footwear.

At the moment "Thinsulate" is only manufactured in the U.S., although 3M says it will consider making it in Europe if the demand builds up. It is cheaper than down, but more expensive to clothing manufacturers than other synthetic insulations. It is, for example, around 50 per cent more expensive than "Hollofil." Du Pont's synthetic insulation which is widely used in outdoor clothes. 3M is on 0344 26726.

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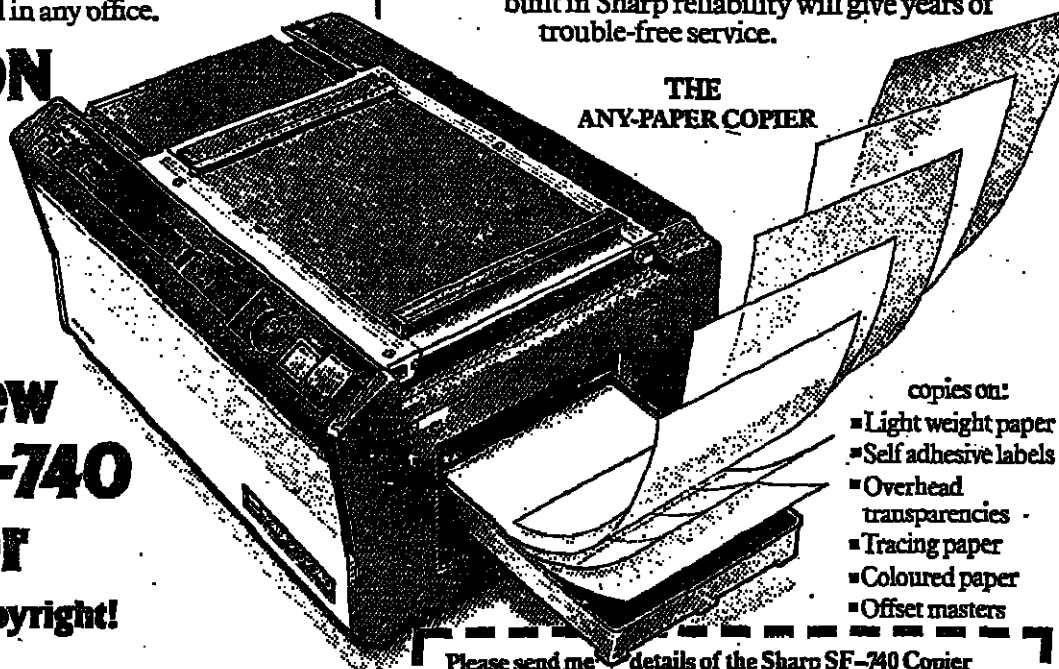
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## Galvanises one side only

THE GENEVA laboratories of the Battelle Memorial Institute have recently demonstrated a process for the one-sided galvanisation of steel sheet — a development likely to be of considerable interest to the vehicle building industries where it would be highly desirable to protect hidden portions of the vehicle body against corrosion while leaving the other side uncoated so that it can be welded and painted efficiently.

In the process a meniscus of molten zinc is brought into contact with the pre-heated steel sheet using a specially designed distributing slot. In this way it is possible to "tailor" the coatings in terms of both thickness and width and to carry out the work at line speeds similar to those obtained in conventional hot dip galvanising.

A patent has been applied for to cover the process, more details of which can be obtained from Battelle's London office at 15 Hanover Square, W1R 9AJ (01-493 0184).

## TRANSPORT

### New low cost trucks

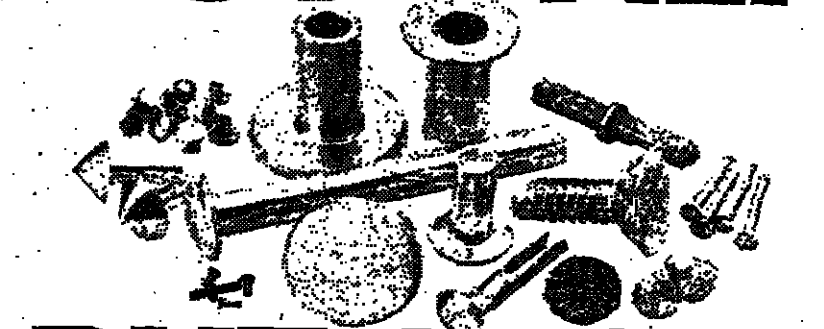
TWO NEW low cost ranges of fork-lift trucks have been introduced by Eaton of Wolverhampton, makers of the Yale brand of trucks.

The ranges, one electric and one powered by the internal combustion engine, are basic specification vehicles designed with dairies, builders' merchants, printers, wholesale vegetable distributors and paper suppliers in mind.

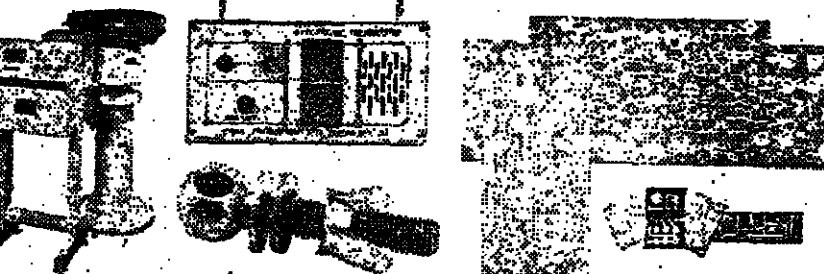
According to an Eaton executive: "These 'no nonsense' models have been designed to meet a major market need by a variety of industries whose handling operations do not justify the use of more expensive and sophisticated trucks."

The price of the trucks is between £8,000 and £8,500 which, Eaton says, represents a 12 per cent saving compared to the cost of conventional electric trucks or a 20 per cent saving compared to the cost of trucks using standard internal combustion engines.

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## FINANCIAL TIMES SURVEY

Wednesday November 5 1980

## MEXICO BANKING, FINANCE AND INVESTMENT

Mexico's oil riches have made it a magnet for the international banking community and a lucrative environment for its domestic financial sector. But it remains to be seen how much its new-found wealth will transform a developing society.

## Money not the whole answer

By Peter Montagnon

WITH OIL export revenues expected to approach \$12bn this year Mexico is now beginning to cash in actively on its 60.1bn barrels of reserves of oil and gas.

It is already the fifth largest producer in the world and is likely to move up the league as more production comes on stream. Total proven reserves are the sixth greatest in the world.

Each rise in the oil price is another windfall for Mexico, which is not a member of the OPEC cartel but holds its price in line. Because of its new-found wealth it is being courted by international bankers and investors alike.

Banks are anxious to lend to a country that offers such a sure ability to repay, while investors are mesmerised by the opportunities thrown up by a booming economy in a country whose steadily rising population guarantees an expanding market.

Mexican public sector bor-

rowers are expected to raise net new funds amounting to some \$4bn on the Euromarkets this year. Margins have been growing steadily finer, with the latest loan for the State oil concern Pemex yielding less than 1 per cent above Libor (London interbank rates).

Foreign investment, meanwhile, is expected to rise by 72 per cent to total \$1.4bn. The U.S. Chamber of Commerce in Mexico City receives an unprecedented eight to ten inquiries a day from prospective investors.

Despite this bonanza Mexico still has a long way to go in the development process. Its road is studded with pitfalls and even today there can be no guarantee that Mexico will emerge in the end as a dynamic developed economy.

## Securely

An indication that Mexico needs more than just oil to put its economy securely on the rails is given by the fact that, despite a tripling of oil revenues this year, the current account balance of payments is actually expected to exceed last year's deficit of \$4.2bn. Moreover, the inflation rate is now running at about 30 per cent, sharply above last year's level of 19.9 per cent.

Both these phenomena are symptoms of the same basic problem. Mexico cannot yet produce enough goods on its own to satisfy its domestic market. Even where production is available severe bottlenecks in the country's transport system make goods difficult to market and expensive to the consumer.

Overcoming these structural problems in the non-oil eco-

nommy is going to be a major task for Mexico in the years ahead. If the country's stock market is any yardstick of how Mexicans view their own prospects of success then its depressed state betrays an astonishing lack of self-confidence. The 20-stock Bolsa index stands at around 1,179, some 34 per cent below its May, 1979 peak of 1,798.9.

The immediate reason for this, however, is a combination of shortage of capital and high interest rates. Mexico still cannot generate enough domestic savings to satisfy the long-term finance requirements of both the public and private sectors. Companies find it hard to float share issues and because of this tend to offer scrip instead of dividends as a means of raising capital.

At the same time peso interest rates are now at very high levels, with Treasury bills yielding well over 25 per cent. To the man in the street, cash in hand seems a better return than a share even if it is issued by a company whose profits are increasing at a record rate.

If interest rates ever came down the stock exchange could become a less gloomy reflection of Mexico's booming economy. But so long as the rate of inflation is not reduced interest rates will have to remain high.

Mexico has no foreign exchange controls, largely because the openness of its 2,000-mile border with the U.S. would make them impossible to enforce. Yet with an inflation differential of some 15 per cent compared with the U.S., peso interest rates have to be held much higher than those on dollars to prevent a flight of capital.

ECONOMIC DATA				
	1976	1977	1978	1979
Real economic growth%	1.7	3.2	7.0	8.0
Public sector spending as % of GDP	39.4	47.2	47.1	47.9
Annual rate of consumer price increase %	27.2	20.7	16.2	20.0
Current account balance (\$bn)	-3.07	-1.62	-2.34	-4.25
Crude oil exports (m bbl)	34.5	73.7	133.2	194.5
Public external debt outstanding (\$bn)	19.6	22.9	26.3	29.8
Gross international reserves (\$bn)	1.41	1.97	2.3	3.09

Source: Banco de Mexico

This can happen even within the country itself. Most banks offer account facilities in dollars, and if the peso seems overvalued customers simply transfer deposits in Mexican currency to their dollar accounts, weakening the peso deposit base and causing a strain on the banking system.

Such a process of "dollarisation" was particularly acute at the start of the year when U.S. interest rates were rising steeply. Now it has abated somewhat, but Mexicans still seem to distrust their own currency.

Objectively they do have some grounds for doing so. Despite the persistent gap between U.S. and Mexican rates of inflation the currency has held remarkably steady. Since March it has been allowed to depreciate very slightly against the dollar but only by some 1.5 per cent.

It now stands at around 23 to the dollar.

Now Mexican Government officials say this rate of devaluation is to be accelerated from January next year. They will not say by how much, but finding the right exchange rate level is anyhow a very tricky problem.

On the one hand depreciation could exacerbate inflation by raising the price of imported goods. On the other, failure to depreciate could hamper the development of Mexico's own manufacturing industry and tourism as domestic prices fall out of line with international trends.

Mexico badly needs to develop its own industries so as to overcome its propensity to import. Imports are rising at a rate of about 50 per cent a year while exports of manufactures are falling in real terms.

The real answer to this problem would be to curb inflation itself, which would not only reduce the potential pressure on the exchange rate but also encourage those wage earners who can afford it to save more. Indeed, only with a substantial increase in domestic savings could Mexico, which still has no well developed capital market, finance its development from its own resources without constant recourse to foreign capital.

Such an increase in savings is hard to achieve when inflation is running at 30 per cent. Yet the Government is adopting a gradual approach to controlling price rises. The hope is that they will be reduced to a year-on-year rate of 25 per cent by next September.

This is because the administration of President Jose Lopez Portillo is acutely aware of the need for continued growth to keep employment levels up. With the current real growth rate of about 8 per cent, it is generally believed that Mexico just about manages to create jobs for the 700,000 new entrants to the labour force each year.

To promote growth the Government feels it must take a big share in total spending. Central government outlays were budgeted to rise this year to 844.4bn pesos, or 25 per cent of Gross Domestic Product, from 552.6bn pesos in 1979. In fact they have overrun and because of this the budget deficit is now expected to be much higher than the originally targeted 182bn pesos.

But if the Government is committed to a large public sector it is also anxious not to stifle the private sector for lack

of funds. For this reason it is unlikely that the Government's share of total resources will increase from now on. Instead it will try to spend more efficiently and productively.

At the same time it is also stepping up the fight against tax evasion. A World Bank report on Mexico last year estimated that the Government failed to collect more than one out of every two pesos it was legally owed in taxes. The introduction of Value Added Tax at a rate of 10 per cent last January has not thus far apparently made this problem any easier.

If the Government were to succeed in spending more productively and improving the economic infrastructure in areas such as transport and agriculture then there is little doubt that Mexico would be much better placed to derive full economic benefit from its oil revenues.

But this would in any case take time to filter down through the population. Mexico still has massive social divisions between rich and poor, and there is always a risk that the mass of the population will become impatient to feel the benefits of oil in its own pocket.

## Stability

At the moment Mexico enjoys one of the best records for political stability in Latin America. Although there are elections, it is basically a one-party State and the governing Institutional Revolutionary Party is always returned to power.

The term of office of President Lopez Portillo expires in 1982, but in September next

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year he is expected to designate his successor, whose term will also run for six years. Already there is some nervousness about who will be selected, and as the moment for designation grows closer this nervousness is likely to be accentuated.

In the event the transfer of power to a new President will in all likelihood run fairly smoothly. But whoever he is, he will have the crucial task of leading Mexico to take full advantage of its oil wealth.

This will not be easy, but one encouraging sign is that Mexican officials and leading businessmen are fully aware that oil cannot transform a country overnight, and that without supporting policies oil wealth can simply lead to industrial stagnation as it has in Venezuela.

"We are standing at the crossroads," said one senior banker. "Now it is time to choose what to do with our oil money, but mistakes we make now will remain with us for a very long time to come."



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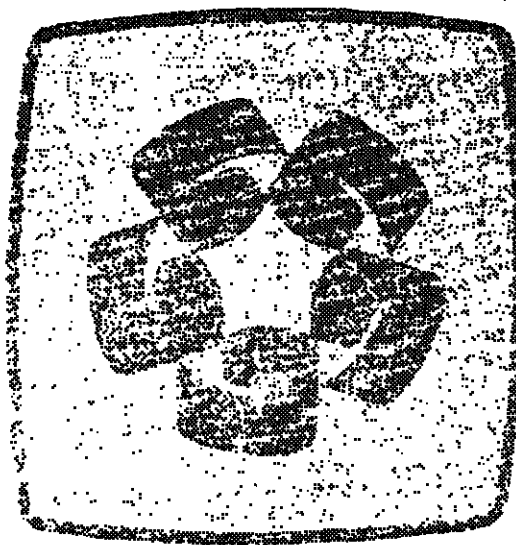
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## MEXICO BANKING II

# Oil reserves backing for Euroloans

MEXICAN GOVERNMENT officials like to consider that their country offers an international credit risk similar to that of the Scandinavian countries. In terms of rating this would put Mexico just below the very best-rated risks in the market, such as France and Belgium.

This does at first sight appear to be an unusually ambitious aspiration for a Third World country but according to Sr. Angel Gurria, who is in charge of public sector external borrowing at the Finance Ministry, Mexico's ability to repay its foreign borrowings clearly warrants such a Euro-market rating. The key to the country's success in foreign borrowing lies in its huge proven reserves of oil and gas.

Even if they do grumble about the low spreads available on Mexican borrowings, there is no doubt that international bankers are quite taken with this argument. The Euro-markets this year have been extremely liquid and finding suitable borrowers has become a real headache for international banks which are at the same time growing increasingly wary of a number of country risks in the non-oil developing world.

Mexico, in these circumstances, emerges as something of an ideal client. Not only does it have an insatiable demand for funds; with oil revenues of \$11.7bn this year and more than \$20bn next it is indeed in a very strong position to service and repay its debt.

In practice therefore it is hardly surprising that Mexico's

experience in the Euro-markets bears out its aspirations to a Scandinavian-style rating. One of its latest borrowings, a \$500m 7½-year credit for the State oil concern Pemex, carries a margin of only 1 per cent. The credit is structured in an unusual way in that it has to be renewed every 2½ years.

### Comparable

Including renewal and underwriting fees the lead managers receive a yield some 17 basis points higher than they would under a conventional syndication. This gives an overall return somewhere between 1 and 1½ per cent which is broadly comparable to returns on Scandinavian public sector foreign borrowing.

So confident is Mexico of its position in the market that some Government officials are now working to try to reduce the return to banks still further by abolishing withholding tax on borrowing by the country's public sector entities.

In a typical Euro-market operation the borrower pays the agreed interest to the bank without deducting withholding tax. It then pays the withholding tax itself to the Government concerned and passes the tax receipt on to the lender.

The bank can use this receipt to offset against tax liabilities in its home country. U.S. Internal Revenue Service regulations, for example, permit a dollar-for-dollar reduction in a bank's overall tax liabilities for the full amount covered by the receipt.

Opponents of the tax in the

Mexican Government regard the tax advantage derived by the banks in this way as windfall profits. "Why should we allow them to claim such an advantage when they do not share it with us?" said one.

Pending a decision on the tax the Ministry is now refusing to make the tax receipts available to the lending banks unless they are actually absorbing the withholding tax themselves. This substantially reduces the overall return to the banks on lending to the public sector, but the opponents of the tax argue that there is no need to raise margins on lending to Mexico to compensate.

They point to the recent \$350m credit for Banco Nacional de Comercio Exterior which, exceptionally, was formally declared to be free of withholding tax. It attained a market sell-down of 70 per cent on the basis of a 1 per cent margin over Libor or 1 per cent above U.S. prime rate.

Part of Mexico's success in foreign borrowing is no doubt due to the skilful way in which Mexico handles its banks. Mexico has not been afraid to mix politics with finance, for example. Earlier this year it arranged a funding package totalling some \$800m with banks in France, Germany and Canada. All three countries are keen on obtaining Mexican oil; all three were due to receive a State visit from Mexico's president, Sr. Jose Lopez Portillo; and banks in all three provided the funds on very favourable terms.

Despite this glowing success story one should not lose sight of the fact Mexico's very high growth rate has given it an inordinately high propensity to borrow. Its current account balance of payment will show a greater deficit this year than last year's \$4.2bn and the gap will also be wide in 1981. Net public sector external borrowing will probably be around \$4bn in each year.

This is a significant programme for a country which already possesses one of the highest international debt levels in the Euro-markets. Public sector foreign debt is about \$32bn and private sector foreign debt is around \$9bn. Mexico believes it can sustain further

strong growth in this debt levels, but much depends on what happens to the non-oil sector of the economy. If oil revenues keep the exchange rate high and prevent manufacturing industry from being competitive, structural problems could become acute—as they have in Venezuela. In the longer run this would damage the country's credit rating.

For the time being Mexico is already embarked on a quest for new sources of funds. It has begun to tap the Eurobond market and will do so fairly regularly from now on. While such borrowings are at fixed rates, Government officials believe that regular recourse to this market will eventually result in a fairly constant overall average cost of fixed rate borrowings.

### Institution

In the short term sector of the market the Government's lending institution, Nafin, is expected to tap the New York commercial paper market next year. It will be the first Third World borrower to do so.

In addition, Mexico hopes that from next year on it will have access to greater amounts of U.S. insurance company money. It applied last year to have a special allocation of 1 per cent of New York State insurance company investments and legislation allowing this is expected to be completed next January. This would give it access to about \$3bn extra in long-term U.S. institutional funds.

Long-term funds are particularly interesting to a major borrower such as Mexico. Some Government officials have been toying with the idea of raising a bulldog bond in sterling along the lines already developed by Denmark. However, while sterling is seen in Mexico as a potentially attractive currency to borrow because it is regarded as overvalued at the moment, the emphasis on borrowing will remain heavily orientated towards dollars for the time being and there are no concrete plans for a sterling issue.

Peter Montagnon

## Limited means to control money supply

BY MOST normal standards Mexico's present monetary policy ought to be described as highly restrictive. Interest rates have risen sharply since the start of the year and peso credit is hard to obtain even for those high grade corporations willing to pay an effective interest rate of some 35 per cent a year.

Yet real growth in the economy continues at a rate of about eight per cent, and the money supply itself is still expanding at some 32 per cent after last year's increase of 33.6 per cent.

Central bank officials admit that this rate of increase for M-1 is on the high side but they point out that with inflation now running at around 30 per cent a rapid rate of monetary expansion would be needed to finance any growth in the economy at all.

In part the equanimity with which they accept such a high level of monetary growth rests on the awareness that effective means of controlling the money supply in Mexico are rather limited. More important, however, is the realisation that real progress in fighting inflation is only possible through measures designed to eliminate supply bottlenecks in the economy.

Mexico's oil wealth coupled with its rapidly growing population means that strong demand is inherent in the economic system. Even if it were possible to reduce global demand, supply bottlenecks in areas such as transport and agriculture would still leave heavy upward pressure on prices.

Insofar as the Bank of Mexico does have a monetary policy, it is therefore strongly orientated towards qualitative control of money supply and credit.

### Instrument

Its main policy instrument is the legal reserve system, whereby very high minimum reserve requirements are imposed on the banks. This year they have risen to 40.9 per cent from 37.5 per cent last year, but the proceeds are not frozen at the central bank. They are used instead by the Government to cover its budget deficit and to finance certain public-sector infrastructure projects.

At the same time, selective credit controls are in force whereby banks are required to invest a further 35 per cent of their deposits in public works projects at preferential rates.

Thus only about 25 centavos of every peso taken on to a bank's deposit books are free to be lent as the bank concerned wishes. In this way the country's domestic savings are shared out between the private sector, whose main economic task is to provide jobs, and the public sector, which has to improve the economic infrastructure.

One would think that in a country such as Mexico private sector industry would find it well-nigh impossible to cope with such a small share of total

bank financing. But the absence of foreign exchange controls means they do have an alternative source of finance abroad.

Commercial bankers say that there is strong evidence that the private sector has availed itself of this option to an unusually high degree this year. Some even go so far as to say that the process of dollarisation or transfer of peso deposits to dollar accounts—which was acute at the start of the year—has switched to a similar phenomenon on the other side of the balance sheet. With peso interest rates now very high and exchange risk still quite small companies have found it much cheaper to borrow dollars than pesos.

The impact of this foreign borrowing on money supply is hard to determine. Government officials say that very little of the dollar credit taken up by the private sector is actually monetised or exchanged into pesos so that it becomes part of the domestic money supply. It is used instead to service existing foreign debt or pay for imports. In both cases it is spent abroad and does not affect monetary growth at home.

With peso credit in such short supply this year there seems, however, to be a strong likelihood that a greater proportion of the private sector's foreign borrowing is now spent at home. Even the mere possibility that this might be the case means that the authorities can never be sure that they have the money supply fully under control.

If in the medium term Mexico does succeed in overcoming its economic supply bottleneck problems this could become a more serious problem as monetary control would become much more important factor of economic management.

Besides the legal reserves, the Banco de México does have some other means to help control money supply. Since 1978 there has been a Treasury bill market in Mexico, but these bills are issued primarily as a further means of financing the Government's budget deficit and its demand for funds leaves the central bank with little practical scope for using this market to fine tune the availability of domestic liquidity.

At the same time the central bank does periodically call for special deposits from the banking system. Like the legal reserves, these deposits do bear interest, but are a potentially effective instrument of monetary control because they are frozen at the central bank.

However, a decision as to whether to call in such deposits or to raise the level of legal reserves depends in part on the Government's need for funds at any one time. If its need is pressing, the legal reserve method might be chosen and once again the central bank's freedom of action is limited.

P.M.

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# Profits bonanza for private banks

ASK ANY foreign banker what he thinks of the profits of Mexico's privately-owned banks and he will grimace with envy and say they are indecent. It is true that last year they registered a staggering growth.

At Bancomer, Mexico's largest bank, net profits rose to Pesos 2,470n (\$108.4m) last year from only slightly over Pesos 1,500n (\$65.2m) in 1978. At the second largest bank, Banamex, they grew to Pesos 2,230n (\$97m), an increase of 71.19 per cent.

This year, however, growth in profits does appear to have slowed. Banamex is projecting net profits in the region of Pesos 2,700n to 3,000n, while Bancomer expects to make net profits of around Pesos 2,900n. This increase will not keep pace with inflation but will still represent a return on shareholders' equity of about 65 per cent, compared with 62 per cent last year.

Profit development at Mexico's larger banks is particularly hard to analyse because they are all "multiple banks" providing a full range of services along the German universal bank pattern. They tend to be active in insurance and property, for example, as well as holding significant participations in industry.

### Inhibiting

It is not always clear how these activities are handled in an individual bank's accounts, but there is no doubt that one of the major factors inhibiting the growth of profits this year has been the high cost of peso funds. The average cost of these had risen in mid-October to about 21.5 per cent from only 15 per cent in January. At the same time balance sheet growth has been modest in real terms and a rise to 40.9 per cent from 37.5 per cent in legal reserve requirements has reduced the funds available for granting commercial credit.

The rise in peso interest rates

was inevitable given the wide disparity between Mexican inflation, now running at about 30 per cent, and U.S. inflation of about 13 per cent. As U.S. dollar interest rates rose in the early part of this year there was a marked tendency towards dollarisation or transfer of deposits from pesos to dollars.

This weakened the peso deposit base, causing a particular strain on the banking system in the first four months during which period the dollar had a 35 per cent share of all new deposits at private and mixed ownership banks.

With the decline in U.S. rates from May onwards and the sharp hike in peso rates the dollarisation phenomenon began to abate and by September dollar deposits declined in absolute terms.

Nonetheless, the wide inflation disparity between Mexico and the U.S. means that the central bank has to continue with an active policy of warding against dollarisation.

Interest payable of dollar deposits is carefully regulated and for smaller amounts is held some 2.5 to three per cent below Libor, while only deposits of \$100,000 or more are remunerated at market rates. At the same time peso interest rates continue to be held at high levels.

This is particularly hard on the smaller banks which do not have a large branch network to serve current account customers. They have to compete more aggressively for funds, which drives up their costs and reduces their interest margins.

As a result the process of consolidation is continuing. Already, as the accompanying table shows, a very large proportion of the market (totaling some 50 per cent) is controlled by the country's two largest banks. Thereafter market share dwindles rapidly,

### TOP EIGHT PRIVATE SECTOR BANKS (Total assets—Pesos bn—June 30, 1980)

Bancomer	250.7
Banamex	240.1
Serfin	101.9
Comermer	92.9
Banco del Atlantico	25.3
Banpais	22.0
BCH	21.0
Cremi	19.9

Source: National Banking and Insurance Commission

even within the "Top Eight" group.

Mexican bankers believe that absorption and mergers will reduce the numbers of smaller banks, resulting over time in fewer but larger units which would not only be more efficient but also provide a better foil to the two giants.

The two largest banks have already just about reached the limit of their permissible market share in Mexico and because of this they and some of the other big banks are now looking increasingly abroad to expand their business. When last month Banca Serfin opened a full branch in London it was the last of the top four banks to do so.

This thrust abroad by Mexican banks has revived the debate about the unequal status of foreign banks in Mexico. There are now about 120 of these, but with the exception of Citibank—the only bank to remain open during the 1910 revolution—none can have full banking branches. They are only allowed representative offices and may not conduct

domestic business within Mexico.

Thus the question of reciprocity has arisen as Mexican banks seek to develop their activities abroad. As a sop to the foreign banking community the Mexican authorities have allowed offshore business to be conducted out of Mexico, but this is of little real use to the banks which already have established broking facilities elsewhere.

Meanwhile Mexican bankers say the reciprocity issue has not so far seriously impaired their development abroad.

There is little chance of foreign banks being allowed to establish full branches in Mexico. At stake is not competition for lending business. The domestic banking system simply cannot provide all the credit needed by the private sector and foreign banks have become very active Eurobank lenders to Mexican companies. This year alone Chase Manhattan will manage private sector Mexican Eurocredits to a total value of over \$1bn, more than doubling its last year's result. Indeed one of the motivations behind Mexican bank expansion abroad is to be able to compete more easily with foreign banks for this type of business.

But Mexican banks would never permit foreign banks to compete with them for peso deposits. The chronic shortage of the latter looks like continuing for some time to come. Mexican banks are very anxious to preserve their access to the relatively small pool of domestic savings and they are known to be ambivalent about competition from domestic sources such as Treasury certificates and commercial paper. For this reason few seem willing to do much to support the development of a capital market in Mexico, even though they pay lip service to the idea.

Peter Montagnon

## Stock exchange business enters quiet phase

MEXICO'S STOCK exchange—Bolsa Mexicana de Valores—is going through a curious but not entirely unexpected phase. After experiencing two years of extraordinary growth, following the 45 per cent devaluation of the peso in 1976 and the upsurge in the country's oil wealth, it has drifted into a period of stagnation.

In 1978, the 29-stock price index rose by 125 per cent and in 1979 by 35 per cent. The index—which was broadened in September to 42 stocks to make it more representative—peaked at 1,798.9 on May 9, 1979, more than four times the January 1978 level—and since then has been gradually falling to stand at around 1,179 in mid-October.

Given Mexico's booming economy stockbrokers have been expecting the market to erupt again but this has not happened. The volume of trading has been fairly thin this year, 258bn pesos in the first six months of 1980 compared to 219bn in the corresponding 1979 period, and by October there had been only four new equity issues as against 33 for the whole of 1979.

Although corporate profits

rose by a good 50 per cent in the first nine months of the year share prices have plummeted to a p/e ratio of 6 compared to 18 at the peak of the 1979 boom.

The exemption from capital gains tax on equity investment by individuals coupled with this p/e ratio should make stocks an attractive hedge against this year's inflation rate of 30 per cent. But life on the exchange, which lists 108 stocks, has been quiet.

The factors behind the stagnation are partly technical and partly psychological. As the head of one of Mexico's top banks put it: "A lot of people have burned their fingers on the Bolsa." He was referring to when the Bolsa bubble burst last May and the index fell from almost 1,800 points to 1,200 points at the end of July.

### Unattractive

But the main reasons are more linked to what is happening to the Mexican economy as a whole. As the same banker put it: "What incentive is there to invest in the stock market when Cetes (treasury bills) are paying 27 per cent with no risk at all?"

The main blow for the exchange came last August, just

as the market was picking up again with the index rising to 1,400 points by the end of the month. The Banco de Mexico switched from its decades-long policy of fixed interest rates for peso deposits to a very flexible system.

The new policy was introduced to stem a fresh flow into dollars brought on by the surge in U.S. interest rates which made peso interest rates unattractive. Mexico has complete freedom of exchange transactions. Peso rates have shot up. Furthermore, there has been a rush for precious metals.

The Government has also gradually been introducing other investment instruments on to the exchange, like petrobonds, as it timidly moves ahead with promoting a fully fledged capital market.

The other instruments are competing for a share of domestic savings which are small in relation to the potential of Mexico's economy. For example, the volume of trading in petrobonds in the first half of 1980 was 18bn pesos compared with 2bn in the corresponding 1979 period.

The Government seems determined to strengthen the exchange in order to meet the demands of the growing economy, which traditionally has been dependent for financing upon short-term banking credits at high interest rates. But, in order to build up a strong capital market, which many observers believe is vital if Mexico is to be able to finance its ambitious growth plans, the Government will have to chip away at the immense power and political clout of the banks.

It is estimated that the top four Mexican banks alone control 40 per cent of the stock market turnover directly or indirectly. The largest brokerage house belongs to Banamex, the number two bank, and it reportedly has 20 per cent of the market.

The number of brokerage

houses has grown from three to 31 in five years, with the leaders run by the banks. It is generally accepted that for the moment the banks' influence is necessary since they do provide confidence at a time when the exchange is in its infancy.

Bankers claim that they do not view the exchange as competition. A time could well come, however, when there is a serious conflict of interest between the banks and the exchange which would inhibit the growth of a capital market.

The latest investment instrument to be channelled through the exchange is commercial paper, which started to be issued in October. Only companies registered on the exchange can issue it. Issuance is limited to a maximum of \$100m and a minimum of \$50m with a 91-day maturity at a yield slightly above that of Treasury certificates. The total annual limit of 1.5bn pesos, a timorous start.

As far as the non-Mexican investor is concerned, the Fondo de Mexico, a \$80m closed-end investment fund, could be launched by the end of the year. The fund will give foreign investors greater access to the exchange but its impact is unlikely to lift the exchange out of its depressed state.

The fund will be administered by a Mexican registered company, Asesora del Fondo Mexico, but investors will purchase shares in a Maryland-registered company, Mexico Fund Inc., which will be quoted on the New York Stock Exchange. Proceeds from these share purchases will be passed on to the Mexican company which will build up a diversified portfolio of Mexican stocks.

The main object will be to produce capital gains rather than cash dividends. In this respect the timing of the launch may not be all that bad as share prices in Mexico are now at a cyclically low level.

William Chislett

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October 1980

## MEXICO BANKING IV

## Foreign investors flock in

FOREIGN INVESTORS are flocking to Mexico in droves, seemingly undeterred by the Government's restrictive policies which limit foreign participation in any joint venture to 49 per cent.

New foreign investment this year is officially estimated at \$1.4bn, 72 per cent more than in 1979. In the first eight months of 1980 the total amount of new foreign investment committed was \$952m — 17 per cent more than the 1979 total of \$810m.

According to the U.S. Department of Commerce, affiliates of U.S. companies in Mexico will invest just over \$1bn of the \$1.4bn, \$325m more than in 1979. "We get about eight to ten inquiries a day from prospective investors," said Mr. John Christman, director of economic studies at the U.S. Chamber of Commerce in Mexico City. "I've never known anything like it before."

While Mexico's oil wealth is the main factor behind this there are plenty of other reasons for investing in Mexico.

There is an abundant and cheap supply of labour. Politically the country is very stable. It stands on the doorstep of the giant U.S. market. There are no restrictions of remittance of profits, repatriation of capital and convertibility of exchange, and there are attractive financial inducements to set up companies in decentralised areas.

Add to this the fact that the turbulent Middle East is becoming an increasingly risky area in which to invest and Mexico's credentials — despite the limitations on foreign investment — stand out like a bright deed in a naughty world. Mexico has, however, a long and bitter history of foreign involvement in the country and it has left an indelible mark on the national character. The country was plundered by foreign States and investors up to the 1930s. The oil and railway industries, to name just two, were dominated by foreign companies until their nationalisation in 1936 and 1938 respectively.

Since then an increasing number of restrictions have been placed on foreign investment. Any idea of an "open door" policy in Mexico is out of the question. It is estimated that foreign investment in Mexico accounts for only 3 per cent of total investment.

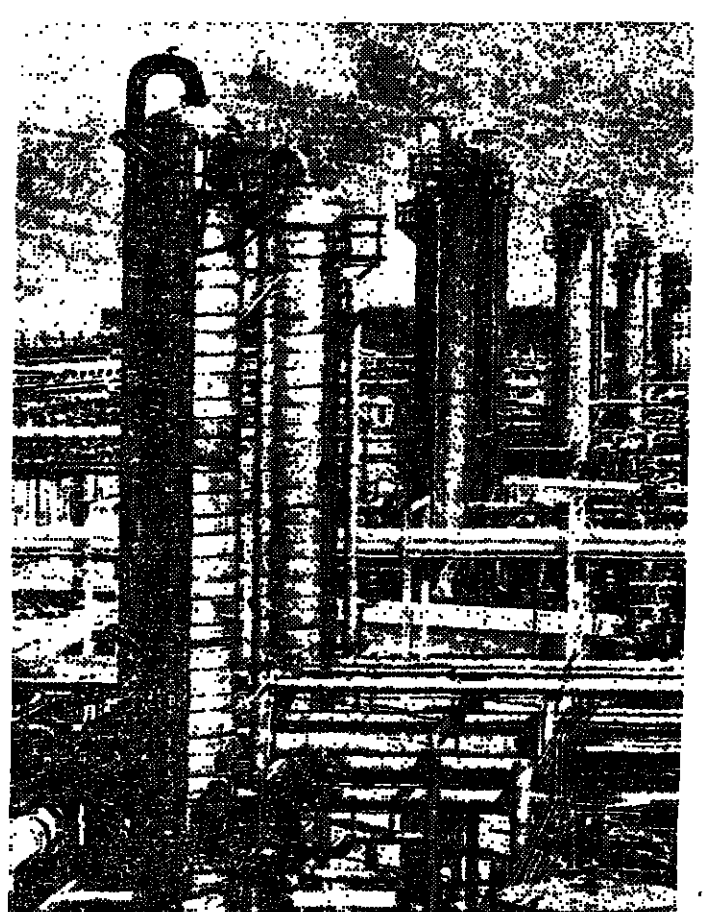
According to the Industry Ministry, total accumulated foreign direct investment in Mexico was \$8.8bn at the end of 1979, with the U.S. taking almost 70 per cent (\$4.7bn); West Germany 7.4 per cent (\$605m); Switzerland 5.5 per cent (\$376m); Japan 5.3 per cent (\$362m) and Britain 3 per cent (\$205m).

With the advent of the oil

Below are some of the major projects announced in the first half of 1980. All of them involve foreign capital. Amounts in pesos—dollar equivalents in parentheses.

Company	Sector	Investment
Alfa Industrias	Petrochemicals	2bn (\$8.9m)
Alcan Aluminio	Aluminium products	1.7bn (\$7.7m)
Atlas Copeo Mexicana	Industrial equipment	800m (\$4.7m)
Celanese Mexicana	Petrochemicals	8.6bn (\$373.9m)
Eaton Manufacturera	Vehiculos	250m (\$10.8m)
Ford Motor Company	Vehiculos	8.4bn (\$365.2m)
General Pope	Tyres	1.34bn (\$58.2m)
Kimberly Clark de Mexico	Paper	6.5bn (\$282.6m)
Motors Perkins	Vehiculos	300m (\$13.0m)
Spicer	Vehiculos	1.2bn (\$52.1m)
Texas Instruments de Mexico	Electronic products	1.7bn (\$73.9m)
Union Carbide Mexicana	Industrial gases	1.5bn (\$65.2m)
VAM (American Motors joint venture)	Vehiculos	550m (\$23.9m)
Volkswagen de Mexico	Vehiculos	6.15bn (\$267.3m)
<b>TOTAL</b>		<b>41bn (\$1.7bn)</b>

Source: U.S. Chamber of Commerce in Mexico.



Part of the giant Cactus petrochemicals complex in southern Mexico, a centre for the country's downstream oil operations

level in 1979. Before then companies could be 100 per cent foreign-owned. For example, the car industry in Mexico is dominated by the subsidiaries of Volkswagen, Chrysler, Ford and General Motors which are all still 100 per cent owned by their parent companies.

Those companies which set up before the 1973 law—which is not retroactive—are usually allowed to expand their existing operations without having to "Mexicanise." But new (post-1973) companies have to stick to the 49 per cent maximum holding.

There is still, however, one way in which foreign companies can establish a 100 per cent owned company in Mexico and that is to set up what are called "in-bond" industries. They are able to import duty-free, providing all production is exported.

These "in-bond" companies are located very near to the border with the U.S. and are flourishing concerns. This year the 619 "in-bond" companies, mainly for the assembly of clothes and electronics components, will contribute an estimated \$1.3bn in value added re-exports, about a third more than in 1979.

But their disadvantage is that these companies cannot become involved with the attractive highly protected domestic market.

The Government is also beginning to wield the oil weapon as it strives to steer foreign investment into those areas where it wants new technology and foreign participation. It has let it be known that it wants to sell oil to those countries which not only pay the going rate but also offer greater and freer access for Mexico's non-oil exports and which also increase their investment in the country and offer technological co-operation.

Clauses conforming to such a policy were written into the joint communiqué which emerged at the end of President Jose Lopez Portillo's summer trip to France, West Germany, Sweden and Canada and at the end of a Japanese mission to Mexico.

The policy, formulated at the same time that Mexico postponed membership of the General Agreement on Tariffs and Trade (GATT), fits Mexico's desire to diversify away from too much dependence upon the U.S. The U.S., anyway, has made it clear that it will not buy the policy. But other countries anxious to plug themselves into the secure Mexican oil source are finding that the policy cannot be ignored.

Japan is a good case in point. At the moment it has a contract for 100,000 b/d of Mexican crude and wants 300,000 b/d. But Mexico has been playing hard to get and is trying to extract the best deal it can get in return for increasing its oil supply to Japan.

Now it seems that in return for forming two joint ventures in the steel sector and providing financing, Japan may get some extra oil. There is no written agreement to this effect but this is the impression Japan has.

In the case of Japan, Mexico's oil-linked investment policy stands a better chance of being successful because the Japanese public and private sectors work more closely and harmoniously together.

William Chislett

## Major force in development

WITH ASSETS of 239.5bn pesos (\$10.4bn) Nacional Financiera (Nafinsa), the Government's development bank, is a major force in the Mexican economy.

Besides the long-term financing of industrial development in both the public and private sectors, which is the bank's main function, Nafinsa also acts as the Government's financial agent, administers trust funds for tourism and medium and small industries, and promotes joint ventures. Nafinsa also has 23 regional branches and has a majority share in Banco Internacional, a full service commercial bank.

For the fiscal year ended June 30, 1980, Nafinsa made a net profit of 387m pesos (\$38.5m), 52 per cent more than the preceding year. The bank raised its authorised capital at its annual shareholders' meeting from 2.8bn pesos (\$121.7m) to 5bn pesos (\$217.2m).

To meet the demands of high growth and to counter the immense power of the private banks, Nafinsa is having to step up its participation in the economy. It plans more decentralisation and increased provision of long-term financing and risk capital, which the private banks do not readily supply.

Nafinsa has a majority share or controlling interest in 81 out of the 162 companies in which it participates, most of them industrial.

In the fiscal year ending June 30 last it granted credits worth 57.7bn pesos (\$2.5bn), 37 per cent more than in the preceding year. Of these, 17.4 per cent went to the oil and electricity sectors; 17.1 per cent to agriculture; 14.3 per cent to steel; 11 per cent to transport and 5.5 per cent to capital goods production. The rest went to other sectors.

Fifty one per cent of the credit was financed from domestic sources compared to 48 per cent in the preceding year. The reduced dependence on foreign credit is a trend which Nafinsa, aided by

wealth the Government can afford to be more choosy in its foreign investment policy. It realises nevertheless, that if its plans to double industrial capacity every seven years and maintain an average annual economic growth rate in real terms of 8 per cent are to be fulfilled, it must continue to be

hospitable to foreign investment in certain well defined areas. The sectors reserved for the State or for Mexicans exclusively are petroleum and basic petrochemicals; electricity generation and distribution; telecommunications; railways; radioactive minerals; banking and investment companies; TV and radio stations and freight transport.

In certain other areas foreign investment is limited to less than 49 per cent. For example, foreign participation is restricted to 34 per cent in mining in the national reserve areas and to 40 per cent in the manufacture of components for vehicles and in the secondary petrochemicals industry.

Free of such special restrictions are manufacturing and heavy industries, tourism and an increasingly important part of the Mexican economy, agro-industry.

The foreign investment law was changed to the 49 per cent

THE MEXICAN Government's petro-bonds, a unique commodity bond whose redemption price is linked to the export price of Mexican oil, are proving to be a successful new investment medium for both Mexican and foreign investors. Foreigners are excluded from buying most Mexican shares but there are no restrictions on purchasing petro-bonds.

The fifth series of petro-bonds, issued at the end of April at the same time as the first (1977) series matured, raised 5bn pesos for three years at 10 per cent after 21 per cent withholding tax.

The investor is repaid his initial investment increased by the percentage rise in the price of Mexican crude oil less the interest paid over the life of the bond—or is repaid at par, whichever is the greater. This means that the price of Mexican oil has to rise 30 per cent during the three-year life of the petro-bond before there is any increase in the cumulative yield to the investor. Mexico is not a member of OPEC, but it does adjust its export price in line with increases made by the oil cartel. There is no capital gains tax in Mexico on operations traded by individuals on the country's stock exchange, so that any increase in the capital value of the bonds resulting from an oil price rise is free of such tax. The petro-bond investor is

guaranteed 100 pesos a year just interest on a bond (the bonds have a nominal value of 1,000 pesos each) and he is protected from any possible devaluation since the price of each barrel of Mexican oil is denoted in dollars. If there is a peso devaluation, the value of each barrel backing the petro-bond issue rises by the amount of the devaluation.

The first issue was little more than a publicity stunt—and a fairly expensive one—in order to convince Mexicans as well as the world at large that Mexico really did have oil. The slogan "Black Gold for Everyone" soon caught on, coming as it did in the wake of the 45 per cent devaluation of the peso, which sent shudders through the country's financial system.

Since then Mexico's proven oil and natural gas reserves have increased almost sixfold to 60.1bn barrels and production has more than doubled to 2.4m barrels a day.

Now that the world is aware of the oil giant beneath the Mexican sombrero, the Government is more interested in obtaining financing in pesos; including the small saver to save; helping the growing stock market by adding to the variety of investment instruments available and securing prestige for Mexico in the international capital markets.

William Chislett

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# THE MANAGEMENT PAGE

BY CHRISTOPHER LORENZ

EVEN BY the standards of the more flamboyant members of the international shipping community, the recent growth of Frank Narby's Eurocanadian Shipholdings has been impressive.

Until late 1977, it did not own a single ship although it had chartered a considerable number. However, over the last 15 months it has spent \$270m on acquiring 15 ships totalling 2.2m dwt and ordered another eight ships totalling 0.7m dwt at a cost of around \$500m. It is also spending a further \$50m on buying containers, trucks and offices along the way.

The net result of this \$800m plus investment binge is that a relatively unknown Canadian-controlled group has ended up as one of the biggest owners of British ships (the oil companies excepted).

In terms of tonnage (but not in terms of numbers of ships) Eurocanadian must now rank larger than British shipping companies like Ocean Transport or Furness Withy. P & O is still probably the largest with 2.4m dwt in its fleet. In less than two years Eurocanadian has built up one of the biggest fleets of combination carriers (capable of carrying oil or dry bulk cargoes) in the world and is committed to doubling its container shipping capacity in the North Atlantic.

This is at a time when a number of old-established operators such as Seatrain and Farrell Lines have pulled out because of a fierce war in cargo rates. Hardly anyone is making any money.

For a group established on a shoestring (initial capital of less than \$0.5m) only 12 years ago, Eurocanadian's spectacular growth and obvious ambitions have raised numerous eyebrows among the old established shipping fraternity.

Shipping is about the last international industry where an entrepreneur can start with virtually nothing and make a fortune. By the same token he can just as easily lose one—as the spectacular rise and fall of Norway's Raksten group and Maritime Fruit Carriers have recently demonstrated during the last decade.

As a result Narby and Eurocanadian are treated with a certain amount of suspicion in established shipping circles. His quest for respectability has not been helped by his public criticism of the management of Furness Withy—one of Britain's oldest and sturdiest shipping companies—and his refusal to divulge detailed financial information about his own performance.

Narby's early shipping career was uneventful, if slightly unusual. He was born in Cairo in the late 1920s, of an English mother and Egyptian father.

After a spell working for Greek shipowners in Alexandria he moved to Canada after the fall of Farouk.

There he worked for the Pathy family shipping company, Federal Commerce and Navigation, before branching out on his own. In 1968 he established a joint shipping venture with D. C. Webster, a member of one of Canada's wealthiest families.

Initially, Narby continued to do what he had been doing so successfully at Federal Commerce: namely chartering in a fleet of bulk carriers at low rates and trading them at a profit around the North Atlantic basin. Along with Peter Twiss, who now heads the bulk shipping operation, Narby started out with a chartered fleet of a dozen or so "handy sized" bulk carriers.

Within a couple of years Eurocanadian had decided to diversify into container shipping. By carrying containers westbound in addition to its eastbound bulk cargoes, Eurocanadian was able to reduce its unit costs and undercut the pure container shipping operators on the North Atlantic. Being short of capital the group chartered its ships rather than bought them.

A few years after entering the container business, Eurocanadian's management was feeling restless once more, and decided to make a bid for Manchester Liners—one of the pioneers of the North Atlantic container shipping business. Narby argued that by combining Cast and Manchester Liners, considerable economies of scale could be achieved.

## Consternation

However, Manchester Liners' majority shareholder, Furness Withy, did not agree with Narby's ideas. So much to the consternation of the British shipping establishment, Narby decided to buy shares in Furness Withy.

Shortly afterwards, Eurocanadian was referred to the Monopolies and Mergers Commission in Britain, which decided that its activities were against the public interest. It was ordered to reduce its stake in Furness Withy from 25 per cent to no more than 10 per cent by the end of 1979.

And there the matter rested for several years. From time to time Narby popped up and made rude noises about Furness Withy's management but the two sides appeared to be deadlocked.

However, earlier this year the C. Y. Tung group appeared on the scene and made a successful bid for Furness Withy and Manchester Liners. Eurocanadian made a handsome profit on its Furness Withy and

Manchester Liners' shares and promptly started investing the proceeds.

Given the virtual absence of new investment by the established British shipping companies, Eurocanadian's subsequent investment blitz has been all the more interesting. But an equally fascinating phenomenon is Narby's decision to put the majority of the ships under the British flag—they are managed by Denholm of Glasgow. This move has helped stem the rapid decline in the size of the UK fleet.

When its new ships are delivered within the next couple of years, Eurocanadian will own a British flag fleet of some 3m dwt. The apparent ease with which Narby is building up his shipping empire contrasts starkly with the lack of entrepreneurial flair among the majority of the British shipping establishment. But is Narby's progress to date too good to be true?

Despite its recent activity relatively little is known about Eurocanadian. It is controlled by two holding companies which share the same shareholders—Eurocanadian Shipholdings Limited of Bermuda and Inter-Canada SA of Switzerland. (Eurocanadian uses the name "Cast" on its ships.) Narby's family investment vehicle Dolphin Investments, owns 61 per cent, D. C. Webster's Helix Investments owns 21 per cent and Canadian National Railways the remaining 18 per cent (it paid \$12m for its stake in October 1975).

Little financial information is available about Eurocanadian since it is a private company. Group turnover in the year to March 1980 was \$262m and in the first half of the current year it was \$170m.

Narby has said that his group makes the same sort of after tax earnings as P & O (£26.5m in 1979). He says that all his operations are profitable with one-third of profits coming from container operation, rather more than one-third from the time chartered fleet, and rather less from the combination carriers.

While much of the day to day management of the group is delegated to its key container operations in Antwerp and Montreal as well as London, still rests in Fribourg, Switzerland, where Eurocanadian maintains its headquarters.

## On the crest of a wave

William Hall reports on the rise of Eurocanadian, which is riding high in the face of a depression on the North Atlantic



Frank Narby: spotted a profitable hole in the market

The Eurocanadian operations can be split into three main areas. Its traditional business is running its fleet of time chartered bulk cargo vessels and by all accounts it does this very well. If nothing else Narby can claim to be a very astute charterer of ships.

During the recent recession in the bulk shipping market Eurocanadian chartered in a considerable amount of tonnage which it now trades very profitably for its own benefit. The size of its time chartered fleet is changing constantly but at the last count it had 27 ships totalling 1.2m dwt. The profits from this operation, which is headed by Peter Twiss, help underpin Eurocanadian's confident investment policy.

This side of the business, unlike the container operation, employs very few people and requires little in terms of capital.

The second string to the Eurocanadian operation is its fleet of seven combination carriers which it has bought over the past 18 months.

Combination carriers have been around for some time. Capable of carrying oil as well as dry bulk cargoes, they are designed to be much more flexible than simple dry bulk carriers.

However, despite their obvious advantages they have not been a particularly successful investment for many shipowners. They are difficult to operate and because they are more expensive to build than simple bulk carriers they have

### EUROCANADIAN INVESTMENTS SINCE APRIL 1979

	\$m
7 second-hand oil/bulk/ore (obos) carriers	108
2 150,000 dwt combination carriers—Korea	115
6 70,000 dwt container/bulk ships with a capacity of 1466 boxes—Korea/Jugoslavia	180
containers, trucks, cranes etc.	55
20 Seatrain offices, 200 staff and 1,000 40 ft containers	5
8 Anglo Nordic bulk ships (1.3m dwt in total)	165
	628

not earned the sorts of profits that were expected of them.

Nevertheless, Eurocanadian feels that this is the ship of the future. It is more flexible than a bulk carrier and with the sharp rise in fuel prices, Eurocanadian believes that the pressure on shipping companies to reduce the number of empty legs in a ship's journey. It has committed itself heavily to this type of ship—12 of its fleet of 15 owned ships are of this type.

Eurocanadian's combination carriers, for example, carry North Sea oil out to America and return with grain from the Gulf of Mexico. To its credit Eurocanadian bought relatively cheap ships at the right time (one of the keys to success in shipping) and, with the boom in grain and coal shipments, has been trading them profitably.

### Risks

Significantly, from April last year, Eurocanadian made the decision to buy its combination carriers as opposed to chartering them in from other owners. This marked a new phase in its development. The profit potential in owning ships is much higher but so are the risks.

The third area of Eurocanadian's shipping activities is its container business which is headed by Karl Glusung. Although it does not divulge its profit figures, to judge by its rapid growth, this side of Eurocanadian's business has been successful.

It operates outside the shipping conference system and by virtue of its Montreal base does not have to file its rates with the U.S. Federal Maritime Commission.

This gives it considerably more flexibility and is a constant source of irritation to other Atlantic container operators who see Eurocanadian creaming off their plum customers.

Originally, Eurocanadian was serving the Canadian market but it now sends more containers into the U.S. market (the ratio is about 45:55) and with the doubling of its container ship capacity by 1982/83 it aims to become a major force in the U.S. market.

It believes that the combination of its new generation of six container ships (three times the size of Manchester Liners' vessels) and its unique concept of mixing bulk cargoes and containers, will give it a competitive edge over its rivals.

However, Eurocanadian is doubling its capacity at a time when the market is already suffering from over capacity and too many operators are chasing declining cargo volumes.

With the departure, over the last three months, of Seatrain and Farrell Lines, some of the excess capacity has been shaken out, but by nowhere near enough to absorb the extra 90,000 20 ft equivalent units of capacity that Eurocanadian will be bringing on stream over the next couple of years.

The major question now is how Eurocanadian is going to fill all those extra containers that it will be transporting across the Atlantic. It has acquired a large part of Seatrain's old marketing organisation but it is not the only concern planning to increase its market share on the Atlantic.

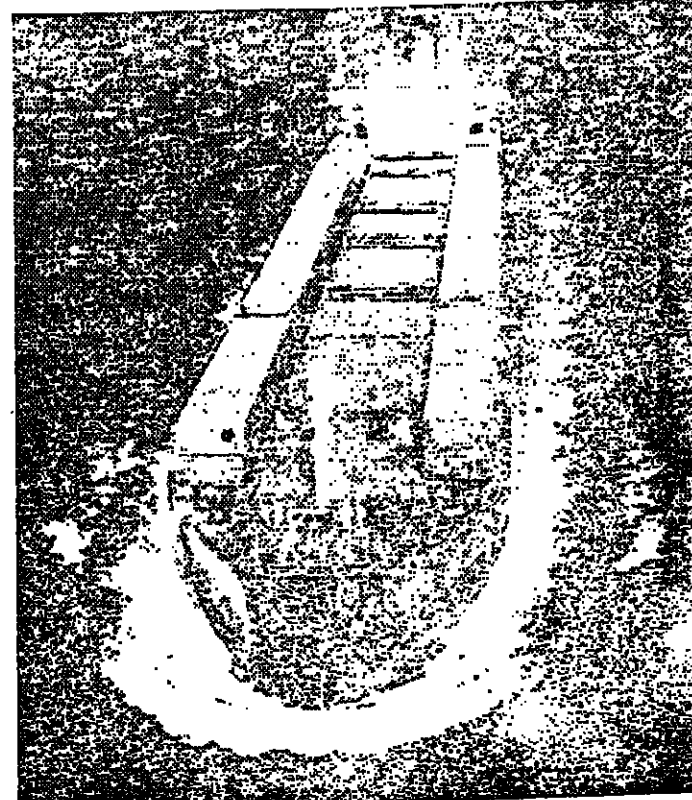
Trans Freight Lines, part of Australia's TNT group, has been boosting its capacity significantly on the Atlantic and the C. Y. Tung group, which now owns Manchester Liners, is in the process of rationalising its North Atlantic operations.

The sheer speed and scale of Eurocanadian's expansion over the last 18 months makes a number of shipping companies wonder whether the group is growing too fast for comfort (and safety for that matter).

### Acumen

In its original form Eurocanadian needed little capital and relied on the acumen of a handful of skilful characters to make its profits. The container operation was grafted on after Narby spotted a profitable hole in the market. But for a long time Eurocanadian relied on chartered tonnage. It did not risk its own capital.

However, Eurocanadian is now developing into a major owner of ships and with the recent acquisition of the Seatrain offices and staff, is beginning to exhibit all the paraphernalia of a large organisation. The blue boxes it uses for cargo are an increasingly familiar sight on European and



The Cast Orca operates mainly on the Antwerp-Montreal route carrying a mixture of bulk cargo and containers

### THE EUROCANADIAN FLEET

	No.	m.dwt
<b>OWNED</b>		
Combination carriers	7	0.9
Ex-Anglo Nordic ships	8	1.3
<b>Total owned</b>	<b>15</b>	<b>2.2</b>
<b>ON ORDER</b>		
Container/bulk carriers	6	0.4
Combination carriers	2	0.3
<b>Total on order</b>	<b>8</b>	<b>0.7</b>
<b>CHARTERED FLEET</b>		
Container/bulk carriers	6	0.29
OSO	1	0.12
Panamax bulkers	9	0.60
Open-hatch bulkers	2	0.10
Handy size bulkers (25/30,000 dwt)	15	0.42
<b>Total</b>	<b>33</b>	<b>1.53</b>

North American roads and Eurocanadian now boasts a network of around 30 offices and 1,000 staff.

As a charterer of ships it could hedge its risks relatively cheaply but Eurocanadian has now made major commitments in a number of areas which are involving heavy capital investment.

It is heavily dependent on combination carriers and its belief that this is the ship of the future—a view not held by every shipping company. In addition, it is committed to becoming a major force in the transatlantic container market. The rewards are high but so are the risks.

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THE HIGH TECHNOLOGY TASK FORCE



20  
LOMBARD

# U.S. discovers the limits to superpower

BY W. L. LUETKENS

AMERICA HAS had its great Presidents as Russia has had its great dictators. But recent vintage have not been outstanding. Did the fault lie in their stars or in themselves? The question poses itself as the choice the U.S. has made between Jimmy Carter and Ronald Reagan becomes clear.

Take the line of post-war presidents. Harry Truman, the born-oldest local politician, had greatness thrust upon him. The Western alliance was shaped during his day, and the main elements are still there. NATO is the mainstay of Western military structures; the Marshall Plan led on naturally to OECD and the economic integration of Western Europe.

His successor, General Eisenhower, was the choice of granddaddy America, banking after a world of peace without upsets—solid, but hardly inspiring. It took John Kennedy to capture the imagination of young America and its desire for a more just society. But was the decade of the Bay of Pigs, the unsuccessful attempt to oust Fidel Castro, so very unlike President Carter's attempt, last May, to free the hostages in Tehran by a military raid?

Kennedy had become president by the narrowest of margins—maybe because he won the first set piece TV debate between candidates. Richard Nixon turned up badly, slumped, or poorly made up, after a series of humiliations. The Kennedy forces to coin an insidious question: "Would you buy a second-hand car from this man?" Well, would you after Watergate? TV and the democratic process have a strange way of arriving at essentials by roundabout routes.

## Freedom

It was Kennedy who steered the U.S. towards the Vietnam War, the moras in which his successor, Lyndon Johnson, floundered. That was the first war the U.S. had ever lost (if one allows Korea as a draw), and demonstrated for all to see how circumstances affect the

powers of a superpower.

General de Gaulle may have been the first to perceive the limits to the freedom of both Washington and Moscow and to act upon that perception. Though the Russian leaders in their time have sent tanks into Hungary, Czechoslovakia and, most recently, Afghanistan, they have stopped short of issuing the kind of challenge that the West, and more particularly the U.S., could not but take up. When the Americans discovered Soviet missiles in Cuba and the world stood on the brink of atomic war, that most choleric of politicians, Nikita Khrushchev, backed away. But long before that Stalin himself put up with the defection of Tito's Yugoslavia.

## Episode

Watergate or not, Richard Nixon recognised reality in Vietnam and the Far East at large: he extricated the U.S. from a war that was threatening to split U.S. society and he laid the foundations of a Chinese-American relationship which has become a major element in the world power constellation.

Gerald Ford's presidency was no more than an episode, though it was no mean achievement to begin healing the wounds left by Watergate and Vietnam. With Carter, America returned to the Rooseveltian tradition. But what it got was dictated by events elsewhere: the humiliation of having its diplomats taken hostage in Tehran, and an economic crisis unshared largely by the explosion of the price of oil—another element in the devaluation of the super powers.

The resulting disenchantment revived the longing for a picture book America, helping Ronald Reagan as it had once helped Eisenhower. Aboard, America's tendency was reinforced to treat its allies like a lot of naughty children. There are elements that have not disappeared as a result of the election: the limits to superpower remain.

# Challenge of the incredible Hulkeana

BY NEXT week, I am betting on a proper frost. Every year I dread it, and particularly so this year when shrubs and border plants have made more growth than I remember in any season.

For me, it has been a superb gardening year, spoilt only by that long-forgotten spell of drought from April until May. I look out now with apprehension, like the holder of some Hong Kong stock, knowing that what goes up historically comes down and that gardeners, at least, can do nothing beyond hoping for survival until next spring. Marginally hardy shrubs have raced for the skies, and made themselves central features of the garden.

One hard winter, and I will be left with some important gaps. So I wish to pay tribute to a shrub which may turn out to be an obituary.

The first, I think, is the best. Flower arrangers first discovered the pittosporum for its pretty leaves, and you can find it now in most London florists' shops. It is the shrub with small and curly apple green leaves, slightly waxy to the touch, and well matched to dark stems. If you can spare a few branches, they are a superb accompaniment to the last of the Michaelmas daisies, and the less heavy sort of dahlias. Flower shows, however, have brought its many varieties into the open, tantalising us with sprays of pink and

white variegation, silver linings and purple flushes.

There is always much to enjoy on the exhibits from Hilliers of Winchester, Hants, but their range of pittosporum has been one of this year's happy memories. Unfortunately, most of them pass from the near-hardy class to the half-hardy, so I will review them for those gardeners who have borrowed happily into the West Country in order to enjoy warm winters near the sea.

I suspect that London gardeners would have far more success than they realise with most of the best sorts, because a south facing London garden with walls and a row of centrally heated houses behind it, is almost as centred as a bolt hole on the Scilly Isles. I have yet to see a London pittosporum so you might be on to a new idea.

The common sort is handsome enough, a well-furnished shrub which grows into a handsome hedge at a height of 10 ft or so in a warm county. It is evergreen, unusual and especially desirable because its leaves are a fresh green which reflects the light. I have never seen it better than round the car park of the great azalea nurseries at Exbury, Hampshire. In such mild areas, older plants will also flower, a moment which is less memorable to the eye than to the nose, as the small bells of chocolate brown are powerfully

scented, like vanilla essence. All this is fine enough, but the aptly named Silver Queen form is even better.

Its markings are a particular harmony of silver and grey, green when seen from a distance, a shrub which is so much grander and tastier growing than the various sorts of silver holly. My young plants are well away after only two seasons, and if the winter restrains itself, they will be a match for any clump

blossom. In the sheltered angle of a town garden, you would stand a chance with this delicious shrub. It surprises me that most town gardens make so little of their shelter.

These evergreens grow quickly, another great point in their favour. Even so, they cannot keep up with the star turn of all semi-hardy shrubs, the various sorts of abutilon or Tree Mallow. Hilliers again has done well for its named Hampshire

training on to a June flowering feature for any warm border where the branches of violet flower will draw all eyes as the leaves come into their own lower down.

Many gardeners find them hardy in almost any winter if they are placed along a south facing wall or border. Like all mallows, they grow very quickly and reach a height of 5 ft in a few seasons. The frost has twice killed mine off as they passed the winning post. I am trying to beat it with three fourfooters in three different places, but the cold has a way of catching them out.

Against a wall or in a warm town, there would be no problem. As often, they are twice as resistant to the winter if the soil is well drained. In Hants, the shrub they have changed the face of several good gardens, paying to be one of the great plants of the past 20 years. In London, once more, I never see them, though they would flourish to the full.

So, too, would my own particular favourite this week, a near-hardy hebe called Hulkeana. I cannot bear to think that these words may be its funeral address, but I doubt if they will survive a very sharp spell on my high hill.

Against a south wall, it bears long and loose spikes of lavender blue flower, to a height of 4 ft, at most. Beneath a house

or in a large pot, it is a superb shrub, well worth the first class certificate which the RHS allotted to it some years ago. It is evergreen, but not in the drab and chunky style of commoner hebes. I have seen it in full flower in Edinburgh, so it is not a hopeless long shot in this country.

A south wall is essential, and gritty soil with lime is much to its taste. You would have to name it if the incredible Hulkeana once you had seen its elegant sprays of flower. Again, it is just the right sort of shrub against the wall of a town house front garden where it can spill loosely over the paving gravel. I doubt if any of you grow it there, though any warm nursery worth its salt will stock it.

If the frost holds off, the winter wet will strike instead, leaving me with quite a different list of casualties. I fear a hard frost more because it kills the big things: knockhills in a border of new maturity just when these fine plants have had their first damp summer, and put on such a promising growth.

They are too large for straw protection, too prominent for frames of ugly polythene. Hardy in warm places, they are a challenge for gardeners, who do not mind staking their necks at the start of each new winter.

## GARDENS TODAY

BY ROBIN LANE FOX

of grey green dogwood, with the added virtue of persisting all year.

In a mild garden, Silver Queen should be a first choice as a shrub against walls, or in blocks to break up a long herbaceous border. Elsewhere, it is a risk in frost, but not a bad one.

Hilliers lists and shows a host of other varieties, but I cannot pass over a special form which is for warm London walls, and chimney breasts only. Known as Tobra, it has very long leaves which shine brightly in the sun. The effect is bolder and more leathery. The excitement lies in the summer flowers, which are cream white and scented like a rich orange

forms, the Jermans varieties and so forth.

They are all excellent, so you can expect nothing more than a pot-grown seedling a few inches high on delivery. They grow furiously, however, in any light and warm soil, especially on lime or above chalk. Good as the named sorts are, I am happy to raise my own from an easy seed packet, available through Thompson and Morgan, Ipswich.

For 60 pence or even 50, you can count on seedlings whose saucer-shaped flowers range widely from milk-blue to violet. Some will be too pale to interest you, but within three years of sheltered life, you will have a semi-standard shrub and the outlines of a notable presence.

# Memorable 45th year for Piggott

LESTER PIGGOTT, who is 45 today, can reflect on another memorable year. Although the jockey's championship, which he sought with unexpected determination, in the second half of the season, eluded him, Piggott rode his first winner, aptly named The Chase, nearly 30 years ago, but again missed out on the classics in 1980.

## RACING

BY DOMINIC WIGAN

Sadly, his chance of collecting a record number of classic victories has gone.

One has to go back to Epson, 1977, when Piggott forced The Minstrel home, to find his last classic success, but he has never ridden better.

Although Willie Shoemaker caught everyone's imagination

in the Anglo-American festival, neither he nor Britain's head-line-catcher Willie Carson received the greatest applause at the end of the afternoon. By far the biggest hand was reserved for Piggott, whose three mounts all failed to make any impression.

Piggott is stable jockey to Henry Cecil next season. Unsurprisingly he is favourite to land a tenth championship in 1981, which he generally believed to be his last full season in the saddle.

In today's racing Snow Flyer's reappearance in the Marsh Benham Handicap Chase at Newbury is for many the most interesting event of the afternoon.

If Bob Champion is careful at the fences this afternoon his mount should prove to go on to the likes of Zongolero, Gambling Prince and his own stable companion, Royal Juggernaut.

For the best bet of the afternoon I turn to Hickleton Brew half an hour later.

This six-year-old, trained by Fred Winter who formerly handled Snow Flyer, impressed all who saw him oblige on his seasonal debut.

British owner Robert Sangster, whose Detroit won the Prix de l'Arc de Triomphe, European race, at Newmarket, October 5, landed the £148,300 Melbourne Cup, Australia's premier race, with Beldale, an 11-1 chance.

## NEWBURY

1.00—Hopeful Shot  
1.30—Penerger  
2.00—Snow Flyer  
2.30—Hickleton Brew\*\*\*  
3.00—Lumen  
3.30—Sir Doro  
WOLVERHAMPTON  
1.15—Razaback  
1.45—Ellenslad  
2.15—Mensai Man  
3.15—Patrick's Fair\*

North Tonight, 11.40 Rehearsals, 11.46 Late Night Country Music—Dolly Parton.

12.00 News, 12.05 Granada, 12.10 News, 12.15 News, 12.20 News, 12.25 News, 12.30 News, 12.35 News, 12.40 News, 12.45 News, 12.50 News, 12.55 News, 1.00 News, 1.05 News, 1.10 News, 1.15 News, 1.20 News, 1.25 News, 1.30 News, 1.35 News, 1.40 News, 1.45 News, 1.50 News, 1.55 News, 2.00 News, 2.05 News, 2.10 News, 2.15 News, 2.20 News, 2.25 News, 2.30 News, 2.35 News, 2.40 News, 2.45 News, 2.50 News, 2.55 News, 3.00 News, 3.05 News, 3.10 News, 3.15 News, 3.20 News, 3.25 News, 3.30 News, 3.35 News, 3.40 News, 3.45 News, 3.50 News, 3.55 News, 4.00 News, 4.05 News, 4.10 News, 4.15 News, 4.20 News, 4.25 News, 4.30 News, 4.35 News, 4.40 News, 4.45 News, 4.50 News, 4.55 News, 5.00 News, 5.05 News, 5.10 News, 5.15 News, 5.20 News, 5.25 News, 5.30 News, 5.35 News, 5.40 News, 5.45 News, 5.50 News, 5.55 News, 6.00 News, 6.05 News, 6.10 News, 6.15 News, 6.20 News, 6.25 News, 6.30 News, 6.35 News, 6.40 News, 6.45 News, 6.50 News, 6.55 News, 7.00 News, 7.05 News, 7.10 News, 7.15 News, 7.20 News, 7.25 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## THE ARTS

Royal Shakespeare Theatre

## Richard II

by B. A. YOUNG

Stratford's itself again. Richard II has the old full-blooded look, the costumes rich, the settings, though stylised, breathing out the air of monarchs. As we begin, the King stands before a costly panel of gold inlay and dons his crown with a gesture that speaks words of upstage, some right. Later this panel inclines backward to give a big open stage to which men climb up unseen stairs upstage, some to fine effect, as when the savage Welsh come, lit from behind, to learn that they are too late. The top of the panel serves as the battlements of Flint Castle; though I think it is a little too much to have the King descend into the base court down its precipitous slope, like Dracula leaving his castle for a night's predations, speaking his resigned lines as he goes. Terry Hands is the director, Farrah is the designer. The King is Alan Howard, decked in a shoulder-length bond wig, moving always with youthful grace and a regal dignity even in prison—a rather nifty prison that mutes the feeling of suffering he ought to feel, but gives space for his band of murderers, nine of them, to put up a stirring fight against his valiant resistance. Grace and dignity are, however, not quite enough, for Richard must speak some of the best poetry Shakespeare ever wrote and Alan Howard's way with poetry is not the way I prefer. At the great speeches, his gravelly voice either rises to a high note and stays there, or it describes an aria where the inflections are chosen for their music rather than their sense. A lot of people can take this, I know; to me it destroys the meaning of the verse. Yet Mr. Howard's acting is sensitive; there were details, for instance, in the early scenes, where favour to one side or the other was signalled with a half-smile or a half-sneer that I enjoyed very much. And what other king would have been looking at himself in a glass as he says: "We will ourselves in person to these wars?"

John Suchet's Bolingbroke, a very good performance, makes a total contrast. He is an intellectual, reserved in manner, modest in dress. (After he becomes King, he grows a little grey beard and wears spectacles.) It is true that he has not the same class of poetry to speak; but when he treats the lines as drama, and not as opera, this brings out the innermost feeling more effectively.

For me, the best delivery of any single line was undoubtedly Bruce Purchase's Northumbrian growl of "I think it is the Bishop of Carlisle." But my favourite performance of the evening came from Tony Church as the Duke of York, who is so completely master of what he is saying that he can say "Grace me no grace, nor uncle me no uncle" and make it sound like everyday conversation. In the comic episode at the end, where he and his Duchess contest for the foregiveness of their son Aumerle (Jonathan Hyde) he is never without dignity even if he is tugging his boots from below his wife's feet. As his brother John of Gaunt, Raymond Westwell is oddly cast: as broad as he is tall, yet still the object of jokes about his gauntness and his leanness. He looks as fit as a flea, and dies very vigorously, on stage thus forcing an interval after the King has impounded his property and left him in his chair attended by four monks.

Dominic Blythe, her long fair hair halfway down her back, is a moving Queen, who never allows her sadness to overcome her self-possession. Her torchlit farewell as the King is taken to Pomfret is beautiful to see.



Alan Howard and David Suchet

New Theatre, Cardiff

## Tristan und Isolde

by DAVID MURRAY

Astonishing on Saturday to see a few empty seats at the Welsh National Opera's *Tristan*, being conducted here—and in Coventry and Oxford, already sold out—by Reginald Goodall, for the last time before they record the opera. The orchestra plays wonderfully well for Goodall now, with that full warmth in the lower register that has so special a weight in Goodall's balance of a Wagner score. Enriched by only some 18 extra players, their sound filled the New Theatre satisfyingly and with great expressive clarity. The splendours of Goodall's reading have been widely catalogued—exploratory and passionate, not just sage and searching. I should instance with special awe the consistently glowing inner parts, the extremely dramatic treatment of the Act 3 prelude that rendered it somehow more desolate, and the brilliantly achieved contrast (almost always blurred) between the overwrought, unstable climax of the Act 1 prelude and the serene peak of the *Liebestod*.

I believe there are only minor adjustments to Peter Brenner's original production in Timothy Tyrrell's revival (a pallet for the falling Tristan, for example). It cannot be only the discarding of a famously unbecoming wig that accounts for the new strength and ripeness of John Mitchinson's Tristan. He now looks a battered warrior—Tristan is no Belmonte, after all—and sings with secure authority: no lunge for upper notes, a virile depth of tone, grandly heroic phrases. The outer acts found him at his best, like everybody else; Tristan's last transports were perhaps hurried, but his earlier self-recall and the fraught Act 1 encounter with Isolde were wholly compelling.

Act 2 began exquisitely, and declined into something creditable. The action was overlit and under-directed. Brangäne's calls were delivered from a box in the theatre itself, sacrificing the enchantment of acoustic distance—though Anne Wilkens sings the role with acute sympathy. The last section of the great duet missed the essential spring forward, and the King Marke, of Geoffrey Moses, a promising study in refined melancholy, hasn't yet the measure of his long paragraphs: too much on a level. Marke's extended reproaches flagged.

Philip Joll captured the bluntness and the volatility of Kurwenal to admiration—I have not seen the case for a youthful Kurwenal more persuasively or movingly made. As for the Isolde, Linda Esther Gray continues to develop magnificently. The range and power of her first-act exposition brooked no argument; her *Liebestod* was not a dignified concert-piece, but a matter of exalted immediacy. Only Miss Gray's German falter, seriously below the standard of all the rest of her performance (just passable in the theatre, it needs attention before the recording). Nicholas Fowell made the torn loyalties of Melot unusually vivid. On disc, this Goodall *Tristan* will be something to treasure, as those who saw it will not need to be told.

Television

## Cheating on the chit chat

by CHRIS DUNKLEY



Left to right: Michael Parkinson, Tim Rice, Russel Harty.

There was an extraordinary kerfuffle after this column warned its readers in February last year that plans were afoot to axe the daily BBC1 current affairs series *Tonight* to make way for a chat show four nights a week. Michael Parkinson was to present more shows and other "hosts" would be brought in to broadcast chat shows from a theatre in central London. BBC2 might eventually mount a late night current affairs programme on weekdays but even then the effect over all would be to reduce the BBC's serious daily current affairs series by half.

Instead of *Tonight* late on BBC1 and *Newsday* early on BBC2 there would be just a single late night BBC2 series. Since the plan introduced yet more showbiz chit chat at the expense of current affairs it was seen here as one more move in the BBC's drift towards the mediocre, a normally imperceptible movement which becomes clear when you stop and compare the proportion of trivia in today's output to the proportion in the past.

It seems that the headline over that article "The BBC's race towards trivia" featured in a heated discussion at a BBC governors' meeting shortly afterwards, and opposition to the scheme among the governors was by all accounts pretty vigorous—a fact that was rapidly conveyed to BBC Television managing director Alasdair Milne and BBC1 channel controller Bill Cotton.

Milne's assistant repeatedly told me "it is intolerable" that it was "intolerable" that he should be accused of presiding over the trivialisation of BBC output but it was soon announced that the four-night chat show plan had been scrapped. *Tonight* was indeed to be axed but instead of three extra chat shows per week there would be just one extra, plus a televised edition of *Radios 4's* *Any Questions?* and a serious political interview-discussion programme on Thursdays.

Now, 21 months later, looking through the schedules what do you find? *Tonight* has gone as predicted from BBC1, and BBC2 which used to call its daily current affairs programme *Newsday* and mount it early in the evening now calls it *Newsnight* and transmits it at 10.50. Thus the BBC's output of even fairly serious topical current affairs has been drastically reduced precisely as was feared. And what shows? The BBC is now running six a week.

The scrapped plan to increase the number of chat shows from one a week to four which failed because of the vociferous opposition of the governors, the BBC's own current affairs staff and the Press, has now been achieved and even exceeded by a process resembling Great Mother's Footsteps: just a little at a time when nobody was paying much attention.

First, Parkinson was given the extra midweek spot. Then *Friday Night Saturday Morning* was introduced with various chairmen. Now Russel Harty has been brought in and given a regular Thursday chat show transmitted from Manchester and a Tuesday series broadcast from a theatre in central London. No doubt it will be claimed that this is all quite different from the plan because although Parkinson is on BBC1 *Friday Night* and *Russel Harty* are on BBC2. That is true, but far less important to viewers, I imagine, than the fundamental fact that, looking at BBC output as a whole, the number of chit chat series has multiplied by five while serious daily current affairs series have been halved.

Of course one can sympathise with the argument that current affairs series are expensive, and that the BBC has not been given the licence fee it asked for. If you cannot afford to make proper programmes it must be very tempting to make more and more things like *Russel Harty* instead, but even for an

impooverished BBC there must be limits.

The central item of Harty's first programme was a chat with Malcolm McDowell publicising his latest film which both men described as pornographic and McDowell loudly urged everyone not to see. The effects on box office takings are not hard to imagine. Much of Harty's second programme was devoted to a man named Harding who appeared to have been studying Lance Percival recordings from the nineteen-sixties: words such as "bum" loomed large and the climax was a comic calypso.

Which is not to suggest that there is no such thing as a good chat show. *Friday Night* has shown several times what can be done when you get a presenter of reasonable intellect who has some of the showman's instincts and a feel for popular culture. At their best Tim Rice's shows have been highly entertaining and unusual enough to keep one watching happily to the end. Desmond Morris' edition with its intriguing (even though ultimately unenlightening) discussion of "those two four-letter words"—which Morris spelled out but never pronounced—was bright and sharp enough to make one wish that if we must have so many chat shows Morris could present more of them, but no doubt he has better things to do.

*Newsnight's* claim to fame is that it is the first regular series ever to bring together the BBC's competing empires of news and current affairs. The problem of finding the "right" mixture for such a programme is of course insoluble: every viewer has his own unique combination of preferences and priorities.

Its reception was generally lukewarm and although its revolutionary (if quiet) use of a moderate amount of opinionated comment to back up the reports from its expert correspondents was welcomed here, other habits were not: its rum use of the news headlines and *Newsnight's* own agenda in the middle of the programme for instance, and the busy-busy newsroom background behind late news reader Fran Morrison. Peter Snow's oddly condescending tone was noted too, and the worst of all the programme's upholding of the traditional attitude that "news" means political, industrial and economic disasters and that subjects such as opera, fashion, literature and painting cannot ever create news.

Happily much of this has changed. Now that it is settling down the series is dropping many of the dotty ideas which all such series feel necessary at the start to prove their difference. The newsroom background has disappeared. The late news itself generally comes at the end of the programme and "our top stories tonight" has gone. Snow sounds as though he is addressing normal adults.

and John Tusa has proved an impressively clear presenter.

Best of all the programme periodically includes items from among those previously taboo subjects—sometimes with Fran Morrison reporting. Last week they managed the Pissarro exhibition and a report on American popular singer Ry Cooder, who was back-announced, frankly but charmingly by Tusa with the admission "I won't pretend I'd heard of him three hours ago but he sounds very interesting!"

Though the coverage of Polish affairs, especially analytical and interpretative coverage, has been thin as on the rest of television, last week's five editions of *Newsnight* did offer a highly informative report on the Macc Prison. Several good pieces from Charles Wheeler on the American election, contributions from two women journalists (Elizabeth Drew in the U.S. and Sarah Hoag in London) which proved there are intelligent and articulate women journalists around if only television will trouble to look. Best of all was Thursday's report on the Labour leadership meeting in Islington which reflected well on everyone. *Newsnight* and the BBC for having the initiative to do it—and the Labour Party and Islington CLP for allowing it.

There were only two disapp-

pointments—the non-appearance of BBC Radio's Roger Cook who featured early on in the series, and the virtual disappearance of that informative and civilising element of comment from BBC correspondents.

The BBC has not forgotten how to produce a high level of television journalism. *Newsnight* proves it, and other series show how the corporation can still excel in almost any area it chooses. With *Strangers*, BBC1 is sustaining the admirable tradition of *Public School, Hospital, and Sailor*. In Oppenheimer BBC2 has found a subject for documentary-drama which is not only fascinating but enormously important and too often ignored. *Not The Nine O'Clock News* is so good it seems to pass in about 10 minutes and this new batch is proving that in Pamela Stephenson they have found a comedy talent for timing and impressions (a magnificent Kate Bush this week) which is downright unfair when allied to such good looks.

When it wants to, the BBC can still beat the rest of the world for quality. Yet in percentage terms the continuing slide towards the trivial cannot be ignored, and even if poverty must take some of the blame it cannot take it all.

St. John's, Smith Square

Dench's Kinjiki

by DOMINIC GILL

The Society for the Promotion of New Music has gone about planning their programmes this season with unusual enterprise. It speaks of a certain new determination, and a willingness to take risks. In mount as one of the major events of their series a concert consisting only of an open rehearsal followed by the first performance of a new orchestral work by a virtually unknown young composer.

That composer was Chris Dench—in his own estimation, "the public name of an individual... who prefers to remain anonymous;" and the work, *Kinjiki*, for 30 instruments after the novel by Yutro Mishima ("Forbidden Colours") of the same name.

Mr. Dench had been further advertised by his hosts as "following in the footsteps of the *baton* mure of British contemporary music, Brian Ferneyhough and Michael Finnissy. His music is of transcendental technical difficulty; uncompromising and provocative." We may charitably assume that the SPNM meant not better, but *exactly* terrible; and that Mr. Dench (b. 1953), more *enfant* than terrible, probably means very well. But the fact remains that he shares with his older masters Ferneyhough and Finnissy a fatal penchant for extreme density—which is to say an inclination to pile notes so fast and so thick on to the staves of his score that not a third of them are audible, and those which are stand out like

flowers in the mud.

The simile was suggested by the composer himself, who spoke with evident satisfaction, during one of his commentaries on the rehearsal, of "muddy textures out of which certain details emerge." And I should declare myself at this point straight away as one who is heartily sick of the school of muddy textures—which are used neither for colouristic, nor harmonic, nor dramatic effect and serve no perceptible purpose except that of massive obfuscation. In all the 174 minutes of *Kinjiki*, there were perhaps two brief minutes of clarity: a delicate, shimmering texture (such as that accompanied by sustained strings imitating a chorus of reeds), and a fistful of little cadenzas (to accompany wind instruments imitating the Japanese *shakuhachi*).

For the rest, valiantly delivered by the London Sinfonietta under Simon Bainbridge, a disturbed and turbulent polyphony of clotted movement and curdled conceits—as far in its sound-world from the precise close-focus anarchy of Ives or the micro-polyphony of Xenakis or Ligeti as from the dramatic cloud of music that wafts through the pink gauze curtain of Stockhausen's *Trans*. There, the density of the music is integral to its purpose; in hands like Dench's, the effect and the technique become no longer merely adjuncts of, but a substitute for, real musical invention.

Palladium

Lena Horne

Lena Horne is playing the Palladium this week and should be seen. For a start she is a visual wonder, a blatant 65-year-old showing no sign of wear or repair and able to disco dance the night away. Then there is her personality. Apart from some bitter harping on her mis-treatment by Hollywood around 1940 Lena Horne is as relaxed, charming and interesting as you could wish, with a natural manner so rare among old time entertainers. She does not flatter the audience—the ovation at the end is as near spontaneous as dammit.

Finally there is the voice, as creamy, caressing, and con-

trolled as ever. There are a few non-terrors in her posture but not in her delivery which is pure and persuasive. Her phrasing is brilliant, especially in "Bewitched, Bothered and Bewildered" from *Pal Joey* which she sings with the original suggestive lyrics. For once "the older woman" looks like the real thing.

Lena Horne is not afraid of youth and peppers her generously long act with new songs, but the best moments are when she sings again "Just one of those things"; "It's alright by me"; "The lady is a tramp"; "Stormy weather," and more.

ANTONY THORNCROFT

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Covent Garden

Otello

by DAVID MURRAY

Luck has attended Verdi's *Otello* at the Royal Opera this quarter-century; the ancient Wakhevitch sets (resourcefully lit now by an unnamed hand) have the status of talismans. The cast of Monday's revival maintained the splendid tradition, though always—which is part of the tradition too—in strongly individual ways.

Jon Vickers' Moor is familiar to the house, as a cyclone might be said to be a "familiar" experience to Pacific islanders. From his entrance with the "Esultate!", and that massive prowling gait that seems to have been acquired on some planet far denser than ours, he conveys a map enraptured by triumph and proud command. The catastrophic fall is measured from that treacherous wailing intensity with which he lives his progressive ruin, ever more desperately enclosed within himself, visibly assailed by invisible blows. There is alarming pressure in the voice (note-values are regularly bent as Vickers and

the role take total possession of each other), and iron dramatic control.

His Iago is Renato Bruson, suavely subservient and deadly serious. The deliberate force of a q.e.d. and did not more have been concluded with the bad old diabolical laugh than by a somersault. It is a very watchful Iago, his every utterance aimed at testing the reactions of others. Some may miss a more brazen ring in his ocol baritone; but it is apt that he should sound such a stranger to the world of Otello's passions. Again, the Desdemona of Teresa Zylis-Gara—exquisitely sung with a flawlessly poised line—is an innocent foil, all unquestioning devotion.

Robin Leggate repeats his honourable greenstick Cassio, and Elizabeth Bainbridge her sensible, weatherbeaten Emilia. Roderigo, the Venetian Ambassador, is safely in the hands of John Dobson and Joseph Rouleau. Colin Davis gives an energetic, masculine account of the score.



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## The monetary muddle

THE NEW banking figures confirm the warning clearly given by the money-market turmoil last week: the British system is a seemingly bottomless store of distortions and special factors, spreading a thick fog over any underlying trend in the economy. Last month monetary growth seemed to have slowed to a very moderate pace, but that was partly because of the unwinding of distortions which had caused an alarming spike in the August figures. Now we learn that new distortions have produced a new acceleration in banking in October. This manic-depressive cycle will no doubt grind on to produce illusory reassurance in November.

## Reforms

It need hardly be said that such an erratic statistic makes a woefully shaky foundation for the Government's central economic strategy, and it is no doubt in the hope of abolishing some of the distortions which arise from our own uniquely complex system that technical critics of the authorities urge sweeping reforms. Unfortunately there is little in the record of any other country which is attempting to impose monetary restraint on strong inflationary pressures to suggest that there is some other model with a smoother braking system. The swings in the U.S. money supply, and the corresponding swings in interest rates, which have been a considerable issue in the Presidential election, make our own methods look almost stable by contrast. Only a smoothly functioning economy seems to produce smooth credit statistics.

The particular distortions which have so far been detected in the October figures may appear to be of an essentially short-term kind, which could be allowed for in a suitably smoothed series of figures. High money market rates prompted a strong move by private and public sector borrowers to use their overdraft facilities to repay money market debt. Since the money supply essentially measures the share of the banking system in total credit intermediation, the money supply rose in sympathy.

Unfortunately it is not as simple as that. If the banks were winning an unusually large share of the market, then the October rise can be regarded as a pimple on the trend. If, on the other hand, the banks were simply bidding back business from parallel

markets which would normally be theirs, then the October figures represent the surfacing of a previously hidden growth of credit; growth was excessive, but no one knows when.

These monthly dramas not only make it hard to know just how the underlying demand for money and credit is moving, they also distract attention from the important question of why credit demand remains so persistent in a very depressed economy. The present official guess is that lending is now running at perhaps £750m a month, still far too high to rouse any hope that the monetary target will be attained in a tolerable period; yet demand is falling, activity is falling much faster, industry is liquidating stocks and the current account is in strong surplus. All these factors, it might be hoped, would reduce the demand for new credit.

Unfortunately, it is easy to list influences working the other way. Because of the extreme strength of sterling — itself partly a result of monetary policy — demand has collapsed. Stock liquidations go largely to fill a gaping hole in cash flow.

## Bank interest

Secondly, costs are still very high compared with a year ago. Wages, increases may have moderated in recent months, but the year-on-year comparison is still forbidding. Meanwhile oil prices, nationalised industry charges and local rates are all imposing further strains on corporate finance.

Finally, and perhaps most important quantitatively, the quarterly debiting of bank interest charges and crediting of deposit interest is itself a strong influence on monetary growth, and will continue to be so as long as a large part of the corporate sector is in acute financial distress, and being kept afloat by the banks.

All this suggests that the distortions in the money figures are not due merely to short-term events in the markets. To some extent monetary growth measures the impact of measures taken to restrain inflation, and may do so for a long period before the economy attains a depressed equilibrium. In short, the conduct of a monetary squeeze is not a matter of handing over to an automatic pilot. Ministers and their advisers must make difficult judgments of current and future trends if they are to make timely adjustments to the instruments of policy.

## New trends in communism

COMMUNISM is a revolutionary movement: its leaders — and opponents — ignore that at their peril. Its doctrine is dialectical materialism, and the dialectic implies movement, alteration, and change. Conservative communism is a contradiction in terms. In the Soviet Union it has led to a stagnation of ideas and of ideology; in eastern Europe it has signally failed to win mass loyalty.

Now the lesson is beginning to sink in in the West: the Italian Communist Party has begun to question the concept of the "historic compromise" with the Christian Democrats associated with the Communist leader, Signor Enrico Berlinguer. He believes that his party might enter the corridors of power in friendship with the Christian Democrats, rather than the Socialists.

## Afghanistan

In order to understand the Berlinguer strategy it is necessary to bear in mind three basic elements: Italy is an overwhelmingly Catholic country, though communism could grow on the fertile soil of an anti-clerical tradition. Second, Soviet behaviour in Hungary, Czechoslovakia, and again in Afghanistan seriously handicapped any Moscow — like Leninist-Stalinist party. Finally, the economic upsurge of the 1950s and 1960s was hardly calculated to produce a revolutionary situation.

Allowing for obvious differences, the three points cited above apply to two important communist parties in their time associated with the concept of "Euro-Communism": those in France and in Spain. In Spain the leadership of Sr. Santiago Carrillo has become subject to much the same questioning as that of Sr. Berlinguer in Italy. The party has taken a stand in favour of the European Community, in favour of a pluralist democracy, and — like its Italian comrades — against Soviet intervention abroad.

Sr. Carrillo's critics think that his strategy is not advancing the party's cause. It is indeed losing influence to the Socialists

in the trade union world which is the real base of Communist influence in Spain. As in Italy, nothing has been settled either way: the struggle within the party continues and its outcome is unpredictable.

The French Communist Party under M. Georges Marchais always was less sanguine about Euro-Communism than were the Italians and Spaniards. M. Marchais, for instance, has not allowed himself to be tied down to a condemnation of the Soviet invasion of Afghanistan.

Moreover, he has ruptured the Union of the Left with the Socialists which, in 1974, put up a joint Presidential candidate in the person of the Socialist leader, M. Francois Mitterand. The Marchais strategy is to regain for the Communists the role of spokesman for the French working classes, a role which they have been in danger of at least having to share with the Socialists. M. Marchais's intention to run for the Presidency, though he is sure to lose, is a symbol of that strategy.

## Co-operation

In Spain, where the Socialists are the larger of the two parties of the Left, they do co-operate at local level. But in national politics Socialist — Communist rivalry is strong. Some Italian Communists seem to be attracted by the popular front formula, mindful, perhaps, that together the two parties won a majority of the popular vote in the general election of 1978. But Sig. Bettino Craxi, the Socialist leader, has been moving his party away from the Communists.

For the Communists in all three countries the moral seems to be that if they try to look too much like democratic socialists, voters may go all the way and vote Socialist. For the Socialists there is the cautionary remark of Kurt Schumacher, postwar leader of the German Social Democrats who, when someone said that after all Socialists and Communists were brothers, grunted: "Yes — Cain and Abel."

THE AUTUMN currency roller coaster regularly gives central banks a bumpy ride as footloose international funds power their way around the foreign exchanges after the end of the summer joll.

But this year the switchbacks have been sharper than usual as currencies career down a new track. The normally smooth-running Deutsche Mark has been spectacularly derailed, while smaller-engineered currencies are mounting the gradients so fast that their Governments are developing a fear of heights.

Breaking the golden rule of the foreign exchanges that a low inflation rate guarantees a strong currency, this year too money from the Middle East oil states and elsewhere is flowing into the high-inflation currencies, seeking out the highest interest rates.

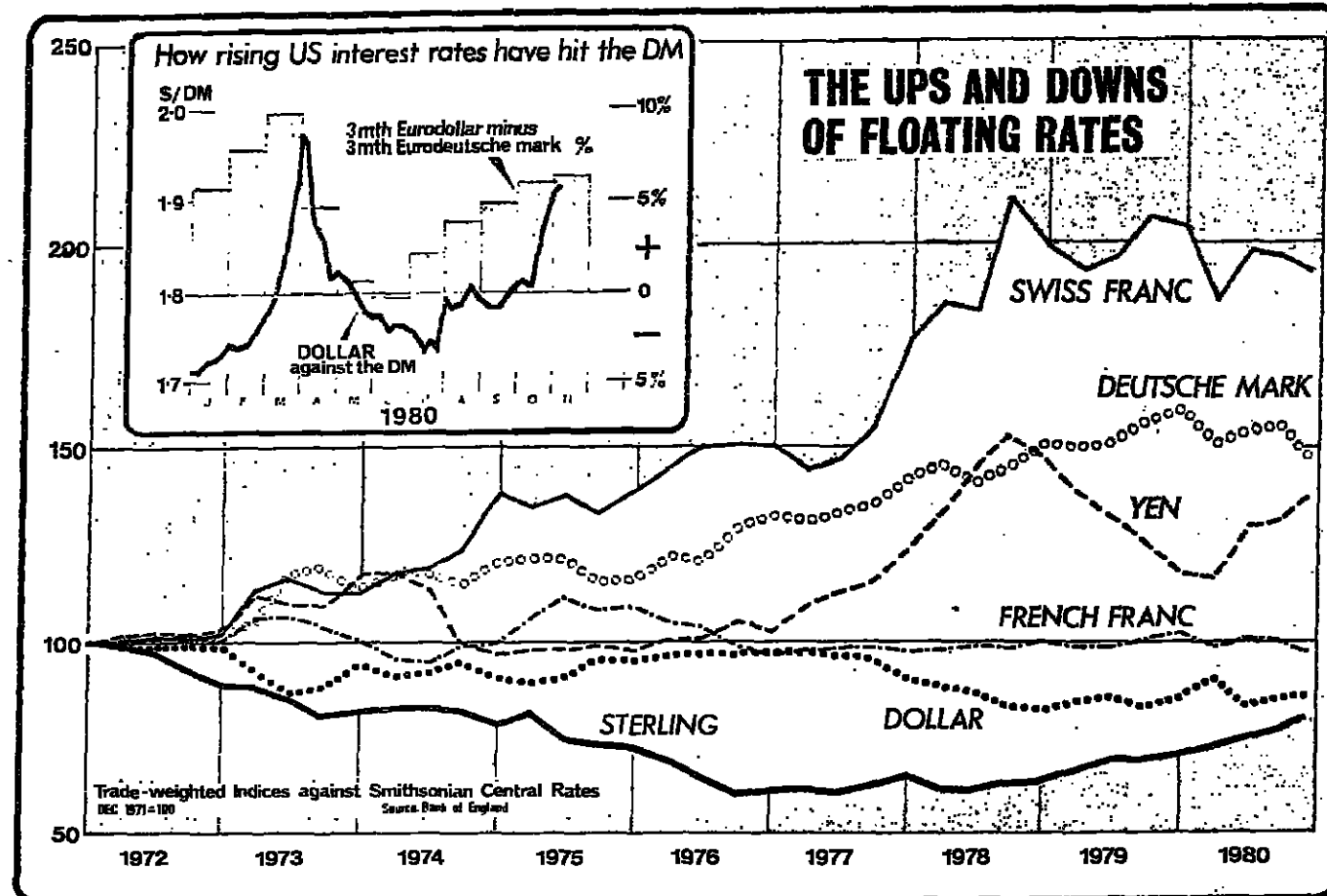
Beyond the immediate problems of perverse movements of funds from the low- to the high-inflation currencies — a feature of the foreign exchange markets for two years now — are creating nagging longer-term anxieties. The shifts could be storing up exchange rate troubles for the future, just as similar periods during the 1970s led subsequently to sharp reversals when currencies moved too far out of line with underlying inflation rates.

The headaches are not confined to economic policy-makers. The growing volatility of international capital flows around the world naturally shows up on the delicate seismograph of private business, already shuddering under the impact of the international recession.

The pressures on the foreign exchanges of the past month or so help explain why British and French exporters are complaining about drastic losses in international competitiveness: why industrial borrowers in West Germany and Belgium have to pay interest rates five or six points above the level of inflation; and why Japanese companies, because of the renewed strength of the yen, will shortly once again be reporting sharply depressed profits on overseas sales after a period when their results were boosted by the currency's weakness.

The sharpest shock of this autumn's unrest is undoubtedly being felt by West Germany. For 20 years — during the final period of the fixed exchange rate Bretton Woods system, and for most of the first decade of floating rates — the D-Mark has been under almost continuous upward pressure.

Every previous autumn since 1976 it has been a revaluation candidate within Europe's exchange rate groupings, first the European "snake" mechanism and then the European Monetary System (EMS).



For the time being, at least, all this has changed.

Burdened by Germany's massive current account deficit and by interest rates that (though historically high) are low by present international standards, the D-Mark for a week now has been pinned down at the foot of the EMS. The Bundesbank has had to intervene heavily to prevent its currency from dropping below its lowest permissible limits against the high-flying French franc and Dutch guilder.

The mark is also seriously weak against the dollar. The U.S. currency has shot up

## Bank of Japan expected to cut discount rate

under the impact of a sharp pre-election rise in U.S. interest rates that has manifested taken the Bundesbank — and a lot of other people — by surprise.

The Bundesbank is not only worrying about plummeting foreign exchange reserves, down by about 25 per cent — \$102b — so far this year. It also faces a dilemma strikingly similar to those encountered by France, Britain, Italy and the U.S. during their mid-1970s exchange rate crises: how to finance a continuing large gap in the current account at a time when international confidence in one's own currency is waning.

The Bundesbank this autumn has been trying to loosen the monetary reins to counter the domestic economic downturn. But it may now come to the conclusion that there is no alternative but for a fresh and highly unpopular increase in interest

rates to protect the currency — whatever the repercussions both for the domestic and international economy.

With West German inflation only just above 5 per cent, the Bundesbank appears genuinely mystified about why the mark should be weak against the currency of its main trading partner. France, where prices are rising nearly three times as fast. The ironic truth is, however, that West Germany is being trumped at the foreign exchange table by a suit very much of its own choosing.

During the exchange rate upheavals of the 1970s, West Germany was constantly calling on other countries to stiffen their monetary policies in order to master inflation. It now finds that it has preached the gospel of hard money too persuasively — and itself has got left behind in the interest rate race.

Three events have marked a watershed: the U.S. measures to bolster the dollar in November, 1978, the start of the EMS in March, 1979 on lines very firmly geared to exchange rate discipline, and the election of a strongly monetarist Conservative Government in Britain in May last year.

High interest rates in the U.S., France and the UK during the last 18 months have siphoned off international capital flows from Germany at precisely the time it needed them — to finance the current account deficit that emerged from the reflationary measures it decided at the Bonn summit in summer 1978, and from the sharp rise in the price of oil since then.

Herr Karl Otto Poehl, the Bundesbank president, has already had cause to point out at a recent central bankers'

meeting in Basel that the extreme fluctuations in U.S. interest rates this year have caused severe problems for Germany's own monetary policies.

The D-Mark has also been one of the principal losers from the economic and political changes set off by the rise in oil prices — the increase in East-West tension since the beginning of 1979.

In the somewhat haphazard game of reserve asset diversification played by the oil exporting countries, Britain, a petro-currency power in its own right, has attracted substantial inflows for the oil states this year. France has also benefited from considerable oil money flows into the franc, aided by its traditional ties to the Arab world and independent foreign policy — particularly after the U.S. freeze of Iranian assets 12 months ago.

Japan, which also moved into substantial current account deficit after yielding to international pressure to reduce its 1978 trade surplus, has come under severe depreciation pressure during the past 18 months.

But the Japanese balance of payments has recovered far more quickly than Germany's — the current account was back in the black in September for the first time for 15 months, while the Bundesbank is still gloomily predicting a further \$102b deficit for Germany next year, on top of this year's \$142b.

Additionally, the wealthiest oil states seem to have decided to channel perhaps as much of 15 per cent of their surplus revenues into the yen this year.

Oil money has been pouring into Japan so fast that the Tokyo authorities have started to lift barriers to capital out-

flows imposed during the yen's earlier weakness.

The yen's firmness has removed any possible external obstacles to Tokyo's plans to cut its own interest rates to bolster the economy. The Bank of Japan today is widely expected to announce a cut in discount rate — while yesterday in Frankfurt Herr Poehl was again gloomily dashing hopes of any West German interest rate easing on account of the mark's plight.

Within the EMS, intervention to support the mark by the Bundesbank and the Banque de France — estimated at about \$2bn during the past fortnight

## Bundesbank worried about financing next year's deficit

— has already worked through to tighten the German money markets by withdrawing Deutsche Marks from the banking system. This has removed the immediate need for the Bundesbank to make any fresh move to raise its key interest rates.

European central bankers point out that the Deutsche Mark has been under pressure in the system before. Rumours of a formal Deutsche Mark devaluation are not taken seriously.

None the less, the Bundesbank remains seriously worried about the problem of financing next year's deficit. It feels that to continue running down reserves at this year's pace would invite a dangerous and possibly self-feeding loss of confidence in the Deutsche Mark.

Like Japan, West Germany has already made efforts to

arrange several billion Deutsche Marks worth of borrowing from Saudi Arabia and other Middle East countries — promising from the oil states' desire to increase the mark holding in their reserves.

Herr Poehl himself is now planning a trip to the Gulf for consultations with his opposite numbers at Middle East central banks.

Although large-scale borrowing operations are seldom tied up on trips like this, the thought of arranging debt-plugging finance will hardly be far from Herr Poehl's mind.

Bundesbank officials point out that dramatic operations will not be necessary if the D-Mark recovers during the next few months. Sooner or later the mark's real (inflation-adjusted) devaluation of 6 or 7 per cent so far this year will have to be reversed, they argue.

However, unless international confidence in its currency does revive during the next few months, West Germany may find that it has no option but to switch foreign borrowing away from the D-Mark and start raising foreign currencies, just like most other deficit nations. The same pattern was followed after all by the U.S. in 1973, when the Washington administration was finally persuaded — partly by Herr Poehl himself — of the desirability of borrowing D-Marks to defend the dollar.

A mirror image operation to protect the D-Mark — a large loss in dollars — would certainly go down well with international banks seeking credit-worthy borrowers. And since the D-Mark clearly does look undervalued at present levels, the German authorities could end up making an exchange rate profit on the deal.

Clear signs that volatile movements of central bank funds can have disruptive effects of exchange markets has led to shift in thinking among central banks and governments in the main industrialised countries. Herr Manfred Lahnstein, the state secretary at the Bonn finance ministry, for instance, has announced that after years of opposition, West Germany has no misgivings about a diversified, multi-currency reserve system. But now, he says, "It is a question of creating effective control mechanisms."

Even Sir Geoffrey Howe, Britain's Chancellor of the Exchequer, has called for "major holders of (reserve) currencies to manage their official portfolios in a way which helps to minimise volatility."

Mr. Anthony Solomon, the president of the New York Federal Reserve Bank, has suggested an international monetary conference next spring to discuss, among other things, reserve diversification.

If all the relevant countries were invited, however, Mr. Solomon's conference might be too large to be manageable, according to one seasoned European banker in close touch with central banks around the world. He says it is not only the Middle East governments which like to play around with their currency holdings — "These are about two or three dozen central banks around the world which are all active portfolio managers."

## MEN AND MATTERS

## C.Y.'s man from the east

Seven thousand miles away in Hong Kong, the Hang Seng index may have soared and bucked on rumours that Chinese interests were planning a £1bn takeover of that princelike "hogs," Jardine Matheson. But in London's Berkeley Hotel, where a clutch of Hong Kong's business potentates including Jardine chairman David Newbould were staying for a London Chamber of Commerce conference on encouraging stronger trading links with the colony, the atmosphere was one of dignified calm.

The putative Jardine coup did not, however, provide the steadiest of backgrounds against which to promote inward investment, I suggested to Chee-Hwa Tung, chairman of Oriental Overseas Containers (Holdings), flagship of his father Chao-Yung Tung's shipping empire. "The rivalry," he replied with Twain-like reassurance, "is rather exaggerated." Apparent confrontation between expatriate and Chinese interests reflected, he said, "business considerations more than anything else."

The Tung group is Hong Kong's second largest shipping concern, giving place only to the Worldwide group of Sir Yue-Kong Fao. But not for the Tungs, it seems, the Onassis lifestyle of luxury yachts and opera singers. Chee-Hwa's greatest professed pleasure is rooting for the home football team of his university years, Liverpool, if not from the grandstand then on videotapes of games broadcast on British television.

Tung made the British headlines with its £98m February takeover of the Furness Withy shipping group, a deal with which Chee-Hwa now professes himself "very pleased." There remains the interesting topic of how relations will develop between Furness subsidiary Manchester Liners and the Dart Container Lines, one-third owned



by Tung. Both operate container services on the North Atlantic routes. Chee-Hwa says he has "no interest" in taking over Dart entirely, but concedes that "some form of rationalisation in containers would be useful."

## Title roll

Left out of the last honours list? Usure of a place in the next? Then take the risk out of recognition by buying a title off the peg. Lord of the Manor of Redham Hall, Park Hall, Myleham, Wythes and Abbotts. There is a rank with a ribbon to it, and it is being offered for sale now by Norwich chartered surveyors, Savills.

The lordship can be traced back to the 11th century and, unlike the peerages presently available from the Palace, it can be bequeathed to your offspring.

Savills' Adam Slater, though more accustomed to handling the title-deeds of Norfolk farmland, estimates from the inquiries he has already received that the sale should yield around £3,000. The old manorial lands have long been separated from the title, he tells me. Nor would there appear to be any surviving rights to

common pasture for your sheep. But then, the feudal duties of the lordship also seem to have been extinguished. At least the present anonymous lord has not had any bills to pay for 50 years.

All that goes with the title now are seven vellum-bound court books, providing a continuous record of the manor's affairs from 1634-1933, which Master of the Rolls Lord Denning insists must be kept safely in this country.

The lordship is the first to come on the open market since Tony peer, Lord Kinoull tried to impose legal curbs on such sales a few years ago. Kinoull tells me: "Manorial rights can still be troublesome for farmers and villagers. And when the Lordship of Little Snoring was to be sold to an American, I thought it was all getting a bit undignified."

## Liquid assets

It looked, up to a point, like any other balance sheet. Secured bank loan, overdraft, tax dividend, fixed assets, quoted investments, vintage port... Vintage port? Almost £200,000 worth, tucked away in the assets of a shipping company? Pausing only to put down my crusted pipe, I put my inquiries about this adventurous investment policy to Desmond Williams, chairman of Graig Shipping.

"We had the money at that time, and thought we would probably do better buying port than investing in the market," he explained. He was proved right. In the two years to 1977 that the 4,590 cases of port sat in a Tooley Street warehouse it appreciated at 25 per cent annually, and was finally sold to a commodity broker.

## Resourceful

Roger Poulet's broad grin fully conveys the all too rare satisfaction of getting one step ahead of the United States management experts.

Harvard Business School is about to start teaching its students a "new approach" to organisational management which Poulet has been putting into practice in parts of British industry for the past two years. The Harvard course is even to be given the same name as his London firm of consultants, Human Resources Management.

"It is rather gratifying," smiles Poulet. "It sets the seal on the work we have been doing to gear management structure and style to an organisation's key activities and goals."

Like Harvard lecturer, Michael Beer, he believes radical new ways have to be found of managing a work force, whose values are very different now to those of 30 years ago, if a company is to get the commitment and innovation it needs to develop high productivity. It is a task which, from Harvard's brochure at least, sounds highly complicated. "But it is just a question of making sure the bones in a broken leg are straightened out before you wrap it in plaster," says Poulet.

## Stock exchange

The Polish sense of humour shows no signs of being dimmed by the country's precarious plight — though a note of stoicism is creeping into the jokes.

From Warsaw, where housewives have to queue interminably for the basic foodstuffs, I hear the tale of a woman who eventually reached the butcher's counter only to find that the price of meat had been raised 20 zlotys a kilo since she joined the queue.

As she raged at the butcher, a little man tapped her on the shoulder and whispered: "Better 20 zlotys dearer than 10 roubles cheaper."

Observer

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JAEGER LONDON



# How revolt has scarred the Assad regime

A MILE outside Aleppo, Syria's second city, is encamped an army. Tanks, artillery, armoured personnel carriers and several thousand troops are dug in on both sides of the main road which runs north from Damascus to the Turkish border.

This awesome display of force on the outskirts of the country's northern capital is a stark reminder of the lingering threat to the regime of President Hafez Assad in the wake of the most serious challenge to its authority since it took power almost 10 years ago to the day.

The challenge came—not as frequently happens in Syria—from the armed forces but in a determined and highly organised attempt by the Moslem Brotherhood—the most extreme of the fundamentalist groups operating in the Arab world—to destroy the regime and establish an Islamic republic in Syria.

The revolt began in earnest early in 1979 with a series of terrorist attacks. In March this year widespread disturbances occurred in most Syrian towns and cities except Damascus. The attacks on the regime by the Brotherhood became a focus of much wider discontent among Syria's middle classes. Several towns and cities—notably Aleppo, Hama and Jisr al-Shughur—were in open revolt against the regime and, for a few weeks in March, virtually out of control.

A half-hearted attempt at a coup d'état, to have taken place on March 12, was discovered and 50 officers were executed in great secrecy. On June 26, the high point of the rebellion, President Assad was wounded in a grenade attack.

The fighting underlined the fact that Syria was deeply at odds with itself, rent by sectarianism and class conflict after a number of years of remarkable stability.

Today this strategically placed front-line state of over 8m people—whose role in determining the Middle East has frequently been crucial—is bitter, isolated and overcome by a sense of betrayal over the Egypt-Israel peace treaty.

The regime in what could be a dangerous phase with profound implications for the area as a whole, seems ready to embark on a prolonged period of repression at home and uncharacteristic bloody-mindedness abroad.

The immediate storm has passed. In the past six weeks the regime has broken the back of the rebellion, reducing terrorism to a manageable level. But the cost has been enormous.

## Pressures on the mercantile class are growing

and the revolt, which was put down without mercy will leave visible scars for a long time to come.

In Aleppo, the eye of the storm, both the extent of the regime's success and its lingering vulnerability are apparent. The city, dominated by a magnificent medieval citadel, is outwardly calm. But behind the superficial bustle of a major mercantile centre the tension is palpable.

Everywhere there are armed men. Key buildings are guarded, the airport is virtually an armed camp, helicopters circle incessantly overhead. Makeshift garrisons have been set up.

In a country which has had no more than 20 coups or coup attempts in as many years, security has always been an understandable preoccupation. But this time it is different.

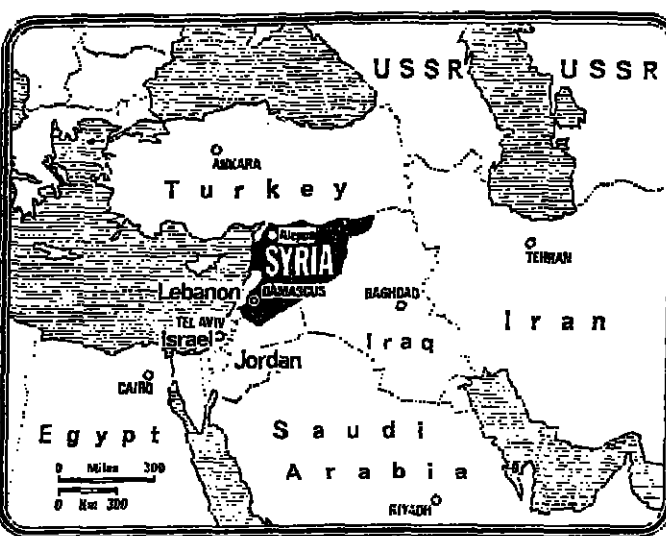
Syria is no longer the relaxed, self-contented place it was during the conciliatory first phase of President Assad's rule. The change is both startling and ominous.

Shortly after the October war of 1973 President Assad guided Syria with great skill out of its xenophobic and morose frame of mind to negotiate indirectly with Israel for the return of part of the Golan Heights.

President Assad also initiated a policy of economic liberalisation, much to the distaste of purists within the ruling pan-Arab Socialist Ba'ath Party, which pushed growth rates to an annual average of over 10 per cent in the past 10 years.

The picture is very different now. Syria is in the vanguard of a ferocious onslaught on U.S. policy in the Middle East. It has signed a treaty of friendship and co-operation with the Soviet Union; it is in merger talks with the radical Libyan regime of Colonel Muammar Gaddafi and the pressures from party cadres for an assault on Syria's mercantile class traditionally the economic powerhouse—for its part in backing the rebellion are growing.

To listen to leading party officials talking about the past nine months is to understand the full extent of Syria's collective sense of victimisation. Mr. Ahmed Iskander, the Minister of Information and the regime's chief spokesman, claims with manifest bitterness that Syria was led up the garden path by the U.S. We were seduced by promises. They said they would give us a comprehensive and just peace. They wanted to deceive us in order to gain time and we have convinced ourselves that most of our troubles stem directly from the Camp David peace



Alain Cass and Anthony McDermott, recently in Damascus, give the first extensive account of events inside Syria in the past few months, which have left the country divided and fearful for the future.

process. They believe not only that the treaty has heightened tensions in the Middle East but that the U.S. and Israel are in the thick of a conspiracy to destabilise Syria because of its opposition to U.S. diplomacy.

Syria's preoccupation with Camp David is understandable. The treaty removed Egypt from the conflict, leaving Syria isolated and vulnerable on Israel's northern flank. In a more personal sense President Assad's hard line is also the result of the bitterness he feels towards President Sadat of Egypt, whom he regards as a traitor.

In the circumstances Syria felt that it had little choice but to fall into the waiting arms of the Soviet Union after resisting

for years the kind of relationship implied by a friendship treaty.

Syrian hopes that they have secured the kind of backing from the Russians which Israel can count on from the U.S. are likely to prove hopelessly misplaced. But there are important gains for the Syrians. The treaty makes it virtually inconceivable for comprehensive Middle East peace talks to take place without direct Soviet participation.

President Assad also Arab leaders, is essentially preoccupied with staying in power and the real key to events this year lies in the rapid worsening of events within Syria. There were two main reasons

why the unpopularity of the regime provided fertile ground for the Brotherhood. The first was, and remains, the blatant abuse of power by the intricate network of officials, intelligence organisations, army officers and party cadres carefully positioned by President Assad to protect his regime from the fate of his predecessors.

He decided at the outset of his rule that to achieve consensus he had to consolidate his power base. In the process, he created a privileged class who found the temptations of absolute power irresistible.

The focus of resentment became Syria's minority Alawite Moslems who came to occupy influential positions out of proportion to their number. This alienated the country's majority Sunni sect who saw their traditional hegemony steadily eroded. More than 300 supporters of the regime are officially estimated to have been assassinated since late 1978, most of them undoubtedly Alawites.

Partly because President Assad is himself an Alawite and partly because there is a genuine desire to rid Syria of sectarianism, talk about Alawites and Sunnis within the country is taboo as if the advent of the Ba'ath Party somehow eradicated the problem overnight. The profound disillusionment of the Sunnis is dismissed as the malicious fiction of self-interested foreigners, almost certainly stirring up trouble for the future.

The second reason, as the authorities readily admit, was the economic boom which followed the 1973-74 oil price rises. This bred widespread corruption in both the private and public sectors. Half-hearted attempts to deal with this only made matters worse. The Brotherhood had two other things going for them.

There was the resurgence of Islam in the whole region and the backing of outside powers, most notably Iran.

After an early attempt at conciliation in the spring President Assad was finally persuaded to use force. In many cases the regime did so with indiscriminate brutality. With a broad section of the population making demands for the dissolution of the Ba'ath Party, the cancellation of relations with the Socialist bloc, the abolition of socialism and the abolition of democracy, the regime stood every-thing the regime stood for, the President felt he had no choice. "What finally persuaded him," said one diplomat, "was when

## Brutal tactics seem to have worked—at a price

he saw a hand grenade roll in between his feet."

Shortly after the attempt on his life prisoners at Palmyra Jail who sympathised with the Moslem Brotherhood were massacred during an abortive break-out attempt. The regime claims only eight died, but most reports speak of upwards of 200. In Jisr al-Shughur, a small town strategically located between Hama and Latakia, rebels stormed party and police headquarters, killing officials, distributing arms and tearing down pictures of President Assad.

After a pitched battle, which included gunship helicopters to recapture government buildings, a number of young men were taken from their homes and summarily shot. In Aleppo on August 11 a special forces patrol was fired on from a building. Several dozen resi-

dents—possibly as many as 70—were arrested and killed.

Brutal though these tactics may have been, they appear to have worked. But President Assad faces two bitter legacies. The first is that Syria is now a sullen and unhappy place, threatened by blood feuds for some time to come. The second is that he may have done irreparable damage to his image as a man of reason, a stealthy compromiser, who would go to almost any lengths to avoid confrontation.

The economy is also likely to be a major problem. Growth rates in the past few years have slumped to under 4 per cent, the trade deficit is likely to double this year, foreign exchange reserves were down to a few days' worth of imports in the summer, and the war in Lebanon, where 20,000 Syrian troops keep the peace, will continue to be a major drain on resources.

Financial backing from the Arab oil producers—over \$1.5bn a year—could be severely curtailed next year purely as a sign of displeasure at Syria's closer links with the Russians and partly because of worsening relations between Damascus and other Arab regimes. The only hopeful sign this year is that agricultural production will be good, thanks largely to good weather.

For the time being, the survival of the régime does not seem in doubt. But this is a Government which has lost the initiative on its home front and consequently no longer has the freedom to negotiate moderate settlements on the Arab-Israeli front, even if it wished to.

It may be that if President Assad can fully restore order within the country, he can eventually swing Syria back on its former course. But by that time it may be too late.

## Letters to the Editor

### Contracts for ITV

From Mr. M. Rice.

Sir,—Although it may be pointed out that this company has a vested interest, for we are one of the two contenders for the ITV East of England TV franchise, it is in the wider interest that we feel we should draw attention to what we believe to be some of the misconceptions about the competition for the post-1982 ITV franchises. We are aware of a number of surveys of independent TV company stock, prepared, for example, by firms of stockbrokers for the information of their clients; almost invariably they suggest that the Independent Broadcasting Authority will award the new franchises to the incumbent contractors and that for this reason a continuing—and even an increased—investment in these companies is to be recommended.

Although these documents have been drawn up by specialist observers of the independent TV scene and incorporate a good deal of research, we believe that many of the opinions and conclusions are misguided, misleading and—we cannot avoid the word—sometimes verging on the irresponsible.

Thus, one commentator speaks of an existing contractor's franchise "continuing to look safe"; but what is there to look for? What sign is apparent on which to base such an assessment? He does not explain, for indeed, he would find it difficult to do so. Another states that it sees no reason why an incumbent should be disappointed of its franchise; this betrays a fairly deep lack of understanding of the basic situation. Dispossessed of its franchise the company will certainly be, in common with all the other incumbent contractors at the end of 1981, for the IBA awards franchises only for a finite term. What is now in question is the allocation, for another fixed period, of the new franchises. It will be the IBA which will decide the matter, and it is a remarkably prescient observer who has managed to read any signs at all as to the state of mind of that body.

No contractor has a prescriptive right to his franchise, nor to his employment in perpetuity. It is awarded by the IBA as an expression of public policy, and the authority must weigh many different and other disparate issues in coming to a decision. The sole precedent for speculation on the Authority's outlook is the statement made, in print and verbally, by the then chairman, Lord Hill, on the West of England franchise to a new company, HTV, instead of the former company, TWV, in 1967. On that occasion the Authority stated: "Programme contracts have a finite term. The Authority can never be in the position where, once an appointment has been made, a more or less automatic right to reappointment."

Lord Hill amplified this principle in his statement to the Press; he asked, "Must the doors of independent TV remain forever closed to new applicants, however good they are? If the answer is 'yes', then there are companies appointed for all time. But the Authority's answer must be 'no'. It follows that the choice may well be not between a good applicant and a bad applicant,

but between a good applicant and one which, after full consideration, the Authority believes will be a better one." It is to be noted that all companies, existing and in process of formation, were described as "applicant."

From this it seems clear that commentators are wrong to be too concerned with the relative desirability of incumbent companies which may or may not affect their chances of being renewed; what they should be looking at is the quality of the new applicants and how suitable they are to take their turn at husbanding the franchise.

There is another comment to be made and it should be borne in mind by all interested parties. If there is to be real competition—and this has always been central to the ITV system—then it will be virtually impossible to raise a consortium to make an application in 1982 if it is to be a consortium of the experience of 1980, that to do so is a waste of time and money.

Indeed, it is not difficult to extend the argument and show that the proper course is for all companies who have had a turn to be refused a further franchise unless it can be shown that no suitable alternative exists. Presumably these and other delicate considerations will be not far from the minds of the members of the Authority when they come to make their difficult decisions.

### Keynesian economics

From Lord Vaizey.

Sir,—Your admirable article (November 1) on Keynes and Keynesianism contains much that merits deep reflection. May I comment on two matters where (it seems to me) the emphasis is wrong and where in consequence the inferences drawn are profoundly incorrect.

Keynes devised a system of broad economic aggregates, drawn from his study of classical economics and the real world, to analyse what was happening. He never sought to use these broad concepts (as far as I know) to analyse day-by-day small changes; it was part of his gambler's philosophy that such changes were only guessable. Yet, after his death, a system of "fine-tuning" was created by those who were not his pupils in order to manage the economy on a day-to-day basis. The poor performance of the economy got Keynesianism a bad name. Keynes, after all, was interested in money, investment and employment, not in "fine tuning." Keynesian policies would be quite other.

Perhaps more important is a second misreading of history. The great boom that began in America in 1928 and spread to Europe in 1929, and lasted to the late 1960s or the early 1970s, had nothing at all to do with Keynes-influenced fiscal policy. It was a period of high military spending, vastly increased trade flows, headlong technological innovation, mass migration and

political turmoil. Keynes and Schumpeter would have looked suspiciously at the solution, not to British budgeting practice. Not a single government of any consequence adopted Keynesian policies.

How Keynes caused the boom is as mysterious as how Mrs. Thatcher caused the present slump (which began before she was elected Leader of the Opposition).

Vaizey, House of Lords, SW1.

### Paying for a service

From Mr. D. Lough.

Sir,—Samuel Brittan in his *Savoy of Dishonour* (October 23) takes to task the City gift-shop which declined to wrap his purchase of records from a nearby store. He describes its policy as epitomising the unacceptable face of British business.

Is it just possible that the proprietor reads Mr. Brittan's columns and has taken note of the hard-nosed advice to "re-structure" his business away from the labour-intensive, low-value-added process of actual wrapping to concentrate on the core business of selling?

Far be it from me to suggest the harsh realities of economic facts to Mr. Brittan, but if he would like to send his records and paper here to Hong Kong. D. A. B. Lough, 889, Barrett Mansions, Bowen Road, Hong Kong.

House of Commons, SW1.

### Missing markets

From Mr. S. Green.

Sir,—Anatole Kaletsky (October 31) seems to believe that the high exchange rate is causing unemployment to rise, yet exports, in volume terms, seem to be holding up relatively well when allowance is made for world-wide recession. I wish that the industrialists who are moaning and the economists who are interpreting their moans would explain why my mother-in-law has had her deposit refunded from the retailers because the UK manufacturers are still unable to deliver carpets ordered earlier this summer and why our local authority has been informed that there is, now, a minimum delay of 9 to 12 months between order and delivery of traffic lights.

If, in the end, my mother-in-law's carpet and our town's traffic lights have to be imported the same industrialists and economists will, no doubt, claim that a high exchange rate allows cheap imports to erode our home markets with dire consequences for unemployment.

When our captains of industry take a leaf from the City and other service industries and offer prompt delivery of reliable goods, they may find that sterling at \$2.50 or even \$3.00 is no deterrent to increased sales in both the overseas and home markets. S. J. Green, 261 Green Lane, SW14.

### Gas flared in the North Sea

From Mr. E. Griffiths, MP.

Sir,—Flying over the Gulf at night I am invariably struck by the large quantities of gas that still are flared, and therefore wasted from the off-shore oil fields of Abu Dhabi, Dubai, Saudi Arabia, Bahrain and Qatar. Much of this is unavoidable; but given the price of gas one hopes the latest techniques of gas conservation are being used in our own off-shore oil fields.

To find out I asked the following question in the House: "What is the amount of gas flared that is flared in the North Sea fields, and what percentage this represents of the total of gas produced in each field." The reply from the Minister of State for Energy is given below.

These figures speak for themselves. A total of 800m cubic

feet of gas went up in smoke every day in 1979—71 per cent of the total produced. Things are gradually improving. Only 314m cubic feet are now being flared each day; but this is still more than two-fifths of all the gas produced!

I recognise that some flaring is unavoidable. That the older fields the less advanced were

Million standard cubic feet; average daily rates 1979 Third Quarter 1980			
	% of Gas Produced	Gas Flared Produced	% of Gas Produced
Beryl	19	17	12
Brent	324	97	107
Claymore	4	26	1
Dundin	26	83	21
Forties	109	69	74
Ninian	44	86	45
Piper	56	45	29
Thistle	18	80	19
Total	600	71	314

Beryl? I am sure your readers and everyone else who resents his sky-high gas bills would be as interested as I am to learn what technical or financial obstacles stand in their way, and what exactly these oil companies are doing to overcome them. Eldon Griffiths, House of Commons, SW1.

## Today's Events

GENERAL: National Economic Development Council meets to discuss environmental policies and industry. Lord Soames, Lord President of the Council, is among speakers at the 21st May of the Year luncheon, Savoy Hotel, Mr. Michael Heseltine, Environment Secretary and Mr. Alex Hibbs, National Westminster Bank deputy chairman, speak at National Caravan Council dinner, London. Labour Party's National Executive Committee meets, London. Mr. C. F. Baird, Inco chairman, speaks at stockbrokers lunch, Savoy Hotel, London.

Medical Research Council publishes annual report.

Sir Peter Gadsden, Lord Mayor of London, attends Goldsmiths' Company dinner, Goldsmiths' Hall, EC2. Carbonisation Science Lecture delivered by Dr. ref. nat. Kurt-Guido Beck, Bergbau-Forschung managing director, at Royal Aeronautical Society, London.

Overseas: European Parliament budget session continues, Luxembourg (to November 7). PARLIAMENTARY BUSINESS: House of Commons: Lords amendments to the Civil Avia-

tion Bill. Proceedings on the Tenants' Rights, etc. (Scotland) (Amendment) Bill. Consideration of Lords messages on the Criminal Justice (Scotland) Bill.

House of Lords: Local Government, Planning and Land (No. 2) Bill, third reading. Select Committees: Scottish Affairs. Subject: Disposal to Scotland of civil service jobs. Witnesses: Ministry of Defence: Overseas Development Administration. (Room 5, 11.30 am). Transport. Subject: Roads White Paper. Witnesses: Mr. Kenneth Clarke, Parliamentary Secretary,

and officials of the Department of Transport. (Room 17, 11 am). Public Accounts. Subject: The role of the Comptroller and Auditor General. (Room 16, 4 pm). Treasury and Civil Service Sub-Committee. Subject: The role and powers of the Civil Service Department. Witnesses: Mr. W. Kendall and Council of Civil Service Unions. (Room 15, 4.30 pm).

OFFICIAL STATISTICS: Department of Energy publishes advance statistics for September. COMPANY MEETINGS: Priest Marions, Oakhill House, Hildenborough, Tonbridge, Kent. 4.30. Zetters, 58-58, Clerkenwell Road, EC, 11.30.

# Controlling the production of a third of all biscuits eaten in Britain

United Biscuits, the largest biscuit manufacturing group outside the U.S.A. produces a third of all British biscuits. Currently employing over 4,000 people on Merseyside the company now have an enormous manufacturing capacity as well as the whole of their computerised sales accounting, processing system—the largest in Europe—controls the total UK stock positioning and production planning.

The Company have a very positive personnel policy. According to Mr. Douglas Reid, Factory Director, "We are the most important asset we have are the people who work here. The quality of employee we have on Merseyside is as high a standard as I can imagine—higher than I have found elsewhere. It is a knowledge of this situation that we are proud of."

## Merseypride

Please send me the full facts on Merseypride including details of the many successful companies now producing the goods on 'Merseypride'.

To Jack Stopforth, MERCEDO, (Merseyside County Economic Development Office), Tithebarn House, Tithebarn Street, Liverpool. Telephone 051-227 5234

Merseyside's London Office: 5 Chancery Lane, London WC2A 1LH. Tel: 01-405 0488

NAME \_\_\_\_\_

POSITION \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

FT 51-50 Merseyside County Council



## Companies and Markets

# Martonair profits rise to £6.1m at year end

FOLLOWING an increase from £2.51m to £2.68m at half-year, Martonair's profits rose to £6.1m at year end. The company, which manufactures and distributes pneumatic control equipment, finished the July 31, 1980, year up at £6.1m, compared with £5.72m.

Turnover for the full period rose from £36.59m to £39.13m and the dividend is stepped up to 7.5p (6.75p) net per share with a final payment of 1.8p.

Pre-tax profits were £6.99m, interest, lower at £40,000 against £138,000, and was subject to tax of £2.72m (£2.71m) and minorities £75,000 (£33,000).

The amount retained came through ahead at £2.31m (£2.09m).

## comment

The market is backing Martonair to continue growth in the current year, even though the UK order book is down from six to five weeks, overall volume is stable and the currency conversion pressure, particularly as it applies to the important Deutschemark sector, is unabating. Currency conversion losses amounted to £600,000 last year and slipped further by £2m but trading profits are still slightly ahead and the group can enjoy the rare luxury of building stocks from £13.23m to £15m, to boost its sales drive. At this stage, it seems that the benefits can only be reflected in an increased share of a sluggish market. What was a cash rich balance sheet now shows net

## HIGHLIGHTS

The Lex column examines the trends in the money market in the light of the banking figures and then goes on to consider the Stock Exchange's new Unlisted Securities Market and the candidates who are already lining up to become its first members. The House of Fraser retail group has undertaken a sale and leaseback operation with Legal and General, raising some £40m. Lex considers the implications of the deal on the company's balance sheet. German group Bierbaum and Company revealed yesterday that it had picked up a 29.9 per cent stake in R. F. Martin and talks are under way which may or may not lead to an offer for the rest of the equity.

indebtedness of just £300,000, despite the re-stocking drive, against net worth of £21m. That alone might justify a fully taxed historic p/e of 9.5 and a yield of 5.2 per cent at 21.4p, up 4p yesterday. It might be natural to assume that Martonair with its ample resources would go for complementary businesses but for the moment its strategy is to build on what is an already commanding position in the European pneumatic controls business.

## St. George's Laundry

Taxable profits of St. George's Laundry (Worcester), improved to £94,267 against £67,912 in the half year to August 31, 1980, on turnover up from £389,138 to £1.12m.

The directors say they view the outcome of the year with confidence, and are increasing the net interim dividend to 0.85p (0.56p). Last year's total was 1.4p, to boost its sales drive. At this stage, it seems that the benefits can only be reflected in an increased share of a sluggish market. What was a cash rich balance sheet now shows net

## Allied London rises 16%

PRE-TAX PROFITS of Allied London Properties for the year ending June 30, 1980, rose 16.5 per cent from £1.23m to £1.43m, while turnover was down from £7.73m to £7.58m.

The dividend is increased by 15 per cent to 2.375p (2.0648p) with a final of 1.925p, and the directors propose a one-for-one scrip issue.

Tax charges were £567,963 (£506,287), giving earnings per share of 6.24p (6.19p). Net assets per share rose from 57p to 227p.

The surplus for the six months ended June 30, 1980, was valued at £26.7m the company has a surplus over book value of £17.8m.

Mr. M. Leigh, chairman, said the acquisition of Gough Cooper would broaden the company's base. The company continues to maintain a steady growth in its activities.

## UK COMPANY NEWS

# Greaseater losses leave Sketchley £1m down so far

LOSSES OF close to £1m in a subsidiary and a jump in interest charges from £40,000 to £567,000 have left taxable profits of Sketchley down at £2.24m in the six months to September 28, 1980, compared with £3.32m last time.

The directors of the group, which is engaged in dry cleaning, textile finishing and industrial workwear rental, expects second-half profits to compare favourably with the £2.43m surplus for the corresponding period last year, provided the economic climate is not markedly worse.

They are maintaining the interim dividend at 2.8p net—last year's total payout was 8p from pre-tax profits of £5.74m.

The fall in first-half trading profits to £2.87m against £3.46m, after depreciation of £1.11m (£244,000), together with a large proportion of the increase in interest charges, is attributable to losses of £938,000 incurred by Greaseater.

The directors decided that the major investment for the year should be to restructure the recently-acquired subsidiary, which manufactures industrial cleaning equipment, could not be justified. An immediate, substantial loss in running it down was preferred.

Group sales rose some 21 per cent to £29.8m. After a jump in tax charges from £580,000 to £1.1m, reflecting lower levels of capital expenditure and extraordinary debits of £178,000 (£22,000), attributable profits fell to £2.24m. Earnings fell to 7.5p (18.2p) per 25p share.

The pre-tax profit was struck after setting aside £58,000 for the full year, the employee profit-sharing scheme.

The directors say group borrowings, which stood at £5.92m at the end of last year, increased during the first six months but are now below their peak and are expected to reduce

absorbed £369,000 (£265,000). Commenting on the first half results Mr. Ropner says shipping came up as expected and should continue at a similar level in the absence of any significant change in market conditions. In the six months this sector produced taxable profits of £775,000 (£870,000).

Engineering had a good half (profits rose to £1.38m from £1.1m) but results for the second half will be lower because of seasonal factors, which affect the Hazelock subsidiary in particular, the chairman adds.

Mr. Ropner says that property sales in the second six months will contribute further profit. Property development earned £318,000 (£128,000) in the first six months.

Investment income during the half showed a rise from £102,000 to £322,000 with interest payable lower at £340,000, compared with £417,000.

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substantially by the year end. Interest charges are similarly expected to reduce.

Following the restriction of Greaseater's activities to that of a small metal fabrication factory, mainly serving group internal requirements, its trading losses in the second half are unlikely to exceed £175,000, say the directors.

The workwear rental division's strong performance was partially offset by the effect of reduced volume on the cleaning side, although there was a gradual return to better trading levels towards the end of the period. The textile division broke even, as in the first half last year.

Group sales rose some 21 per cent to £29.8m. After a jump in tax charges from £580,000 to £1.1m, reflecting lower levels of capital expenditure and extraordinary debits of £178,000 (£22,000), attributable profits fell to £2.24m. Earnings fell to 7.5p (18.2p) per 25p share.

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## DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corr. Div.	Total Div.	Total Div. per share
Allied London	1.93	Dec. 17	1.86	3.79	3.79
Ambrose Invest.	2.2	Dec. 17	2.6	4.8	4.8
A. Aronson	1.41	Jan. 2	1.58	2.99	2.99
Bradford Property	1.7	Jan. 2	1.6	3.3	3.3
Clement Clarke	1.15	Jan. 6	1.05	2.2	2.2
Eva Inds.	1.11	Jan. 6	2.4	3.51	3.51
London & Prov. Shop	1.5	Jan. 6	0.93	2.43	2.43
Majestic Invs.	2.25	Dec. 17	1.5	3.75	3.75
Martonair	5.65	Jan. 2	5	10.65	10.65
Polymark	1.5	April 7	1.8	3.3	3.3
Roberts Adlard	1.2	Jan. 2	2	3.2	3.2
Ropner Holdings	2.56	Dec. 19	2	4.56	4.56
Sagebrush Ind.	2.5	Jan. 12	2.2	4.7	4.7
Scotcrus	2.13	Jan. 12	1.98	4.11	4.11
Sketchley	2.8	Jan. 2	2.8	5.6	5.6
St. George's Laundry	0.85	Dec. 30	0.56	1.41	1.41

Dividends shown pence per share net except where otherwise stated.

\* Equivalent after allowing for scrip issue, 1.0n, capital increased by rights and/or acquisition issues.

# Eva Industries drops to £231,000 halfway

On turnover just behind at £14.2m against £14.48m, pre-tax profits of Eva Industries, agricultural tool maker, engineer, dropped from £910,000 to £231,000 for the half year ended September 27, 1980.

And directors have omitted the interim dividend—last year's net total payment of £560,000, which included a 2.4p interim, was paid from profits of £1.87m (£1.98m).

The directors state that most of the profit earned was from overseas companies. And the company has reduced its UK operations so that it breaks even after redundancy costs. As a result, profits earned elsewhere are not dissipated, the add.

Pre-tax figure for the half year was struck after interest, higher at £392,000 compared with £228,000, and was subject to a tax charge of £102,000 against £268,000.

Stated earnings per 25p share are well down at 0.3p (5.6p).

comment After a marked downturn in UK profits and a deliberately clouded dividend statement, the market was right to clip shares in Eva Industries by 5p yesterday to 46p. Plumbing a new low

overall margins, the directors state. The optical retail companies continued their progress. The dispensing optical company sales rose by 18 per cent, and ophthalmic company sales advanced by 22.5 per cent.

Recent capital expenditure on new optical production machinery, and the introduction of the new progress control computer, has enabled the prescription company to substantially increase profitability.

CAPE INDUSTRIES Acceptances have been received in respect of 97.6 per cent of the 6m shares of Cape Industries offered in a rights issue last month to raise £25m. The aim is to finance the acquisition of an insulation materials business from Turner and Newall.

Oil and Gas Investment A 2-day Symposium on Oil and Gas Investing and Financing organised by Keplinger & Associates, Inc.

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A number of distinguished guest speakers will also be taking part. The symposium fee is £2400.00 + VAT which includes all presentation material and an evening social event. For full details and registration form, please contact:

Keplinger & Associates (U.K.) Ltd., Keplinger House, 27 Montpelier Street, Knightsbridge, London SW7 1HF. Telephone: 01-584 4351. Telex: 895-1859

Keplinger & Associates, Inc. is an international energy consulting organization based in Houston, Texas. The Keplinger staff is composed of experts on the economics, engineering and geology of the petroleum and natural gas industry. Over the past four years, Keplinger has provided specialised Oil and Gas Symposia aimed at the non-technical executive.

M. J. H. Nightingale & Co. Limited 27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

1979-80	Company	Price	Change	Gross Div (p)	Yield	P/E
High Low						
95	39 Airgroup	41	—	16.2	3.7	—
50	21 "Armistice and Rhodes"	34	—	1.4	5.8	9.9
177	924 Bardonia Hill	175	—	9.7	5.5	8.8
100	89 County Cars 10.7% P.	89	—	10.7	18.5	—
101	Deborah Ord.	95	—	5.5	5.8	4.7
126	88 Frank Horsall	117	—	7.9	6.8	3.7
128	65 Frederick Parker	89	—	11.0	16.9	3.0
156	79 George Blair	79	—	3.1	2.9	—
157	79 George Blair	80	—	6.0	6.7	3.4
232	175 Torday Ord.	125	—	15.1	6.9	—
153	103 James Burroughs	120	—	7.8	6.8	8.8
310	242 Robert Jenkins	305	—	31.3	10.3	3.7
232	175 Torday Ord.	125	—	15.1	6.9	—
34	10 Twinkl 15% ULS	82	—	15.0	18.2	—
58	20 Twinkl Holdings	38	—	3.0	7.5	5.6
104	42 Wilbur Alexander	98	—	5.7	5.8	4.4
245	136 W. S. Yeates	242	—	12.1	5.0	3.9

† Accounts not prepared under provisions of SSAP 15.

# Ductile Steels LIMITED

"My confidence in our employees is still high and I am sure that they have the skills, common sense and capacity for hard work to see us through the difficult times ahead"

R. Sidaway (Chairman)



The following are salient points from the Chairman's circulated Statement.

- \* Profits were badly hit by the two major disputes in the Engineering and Steel Industries. It is not possible to measure in precise terms the loss of profit from these disruptions but our estimate is at least £1.5m.
- \* During July and August our order load dropped to its lowest level for many years and as yet there is no sign of recovery. All this makes it impossible for me to be optimistic about results of the current year.
- \* In spite of my lack of optimism about the current year I have no doubts about our future. I know we shall overcome our present difficulties and be better able to take advantage of the revival in demand which has always followed a deep depression.

Year ended 30th June	1980	1979
Turnover	£2,000	£2,000
Profit before Taxation	72,787	75,086
Profit after Taxation	3,491	4,710
	2,231	3,109
Earnings per Ordinary Share	17.24p	24.16p
Dividend per Ordinary Share	7.00p	7.00p
Net Assets per Ordinary Share	240p	232p



Steel Re-Rollers and Stockholders, Steel Tube Manufacturers and Engineers. WILLENHALL - WEST MIDLANDS

# Staffordshire Potteries (Holdings) Limited

Year to 30 June 1980

- Turnover up 30% to £15,778,000
- Exports up 13% to £4,145,000
- Pre-tax profits down from £1,239,000 to £312,000

These figures include 9 month results from the Taunton Vale Industries acquisition.

## Current position

At the annual general meeting held in Stoke-on-Trent on 4th November the Chairman, Mr. Bill Bowers, addressing shareholders said:

"Sales, including Taunton Vale Industries, for the quarter ended September 1980 have increased by 34% compared with the corresponding period in 1979 and substantial reductions in stocks are being achieved. As a volume producer and exporter in the earthenware sector, margins have come under even greater pressure arising mainly from the continuing rise in the value of the pound and unrestrained cost increases from state owned monopolies, particularly energy. Having extensively modernised and re-equipped the group's plant, the Board have been concentrating on innovative product developments, the benefits of which should start to emerge in the spring of 1981."

Copies of the Report and Accounts are available from The Secretary, Meir Park, Stoke-on-Trent, ST5 7AA.



## LONDON TRADED OPTIONS



and Markets  
Companies

## UK COMPANY NEWS

### Scotcross holds profits at £1m for first half

RESPECTIVE EXTREMELY difficult trading conditions, Scotcross, the packing, wine, animal feedstuffs and vehicle construction group, benefited from its wide spread of activities in the UK and France and maintained pre-tax profits at £1.0m for the half year to September 30, 1980, compared with £0.95m last time. Sales were up from £15.88m to £17.14m.

While no improvement is anticipated in the economic environment for the rest of the year, the board is confident that the group's strong financial position, coupled with its planned investment in plant and machinery, will enable it to continue to operate profitably.

Interest payable for the period increased from £107,000 to £175,000. Earnings per 25p share, based on the actual tax charge of £237,000 (£295,000), were 10.32p (8.82p), and on a notional charge were 6.27p (6.02p). The net interim dividend is raised from 1.80p to £0.70p on £12.2m profits.

All group UK companies maintained profitability with the exception of the engineering division, which suffered from a large reduction in customer demand, and those areas of the packaging division manufacturing for luxury products. However, the group has been able to react quickly to the fast-changing

#### BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are likely to be paid and the sub-divisions shown below are based mainly on last year's timetable.

**TODAY**  
Interim—Copper-Nail, Philip Hill Investment Trust, London Trust, Mountview Estates, Newman Industries, J. Sainsbury, Usher-Walker, Warner Holidays.

**FUTURE DATES**  
Interim—Saffery, City of Aberdeen Land Association.

**Interim—**  
Allied Leathers Industries Nov. 20  
Beales (John) Nov. 14  
British-Borned Petroleum Synd. Nov. 8  
Bunning Nov. 18  
Clyde Nov. 10  
Lloyd (E.H.) Nov. 14  
Oil & Associated Invest. Ltd. Nov. 13  
Readcut International Nov. 18  
Sonic Nov. 14  
Slavery Industries Nov. 13  
West Holdings Nov. 10  
Wine and Plastics Products Nov. 11  
Young Companies Invest. Ltd. Nov. 10

**Finals—**  
Alford and Smithers Nov. 20  
Besa Dec. 7  
Central Manuf. and Trading Nov. 7  
Equity Income Trust Nov. 18  
LWT Nov. 13  
Sungai Benu Rubber Estates Nov. 13

and difficult market conditions.

There has been a continued improvement in trading results of the French companies, with both sales and profits up over 20

per cent. A full six months' figures from Bouchage Moderne are included for the first time.

During the six months, the group invested over £1.3m in new plant and machinery, and in enlarging and modernising factory capacity.

Mr. Calum A. MacLeod has been appointed a non-executive director.

#### comment

Scotcross' unusual mix of businesses—cheap wines, animal feeds, packaging and specialised vehicle cab manufacture—has proved a resilient combination in hard times. While demand for the group's rollover protection cabs has declined both in the UK and abroad, cash-conscious consumers in Scotland have been turning increasingly to its down market fortified wines. Sales of packaging have held up except for cosmetics and other luxury items and the bottle closure manufacturing companies in France have produced a handsome 29 per cent profit gain. The group is on target to spend £2.5m on capital projects this year and profit for the year should be about £2m. The market has raised its rating of Scotcross slightly to about 11 times prospective fully taxed earnings at 138p. The final dividend should be raised by 8.75 per cent in line with the interim, suggesting a prospective yield of 5.6 per cent.

### Polymark mid-term increase

PRE-TAX PROFITS of Polymark International for the half-year to June 30, 1980, rose to £827,000 compared with £489,000 in the first half of last year.

In view of the economic recession and strength of sterling, the directors say it is difficult to forecast profits for the second half. The total 1979 pre-tax profits for the group, which supplies machinery to laundries and clothing manufacturers, were £1.58m.

Sales for the six months were £10.94m (£8.04m). After UK and foreign tax charges of £206,000 (£138,000), earnings per 10p share were 7.6p (6.86p). The interim dividend remains at 1.50p per share—last year's final was 1.8p.

In spite of pressure from the high exchange rate, overseas trading was brisk with continued growth. Trading also improved in the laundry and Transitat labelling divisions.

#### comment

The market seems to be in tune with developments at Polymark. Yesterday's share price of 85p corresponds closely to the group's net asset value and a prospective earnings multiple of around 7 (on a full tax charge) seems fair if the current year pre-tax profits are at between £1.3m and £1.4m. Because of its ties to the UK textile sector, Polymark's domestic operations have suffered, falling to around 20 per cent of group profits in the first half of 1980. Interest charges have doubled to £450,000 at the half-way stage and the group's income gearing is now around 67 per cent. Equally unpleasant is the fact that borrowings are headed toward £5m suggesting capital gearing of 100 per cent. This should come down early next year though when the company retrieves £1m from its Raleigh bicycle agency in France, sold to Tube Investments. Meanwhile, the U.S. business has turned from a profit of £59,000 in 1979 to a £23,000 loss in the first six months. The outlook for the second half is for continued flat demand in the UK and some abroad. The strength of sterling has just £50,000 to £100,000 in forefeited profits so far; it could cost £1m by year-end. A maintained dividend suggests a yield of 6.8 per cent, like the p/e, unexciting but fair.

## Wankie Colliery Company Limited

(Incorporated in Zimbabwe)

REVIEW BY THE CHAIRMAN SIR KEITH ACUTT, K.B.E.

In the middle of our financial year which ended on 31st August, 1980 a new Government was elected and Zimbabwe became an independent state. For a short time the celebrations and some doubts about the wages policy announced by the Government caused disruption to the attendance at work of many of our employees. A short strike and the declaration of unexpected national holidays aggravated the situation and at times production of coal was seriously affected.

The pattern of the finely geared railway movements was also upset but fortunately none of our customers was seriously inconvenienced. Naturally the costs at the mine were high and the financial results for the second half of the year were lower than we had hoped mainly because of the disruption to operations but also because of the increased wages awarded some time before the strike.

#### Financial results

The profit to the 31st August, 1980 from the trading operation was \$5 144 000 compared with \$4 205 000 last year. Revenue from interest and dividends at \$833 000 was higher than last year and the profit before tax was \$6 077 000. The after taxation profits, together with profits on investments realised and \$896 000 brought forward from last year, made a total of \$8 375 000 available for appropriation.

A final dividend of six cents was declared giving a total of ten cents for the year. This absorbed \$2 533 000 and \$2 500 000 was transferred to capital reserve leaving \$342 000 to be carried forward to next year.

In terms of the Coal Price Agreement which was reinstated last year 25% of our profit has to be retained each year for capital expenditure but we have in practice retained more than this with the object, which I have repeatedly stated, of building up our cash reserves in order to meet the normal capital expenditure and, at the same time, provide some of the very large amount of new capital which will have to be raised for equipping the mine in supply the previously suspended electricity generation undertaking.

#### Power station

During the protracted period of delay in a decision to equip the power station, on which much of the civil and building construction work was completed some years ago by the Electricity Supply Commission, our technical advisers have given very careful attention to studying the most economical and efficient methods of both the mining of the coal required and its conveyance to the power station site to which the delivery of coal must start in 1982. The power station will be equipped progressively and the initial generation of power will not cause a very large increase in the consumption of coal but as the source will be almost entirely from the opencast pits the amount of overburden to be removed will call for heavy equipment capable of ultimately moving the maximum coal required by the power undertaking. When the final sets are installed this will be about 4.5 million tonnes per annum.

The timely supply of much of the equipment which will have to be imported is dependent on orders being placed almost immediately. The estimated cost of the plant we require from all sources has been increasing each year and now that a decision has been taken by the Government and the Electricity Supply Commission to go ahead with the installation of generating equipment we are faced with the formidable task of about \$120 000 000 to be found.

Taking into account our own cash position some \$100 000 000 of new money is required and, some time ago, in anticipation of a decision to proceed, discussions were initiated with the International Finance Corporation and the Export-Import Bank of the United States. These negotiations have

not yet reached finality but we are hopeful that, under the umbrella of these institutions a large proportion of this money will be available on acceptable terms.

In this context the profitability of our operations is vital and must be maintained at a level which will provide for the servicing of the loan capital; our normal capital expenditure and, at the same time, allow a reasonable distribution to shareholders. We will probably have to utilise most of our accumulated cash resources next year and revenue from interest will decrease rapidly when the work accelerates on the expansion programme.

I must make it clear to our shareholders that our obligation is to provide the coal to the power station and that we are in no way involved in the financing nor the operation of the Electricity Supply Commission's generation or distribution of power.

#### Operation

Turning now to our operations during the year under review, the demand for coke was such that we were able to restore the coke ovens to their full rated capacity early in 1980 and as there are hopeful indications that the demand for coke and by-products will grow, a preliminary investigation is being undertaken into the extension of the coke works. No decision on this can, however, be taken immediately but, here again, we are very conscious of the escalation of the cost which would arise if this is delayed for a long time.

Coal sales were 2 382 198 tonnes compared with 2 221 304 tonnes last year and the production of coal has remained geared to the demand with most of the coal being taken from the opencast areas. No. 3 Underground Colliery has operated well and we have restarted some limited work at No. 4 Underground Colliery which, although unsuitable for intensive mechanisation because of faults, could be a valuable additional source of "hand cut" coal. For some years we have been carrying out an accelerated programme of training at the Colliery and the advantages of this are beginning to show. It will, however, take some time before we can look to this source to supply our needs for artisans and skilled personnel. In this situation we are not alone and the mining industry as a whole is faced with the same problem. Many of the small mines and industries are not in a position to contribute much in the way of expert training and we fully realise that the bigger mines and industries, which are able to do so, will not reap the full rewards of their training efforts early, as the demand for skilled personnel is likely to exceed the availability for some years to come.

#### Future development

We have had numerous enquiries for our products to be exported but we are not in a position to do much more than we have been doing for some years. We have valuable customers to the North who must continue to have first call on us but naturally if transport and other facilities are such as to make it possible to undertake to supply new customers, wherever they may be, we will certainly do so.

We are facing some years of heavy expenditure but there is no reason why the Colliery should not be able to maintain a satisfactory profit record during this period and we should in a few years' time reap the full benefits of the very much increased production.

The 57th Annual General Meeting of Members of Wankie Colliery Company Limited will be held at the registered office, 70 Samora Machel Avenue Central, Salisbury, on Monday, 1st December, 1980, at 10.00 am.

Copies of the annual report and accounts are obtainable from the London office of the Company, 40 Huthrow, London E14 1J, and from the office of the UK Transfer Secretaries, Charter Consolidated Limited, P.O. Box 108, Charter House, Park Street, Ashford, Kent TN34 8EQ.



### Arenson moves up to £1.53m

PROFITS before tax of A. Arenson (Holdings), office furniture and equipment maker, moved ahead from £1.41m to £1.53m for the year ended July 31, 1980, from turnover increased to £17.15m against £15.61m.

Mr. Archie Arenson, chairman, says that trading towards the end of the year was, as indicated, seriously affected by a downturn in demand. Margins were maintained, however, mainly because of the effect of the company's ongoing commitment to invest in machinery of the most recent technology.

The process of improving manufacturing efficiency will continue to ensure that the group remains competitive, he adds.

"While we continue to be confident about the outlook for the medium to long term, the short term must inevitably be

affected by the recession which has continued into the current year," Mr. Arenson states.

And to keep more in line with sales, production schedules have been cut back from the group's original programme.

Tax for the year was £117,000, compared with £108,000, after which earnings are shown as 13.53p (12.99p) per 10p share. The dividend is also raised to 1.63p (1.75p) net with a final payment of 1.41p.

Profit at half-way rose from £431,000 to £496,000.

#### comment

Arenson has managed to ride against the downward trend of recent results from furniture manufacturers with increased turnover, pre-tax earnings and total dividends up by about 10

per cent. Some reduction in demand has been felt in the first quarter of the current year, and production has been cut back.

Even so, stocks are 22m above last year's levels and borrowings are up £0.75m as a result. Arenson has continued its investment in automated plant, adding another £450,000 of new machinery since the year end.

And its expansion in the U.S. in the UK, sales of office furniture have been more seriously affected than the flatpack domestic furniture sold chiefly through MFI. Although no immediate upturn is foreseen, it is thought that the company's distributors have run down stocks about as far as they can. Trading is expected, therefore, to be level though not easy.

Unchanged at 40p, the shares yield 7.2 per cent. The fully-diluted, fully-taxed p/e is an undemanding 6.5.

### Roberts Adlard warning

DESPITE losses of £80,000 incurred at two roofing branches, which are to be closed, pre-tax profits of Roberts Adlard and Co., builders' merchant, roofing and suspended ceiling specialists, improved from £380,000 to £350,000 for the first six months of 1980.

The directors state, however, that there has been a significant fall in demand in the second half of the year, and it is difficult to be optimistic about the outcome for the full period.

The interim dividend is unchanged at 2p net per 25p share—last year's final was 5p paid from record profits of £550,000. First-half turnover increased from £5.9m to £7m and profits were subject to tax of £182,000 compared with £172,000.

### W. Sinclair dives to £27,000

TURNOVER of agricultural merchant, William Sinclair Holdings, increased by 55m to £29.5m for the year ended June 30, 1980, but, struck after more than doubled interest charges of £805,000, pre-tax profits slumped from £842,000 to £27,000.

After a tax credit of £71,000 (£298,000 charge), available profits were £98,000, against £354,000. A second interim dividend of 2.25p (3p) leaves the total payment down from 4.53p to 3.78p.

Shareholders' funds climbed from £5.23m to £5.85m, equal to 1.26p (1.18p) per share. The company's shares are dealt in under Rule 163 (2) of the Stock Exchange.

### A. Caird falls into the red at midterm

Although A. Caird and Sons, the Dundee-based retailer of clothing and sports goods, finished last year in profit after reporting a loss at midterm, it has fallen into the red again.

For the six months to July 31, 1980, the company reveals a pre-tax loss of £119,200, compared with a deficit of £18,400 for the same period in 1979. Sales during the half year slipped from £1.33m to £1.27m and a trading loss was incurred of £87,500, against a profit of £15,200. Interest charges rose to £51,600 (£33,600).

Last year the company paid a single dividend of 10p net from 12 months' profits which totalled £61,660 (£171,594).

### Progress for Berry Trust

After lower tax of £151,598 (£163,571), earnings per 25p share rose from 1.39p to 1.55p, while the dividend total is stepped up to 1.4375p (1.25p) net. Net asset value increased from 100p to 136.7p per share.

## BARLOW RAND LIMITED

(Incorporated in the Republic of South Africa)

A successful year in which -

Turnover up 51 per cent to R3.5 billion

Group profit after taxation up to 70 per cent to R343 million

Earnings per share up 51 per cent

Dividend distribution up 53 per cent

#### CONSOLIDATED PROFIT AND ORDINARY DIVIDEND

The audited consolidated results for the year ended 30 September, 1980 are:-

	1980 R000's	1979 R000's
Turnover	3,459,473	2,283,602
Group Operating Profit	464,874	290,188
Income from investments	50,555	24,735
Profit on sale of shares less amounts written off	979	732
Group Profit before taxation	516,408	315,655
Taxation	172,938	114,184
Group Profit after taxation	343,470	201,471
Attributable to:		
—Outside shareholders in subsidiaries	121,570	63,044
—4 Per Cent Preference shareholders in Barlow Rand Limited	45	45
—Ordinary shareholders in Barlow Rand Limited	221,855	138,382
Number of Ordinary Shares upon which earnings per share is based (000's)	123,501	116,541
Earnings per share	179.4 cents	118.6 cents
Dividends per Ordinary Share	58.0 cents	38.0 cents
Dividend Cover—Ordinary Shares	3.1	3.1
NOTE: The rate of exchange used for conversion at 30th September, 1980 was taken as R1=£0.56.		

A final Ordinary Dividend of 40.0 cents per share has been declared. This dividend with the interim Ordinary Dividend of 18.0 cents per share makes a total distribution of 58.0 cents for the year (1979: 38.0 cents).

The final Ordinary Dividend is payable to shareholders registered at the close of business on 28 November, 1980 and a formal notice to this effect appears below.

The annual financial statements will be mailed to shareholders on or about 28 November, 1980.

Sandton  
4 November 1980.

A. N. ROSHOLT, Executive Chairman G. W. DUNNIGHAM, Vice-Chairman

#### ORDINARY DIVIDEND NO. 102

Notice is hereby given that an ordinary dividend of 40.0 cents per share has been declared payable to shareholders registered in the ordinary share register of the company at the close of business on 28 November, 1980.

This dividend, together with the ordinary dividend which was declared on 9 May, 1980, makes a total distribution in respect of the financial year ended 30 September, 1980 of 58.0 cents per ordinary share (1979: 38.0 cents).

The transfer books and registers of ordinary shareholders of the company in South Africa and the United Kingdom will be closed from 29 November, 1980 to 5 December, 1980, both days inclusive, for the purpose of determining shareholders to whom the dividend will be paid. Dividend warrants will be posted on or about 16 January, 1981, to shareholders at their addresses or in accordance with their written instructions received up to and including 28 November, 1980.

This dividend is declared in the currency of the Republic of South Africa and the rate of exchange at which the dividend will be converted into United Kingdom currency for payment of dividends from the United Kingdom registrar will be the telegraphic transfer rate of exchange between South Africa and the United Kingdom ruling on the first business day after 2 January, 1981.

In terms of South African Income Tax Act, 1962, as amended, a non-resident shareholder's tax has been imposed on dividends payable to:

(a) Persons other than companies, not ordinarily resident nor carrying on business in South Africa; and

(b) Companies which are not South African companies.

The company will accordingly deduct the tax from dividends payable to ordinary shareholders whose addresses in the share register are outside the Republic of South Africa at the rate of 14.4053 per cent.

By Order of the Board.

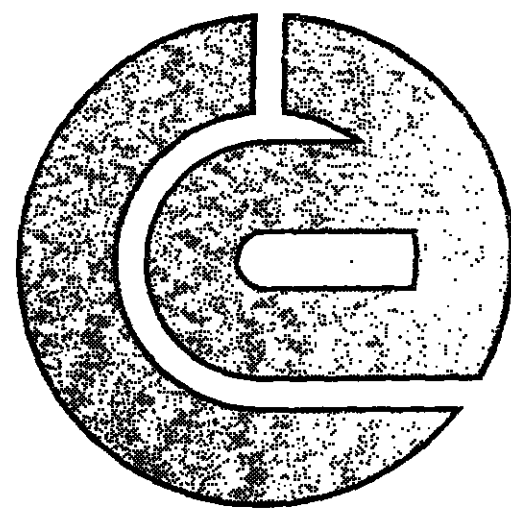
W. C. WARRINER, Group Secretary

Registered Office:  
Barlow Rand,  
Katherine Street,  
Sandton,  
2196—South Africa  
(P.O. Box 78-2248  
Sandton  
2146—South Africa)

Transfer Secretaries:  
Rand Registrars Limited,  
2nd Floor, Dorchester House,  
49 Jorissen Street,  
Braamfontein,  
2000—South Africa  
(P.O. Box 31719  
Braamfontein,  
2017—South Africa).

United Kingdom Registrars:  
Lloyds Bank Limited,  
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## MINING NEWS

# S. African gold output heads for 19-year low

BY KENNETH MARSTON, MINING EDITOR

SOUTH AFRICA'S gold production for the first nine months of this year has fallen short of the total for the same period of 1979 by some 650,000 troy ounces. The Chamber of Mines reports that the total for September was 1,738,898 oz—a reduction of 20,616 oz on the previous month—and brought the nine months' total to 16,375,773 oz compared with 17,028,292 oz in the same period of 1979.

It now seems likely that the total for this year will slip below the 1977 total of 32,409,486 oz (just under 700 tonnes) which was the lowest for 16 years. In terms of revenue, of course, it will be easily an all-time high. The main reason for the recent decline is the industry's trend to mining a larger proportion of

the lower grade ore which has become payable as a result of the higher gold prices. During the past nine months bullion has averaged \$615 per oz compared with only \$370 in the same period of last year.

## Rundle twins raise A\$20m

THE AUSTRALIAN Rundle oil-shale mine, Southern Pacific Petroleum (SPP) and Central Pacific Minerals (CPM) have capitalised on recent market support to raise more than A\$20m (£9.8m) from share placements, reports James Forth from Sydney.

CPM has raised A\$10m with the placement of 1m shares at

A\$10 each which compares with the current market price of A\$10.40.

SPP has raised A\$10.1m with a placement of 2.7m shares at A\$3.75 compared with the market price of A\$4.08.

The directors said that the placements were made to provide funds for the companies' international activities.

About two years ago SPP and CPM started to apply their oil-shale experience in Australia to the discovery and investigation of potential oil shale deposits on a world wide basis, with particular emphasis on North America and Europe.

Mineral rights had already been acquired. In London yesterday CPM closed 20p up at 525p and SPP 10p up at 202p.

## Wankie seeking £78m

ZIMBABWE'S Wankie Colliery confirms the recent estimates reported in this column that it will need to raise £78m (£78m) to finance the expansion needed to provide coal for the Wankie thermal power station that is now under construction.

In the Anglo American Corporation group company's annual report the chairman, Sir Keith Acutt, says the delivery of the Wankie coal must start in 1982. When the final generators are installed the mine will have to supply 4.5m tonnes of coal a year to the power complex compared with the present annual production of less than 2.5m tonnes.

He adds that discussions with the International Finance Corporation and the U.S. Export-Import Bank have not reached finality but we are hopeful that under the umbrella of these institutions a large proportion of this money will be available on acceptable terms.

The coal price agreement with the Zimbabwe Government has been extended for a further 10 years to 1995 to help Wankie secure the necessary funds for its expansion programme.

Sir Keith adds that investigations into expanding the coke works are under way and says that there have been numerous inquiries from export markets for the company's products, but the northern customers (Zaire and Zambia) must continue to have first call.

## IN BRIEF

Canada's Brascan and Holland's Patino NV report that the sale to Brascan of Patino's 96 per cent interest in its Brazilian subsidiary, Companhia Estanifera do Brasil ("Cesbra") for U.S.\$32.5m (£13.3m) has been successfully concluded. Cesbra, which operates a tin smelter near Rio de Janeiro and mines tin on properties adjoining those held by Brascan in Rondonia, is also prospecting for other minerals in Brazil.

Gold production totalled 21,724 grammes in the September quarter at the Western Australian Havelock open-pit gold mine which is 84.6 per cent-owned by Whim Creek Consolidated. This brings the total production since the start-up in May to 27,320 grammes. It is expected to commission the carbon-in-pulp plant before the end of the year and this should bring a "significant" increase in output.

## Investment sales boost Majedie

Including much higher profits of £516,195, against £175,287, on the sale of investments, pre-tax surplus of Majedie Investments, fund investment concern, jumped from £696,945 to £1,282,667 for the year ended September 30, 1980. At half-time, the figure was ahead from £156,261 to £261,807.

Comparatives have been adjusted to exclude commodity broker, Edward Trol, which was sold during the year.

Gross income for the year climbed from £834,361 to £900,458. Tax took £386,926 (£241,077) and earnings per 10p share rose by 1.53p to 4.33p. The net dividend is lifted from 1.5p to 2.25p.

Net asset value per share at the year end was 109.24p, against 99.07p previously.

## Stock Exchange turnover in October Turnover brisk in all sectors

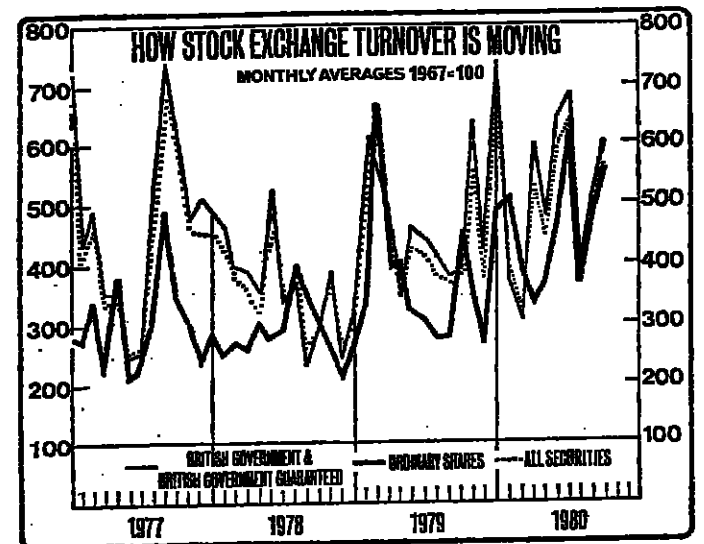
BY NIGEL SPALL

BUSINESS IN stock markets expanded last month as persisting hopes of a cut in minimum lending rate outweighed fears of the effects of a deepening recession on UK industry. October contained one more trading day than September and the two main investment sectors displayed marked resilience in the face of government determination to stick to present monetary policy.

ICI's third-quarter loss, announced on October 23, came as an unpleasant surprise but gave rise to thoughts that a cut in M.L.R. might be engineered to curb the strength of sterling which has consistently recorded new highs against other major currencies.

Total turnover last month rose to £18.3bn compared with September's £16.5bn and the FT Turnover Index advanced from 504.6 to 558.1. The average daily value of equity business improved to £135.3m, compared with September's £126.0m and the number of equity bargains increased to 390,362 against September's 377,985. The FT Turnover index for ordinary shares rose to 555.5 in October compared with the previous month's 494.5.

Equity prices closed the month slightly firmer with the FT Industrial Ordinary Share index attaining a high point for the month of 496.1 on October 23. The reaction over the last four trading days of the month arose from the CBI's gloomiest-ever survey and the realisation that interest rates would remain



high for some time and left the index only a net 5.5 points up on the month at 496.5.

Overall trading in gilt-edged securities also increased last month, by £1.83bn, or 14.8 per cent, to £14.20bn. Aided by fresh advances made by sterling, which stimulated overseas and domestic demand, business in short-dated stocks rose by £1.95bn, or nearly 39 per cent, to £6.92bn.

Business in the longs, however, contracted slightly to £7.27bn. The total number of gilt-edged bargains increased by 8,206 to 80,577, while the FT Turnover index for British Government Securities rose to 600.9 in October from September's 528.5. The FT Government Securities index moved narrowly during the month, but improved from 70.18 at the end of September to 70.94.

The price of gold bullion reacted after September's unprecedented rise following the outbreak of hostilities in the Gulf. After attaining a month's high of \$689.4 an ounce on October 9, the price drifted back and ended a net \$41 down at the month's lowest level of \$629.4. But the FT Gold Mines index consolidated the previous month's rise of 107.2 points to end October with a further gain of 8 points to 504.9 which was 54 points off September's all-time peak of 558.9.

Category	Value of all purchases & sales £m	Total %	Number of bargains	Total %	Average value per day £m	Average value per bargain £	Average number of bargains per day
British Govt. and British Govt. Guaranteed							
Short-dated (having five years or less to run)	4,922.8	38.0	24,025	4.4	301.0	288,148	1,945
Others	7,275.5	39.9	54,552	10.9	316.3	128,451	2,459
Irish Government							
Short-dated (having five years or less to run)	252.2	1.4	1,249	0.2	11.0	201,906	54
Others	163.6	0.9	2,046	0.4	7.1	79,975	89
UK Local Authority	282.8	1.6	4,926	1.0	12.3	57,402	214
Overseas Government Provincial and Municipal	40.0	0.2	2,522	0.5	1.7	15,722	110
Fixed Interest Stock							
Preference and Preferred Ordinary Shares	162.7	0.9	34,015	7.0	7.1	4,517	1,566
Ordinary Shares	3,113.0	17.1	390,362	75.4	135.3	7,775	16,972
TOTAL	18,212.1	100.0	517,477	100.0	791.8	35,179	22,509

\* Average of all securities

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Amsterdam, the Netherlands.

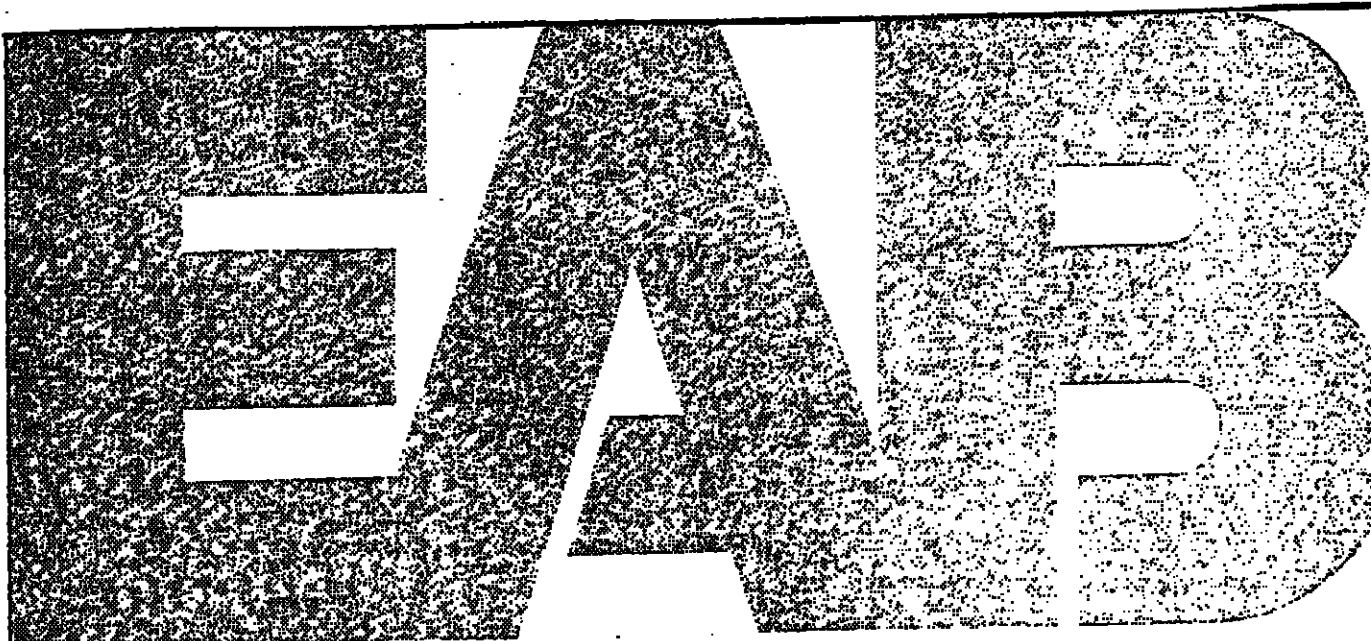
Issue	Dfls. 100,000,000.- 10 1/4 % bonds 1980 due 1986/1990 in bearer denominations of Dfls. 1,000.- each.
Issue price	99.50%
Interest payment	payable annually on December 15, 1980, without deduction of withholding tax.
Redemption	at par in 5 equal instalments from December 15, 1986 until 1990.
Listing	application has been made to list the bonds on the Amsterdam Stock Exchange.
Subscription period	from November 4, 1980 to November 11, 1980 at 15.00 hours Amsterdam time.
Date of payment	December 15, 1980.
	Rabobank Nederland reserves the right to increase the amount of the issue up to a maximum of Dfls. 125,000,000.-.

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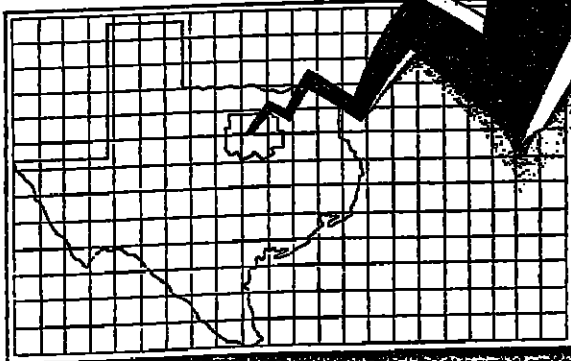
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## INTERNATIONAL COMPANIES and FINANCE

## Premier Group tops mid-year targets

By Our Johannesburg Correspondent

Premier Group, the 51 per cent-owned South African diversified food and consumer goods subsidiary of Associated British Foods which this week changed its name from Premier Milling, has exceeded its long-term growth targets for the six months to September 30, 1980.

The first half trading profit was 38 per cent ahead, at R35.3m (\$47m), against R26.0m for the corresponding period last year and R58.6m for the year to March 31, 1980. First-half turnover was 27 per cent higher at R550.3m (\$734m) compared with last year's first half figure of R435.0m and R909.5m for the whole year.

Mr. Tony Bloom, the chairman, attributed the profit improvement to higher turnover arising from strong demand for all the group's products.

Premier did not consolidate the results of its 55 per cent interest in the record producer, Gallo, acquired from June 30 nor do the results include six months' trading by the bookshop division.

Mr. Bloom is confident that the previous pattern whereby second-half operations have resulted in higher earnings than in the first half will continue. But he does warn that the attributable earnings growth rate of 43 per cent is unlikely to be sustained. For the next three years, however, Premier has targeted earnings growth at a compound annual rate of 20 per cent.

An interim dividend of 22 cents has been declared from first-half earnings of 63.5 cents. Last year the interim was 17 cents from earnings of 44.5, and for the full year a total dividend of 38 cents was declared from earnings per share of 110.1 cents.

## BARLOW RAND

## Acquisitions raise sales and profits

By Jim Jones in Johannesburg

SOUTH AFRICA'S largest industrial group, Barlow Rand, achieved record earnings and turnover in the year ended September 30. Operating profit rose 60.2 per cent to R464.9m (\$620m) while turnover rose 51.5 per cent to R3.46bn.

The management points out that various acquisitions made in the year, including C. G. Smith, the sugar and textiles group, helped to increase turnover and profits. Group profit including investment income but before tax was R516.4m

against R315.7m and net group profit was R343.5m against R201.5m.

Virtually all of the group's divisions achieved substantial earnings improvements, reflecting the buoyant state of the South African economy. This has been particularly the case for the group's consumer and construction industry related operations. In particular cement, paint, and building materials subsidiaries, which reported before the parent, all indicated significantly improved earnings.

In addition gold and coal

profits of Transvaal Consolidated Land, a 60 per cent-owned mining subsidiary, were substantially higher, while there was the added benefit of last year's acquisition of the Cape Asbestos mining operations in South Africa. These were partly offset by the poor performances of T. C. Land's chrome mines.

The management has made no specific forecast for the current year apart from giving an indirect warning that the growth rate could slow because the group is now operating from a far larger earnings and asset base.

However, individual directors are confident that particularly in the mining and construction sectors the South African economy and the group have considerable growth potential for the next few years. Many industries are now locked into capital spending projects due to last for two or three years. A 3.1 times covered 58 cents per share total dividend has been declared for the year compared with a 3.1 times covered 38 cents dividend in 1979. On the Johannesburg stock exchange Barlow Rand shares closed at 1.255 cents on Tuesday.

## Exports boost Sharp in first half

By Yoko Shibata in Tokyo

SHARP CORPORATION, a leading Japanese manufacturer of consumer electronic products and business machines had reported increased earnings for the six months to September as a result of brisk export and strong sales of video tape recorders (VTRs). Operating profits gained 18.9 per cent to ¥246.53bn (\$1.17bn) up 26 per cent over a year earlier. Profits per share were ¥13.16, compared with ¥12.52 a year earlier.

Strong exports, especially of plain paper copiers (PPCs), higher quality radio-cassette recorders and VTRs, gave impetus to the upsurge in sales.

Exports jumped by 43.8 per cent to account for 54.4 per cent of total turnover. Sharp is a late-comer to the VTR market, but good marketing tactics raised sales of the electronics division by 68 per cent. The company is currently manufacturing 30,000 VTRs a month, about 40 per cent of which are sold overseas, and plans to bring production up to 50,000 units a month by next May.

Despite weakened consumer spending in the U.S. and Europe, the company has been successful in marketing audio equipment, in particular higher quality radio-cassette recorders. As a result, sales of the audio equipment sector gained 37.2 per cent. Sales of consumer electric equipment such as air-conditioners and refrigerators experienced a setback of 10 per cent, however, because of the cold summer.

Sharp is a leading manufacturer of large scale integrated circuits (LSIs) by the C-MOS method with a current manufacturing level of 4m units a month. Sales of the electronics devices division advanced by 33.2 per cent in the half year.

The increase in sales of LSIs with their high added value led to improved gross profit margins. In exports, the company insulated itself from the yen's appreciation by contracting exports in the forward exchange market. With capital outlays of ¥38bn planned for the current year, the company plans to expand production capacity of VTRs and to develop products with higher added values. Research and development expenses are projected at 3.5 per cent of total sales.

For full year ending March, Sharp's operating profits are forecast at ¥29bn, up 23 per cent, net profits at ¥16bn, up 27 per cent, and sales at ¥495bn, up 25 per cent over 1979-80.

## Ampol Petroleum recommends new offer from Pioneer

By James Firth in Sydney

THE DIRECTORS of Ampol Petroleum yesterday recommended that shareholders and convertible noteholders should "seriously consider" accepting the on-market take-over offer from Pioneer Concrete Services.

Pioneer last week raised the price at which it was prepared to stand in the market from A\$1.70 to A\$2.00 a share after its rejection by the Ampol Board—on the grounds that it undervalued the company—resulted in only a trickle of sales. The offer is due to close at the end of trading tomorrow.

However, Ampol directors repeated their view that the value of Ampol shares viewed as a long-term strategic investment in the energy field was more than A\$2.00. They urged shareholders who were able to take such a long term view to consult their own financial advisers. The Board recommended that holders give serious consideration to selling because Pioneer appeared likely to gain control of Ampol as a result of its on-market offer—it already holds about 32 per cent of the capital. The directors added that the price of Ampol shares was likely to fall after Pioneer's on-market offer closed.

They said that some holders could be affected by tax considerations and should seek advice. The convertible notes were only issued in January and sales would attract tax because they would be made within one year of purchase.

The directors said that the board of Ampol Exploration, which is 49 per cent owned by Ampol Petroleum, would meet today to consider its action in respect to Pioneer's offer. Ampol Exploration recently purchased 14.5 per cent of Ampol Petroleum's capital from Ansett Transport for A\$43.5m (US\$49.5m) or A\$1.56 a share.

## San Imperial seeks voluntary liquidation

By Our Hong Kong Correspondent

SAN IMPERIAL, the hotel company the shares of which have been suspended from trading for more than two years, is to ask shareholders at an extraordinary general meeting on November 14 to approve a voluntary liquidation that will result in the release of their blocked holdings.

The company hopes to take in about HK\$180m (U.S.\$35.6m) from the sale of its 20-year-old 240-room Imperial Hotel, with the money to be split among the 7,000 holders of its 48.2m issued shares, yielding them a return, after costs, of more than HK\$3 in cash per share. That compares with the HK\$1 level at which the shares were trading early in 1978 before sudden movements in the price prompted the Commissioner for Securities to suspend trading.

Voluntary liquidation, it is said within the company, was the only option left open to the board, because applications for relisting have failed, and litigation in which the company is involved may last up to another five years, in which time no trading in the shares could take place and no dividends could be paid. The sale of the other two properties the company owns is expected to cover only the cost of litigation and outstanding liabilities.

## Sharp rise at Rand Mines Properties

By Our Johannesburg Correspondent

PRE-TAX PROFITS of Rand Mines Properties (RMP), the 55 per cent-owned South African property arm of Barlow Rand, increased by 59.9 per cent to R9.3m (\$12.4m) in the year to September 30. Turnover rose by 48.0 per cent to R31.9m (\$41.7m).

While this performance reflects the strength of the country's property market, major interest in the company focuses on its plans to turn old gold-bearing mine dumps to account.

An additional 10m tonnes of treatable material has been identified on the old Crown Mines property, raising available dump tonnage to 60m tonnes. At current prices, the dump reclamation project is expected to cost R40m, to be funded from internal resources and from arranged borrowings of R40m.

Earlier this year, the company announced that dump reclamation should be on stream

by 1984, that costs were estimated at anything up to R4 per tonne treated and that a gold price of \$313 an ounce would be needed for the project to break even.

RMP has declared a dividend of 24 cents from earnings per share of 50.5 cents. In 1979, a 17 cent dividend was declared from earnings of 34.3 cents.

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## Nampak lifts income despite difficult year

By Our Johannesburg Correspondent

NAMPK, South Africa's largest packaging company, increased its pre-tax income by 29.1 per cent in the year ended September 30, despite what the management describes as a difficult year for the corrugated container division. Pre-tax profit rose to R55.3m (\$73.7m), from R42.8m in 1978-79, and turnover to R327.2m (\$436m), from R240m.

The group has recently completed a major rationalisation and restructuring of operations into product divisions and, in the year, made four acquisitions in related fields. These developments, says Mr. Bas Kardol, the executive chairman, cost the company both money and a considerable amount of management time. However, he adds that Nampak has no major acquisition plans for the near future.

A total dividend of 46 cents per share has been declared, from earnings per share of 120.2 cents. Last year dividends were 38 cents and earnings per share 85.5 cents. Nampak is a 59 per cent-owned subsidiary of C. G. Smith and, therefore, an indirect subsidiary of Barlow Rand.

The group has capital spending plans of R60m spread throughout the year. Mr. Kardol says, however, that no individual project is expected to cost more than R2m.

A total dividend of 46 cents per share has been declared, from earnings per share of 120.2 cents. Last year dividends were 38 cents and earnings per share 85.5 cents. Nampak is a 59 per cent-owned subsidiary of C. G. Smith and, therefore, an indirect subsidiary of Barlow Rand.

## Tonga doubles earnings

By Our Financial Staff

TONGAAT COROGROUP, the South African brickmaker, more than doubled group profit after tax in the half year to September 30, to R4m (\$10.8m) from R3.8m in the same period of the previous year, and R7.7m in the whole of the previous financial year.

Profits before tax amounted to R13.8m, against R7.5m in the first half of 1978-80, broadly equalling the profits of the whole of last year.

Earnings a share for the full financial year are forecast at about 70 cents, against 25.9 cents last year. A dividend of 10 cents has been declared for the half year, against 4 cents a year earlier. For the last full year, the dividend was 12 cents.

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Jeremy Stone explains why the sector may now find it more difficult to weather a recession

# The mail order question-mark

FOR A number of years now it has been accepted that mail order houses—led by GUS and Littlewoods—are good at weathering recessions. When the economy has begun to turn downwards, stockbrokers have often recommended the shares for their "defensive" qualities. In recent months, however, this view has looked increasingly threadbare. UDS decided to close down its Myers subsidiary, selling off its debtors and its list of agents to GUS. More recently, the independent mail order companies—Grattan, Freeman, and Empire—have announced a succession of dismal interim figures. Even GUS, which has regularly reported increased profits for as long as anyone cares to remember, has indicated that profits are now under pressure—although more on the chain store and manufacturing fronts than in the mail order sector.

The mail order companies' main strength in hard times is that almost all their trade is done on credit, with weekly payments spread over fairly long periods. Maybe 90 per cent of the customers for the general catalogues—which are still heavily biased towards clothing and footwear, though increasingly offering electrical and other household goods—are housewives whose spending is limited by lower than average earnings.

The built-in credit has enabled payments to be spread evenly through the year, allowing the customer to calculate a weekly budget. In times when family income is temporarily reduced (through cuts in overtime, or short-time working) this sort of credit buying can go on relatively undisturbed. But at such times, cash purchases in the High Street are harder to allow for.

The higher proportion of credit sales smooths out the flow of revenue to the company

just as surely as it spreads out household expenditures for the customer. To some extent, the effects of the business cycle are ironed out.

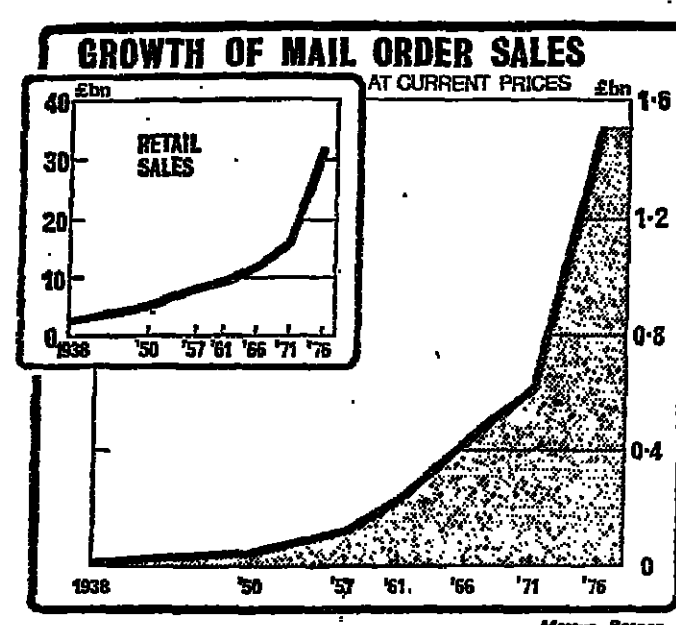
Another feature of the mail order sector is the high rate of growth which the companies have been able to achieve for many years past. Since 1970 mail order has increased its share of the non-food retail market from 6 per cent to almost 8 per cent. In recent years, mail order has moved ahead of the department stores in terms of sales volume. So underlying growth has helped to cushion the mail order houses against periodic drops in consumer demand.

Yet something seems to have changed this year. And the most probable explanation is that the present recession is of a more extreme variety than any that has occurred since the mail order sector has held a significant part of the market for consumer goods.

An important difference between this year and 1975 is the higher cost of finance. One of the major costs in mail order is the financing of working capital: present rates of interest are certainly squeezing margins below those experienced in earlier troughs. More damaging than this, however, is the fact that in this recession far more jobs are being lost, particularly the industrial jobs which many catalogue customers depend on.

The greater threat of job-loss may—a bit perversely—turn one of the mail order companies' historic strengths, their high proportion of credit sales, into something of a liability. The argument now is that the threat of redundancy, especially when whole factories are to be closed is quite another thing from that of being put on short-time.

Not only do people save against the moment when they lose their jobs (hence spending



less, overall), but they may well become unwilling to enter into commitments to make payments six months later. Preference shifts in favour of paying cash; and that would work in favour of the High Street.

The depth of the present recession makes it difficult to assess the case for announcing the end of underlying growth, an event euphemistically described as the sector's arrival at maturity. The argument may seem convincing for two reasons, one more serious than the other.

The facile point is that the market share, which could not grow for ever at its historic rate, has stopped growing for the time being (at least). But it would be unwise to conclude much from that; hasty observers have detected maturity on previous occasions, coming most seriously unstuck in the late 1960s. Market share has since increased by one-third, so it was

a bit like taking the average nine-year-old child for fully grown.

A more formidable reason for wondering if the sector has indeed reached its full potential is that some of the paths it took, in order to grow, cannot be trodden more than once.

One of the most helpful factors to the mail order houses in the past was the inefficiency of a large number of independent direct retailers—for example, the old local department stores. These have now been largely competed out of existence by the joint efforts of the mail order firms and the more efficient high street multiples.

Another opportunity which has by now probably been fully exploited was the rise in the proportion of women going out to work. The convenience of catalogue shopping presumably still appeals to working women, but they no longer form a rapidly growing class.

Again, it is no longer true that credit is hard to obtain from other traders; the department stores and chain stores have made increasing amounts of credit available, soaking up some of the demand which mail order would once have found it easier to tap.

Moreover, two of the more recent developments in retailing—represented by discount warehouses such as Comet and direct mail operators like Scotlodge—aim to outdo the catalogue sellers in opening new markets. Discounters can hope to price more keenly, direct-mailers to spot new products more quickly and price them more flexibly than the catalogue houses. (It is only fair to add that, as the Aeonics failure showed in June, times are also hard for direct mail operators.)

Recovery from the present recession is not yet in sight, and nobody in mail order really believes that the upturn is at hand.

While it lasts, and inflation continues, financing their large debtor accounts will continue to be a problem for the independents. In the case of Grattan, the mail order house which has been under the greatest pressure in recent years, this has meant lengthening its period of settlement with suppliers, shedding 650 workers and raising catalogue prices.

GUS and Littlewoods have no need to worry about finance. GUS is sufficiently large and diversified to generate enough cash to satisfy the financing requirements of its mail order side, while Littlewoods has always been able to grow out of retained profits to a degree which few public companies could attempt without facing a shareholders' revolt.

These differences in financial strength may begin to tell in the medium term, as it becomes necessary to invest heavily in new technology in order to

remain competitive. There is already evidence that the two market leaders will be able to set a fiercer pace than all the independents can match.

The scope for applying computer techniques, now to be coupled with telephone and video systems is enormous. All the companies have taken the obvious first step of computerising their agents' files. The next step, now being taken by Freemans, is to take orders by telephone, the availability of goods being instantly checked on a computer VDU. Other mail order houses have experimented with this sort of system. But Freemans will be the first to have a fully-working country-wide system of telephone links (known as "Order Line") on which the customer can dial-in orders at local rates.

Obviously it is hoped that the reduced waiting time and certainty of delivery will appeal strongly to customers; the possibility that there may be fewer returned goods must appeal to Freemans. Other companies are experimentally equipping favoured agents with telex devices to receive catalogue pages, and examining the advantages of committing fashion catalogues to video-disc.

One manager described his warehouse as "basically a parcel factory." One of the coming advances, already achieved by GUS at its Martland warehouses, is the fully computerised storage bay, which reportedly turns a customer's order list into a parcel without human intervention. It is easy enough to envisage the future, in the shape of the automated parcel factory. What is more difficult is to see whether it is a future of sharpening competition within a fairly static market, or one where—as in the 1960s and 1970s—the sector can use its efficiency to carve further slices off the High Street.

Mr. H. A. Morini and Dr. L. C. F. Blackman have been appointed directors of **BRITISH AMERICAN TOBACCO COMPANY**. Mr. Morini becomes head of legal department and Dr. Blackman is responsible for research and development.

Mr. John Warren, managing director of **CHARLES FULTON** (Foreign Exchange), has been appointed to the main Board of **CHARLES FULTON AND CO.**

Mr. Christopher Ellison has resigned his directorship with **Sedgwick Payne North American Reinsurance Brokers** and has joined reinsurance brokers **R. K. CARVILL AND CO.**

Mr. Peter Casben has been appointed a director of **SCHROEDER LIFE ASSURANCE** and **SCHROEDER PENSIONS**. Mr. Casben, who has been with the Schroeder Life Group of Companies since their inception, will remain in charge of life operations and will also assume the additional responsibility for the group's marketing services.

Following the acquisition of **ROBERT STACE AND CO.** by **Excel Group's** printing subsidiary **Burrows Mathieson and Company (Holdings)**, Mr. Peter W. Barker, managing director of the Burrows Group, has taken on the additional positions of chairman and managing director of Robert Stace and its subsidiary Clout and Baker. Mr. Barker succeeds Mr. Donald P. Chalkin, who remains on the Boards of Robert Stace and Clout and Baker and becomes deputy chairman. Mr. John R. Murphy, Burrows Group finance director, has been appointed a director of both companies.

Mr. Michael B. Mann has become senior international officer of **GIRARD BANK**. He continues as international overseas representative, located at the London branch.

Mr. B. F. Jenkins, managing director of **Arbuthnot Factors**, and Mr. C. D. Baxter, manager of the foreign exchange depart-

ment, have been appointed directors of **ARBUTHNOT LATHAM AND CO.**

Mr. J. Percy-Davis has been appointed a director of **C. E. HEATH AND CO. (INSURANCE BROKING)**.

Mr. T. M. O'Brien has been appointed a director of **J. AND J. DYSON**. Mr. T. M. O'Brien has also become a director of **DYSON REFRACTORIES** and he has been succeeded as secretary of that company by Mr. F. E. Dangworth.

Mr. Jerol M. Sosnosky has been appointed executive vice-president at **UNITED CALIFORNIA BANK**.

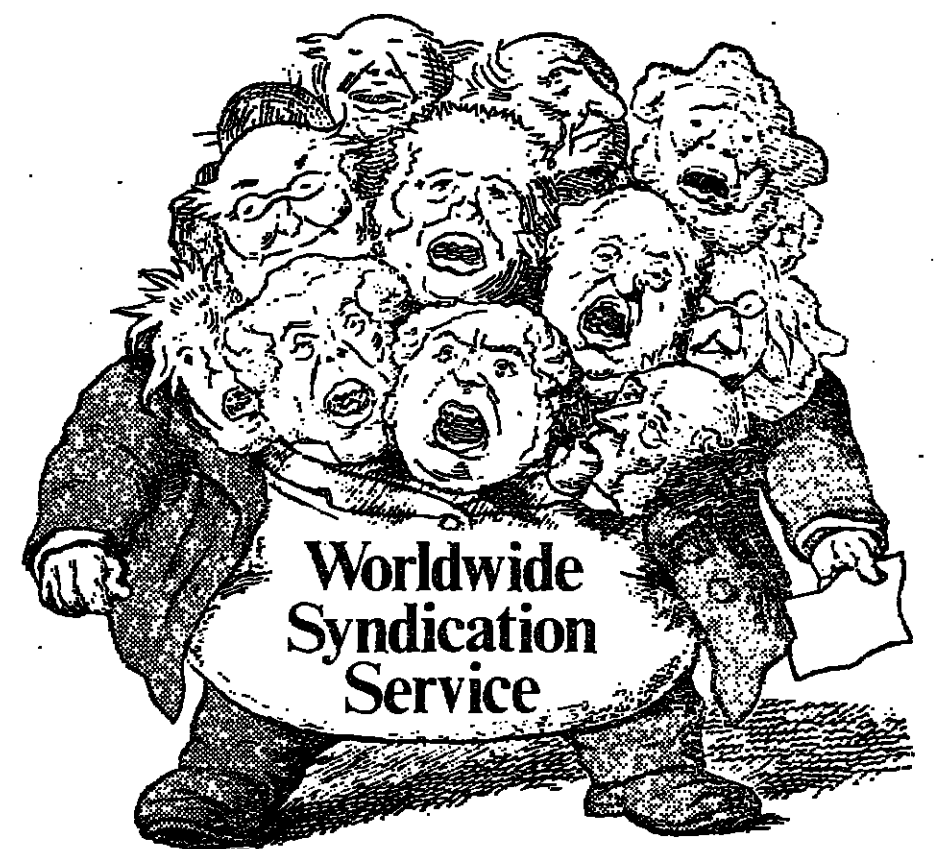
Mr. P. J. K. Smith and Mr. L. E. Fraser have been appointed to the Board of **JOHNSON MATTHEY BANKERS**. Mr. L. E. Jones, Mr. M. R. Cottrell, Mr. P. J. C. Firth and Mr. F. J. E. Smith have joined the Board of **Johnson Matthey Commodities**, the London Metal Exchange-listed dealing subsidiary. Mr. A. F. Hodgson and Mr. M. Englander, directors of **Johnson Matthey Bankers**, have relinquished their Board appointments in the metals-dealing subsidiary.

Mr. Peter Jassoy has been appointed by **AFA-MINERVA (EMI)** as product marketing manager with responsibility for marketing intruder detection and fire protection products. Mr. Jassoy has held a senior marketing management position with the company for the past two years. Prior to joining **AFA-MINERVA**, he was with **ITT and Elliott Automation** as a senior marketing executive.

Mr. David Robinson has been appointed to the Board of **BEMROSE CORPORATION**. He has been company secretary and legal adviser since 1973. Mr. John Bradbury, group financial controller, has become a director of **Bemrose UK**, the major operating subsidiary. Mr. Bradbury joined Bemrose as group chief accountant in 1972.

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## REPORT ON EAST ANGLIA

BY ANTHONY MORETON, REGIONAL AFFAIRS EDITOR

EAST ANGLIA is a region of striking contradictions. Despite the richness of its farmland, its long cultural heritage and diversity of local industries, the region is not immune from national economic trends, nor without its blackspots, as this three-page report indicates.

## Moves to attract new industries

IT IS easy to become beguiled by East Anglia. Rich in historical links, a fertile countryside, a long cultural heritage which centres on one of the oldest towns of learning in the world and a coastline of outstanding natural beauty the counties of Norfolk, Suffolk, Cambridgeshire and Essex cast a web which make it difficult for the casual visitor to tear himself away.

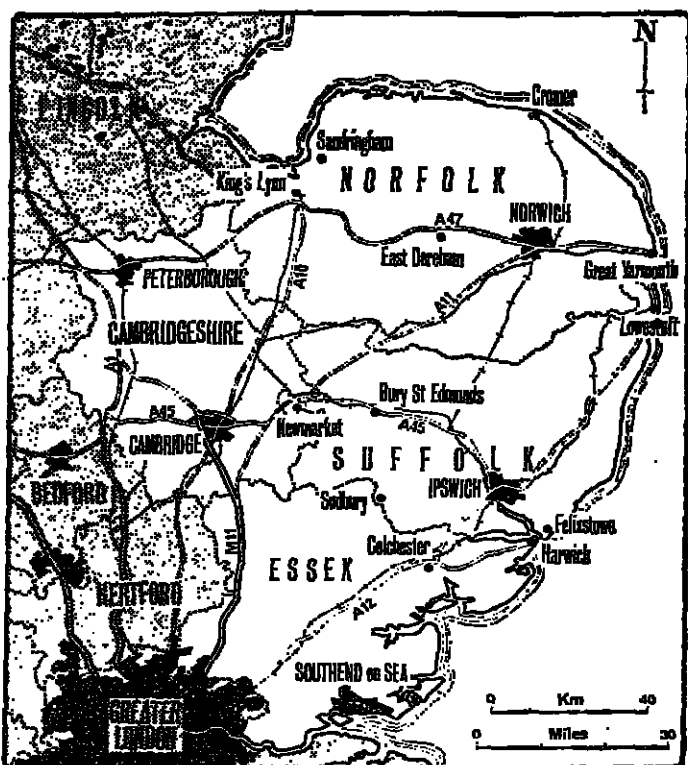
That web has been most effectively deployed in the past two decades. Since 1960 under the initial impetus of the Greater London Council's expanding towns policy, more people moved into the area than left it, reversing a trend that had continued for two or more centuries. In terms of population, East Anglia became the fastest-growing part of Britain.

That momentum has continued more recently. Between mid 1977 and mid 1978, the latest years for which figures are available, East Anglia gained 14,200 people, more than any other British region. Towns like Thetford (over 600 new jobs since 1976), Bury St. Edmunds (over 400), Sudbury (200), Haverhill (200), Huntingdon and St. Neots, have all benefited from the inflow of newcomers. Between 1971 and 1976 there was an increase of 10.4 per cent in the workforce when the national figure was just 1.9 per cent.

In the last month, however, there have been two large redundancies—just to bring home the fact that however prosperous East Anglia may be as an area it is neither immune from national economic trends nor is it without its black spots.

Most recently Perkins, in Peterborough, announced 900 shop-floor redundancies, and a little earlier Pye, at Lowestoft, stated that it would be putting off 1,000 of its employees. And Dynatron, in King's Lynn, is to put off 400 by December. Cambridge, St. Neots and Bury St. Edmunds may have jobless levels that are little above the figure for people changing positions but in Lowestoft, Lelston and Wisbech the unemployment percentage is in double figures.

This illustrates one of the most important facets about East Anglia, the contradictions



inherent in its fabric. East Anglia is a region of great wealth but low incomes, inward migration from other parts of Britain but a movement off the land, highly skilled industries but often a shortage, as in Cambridge, of unskilled jobs, excellent trunk roads but lesser roads that need improving urgently, pockets of unemployment amid the prosperity, sleepy country towns and a bustling and successful new town in Peterborough.

## Investment area

No part of the area is assisted regionally by the Government, though that is not for want of trying on the part of Great Yarmouth. The Development Commission has, however, designated Fenland as a special investment area, under which it channels much of its aid in putting up small advance factories into towns such as Chatteris and March. The success of this policy has been such

as to induce south Norfolk and north Suffolk to seek the same status.

Many of the problems stem, ironically, from the success of the farming industry. East Anglia has some 70 to 80 per cent of its land categorised as grades 1 and 2 farmland, the largest amount of top-quality land of any part of Britain. As agriculture in general has prospered, and is now the recipient of the Common Market's largesse towards the farmer, machinery has been installed—but at the expense of the farm worker.

The result, even before the impact of the EEC became discernible, was that between 1971 and 1976 employment in farming fell by 18 per cent to around 40,000 people. For a while, the displaced farm worker found jobs in manufacturing industry and between 1980 and about 1973 the area was one of the few regions actually to increase manufacturing employment. But there are signs that this has

come to a halt and may now be falling back.

One indicator of this is the movement into the area of new firms. Between 1968 and 1976 an average of 28 new firms a year moved in; since then, the figure is 6 the average in the '50s. The region is now much more dependent on existing industry for self-generating growth.

The drying up of the flow of firms out of London has obviously been very important in ending this growth. London now needs all the work it can lay its hands on and the setting up of the Docklands Development Corporation and an enterprise zone within docklands could even suck some firms back into the capital.

## Difficulties

Some industries have had problems for a number of years. In Norwich, footwear—especially the mass-production market—has been hit, as it has elsewhere in the country, by cheap foreign imports. Shipbuilding at Yarmouth and Lowestoft has also suffered and the fishing industry, especially at Lowestoft, will never see the glory days again. The food-processing industry, particularly the canning sector, has been in difficulties this year and the motor industry together with the components sectors at Wymondham, Huntingdon, Sudbury and Peterborough have all shared in that industry's problems.

There have been growth sectors. Farming is the most obvious. Industrially, the ports sector has responded to the change in emphasis in Britain's trade towards Europe and, allied to good labour relations, has become the fastest growing sector of this industry in the UK. Felixstowe is now a name with international as well as national recognition.

In addition, there has been a conscious effort to capture a greater share of the offshore gas and oil service market. Great Yarmouth, through an energetic policy, has led the way and although this may have gone a little flat recently BP is to spend £120m expanding production of gas from its West

Sole field which could bring some more jobs into the town.

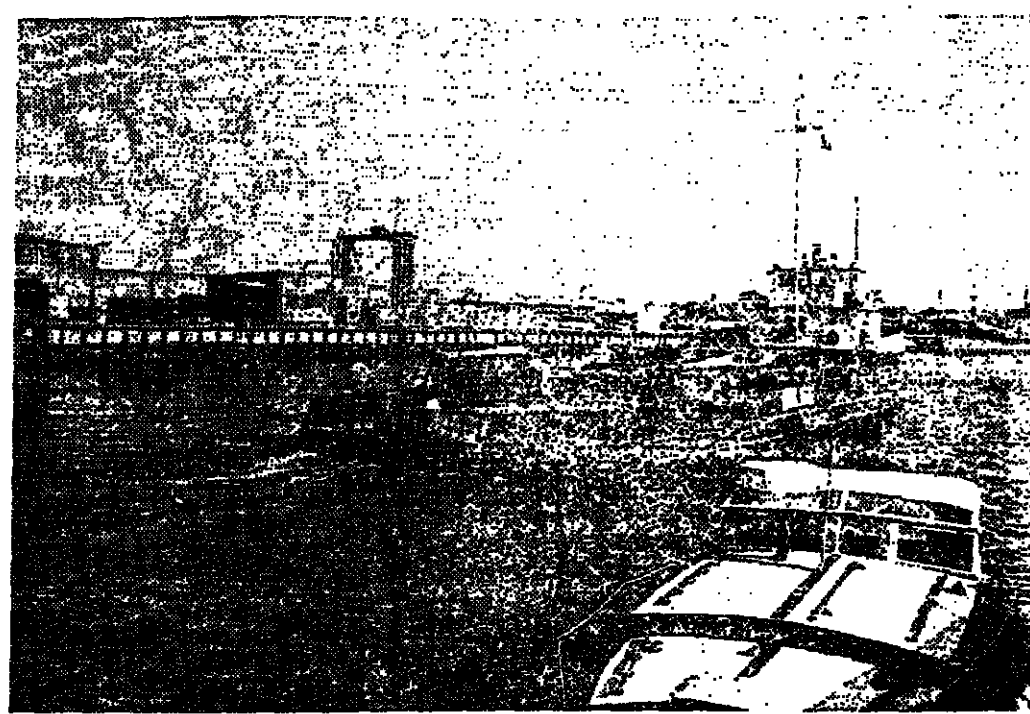
The other big growth sector is the development of high-technology, high-value-added industries, many of which are inevitably associated with Cambridge and the university though a lot have also gone to the Norwich area to be associated with the young (in relation to Cambridge) university there. Cambridge itself has a lot of firms in the micro-electronics field and continues to receive a lot of inquiries, particularly from America from firms anxious to establish in or near the town. Many of the small towns, such as Lelston, have satellite firms feeding the bigger plants.

Pye is strongly represented in Lowestoft, for instance, and there has, in recent years, been a noticeable growth of software firms. But the needs in Cambridge itself are that population growth should be restricted so that the cultural inheritance which the town uniquely (with apologies to Oxford men) offers are not destroyed. The tourist authorities, for instance, are fully aware of this in their field.

What Cambridge would like, what Huntingdon would like, what almost any of the smaller towns would like, would be the emergence of another firm like Sinclair. Electronics—which pioneered the way in calculators and miniature television receivers—to undertake its R & D within the university city's boundaries and produce somewhere within a short distance. In order to bring about such a situation Cambridge is taking a softer line on industrial development within its borders.

Elsewhere, factories are being put up in anticipation of demand and until very recently been let quickly. Huntingdon, St. Neots and Fakenham, for instance, have all had no difficulty in getting tenants, though there has been greater resistance at Wells on the north Norfolk coast.

Generally, though, there has been more factory space available this year than previously, proving that East Anglia is suffering from the same effects, if rather less acutely, as the other parts of Britain.



Oil rig supply vessels moving out to sea from Great Yarmouth

## Businessmen to meet for day-long discussions

NEXT WEDNESDAY the Small Firms Centre is to hold a day-long clinic in Norwich at which officials from Cambridge, the Centre's East Anglian headquarters, and local counsellors will interview and advise heads of small companies on their problems. The following day a clinic will be held in Lowestoft and before the month is out others will take place in Chelmsford, Southend, Peterborough, Colchester, Clacton and Ipswich.

These "clinics"—a word which Mr. Jack Cade, the region's manager, does not like, but for which he cannot find an acceptable alternative—are growing in importance in the area as the recession bites. For the businessmen the first visit is free; at the second he has to pay £10 (plus the inevitable VAT) and at the third and any subsequent sessions it is £20.

Last month 15 businessmen received advice at a clinic in Peterborough which, at a minimum of three-quarters of an hour for each person, makes a full day for the counsellors. There were 14 seek-

ing assistance a few days earlier in Norwich and 15 in Great Yarmouth. Altogether, about 50 clinics are expected to be held in November and December and a further 50 in the first two months of next year.

## Experience

East Anglia is fortunate because it has 18 counsellors, a more generous number than many other parts of Britain. These men are, or have been, businessmen themselves and so can talk about finance, marketing, industrial training or industrial relations from first-hand experience. In July, August and September they held 390 counselling sessions throughout East Anglia, a rise of 218 over the same quarter of 1979.

The Department of Industry, under whose aegis the Small Firms Centre falls, defines a small firm as one with fewer than 200 employees, if it is in manufacturing, or has a turnover of less than £150,000, if it is in the retail sector. That the Centre should be so successful in East Anglia

is hardly surprising since the region is full of firms which fall within this definition.

To shorten the lines of contact within the region the Centre moved in May this year from Luton to Cambridge where it occupies premises next door to the giant Government complex. This has made it much easier for officials to get around the area and, in consequence, extend the scope of their activities.

Mr. Cade is notified by the Manpower Services Commission of all redundancies and where the circumstances are appropriate he contacts the firm to see if his office can be of assistance.

In addition, he gets a continuous flow of inquiries. At the moment the number is running at about 250 a week, though the record was 380 in late March. Last year there were 10,200 inquiries, which averages at just under 200 a week. The graph in his office shows that total inquiries this year have been running about 10 per cent above last year's level, a figure which gives him as much satisfaction as it gives him work.

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Sodastream—moving to 140,000 sq ft purpose-designed factory with a workforce of 400, 7 years after starting with 15 people in small advance factory. Techniques developed to meet growing demand now incorporated in new British Standard for pressure vessels.

Thomas Cook—world's largest travel firm moved here 4 years ago. All 160 branches in Britain to be connected to central computers for instant confirmation of flight availability. Over £3m spent on new technology since 1976 and further £3m planned.

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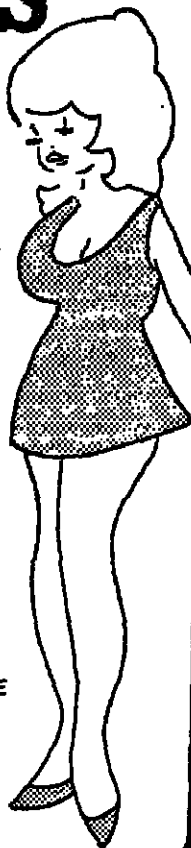


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## EAST ANGLIA - II

In agricultural terms, East Anglia is a very prosperous part of Britain, where one sees to best advantage the transition to a mechanised workforce.

# Significant changes in the region's agricultural sector

WHEN KEATS wrote 150 years ago of autumn's mellow mists he hardly envisaged that by the '80s of this century those mists would be transformed into the smoke of stubble burning in the fields. Along the road from Ely to Chatteris, to March, to King's Lynn and across the top of Norfolk the predominant sight as October ended was of farmers burning the remains of what once had fattened the harvest goose.

These changes in the style of farming are typical of the new approach to the industry which is typified in East Anglia. No longer does the farmer produce his wheat or sugar beet or potatoes or carrots in the hope of selling them somewhere, sometime on the market. Farming has become professionalised, market oriented. The consumer is all, and especially that great god of the consumer: the supermarket.

Today the farmers of the Fens have their eyes as much on Sainsbury or Tesco or Asda as on Covent Garden. What the buying manager of the supermarket wants, then the farmer is only too anxious to produce.

If the housewife doesn't like varieties of potato which turn brown (a sure sign they have too much starch in them) then he

does not grow those sorts. If she wants cleaned and washed potatoes then he produces cleaned and washed potatoes, bagged, weighed and ready for her to take off the supermarket shelf. No one could accuse the East Anglian farmer of neglecting the needs of the housewife: he has not fallen into the trap which swallowed so many of Britain's apple growers.

In agricultural terms, East Anglia is a very prosperous part of Britain. Wisbech, a pretty but not remarkable town in the Fens, has been described as the richest town in Britain per square foot. Whittlesey, Huntingdon, Bury St. Edmunds, Fakenham cannot be far behind.

### Diversity

Strictly, there is no homogeneity to East Anglian farming. Essex is wheat country; Cambridgeshire is Britain's vegetable basket (being the southern extension of Lincolnshire's Fens), strong on potatoes, parsnips, carrots (not for nothing is Chatteris known as "the town of the carrot baron") and sugar beet as well as more esoteric crops such as horse-radish and celery. Norfolk and Suffolk have a greater dairy content.

Even before the Common

Market began pumping money into the agricultural community, as though tomorrow would never come, East Anglia was affluent. Land prices were high, wages low and transport costs, either to Covent Garden or to the ports for export, low.

But there is one other factor which is important. The East Anglian is no rustic: he reacts sharply to events and is acutely aware of changes which are going on in his world. These factors have protected him and enabled him to take advantage of the enormous changes which have occurred in the past 20 or 30 years.

It is in East Anglia that one sees to best advantage the transition to a mechanised workforce. Almost everything is now planted and harvested by machine, even sugar beet where there are still some problems. As the displaced farm labourer has moved off the farm into the towns, seeking work in allied industries such as vehicle maintenance or transport, so his wife has been able to find work in the packing stations, shops and offices. And the industry that was once labour intensive, concerned with digging, hoeing and picking and aimed at Covent Garden, is now capital intensive and aimed at the buyer. One important con-

sequence of this has been a decline in wholesaling.

In many cases the farmers now sell directly to the producers who moved in to the Fens. The canners came to be able to process goods straight from the fields: the soup makers set up in the area and they were followed by the frozen-food processors, of which peas is probably still the best example. Peas are picked, washed, graded and frozen within a few hours because the freezer firms are on the spot.

### Complex

It was of little use bringing the freezers and the canners in, though. If the product could not be stored. With peas this was easy but not so with other crops. Take potatoes: this is a root crop and wants continuously to propagate itself. Our potatoes are now sprayed to hold back this natural propagation.

Whitworth's Products, in Chatteris, has in store boxes with hundreds of thousands of potatoes of all varieties kept under the same conditions as apples, ready for bringing on to the market next spring. Controlled temperatures in stores, paid for in part by the Government and in part by the EEC, have been an important development; so, too, are the sprays which retard



Farmland in East Anglia being prepared in readiness for a seed bed, using a four-furrow Ransomes reversible plough.

the natural tendency for the vegetable to sprout.

The concentration of buying power in the hands of a small number of very large groups threatened to leave the farmers in a disadvantageous position. A supermarket group which demanded that the farmer grow only a certain variety, or a limited number of varieties of, say, carrots or parsnips, could clearly exercise great control over both the farmer and his income.

The first step was for farmers to get together to provide a uniform selling front. This has been happening on a large scale in the past few years and Mr. F. D. Berridge, managing director of Whitworth's Products, thinks that this will continue and become one of the most important developments of the '80s.

Such groups can develop in two ways. They can trade through merchants or they can form growers' co-operatives. Neither is mutually exclusive and each can take on board some of the features of the other without losing its distinctive flavour. After that small groups, say half-a-dozen to 10 farmers, might then band together to form federal groups. This has already happened among British apple growers, for instance.

Such movements are being helped nationally. The Central Council for Agricultural and Horticultural Co-operatives has been set up to stimulate these developments and money from both the EEC and the Government is available to help in the process.

Having got together, the groups' next reaction to the big buyers is to tell them that if they want a certain type or amount of a specific crop then they must guarantee to take a

certain amount of that crop at a fixed price. Consequently, farming has moved from a vocation dependent on market prices to one in which it is possible to plan ahead on the basis of a fairly fixed income—fairly fixed in the sense that output inevitably depends to a great extent on the weather, over which neither the farmer nor his customer has any control.

Such a hard-nosed approach as is now being practised in East Anglia is a long way from Keats. It is more about cash flow and crop retardants than autumn mists, however mellow. But it is farming today and it is the way in which East Anglia is staying pre-eminent.



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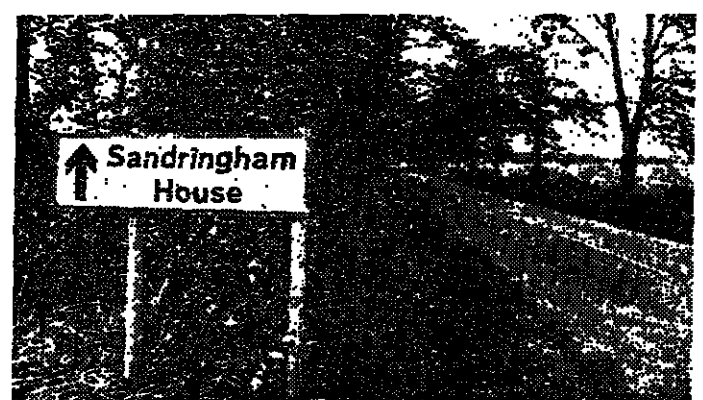
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Rowntree Mackintosh	1932	Confectionery	2,000
Reckitt & Colman	1854	Foodstuffs	1,950
Mann Egerton	1898	Car sales	1,898
Bernard Matthews	1959	Frozen turkeys	1,700
Jarrod & Sons	1770	Printers	1,500
Boulton & Paul	1797	Steel and wood products	1,200
May & Baker	1956	Chemicals and pharmaceuticals	950
Anglia TV	1959	TV contractor	700



The Sandringham Estate is one of the most popular attractions for visitors to the region

### COMPANY PROFILE: NORFOLK LAVENDER

## The sweet smell of success

WHEN Henry Head came down from Cambridge 10 years ago he little thought his destination in life would be a lavender farm in Norfolk. He had read history and languages and was heading for the banking world. Those early ambitions were fulfilled. He served with what was then BOLA, the Bank of London and South America, in Brazil and then, with First Chicago in London and Nigeria, it was while he was in West Africa that the call came from Norfolk Lavender. Heacham, where Norfolk Lavender farms 100 acres, is just up the road from royal Sandringham, and might seem a long way from Lagos. But the move for Henry Head was not as unusual as it sounds.

Norfolk Lavender had been formed in 1932 when Linnaeus Chilvers, a nurseryman growing lavender on a small scale, got together with a local landowner F. E. Dugate. Chilvers believed he could grow lavender commercially but he had no land to do it. Dugate, known to all his friends as "Ginger," provided the land. The two went into business with, initially, six acres.

Lavender is very much a small-farm crop around the world. The French are the great producers and most of their output comes from small-holdings. By the time Linn Chilvers had built up his farm to its present 100 acres it had become one of the world's largest ones.

In 1947, Chilvers was joined by a young man, Tom Collison, who after the death of the founder in 1953 ran the firm for another 24 years. Chilvers' interest in the business passed on to his friend, Adrian Head, who became chairman, a post that his wife Ann subsequently took over. The combination of

Ann Head and Tom Collison lasted until 1977, when the managing director retired. It was then that Mrs. Head asked her son if he would return home to run the company.

The business Henry Head came home to presented him with a different challenge to the world of banking. Lavender is a difficult crop to produce economically in this country. It takes five years for a bush to become commercially viable and although a further 15 to 20 years' life might be expected from a bush a severe winter or a bad summer can shorten that life considerably.

It is also a difficult business to harvest lavender crops in the nine weeks from the start of July to the end of August. It is best to distil the oil within 48 hours of cutting. But employment for the 15-strong workforce has to be spread over the year.

### Development

Nevertheless, Henry Head made it to a business that was fundamentally sound and one in which his predecessor and his mother, as chairman, had instituted important changes. The most important of these had been the mechanisation of the farm.

When Linn Chilvers planned the farm he planted the bushes with a four-foot gap between them and five feet between the rows. Since the crop was cut and the bushes pruned by hand by as many as 40 women working along the rows this was a sensible arrangement.

But in the 1950s and '60s it

became apparent that if the farm was to remain viable some form of mechanical cutting had to be introduced. Unfortunately, no machine existed anywhere in the world so Norfolk Lavender had to invent one. This was accomplished eventually but in consequence the fields had to be replanted to use the machine to best advantage. So in 1955 the farm had to start replanting hedges, 6 ft apart and with 18 ins between the bushes.

This was completed before Henry Head returned; his problem now is how to use the machine to best advantage. He does not want an expensive piece of machinery lying idle for 10 months of the year. Unfortunately, other crops which might be cut by the machine also tend to have a harvesting time about the same time as lavender. Therefore he is looking at the possibility of growing another crop, such as parsley, on land which the firm has available.

One move that he has already made is to extend the tourist element of the business. When the bushes are in bloom the lavender fields are a very big tourist attraction and a farm shop and tea room have been added. In the financial year ending September 1975, for instance, the shop sold 172,000 items of soap, lavender water, sachets, after shave and talcum powder. This year the figure reached 283,000.

Henry Head has also persuaded local tourist spots, such as Sandringham, to take his product in their shops and he has made strong efforts to

interest the coach operators in coming his way. He has also been instrumental in getting a campaign by five other major attractions—Holkham Hall, Houghton Hall, the Regalia Rooms at King's Lynn, Wedgwood Glass, also in King's Lynn, and Sandringham—together with Norfolk Lavender to project themselves towards the day-trippers.

But it is the bush, and the product from the bush, that will remain the backbone of his business. Seventy per cent of the lavender is vapourised into oil, the rest is dried. Lavender may not really be economic to produce but the plain fact is that in order to claim that the end product is English lavender the manufacturers have to buy Henry Head's products.

Head uses some of his own oil and dried flowers in his own products. Yardley is a big buyer of oil and the dried flowers go to people such as Culppeper, Meadow Herbs and Taylors of London. Norfolk Lavender, though, is the only firm that makes pure English lavender products—the rest use imported products as well. It is a cachet that Henry Head thinks goes well with his sachets.

The tourist element is nice as "jam," but it is the products that are the bread-and-butter of the business and recently the company added a marketing consultant to its strength and updated its packaging. The aim is to tap a wider market, outside East Anglia. Henry Head says that Norfolk Lavender is going places, literally as well as metaphorically.



Mr. Henry Head, of Norfolk Lavender, with his mother, Mrs. Ann Head, at Caley Mill, Heacham—just up the road from royal Sandringham

### FINANCIAL TIMES SURVEYS

## REGIONAL SURVEYS 1981

The Financial Times proposes to publish the following Surveys in 1981. The provisional publication dates are set out below:

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March 13 1981	East Midlands
April 24 1981	North East
May 29 1981	Merseyside
September 9 1981	Birmingham and West Midlands
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## EAST ANGLIA - III

The region earns around £1m a day on tourism, making it the third most important tourist area in Britain.

# Increasing importance of tourism

**PARKED ON** the tarmac at the former airfield at Duxford, just outside Cambridge, stand an early Concorde, a Canberra bomber, some Navy fighters, Air Force transport planes and a collection of other aircraft going back to the '30s. One of the huts has a history of the U.S. Eighth Air Force which used the field as one of its bases during the last war.

Duxford is now run by the Imperial War Museum and has in a short period become one of the major tourist attractions in East Anglia. Though it is no more than half a dozen miles from Cambridge, itself one of the greater rubbernecking centres in Britain, it suffers not at all from its rather longer-established competitor.

The emergence and growth of newer centres such as Duxford is immensely gratifying to those who have been seeking to spread the tourist jam over the four counties.

East Anglia has "suffered" from the honeymoon syndrome which has threatened to overwhelm the popular places. Nearly every visitor wants to see Cambridge, and especially King's, Sandringham, Constable's Place, and some of the wildlife reserves along the saltmarshes of the north Norfolk coast. Other attractions which have been almost as popular have been Ely Cathedral, Audley End, Holkham Hall, Aldeburgh, and some of the villages such as Dedham, Brancaster, Walsingham and Cley.

The pressures on these places

### WHERE EAST ANGLIA'S VISITORS CAME FROM

	1976	1977	1978
North	2	2	1
Yorkshire	6	3	5
N. West	4	3	3
E. Mids.	4	8	10
W. Mids	4	7	5
E. Anglia	18	15	13
London S.E.	57	54	56
S. West	2	3	2
Wales	1	2	2
Scotland	n	2	2

as the cars and coaches have rolled in have almost overwhelmed them and the East Anglia Tourist Board is now playing an almost negative role in the promotion of the more popular resorts in order to try to protect them.

Those pressures have not been quite so severe this year. There was a slow start to the season and although a late boost in the autumn will have helped there is no doubt that this will still be a bad tourist year. On the Broads, for instance, the number of holidaymakers is probably a fifth lower than during last year and the strong pound has helped to deter some foreign visitors, especially those from Holland and Germany.

The Christmas period will be a good guide as to whether this is a temporary phenomenon or is more deep-seated. In the last few years as the festive season approaches there has been a steady flow through Norwich airport of people coming over for their shopping. Will it be any different next month?

Over the year as a whole the Americans are the most numerous of the overseas visitors, their numbers being swelled by friends and relations going to the several military bases. Another important source of overseas tourism is Scandinavia.

Overseas visitors bring in about £70m a year which, with the £300m spent by Britons in East Anglia, means that the region earns £1m a day on tourism account. This makes it the third most important tourist area in Britain, after the West country and the South East.

Despite this important contribution to both the local and the national economy East Anglia gets no direct government aid because such assistance as is available from Whitehall is linked with the Government's industrial policy.

Government aid goes to the North of England and the North West, for instance, because they are assisted regionally. Yet a small infusion would make considerably more impact in Norfolk than in, say, Northumbria. This is especially true of hotel development. It is incongruous, to say the least, that

tourist policy should be linked in this way to regional industrial policies.

It might be argued that there is less need to concentrate on hotels in the area because the rate of occupancy has dropped considerably during the '70s. Between 1972 and 1979, for instance, occupancy dropped from 62 to 52 per cent.

This trend, connected with the changing holiday patterns of the British, could obscure the fact that there is a great need to update the facilities of many of the existing hotels within the region. In addition, if the region is to have sufficient new, modern hotels to meet its needs during the 1980s it has to start planning for them soon.

Some progress is being made. New hotels are coming in Norwich, Peterborough and Colchester and another is possible in Cambridge. This will help to reduce mid-week pressure. In towns like Ipswich, Cambridge and Norwich it is extremely difficult to get a room with full modern facilities between Monday and Thursday. Yet a number of imaginative small projects, such as *Justa de Blank's Shipyard Place Hotel* tucked away in the Norfolk countryside and run practically on French country-house hotel principles, show the way in

which improvements can be made and standards raised.

There has, however, been considerable development in self-catering accommodation in the past few years to meet the needs of the typical visitor.

According to Proctor Naylor, director of the East Anglia Tourist Board, there has been "a huge investment in self-catering facilities all the way round the coast."

Whether the popular holiday resorts will recapture their sparkle next year must depend to a considerable extent on the course of the economy. Just over half East Anglia's visitors come from London and the South East; a considerable number originate within the area and the East Midlands and Yorkshire are next in importance.

All these areas have been hit by unemployment and the rising cost of petrol — 85 per cent of visitors come in their own



The Market, Norwich

car, a significantly higher proportion than elsewhere in Britain. If the economy picks up the region will prosper; if it remains depressed the Norfolk and Suffolk coasts could be in for another dismal summer.

There is also a fear that the area is not being sufficiently foresighted about the provision of caravan sites. Not only are there more British caravanners seeking sites but the number coming in through the ports has jumped quite appreciably over the decade. With much of the coast being designated as Heritage Coast, Sites of Special Scientific Interest or Areas of Outstanding Natural Beauty, there is obviously some divergence of interest between the need to conserve the land and the need to provide land for development.

If the holiday industry is to grow economically then some provision will have to be made

for camp sites behind the coast, perhaps by using racecourses or sports pitches as temporary sites during the peak months. It could also be necessary to take a more active management role, making more information available on where site vacancies exist and preventing caravans moving in to over-pressed areas.

The great strength of East Anglia, unlike many other holiday parts of Britain such as the West Country and the Lake District, is that it has no single overriding identity. From the cathedrals of Ely and Norwich to the colleges of Cambridge, from the beaches to the wildlife sanctuaries, the royal resort and Newmarket, from the villages, forest walks, sailing centres, historic houses and pilgrimages to Walsingham it probably offers greater variety in greater depth than can be found elsewhere in Britain. This is an invaluable base on which to build.

## Expansion of the Haven ports

ANY DRIVER who has sat behind the enormous lorries thundering along the A45 across Cambridgeshire and Suffolk to the Haven ports will be well aware of the magnet that these docks have become for British trade. Where this main road from the Midlands drops down to two lanes big traffic build-ups quickly occur.

The Haven ports comprise Felixstowe, Ipswich, Harwich, Navyard and Parkston, grouped around the mouth of the Orwell and the Stour, and Great Yarmouth to the north. The upgrading of the A45 has been an important development contributing to the growth of the first four ports, but what has really contributed to their economic growth has been the changed emphasis of British trade in the last decade.

Imports from, and exports to, Europe have grown over the past decade and the Haven ports have been ideally placed to benefit from this change. In 1967, for instance, some 12 per cent of all movements of manufactured goods between the UK and the EEC used these ports; a decade later the figure had reached 20 per cent and has continued to rise since then.

During this period Britain's trade in manufactured goods with the EEC rose, in volume, by 183.8 per cent compared with 37 per cent for the rest of the world. This European trade conceals another vital figure: the Haven ports' share of trade with Europe actually rose by 319.1 per cent over the decade compared with a jump of 141.7 per cent for the other UK ports. This change in trading patterns has been graphically described by Mr. John Evelyn, chief executive of the Ipswich Port Authority. "The past 10 years

have seen greater changes than during the transition from sail to steam," he says.

If the country's trading patterns have altered, so too have the means of handling that trade. General cargo is now the junior partner in the movement of goods. The development has been to unladen cargo, either containers or roll-on/roll-off trailers. At Harwich about 99 per cent of cargo handled is unladen, most of it ro-ro trade. Two-thirds of the goods handled at Ipswich is utilised in some form and at Felixstowe half is ro-ro and 30 per cent of goods in closed containers.

### Exciting

Felixstowe has become one of the most exciting ports in the country. Its labour relations record is a model, it shifts cargo quickly and it is developing its facilities continually. The result is that it has captured a lot of business from the bigger ports and, with land available for further expansion, is entering into the major league.

The port now has over 4,000 ft of quay space with berths at depths between 22 ft and 33 ft at low water and even this is insufficient to meet the demands put upon it. Over the past two to three years the port has reached near capacity, with traffic having to be turned away.

In order to ensure growth its owners — European Ferries — have plans to spend over £27m by the end of next year. This sum includes not just berths and dredging but installation of equipment.

Such spending, and other amounts which are certain to follow, are necessary if the port is to handle the 8m tonnes of cargo that it confidently expects

within five years. By the end of 1985 it expects to be handling some 400,000 containers, which will put enormous pressure on its available land, since container traffic is as greedy of land as an American car is of petrol.

The other ports are not standing still while Felixstowe grabs the limelight. Ipswich, a trust port, is considering extending its marshalling area and building further quays, which would cost it £3.5m and at Harwich, owned by the Mann group of companies, a scheme to lengthen the berths has been planned and the remote transit depot improved in standard.

This development is vital to the port's future as the 15 per cent a year growth in traffic handled has led to enormous strains. In 1975, Harwich handled 62,467 trailer equivalents, a figure which rose to well over 90,000 last year. This surge resulted in the port having to ask one of its daily services to go elsewhere.

On top of this, another customer opened a second UK route through Hull because it was unsure about its future ability to handle bigger traffic flows and General Motors decided to work through Harlepool because of pressure on facilities. Until Harwich can reassure its customers, or potential customers, that it will be able to expand facilities some of them will inevitably look elsewhere.

The fifth Haven port, Great Yarmouth, has captured an important sector of the East Coast offshore business. Yarmouth does not have such good road links as the other Haven ports but, even so, it has managed to win more business.

Compared with 493,000 tonnes of general cargo handled in 1969 it saw a throughput of 1,09m tonnes in 1978, with Norfolk Line a major customer.

The problem with Yarmouth is that planning of the town and docks has not been undertaken as a whole and some port-side land, which would have been of great use to the harbour, has been given to uses such as holiday caravans. Town development has also severed the direct rail connection to the quays. Even so, the supply base has become an important local industry, and there are hopes that BP's West Sole expansion will enable the offshore business to resume expansion. To spread the load the trust company which regulates the harbour is looking for the longer-term benefits of general dockside activity.

There are also a number of smaller ports which serve the region and whose history goes back centuries. Wisbech, the smallest, makes an important contribution to the prosperity of its district though it is doubtful if investment in any quantity would bring great benefits. King's Lynn has had money spent on it by the British Transport Docks Board and even has three liner operators working out of it, one of which offers a service to Newfoundland. Lowestoft, another BTDB port, is still important as a fishing port and there is potential in the inner harbour. Its forte is ship repairing.

These smaller ports all play a role in their local economies but they cannot compare with Felixstowe. This is the jewel of East Anglia and one that is certain to shine more brightly in future.

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Photographs by courtesy of NASA



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Under Life Group*		Banque Bruxelles Lambert	
Prize House, Paris, France		25 Rue de la Republique 12000 Brussels	
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Under Life Group*		Barclays Universal International	
Prize House, Paris, France		1, Chancery Cross, St. Helier, Jersey	
		Overseas Income 1/15/24/79 55554-014 8.79	
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1994	0.07	21	0.07
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Under Life Group*		Bishopcote Community Ser. Ltd.	
Prize House, Paris, France		P.O. Box 42, Douglas, L. Isle	
		COUNTRY+Net 1/15/24/79 55554-014 8.79	
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Provincial Life Assurance Co. Ltd.		222 Bishoppate, E.C.2		OFFSHORE & OVERSEAS FUNDS	
Pres. Managed Fd.	161.3	159.9	-0.27	6533	
Pres. Fd. E.C.	127.0	133.0			
Govt. Fd.	138.0	145.5	-0.3		
Property Fund	135.1	142.1			
Equity Fund	139.0	146.4	-0.4		
Fed. Int. Fund	115.5	121.4			

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<b>"Shorts" (Lives up to Five Years)</b>				
100.94	99.84	Equity 12.10.1991	100.94	14.57
99.94	98.84	Equity 12.10.1991	99.94	14.57
98.94	97.84	Equity 12.10.1991	98.94	14.57
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-87.04	-88.14	Equity 12.10.1991	-87.04	14.57



**INVESTMENT TRUSTS—Cont.**[illegible]

## Die Finanzier

[illegible]

**MINES—Continued**

NOTES

indicate 10 per cent or more difference if calculated on "normal" distribution. Covers are based on "maximum" distribution; i.e., assuming gross dividend costs to profit after taxation, excluding

all; >R in capital distribution.

IRISH				
Albany Inv Corp	38	...	Conv 9% 80/82	E95

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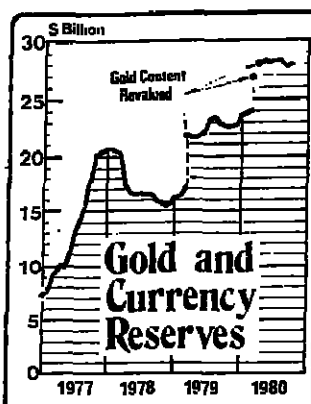
# FINANCIAL TIMES

Wednesday November 5 1980

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## Swiss and Germans push pound up again

By Peter Riddell,  
Economics Correspondent



STERLING ROSE to further heights yesterday in foreign exchange markets as fresh demand was reported from Switzerland and West Germany.

The pound's trade-weighted index, measuring its average value against other currencies, touched 80.1 at one stage before closing 0.2 points up at 79.9, its highest level since January 1974.

This represents an appreciation of 5.1 per cent in the past month. While this rise is leading to growing official concern about the impact on industry, there are so far no signs of a change in policy.

### Very weak

Sterling has been particularly strong against the main Continental currencies, touching DM 4.72 yesterday, before closing at DM 4.70, compared with DM 4.684 previously. This is a gain of nearly 8 per cent since the beginning of October.

The D-mark was also very weak yesterday against other European currencies. The Bundesbank and other central banks are believed to have intervened to keep the D-mark within the bands of the European Monetary System, especially against the French franc and the Dutch guilder.

Sterling showed gains yesterday against a fairly firm dollar, finishing 1.05 cents up at \$2.4540.

The strong demand for sterling in the last month has reflected a combination of continued high UK interest rates, petrodollar inflows, and problems of other currencies. The demand was reflected in the official reserves figures published yesterday.

After adjusting for repayment of overseas debt and new borrowing, the underlying inflow was \$291m last month, the biggest rise since May.

**Oil facility**  
The authorities are still allowing a fairly free float and are not trying to defend a particular level for the pound.

But the scale of the underlying inflows suggests that demand was sufficient on some days to require fairly sizeable smoothing intervention.

The reserves total rose by \$389m to \$28,039m. New borrowing by the public sector was \$133m, mainly a National Coal Board loan from the EEC, while debt repayments totalled \$56m.

The UK repaid \$80m to the International Monetary Fund under the oil facility.

The quarterly revaluation of the UK's holdings of European Currency Units added \$82m to the reserves total.

**Money markets, Page 31**  
Feature, Page 22

## Iran presses U.S. to give answer on hostage terms

BY OUR FOREIGN STAFF

IRAN YESTERDAY asked the U.S. to make an immediate response to its terms for the release of the 52 American diplomatic hostages. In Washington it was expected that protracted negotiations would take place with the Tehran Government, now that the U.S. election is over.

It is still not clear whether the terms agreed by the Iranian parliament for the hostages' release are negotiable. Despite the apparent desire of the Government in Tehran to move quickly on the hostage issue, political leaders there may still not appreciate how difficult it will be for Washington to fulfill all the conditions demanded.

As the U.S. went to the polls yesterday Tehran celebrated the first anniversary of the American embassy takeover in a carnival atmosphere. Some

20,000 people milled through the grounds of the embassy, whose walls have been repainted by the Islamic students who have held the hostages. Demonstrators carried placards denouncing America.

Speaking to the crowds Mr. Mohammed Ali Rajai, the Prime Minister, said the Government would "take the hostages from the brothers and sisters residing in the nest of spies (embassy)". He later said in a radio interview that, if the U.S. wanted to resolve the hostage question, it must give a positive reply to the Iranian demands. "Otherwise nothing will change," he said.

Nevertheless, the general view in Tehran appears to be that the year long hostage crisis is over.

On the battlefield, the Iraqis claimed yesterday to have wiped out an entire Iranian brigade trying to break out of the besieged city of Abadan. The

Iraqi Defence Minister, General Adnan Khairallah Tulfah, said "it was a foolish attempt to break the siege. They got themselves massacred."

Iran has warned that more than 300 Iraqi corpses in the vicinity of the South-Western city of Dezful are causing a health hazard. Iran says they were killed during an attempt to take the city and that Iraqi artillery barrages have prevented removal of the dead. Fighting was also reported on the Qasr-e-Shirin Front to the north.

Iran has approached the International Red Cross to "take appropriate steps" in the case of its Oil Minister, Mr. Mohammad Javad Tondguyan, captured by Iraq last week. The request, by Iran's Red Crescent Organisation, has been passed on to the Red Cross headquarters in Geneva.

**Mallahs Tired of Hostages, Page 4**

## Cabinet to reconvene as public spending issues stay unresolved

BY ELINOR GOODMAN, LOBBY CORRESPONDENT



Trevor Humphries  
Mr. Francis Pym leaving No. 10 after yesterday's meeting

SPENDING MINISTERS face another painful Cabinet meeting tomorrow after a three-hour meeting yesterday which left most of the most politically-sensitive issues affecting public spending unresolved.

Decisions on the levels of defence and education spending were left for further Cabinet discussion after a meeting at which Ministers were again reminded of the bleak options facing the Government as it fights to get public spending back on target for next year.

Afterwards some Ministers felt that tax increases now seemed almost inevitable in addition to spending cuts.

The process of setting departmental spending limits for next year could well continue into next week. Ministers still seemed to be at the stage of making suggestions and having them rejected by the Treasury. Bilateral meetings between the spending departments and the Treasury will continue over the next few days.

Afterwards, at Question Time in the Commons, the Prime

Minister made clear that as far as she was concerned little was sacrosanct in the Government's drive to get public spending under control.

Under questioning, she left open the possibility of a windfall tax on bank profits which the Treasury had seemed to have dismissed already as a non-starter. She said the Chancellor would consider all methods of lowering the public sector borrowing requirement.

Equally, she refused to give anything but the most modest commitment on defence spending next year. She promised that expenditure on defence would increase but was careful not to specify whether the Government still intended aiming for NATO's 3 per cent increase.

Conservative MPs, already uneasy about reports of the way the Government's strategy has been blown off course by the demands of the nationalised industries, saw the Prime Minister's deliberately open-ended commitments as a further indication of just how serious the situation was.

## New association call for Lloyd's

BY JOHN MOORE

MORE THAN 15,000 members of Lloyd's of London who do not work in the insurance market may form their own association. The move follows yesterday's meeting at the Royal Albert Hall of nearly 4,000 of the private members who support Lloyd's operations.

They were meeting to authorise Lloyd's ruling committee to promote a new Act of Parliament to reform the market's methods of self-regulation. These in favour of voting in favour of person or by proxy for the new legislation were 13,449 with 59 against.

There were a significant number of abstentions out of the total membership of 18,552. The call for an association to represent the interests of the

new members came during the two-hour private meeting of the membership.

The plan for the new association is that it should furnish the large "sleeping" membership of Lloyd's with more information than it receives from the underwriting agents who look after their affairs in Lloyd's.

Mr. Peter Green, Lloyd's chairman, gave his approval for the suggestion but said it

would be up to those who do not work in Lloyd's to organise such an association.

The Lloyd's Bill will now be able to be presented to Parliament by November 27, its Parliamentary deadline.

At a meeting of the Conservative backbench Industry Committee later, Tory MPs urged the Government to take tougher action to control spending in the public sector. Lloyd's meeting, Page 8

## MPs attack Prior's 'undesirable' codes

BY CHRISTIAN TYLER, LABOUR EDITOR

THE GOVERNMENT yesterday moved to defuse criticism by MPs of both major parties that its industrial relations codes of practice were "constitutionally undesirable".

The accusation came from a cross-party majority of the Commons Select Committee on Employment, which has had a running feud with Mr. James Prior, Employment Secretary, over the codes. It was later pursued at Question Time in the House.

Pressure from an unusual alliance of Labour and Right-wing Conservative MPs on the nine-man committee forced the Employment Department yesterday to redraft sections of the codes. They deal with picketing and the closed shop, and can be used as guidance in criminal and civil proceedings.

The final drafts were being sent to the printers last night, and may be published today. The Government may also accede to the committee's demand for a day's debate in the next fortnight.

Some Right-wing Conservative MPs, including Mr. John Gorton of Hendon North, may vote against the codes on the grounds that their provisions should have been statutorily enacted as part of the Employment Act. But they will probably get Parliamentary approval in time for the bulk of the winter wage round.

On most points in the committee's report, Mr. Prior appears to have been supported by only one or two Tories.

The major proposal on the closed shop code, by modifying the conditions in which periodic review of existing closed shop agreements is recommended. Most of the committee said this should be dropped from the code because of serious criticism from unions and employers alike.

Mr. Patrick Mayhew, Employment Under-Secretary, told the Commons the distinction between legal interpretation would be made clear. But Mr. John Gorton, Labour chairman of the committee, said the draft codes were "a jumble of law, recommendation and advice" which in some points went even further than the Act.

Taking Mr. Prior severely to task for trying to rush consultation through in the Parliamentary recess, the committee's report says: "Throughout our examination of these codes our attention was drawn to the fact that many people, both inside and outside Parliament, consider the use of controversial codes of this kind as constitutionally undesirable. This view is shared by a majority of this committee."

## Industry Bill to extend BL borrowing

By John Elliott and  
Elinor Goodman

THE GOVERNMENT has been forced by the financial problems of BL and Rolls-Royce to introduce a new Industry Bill only a few months after its Industry Act has become law.

The Queen's Speech last night will include advance notice of the Bill, which is then likely to be introduced to the Commons before Christmas.

Its purpose will be to raise—by perhaps as much as £1bn—the borrowing limits for the two State-owned companies. Their limits were cut under the recent Industry Act's measures covering the National Enterprise Board.

It is also expected that the Bill will lay down new ground rules and criteria for such companies to be allowed to increase their borrowings from the private sector without this becoming entangled in debates about the level of public spending. This would enable Ministers to encourage such companies to turn to City institutions for help.

The Bill is expected to go ahead whether or not BL receives approval for all the extra £1bn it is requesting. But the urgency of the legislation may depend on whether Sir Keith Joseph, the Industry Secretary, decides after nearly a year's delay to transfer responsibility for BL from the NEB to his own Department.

The problem has arisen because the Government cut the borrowing limit for the NEB from £4.5bn to £3bn in its Industry Act, thus honouring partially its election commitment to trim the board's activities.

Of the total, £750m has been allocated to the NEB for its general activities and will last for some years. Rolls-Royce has another £750m which has now been transferred to Sir Keith because he has taken over responsibility for the company.

BL has the remaining £1.5bn. This limit in particular is in risk of being breached, although the Rolls-Royce figure also needs raising soon.

So long as BL remains within the NEB, however, it is thought that its needs could still be met. But Sir Arthur Knight, the chairman of the NEB, wants Sir Keith to take over the motor company and may be loath to see any spill-over.

When Sir Keith introduced his last Industry Bill a year ago, he had not envisaged that BL in particular would need so much extra money, nor that there would be such pressure from the Treasury for extra cuts in public spending. This is why the Bill is expected to cover both a higher borrowing limit and new rules for private sector borrowing.

Mrs. Margaret Thatcher, the Prime Minister, yesterday said that the short-term cash problem facing BL "is a serious one". She said the company had drawn £275m of the £300m given to it for this financial year.

**Weather**  
UK TODAY  
VERY COLD in most parts, with cold and scattered wintry showers in East and Southern districts.

London, most of England, Channel, Max. 4-5C. (39-41F.).  
W. Midlands, S.W., S. Wales, Borders, Scotland, Max. 5C (41F.).  
N. Wales, Lakes, Lo.M., N. Ireland, S.W., N.E., Orkney, Shetland, Max. 6-7C. (43-45F.).

Outlook: Little change for Thursday and Friday.

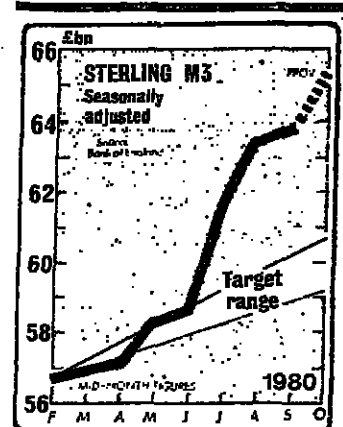
**WORLDWIDE**

	Y'day	Today	Y'day	Today
	"C"	"F"	"C"	"F"
Algiers	21	70	19	66
Amsterdam	21	70	19	66
Antwerp	21	70	19	66
Birmingham	21	70	19	66
Bombay	21	70	19	66
Buenos Aires	21	70	19	66
Calcutta	21	70	19	66
Canton	21	70	19	66
Cebu	21	70	19	66
Colon	21	70	19	66
Hankow	21	70	19	66
Hong Kong	21	70	19	66
Kobe	21	70	19	66
London	21	70	19	66
Lyons	21	70	19	66
Manila	21	70	19	66
Medan	21	70	19	66
Osaka	21	70	19	66
Paris	21	70	19	66
Perth	21	70	19	66
Rangoon	21	70	19	66
San Francisco	21	70	19	66
Singapore	21	70	19	66
Sourabaya	21	70	19	66
Taipei	21	70	19	66
Tokyo	21	70	19	66
Yokohama	21	70	19	66

## THE LEX COLUMN

# The money figures lose their hold

Index fell 2.1 to 480.0



Mark at the bottom of the European Monetary System which overall is very weak against sterling and the dollar, the Bundesbank was further disheartened by its inward exchange controls to tempt some of the hot money back from London to Frankfurt.

### House of Fraser

With its poor return on capital, the House of Fraser could not justify a rights issue. But with profits well down this year and a rapid cash outflow in spite of tight controls on costs and working capital, interest charges are beginning to rise uncomfortably. So yesterday the group followed Debenhams trail on sale and leasebacks (one that is finding popularity this year with companies as diverse as Tesco, Fidelity Radio and Coats Patons) and announced a £40m deal involving Rachmans in Birmingham and D. H. Evans in Oxford Street.

Some £12m of the cash raised is earmarked for a computerisation programme, while the rest will be devoted to building two new stores and expanding and refurbishing others. Fraser has not got a balance sheet problem, and its capital gearing after a forthcoming revaluation will be really quite modest. But the low return on that capital makes income earning a far greater disincentive to running up debt. Fraser can only manage to make about £1m a year out of D. H. Evans before the £1.9m rental, but from the group's point of view £40m has been obtained at an average rate of 6 per cent—at least until the rent review in five years' time. However, the quality of earnings is reduced and to the extent that the cash is being used to maintain its existing stores, House of Fraser is simply

shrinking in real terms. Meanwhile, Lorrho may not be too pleased at this demonstration of the value placed on House of Fraser's assets by the outside world—nearly four times book worth—at least while its shareholding is restricted to under 30 per cent.

### Money brokers

R. P. Martin, the foreign exchange and currency broker, seems to have found a white knight in Bierbaum, a well established German money broker which yesterday disclosed a 29.9 per cent stake in the London business. Martin says it has been unable to discover who lies behind the Panamanian company which acquired a fifth of its shares this summer, but it knows Bierbaum well, having had a correspondent relationship in Frankfurt since July.

The two sides will now start talking about a possible big Bierbaum paid a touch over 100p per share for its holding, and there would be a kind of symmetry about an offer at this price, which is what the public paid for Martin when it came to the market seven years ago. Since then it has had a hard struggle to establish an international network and its shares were down to 30p earlier this year.

Although its profits have picked up lately, Martin still has some expensive jobs to tackle, such as a head office move in the next couple of years and the potential development of the financial future market. In a business where international contacts and management flair count for a lot, a link with Bierbaum—which has an office in New York, but does not overlap with the rest of Martin's network—could be a satisfactory end to a not particularly dazzling stock exchange career.

### Unlisted

The prospects for the Stock Exchange's new unlisted securities market, which starts business on Monday, look rather promising. The preliminary list of companies which want their shares traded under the new arrangement was published yesterday, and as well as the predictable "hot" stocks—like fringe oils and computer services—it includes a few established businesses. Ten applicants have been named, and the Exchange apparently thinks that 40 companies could be involved by Christmas.

## 'Private health insurance, us, whatever for?'

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